The logo for inwink, featuring the word "inwink" in a bold, lowercase, sans-serif font. The background of the logo is a blurred image of a person's face, with a white triangle pointing upwards from the bottom left corner.

THE B2B AUDIENCE ENGAGEMENT PLATFORM



EVENTS | COMMUNITY



inwink for your **events** and **communities**:



100% white label & modular platform

- Create fully customizable and configurable events and communities according to your brand, needs, and objectives



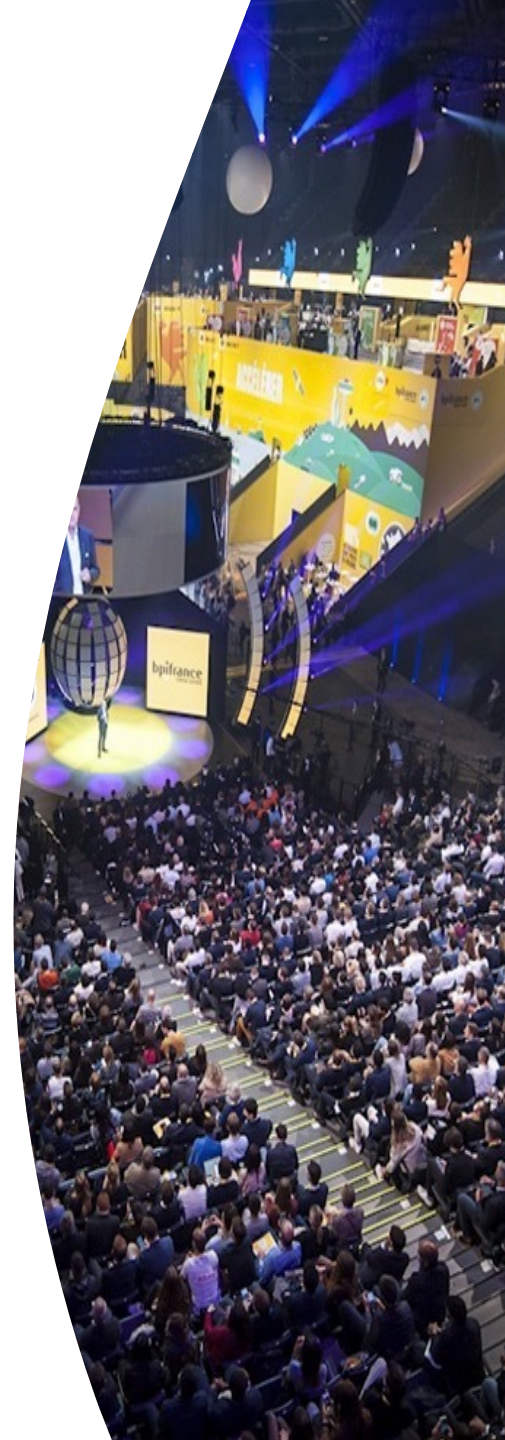
Security & extensive data collection & tracking capability

- Collect and analyze 1st-party data across all touchpoints of your events and communities
- 100% ownership of your data, securely hosted in the EU



