

SOLUTION DOSSIER

Website Development

The whole lifecycle, not just the pages — with the site, its infrastructure and its security owned end to end.

apporix.lu/services/web-development

What Apporix owns in a web project

The whole lifecycle, not just the pages

Most web projects split responsibility: an agency builds the site, a registrar holds the domain, a hosting provider runs the infrastructure, and someone else handles email and certificates. When something breaks, the client coordinates between them. **Apporix takes the entire chain.**

• Domain reservation.	• Premium hosting in Luxembourg or the EU — the same data-residency position that governs Apporix's AI work.
• Database configuration and management.	• Professional email addresses on the domain.
• SSL certificates and enterprise-grade encryption.	• Continuous maintenance and support after launch.

The practical effect is a single point of accountability for the site, its infrastructure and its security, and it is why the client can stay focused on their business rather than on vendor coordination.

Optimised for AI answers, not only search results

Apporix treats generative and answer engines as a distinct discovery channel with its own requirements, alongside conventional search. Content is structured so that ChatGPT, Perplexity, Gemini, Claude, Meta AI and Grok can understand, evaluate and cite the business — through clear service pages, proof, schema, internal links and topical coverage.

This is the same problem Apporix solves from the other direction in its AI practice, where retrieval-augmented systems consume web content. Building sites that machines can read accurately draws on that experience directly.

Multilingual without duplication

English, French, German and Luxembourgish pages planned as distinct, intentful content rather than translated copies of one another. Thin multilingual duplication is a common failure in Luxembourg sites and one search systems penalise.

Accessibility to Luxembourg public-sector standards

Web Content Accessibility Guidelines (WCAG) principles and the Renow checklist are applied where relevant for Luxembourg public-sector contexts. This is a concrete local requirement rather than a general commitment to inclusive design.

Site capabilities

Responsive design across every device and screen size; content management for non-technical updates; e-commerce; multi-language support; cohesive brand identity; social media integration; performance optimisation; and security at every layer. Performance is tracked in real time after launch with detailed reports and actionable insights.