datacamp

Explore expert-curated coverage of every essential AI skill

AI fluency for everyone

Equip your entire workforce to use AI effectively, responsibly, and in line with AI regulations.

EXAMPLE CURRICULUM

- COURSE · AI TUTOR — Introduction to AI for Work
- COURSE · AI TUTOR — AI Safety and Ethics
- COURSE · AI TUTOR — Token Cost Management
- TRACK — AI Fundamentals
- TRACK — AI Agent Fundamentals
- TRACK — EU AI Act Fundamentals
- COURSE — Working with Copilot
- COURSE — Introduction to ChatGPT

For technical teams

Build AI engineering capability and increase technical mastery with courses for AI/ML engineers, software developers, and data scientists.

EXAMPLE CURRICULUM

- TRACK · AI TUTOR — AI Engineering with LangChain
- TRACK — Associate AI Engineer for Data Scientists
- COURSE — Software Development with Claude Code
- COURSE — AI Agents with Hugging Face smolagents

For leadership teams

Drive executive alignment on AI vision with blended learning, and develop the essential skills to monetize AI and secure new innovations.

EXAMPLE CURRICULUM

- LIVE LEARNING — AI Executive Masterclass*
- TRACK — AI Leadership
- COURSE — Monetizing Artificial Intelligence
- COURSE — AI Security and Risk Management

For business teams

Enable teams to work smarter with AI, identify use cases in their role, and streamline everyday workflows.

EXAMPLE CURRICULUM

- COURSE — AI for Finance
- COURSE — AI for Sales
- COURSE — AI for Marketing
- COURSE — AI for Human Resources

Get a demo

Find out why 80% of the Fortune 1000 choose DataCamp.

datacamp.com/business

*Delivered by DataCamp Professional Services, priced separately.

AI upskilling for every role, function, and level with DataCamp

Transform every role into an AI champion

Power AI adoption and innovation with hands-on, role-based learning.



For technical teams

Master key AI tools, stay ahead of emerging concepts, and build AI engineering capability.

For business teams

Streamline workflows and boost daily productivity.

For leaders

Generate ROI from AI and lead a visionary transformation strategy.

For everyone

Build baseline AI fluency, ensure responsible use, and reduce risk.

Build skills across the full AI stack

- Teams learn by doing, using real AI tools
- New skills applied to real-world scenarios
- Lessons personalized to role and skill level, powered by AI TUTOR

Trusted by 6,000+ companies and 20 million+ learners worldwide

Heineken · CITADEL · carhartt · Nike · CBRE · Allianz · Uber · Microsoft · Google · BANK OF AMERICA · ANZ · Rolls-Royce · Dropbox

"DataCamp provides an end-to-end solution for upskilling a wide variety of personas within our company. They're constantly developing their curriculum, which allows us to stay up to date on the most recent advancements in AI."



Colleen Young Ph.D.
Data Modernization and Digital Fluency Strategist at Bayer

BAYER

90%

of learners reported developing innovative ideas post-training