Semi-automate your operations through templatzation and productivity tools

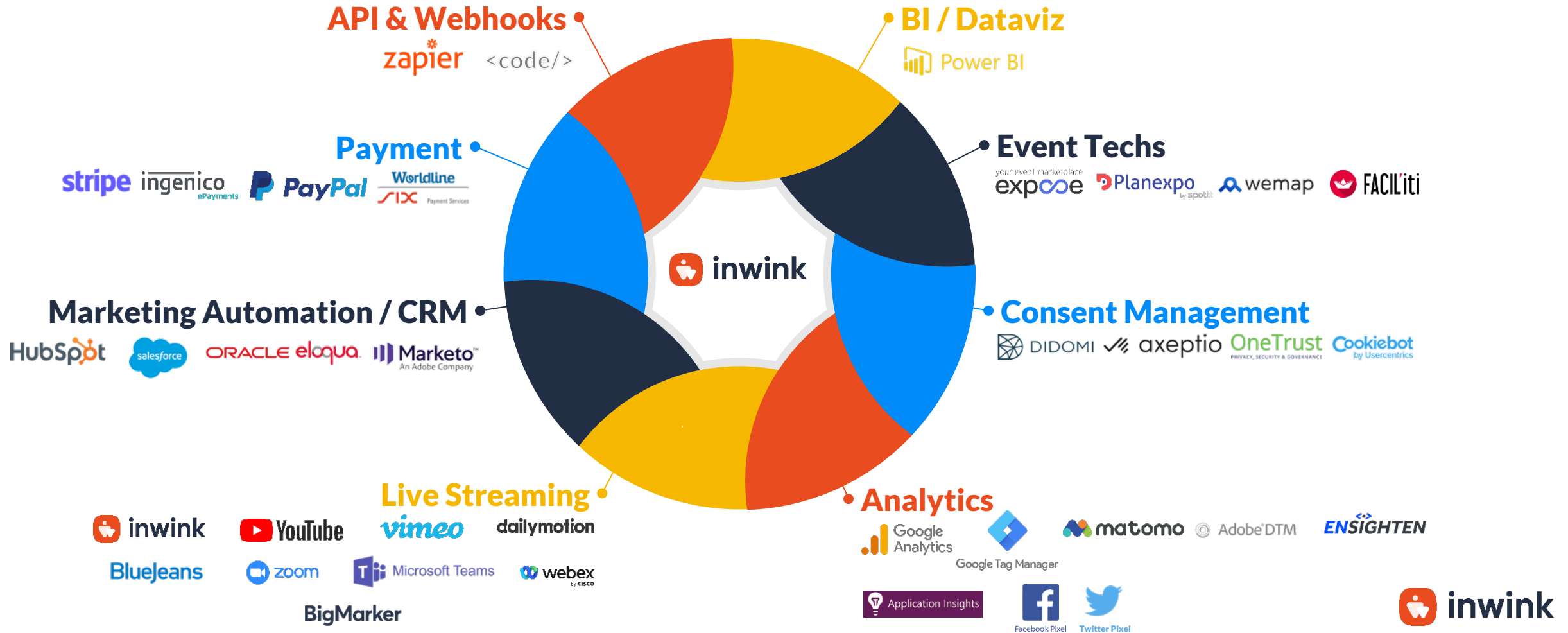
- Increase efficiencies time & budget wise by simplifying and industrializing your operations with the pre-configured templates and easy-to-use no code tools



The inwink product



Integration: accessibility and scalability



They trust us!

