TERA

The Agentic Coworker for Enterprise Data Work

Move from AI intent to governed enterprise outcomes with trusted knowledge, intelligent execution, and specialized expertise in one connected experience.

CONNECT • UNDERSTAND • GOVERN • ORCHESTRATE • EXECUTE

WHY TERA

From enterprise knowledge to governed action

Tera helps teams understand the business, coordinate complex work, and move from questions and intent to governed outcomes.

- **Trusted enterprise knowledge.** Connect business meaning, policies, lineage, relationships, and industry knowledge.
- **Intelligent execution.** Plan, govern, execute, recover, and observe work across models, tools, and data.
- **Specialized enterprise expertise.** Apply purpose-built agents, reusable skills, and validated workflows.
- **Neutral and connected.** Preserve choice across data platforms, models, tools, integrations, and deployment environments.

WHAT TERA HELPS TEAMS ACCOMPLISH

Complete data work from question to outcome

Tera connects business understanding to execution across analytics, AI development, and platform operations, reducing repeated context assembly, manual handoffs, and tool switching.

Explore trusted data and context

Discover relevant data, relationships, definitions, policies, and lineage.

Analyze and explain what matters

Use natural language, SQL, Python, analytics, and visualization skills.

Build and operationalize AI

Prepare data and develop models, agents, applications, and reusable workflows.

Optimize platform performance

Tune queries, investigate incidents, manage compute, and improve cost control.

WHY TERA STANDS APART

Integrated by design

Trusted knowledge, intelligent execution, and specialized agents come together in one governed experience.

Built for enterprise control

Guardrails, approvals, checkpoints, recovery, and observability keep work controlled and visible.

Open by design

Neutral context, model choice, MCP connectivity, reusable skills, and flexible deployment preserve customer choice.

Trusted enterprise knowledge. Intelligent execution. Specialized expertise that moves work from intent to outcome.

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BUILT FOR GOVERNED ENTERPRISE OUTCOMES

The intelligence to understand. The Expertise to Act.

Tera brings together context, execution, agents, skills, and governed connectivity so enterprise teams can move from intent to outcome.

HOW TERA WORKS

Tera Context Engine | Trusted enterprise knowledge

Transforms distributed information into governed, reusable knowledge across data, metadata, catalogs, applications, models, and AI ecosystems.

Tera Harness | Intelligent execution

Coordinates planning, memory, guardrails, runtime execution, approvals, checkpoints, recovery, observability, models, tools, context, and skills.

Tera Agents | Specialized enterprise expertise

Provide purpose-built agents, reusable skills, and validated workflows for analytics, data engineering, data science, and platform operations.

WHAT CUSTOMERS GAIN

Trusted, explainable outcomes. Ground analysis and execution in governed definitions, industry knowledge, lineage, policies, and evidence.

Better AI economics. Reduce unnecessary prompting, repeated retrieval, redundant model calls, excess turns, and manual rework.

More people using AI. Natural language, guided workflows, and reusable skills make sophisticated work more accessible.

Freedom of choice. Connect existing technology and choose models, tools, and deployment patterns without locking into one ecosystem.

PROVEN DATA-WORK PERFORMANCE

73%	#1	58%	42%
FEWER TOKENS	ACCURACY	LOWER COST	FASTER
550M vs. 2,070M	Across 3 public benchmarks	$718 vs. $1,729	42.7 vs. 73.6 hours

WHERE TERA CREATES VALUE

DATA & ANALYTICS

Prepare data, generate SQL and Python, investigate trends, and create visualizations.

AI & MODEL WORK

Build and operationalize models, agents, applications, and reusable workflows.

PLATFORM OPERATIONS

Tune performance, size capacity, manage compute, monitor health, and control cost.

Move from AI intent to governed enterprise outcomes with Tera.

Talk to your Teradata representative to learn more.

Benchmark claims and product availability require final Product, Legal, and Competitive validation before external publication. Supported capabilities may vary by release and deployment environment.

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