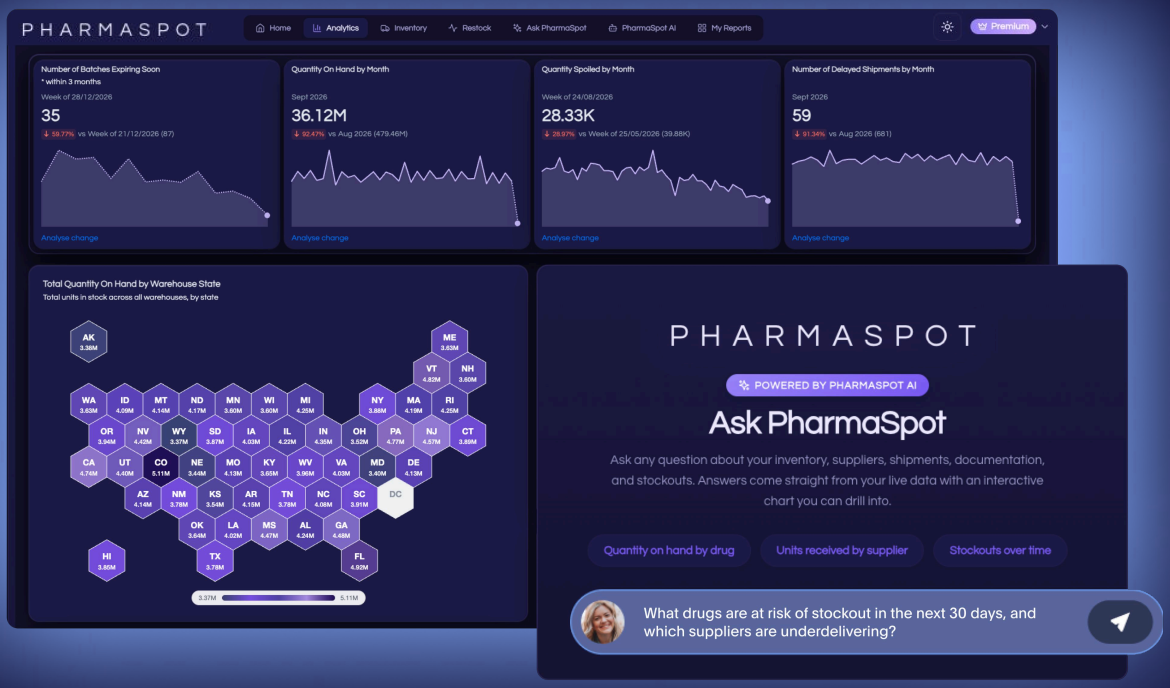
ThoughtSpot

THOUGHTSPOT EMBEDDED

Snowflake powers your data.
ThoughtSpot turns it into revenue.



ThoughtSpot Embedded is the leader in agentic embedded analytics, purpose-built to transform Snowflake-powered apps into intelligent, revenue-generating experiences with just a few lines of code. Your data never leaves Snowflake, your brand stays front and center, and your customers get conversational, self-service AI analytics in days, not quarters.

ANALYTICS USERS CAN'T TELL YOU DIDN'T BUILD

Component-level embedding and full white-labelling, with security inherited from Snowflake's auth and tenancy model you already run. Dashboards, search, and agents answer from one governed semantic model, so there's never a second number to defend.

IN-CONTEXT INTELLIGENCE COMPETITORS CAN'T MATCH

Embedded agents, dashboards that surface what changed before anyone asks, and custom actions that turn an answer into a workflow. Your users stop filing report requests, and engagement stops depending on your backlog.

SHIP IN WEEKS, MONETIZE FROM DAY ONE

Low-code SDKs, a Developer Playground, and SpotterCode cut embedding cycles from quarters to days. TML and APIs make analytics version-controlled software, not a hand-maintained integration. Deploy via the Snowflake Marketplace and package it as a premium tier.

SEE IT LIVE

WWW.THOUGHTSPOT.COM/EMBEDDED

ThoughtSpot

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01

Connect Your Data

Direct query to Snowflake in real-time. Your semantic layer stays in Snowflake, ThoughtSpot reuses it. Zero copy, zero migration.

02

Embed in Days

Visual Embed SDK, REST APIs, and MCP Server. Embed agents into your product UI using a few lines of code.

03

Brand It Yours

CSS variables, AI theme builder, custom domain. Your product identity, not ThoughtSpot's.

04

Ship and Scale

Multi-tenant from day one. Snowflake-native OAuth, PrivateLink, and enterprise scale built in, not bolted on.

BETTER TOGETHER: WHY SNOWFLAKE CUSTOMERS CHOOSE THOUGHTSPOT EMBEDDED

NO TOKEN ANXIETY

No LLM token metering. ThoughtSpot Embedded is priced by deployment tier, so as your customer base grows, margins grow with it. One predictable annual fee, no surprise bills.

DEPLOY VIA MARKETPLACE

Available on the Snowflake Marketplace, customers can deploy using existing Snowflake capacity funds. No new budget cycles, no procurement friction. The fastest path from decision to deployment.

DEFINE ONCE, DEPLOY EVERYWHERE

Import Snowflake Semantic Views into ThoughtSpot and export enriched models back. No remapping, no duplication. The metrics you define in Snowflake mean the same thing across ThoughtSpot and every embedded app.

TRUSTED BY AI-FORWARD BRANDS GLOBALLY

25%+

Business growth in a year

MDaudit

64K+ users

3 days to embed

thrive

6-week

Development cycle

Verisk

> While our competition was thinking of providing self-service, we were scaling in production live to 100K users. To scale that journey, Snowflake helped us scale horizontally and vertically on the compute and data storage layer while ThoughtSpot gave us a consumer-grade experience with Spotter & Liveboards. It was a combination that helped us become a leader in the market.
>
> **— Craig Haughan, VP Data Engineering & Architecture, CWT**



3x Leader | Gartner Magic Quadrant
Analytics and BI Platforms

Proddy Award
Best Embedded Analytics Product

Leader | Nucleus Research
Embedded Analytics Value Matrix

TRUSTED BY TEAMS AT

SEPHORA · lyft · cisco · Unilever · Dunelm · Booking.com

SEE IT LIVE

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