Software / Tech



Services



Medias



Public / NGO / Education



Professional Associations



Retail



Think Tanks



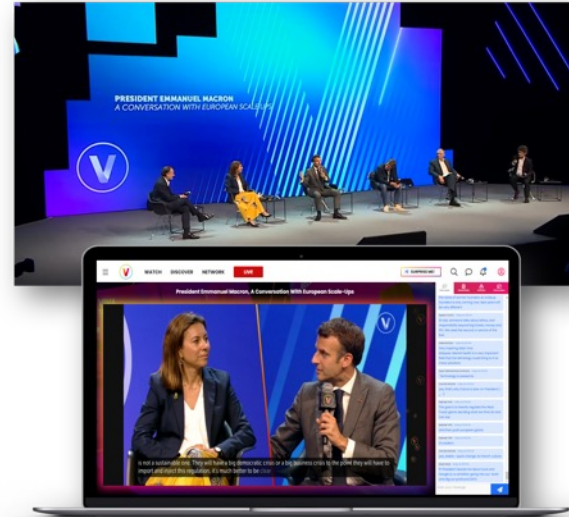
Tradeshaw Organizers



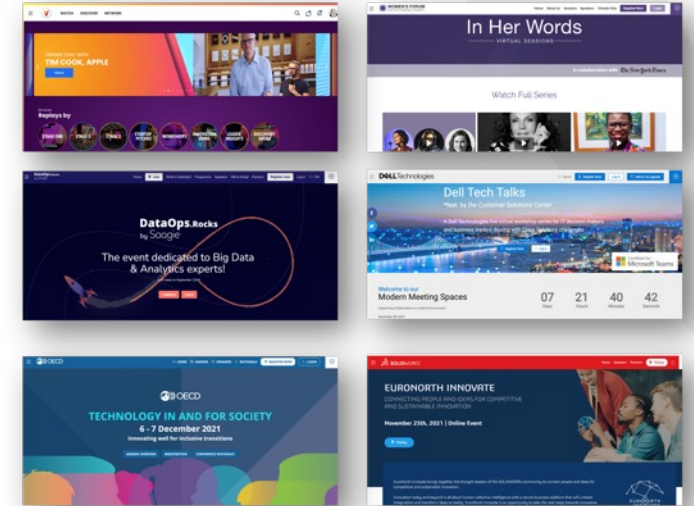
inwink Event: Create branded event experiences online, in-person, hybrid



With **inwink Event**
manage your events from
A to Z



With a **solution natively designed for hybrid events**, you can effectively augment your in-person event with a digital layer and scale up the impact.

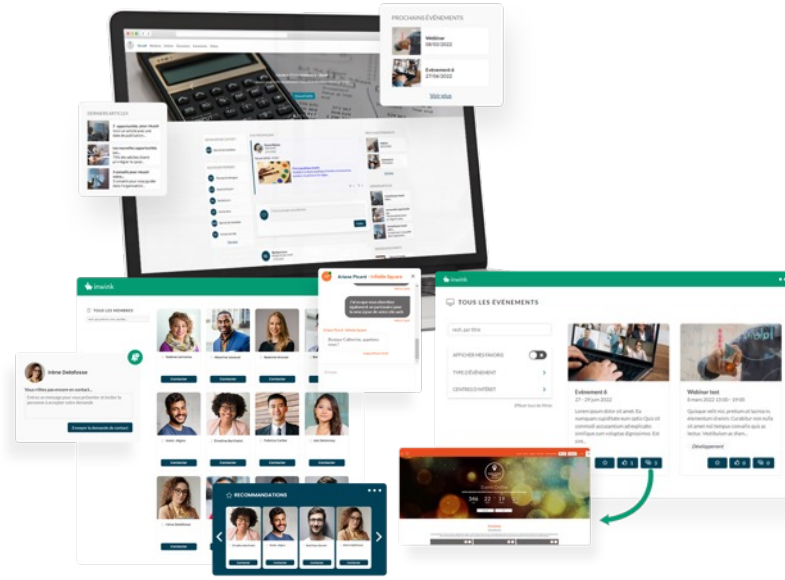


Create **your event website in a few clicks**. Your brand, your content, your URL, everything to create a branded experience!

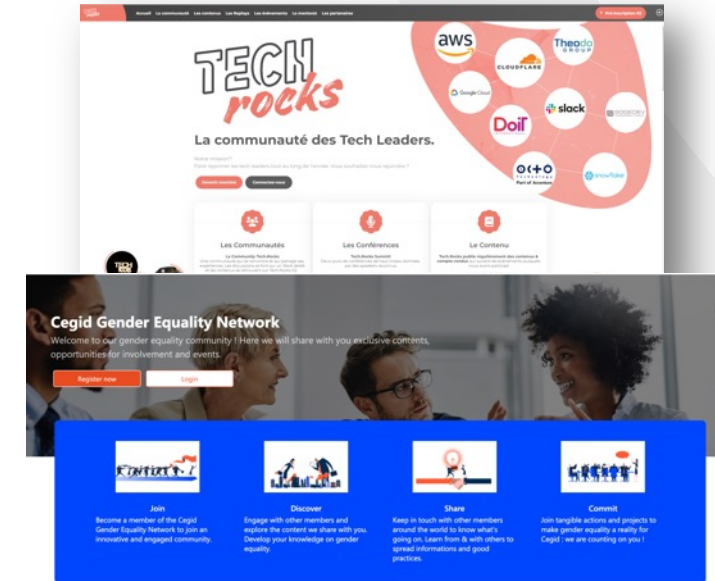
inwink Community: engage your communities all-year-long



With **inwink Community**, create a dedicated digital space for your members to access premium content, interact and be inspired



Offer always-on **networking opportunities** to your members



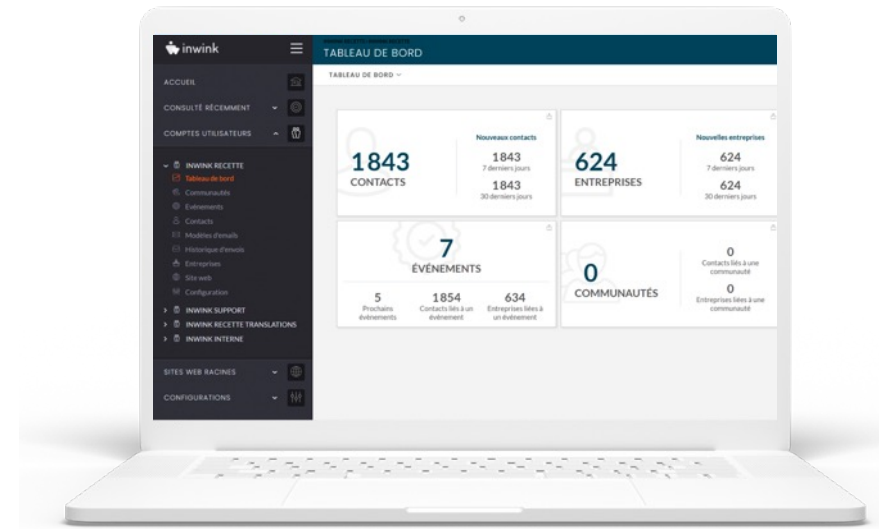
White Label solution for branded, ownable experiences

Consolidate all your contact data



All the data you collect during your events and within your communities are **aggregated in inwink Data**

An interface of **personalised dashboards** to build an in-depth knowledge of your audiences



inwink Mobile App

Offer a **mobile application** dedicated to your event or community and **provide the best experience** for your participants and members.

**100%
Customizable**



**White
label**



**Available on
Android & IOS**



They chose inwink for their mobile event application:





In what cases should you propose a **mobile application dedicated** to your event?

01. Multi-day trade show or event

If you're organizing a big gathering, the event mobile app will be a must-have, as it brings undeniable convenience to your visitors and exhibitors: real-time notifications, helping them find their way around the event, enabling badge scanning...

02. Several regular events

If you organize several events throughout the year, the creation of a dedicated community application is the solution to choose. You'll be able to bring together all your events, the content delivered, participants, sponsors... in an environment that belongs to you.

Features dedicated to the optimization of the participant experience

Home

Get an overview of the event: upcoming sessions, contact requests, themed journeys, or itineraries...

Notifications

Stay informed throughout the event of your contacts' activities and key moments to follow.

Exhibitors

Determine which exhibitors you want to meet and which startups not to miss.

Programme

Simplify access to all sessions based on location, theme, or schedule...

Profil

Create^e/modify your profile by, for example, personalizing your centres of interest.

Networking

Connect and exchange with other event participants.

Scan / Lead Gen

Scan the badges of contacts met and access their profiles.

Messaging

Chat with other participants using instant messaging.

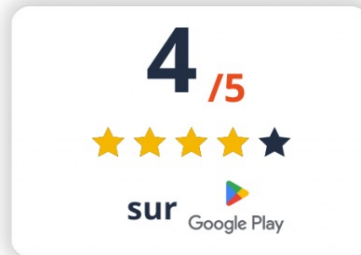
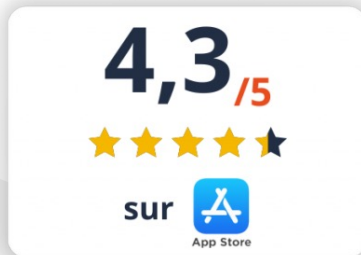
Map

Visualize the event floor plan and guide participants through the exhibition halls with the integration of an interactive map (via partners).

inwink is the **official mobile application** of VivaTech 2023

Features implemented:

- Personal profile
- Personal Agenda
- Map
- Interactivity and engagement
- Networking
- Badge scanning for partners



VIVA
TECHNOLOGY

[Find out more about this app](#)



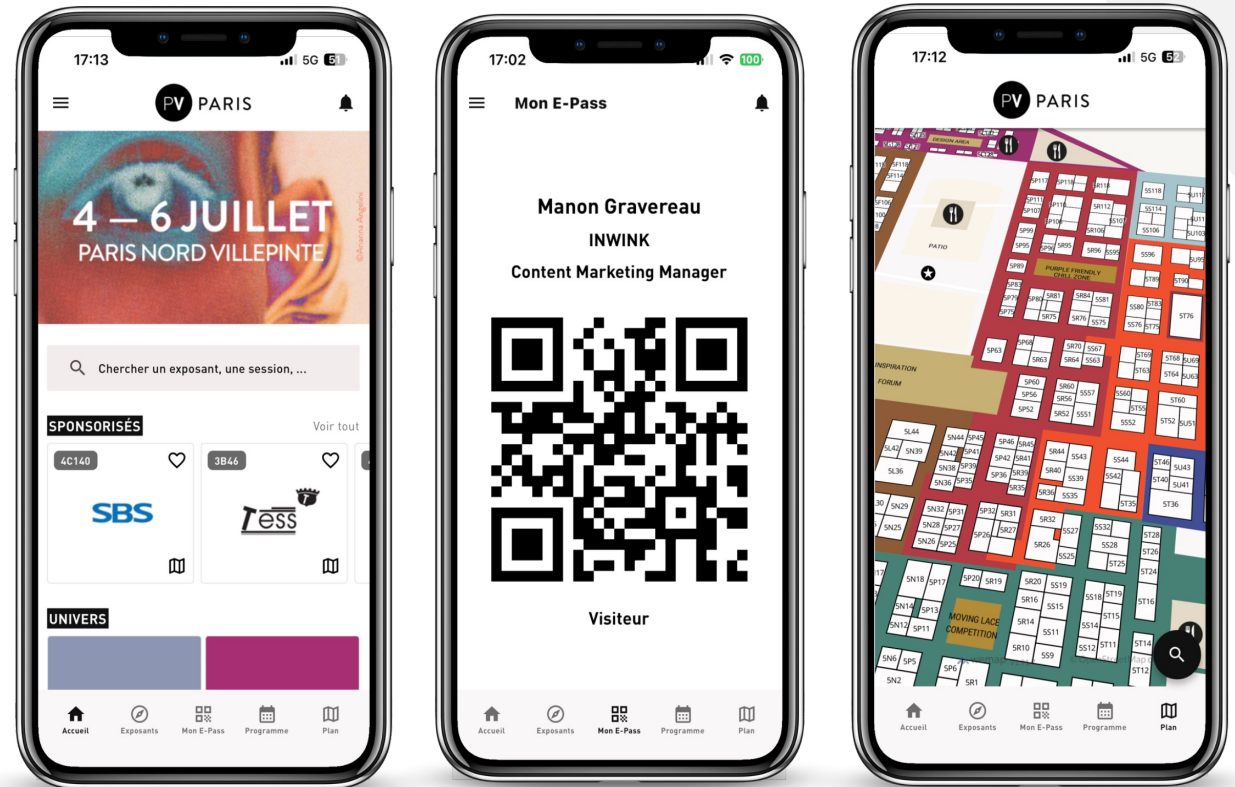
inwink is the official mobile application of Première Vision Paris 2023

Features implemented:

- Program
- Thematic journey
- Personalized agenda
- E-pass
- Map and services
- Audio Guide

PREMIÈRE **ViSiON**
PARIS

Find out more about this app



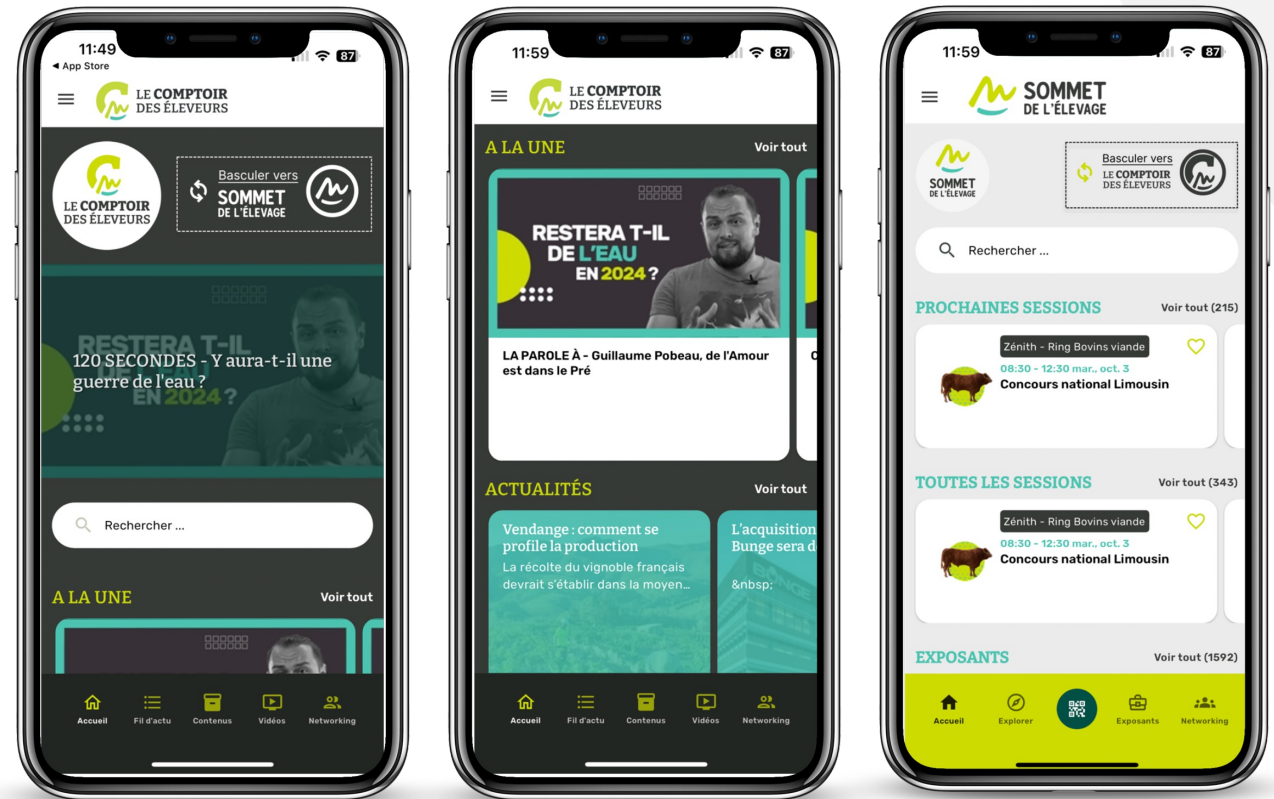
inwink is the **mobile application** of the Sommet de l'Elevage **community**

Features implemented on the "Le comptoir des éleveurs" community:

- Personalized profile
- Resource center for articles, videos, podcasts and deliverables
- News feed
- Networking between members
- Direct access to features dedicated to the "Sommet de l'Elevage" event: list of sessions, exhibitors, networking, LeadGen and badges



[En savoir plus sur cette app](#)



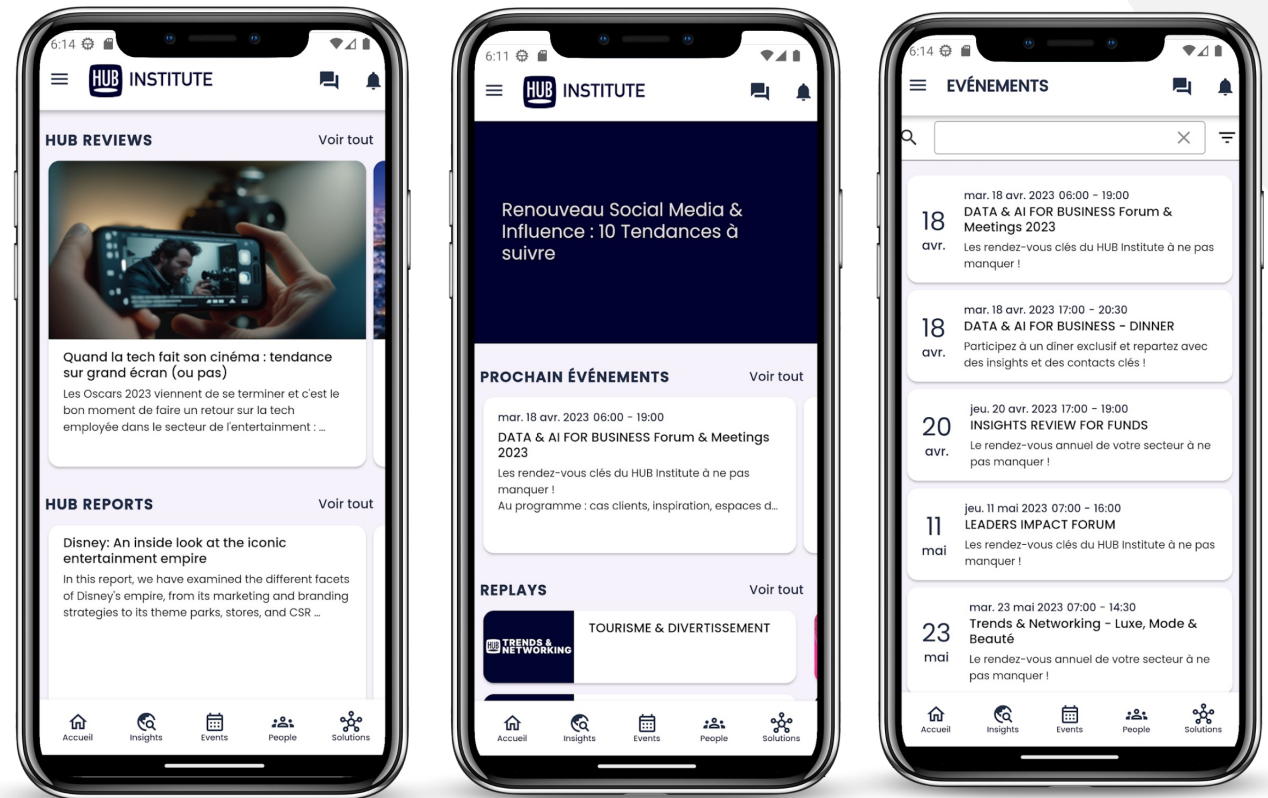
inwink is the **mobile application** of the HUB Institute **community**

Features implemented:

- Personalized profile
- News feed to keep up to date with the latest community news
- Networking
- Events
- Resource center for articles, reports and deliverables written by the HUB Institute and community contributors



[Find out more about this app](#)



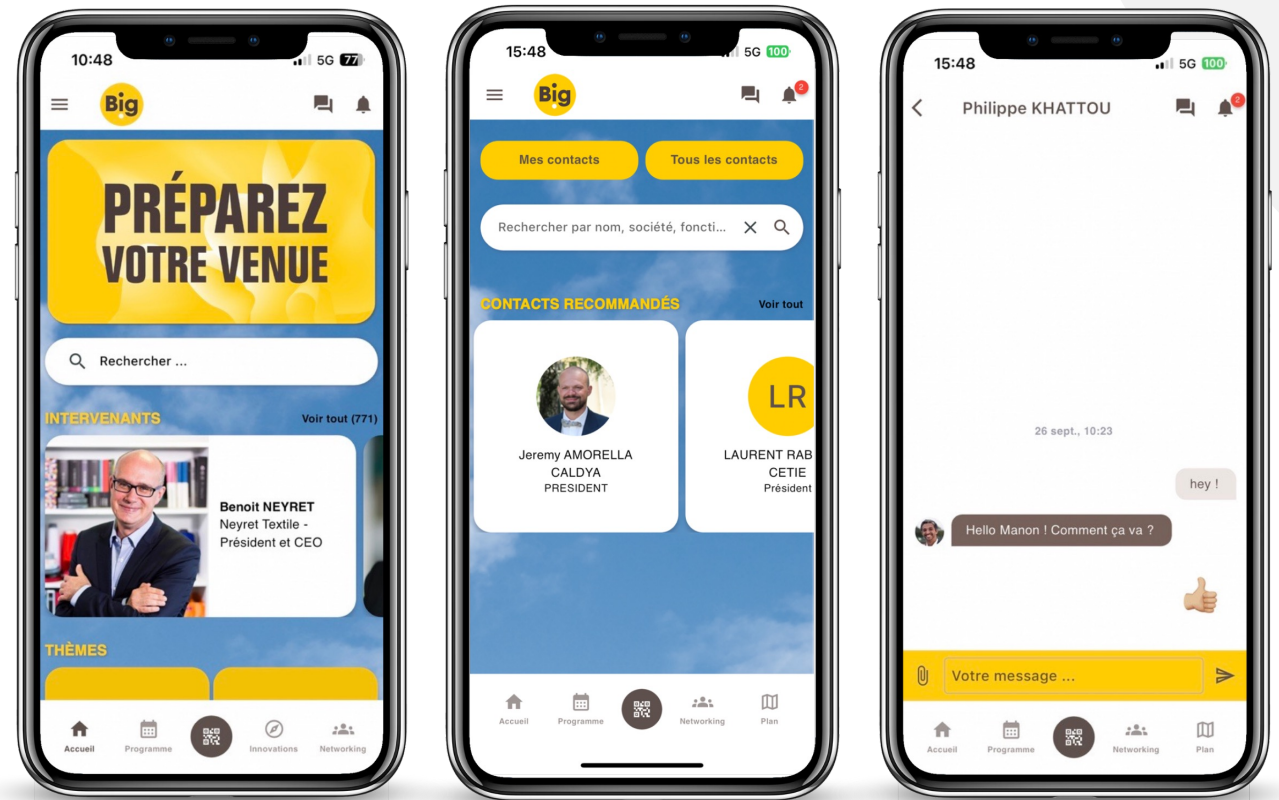
inwink is the **mobile application** of BIG, an event organized by Bpifrance

Features implemented:

- Program
- Thematic journey
- Personalized agenda
- Map
- Networking
- Badge scanning

bpifrance

Find out more about this app



Thank You!



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SOCIAL MEDIA

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