

SAKINA M'SA – DESIGNER PROFILE



Franco-Comorian designer Sakina M'sa is one of the pioneers of sustainable fashion in France. After fifteen years showing her collections in Paris and being carried by iconic retailers including Colette, Maria Luisa and Galeries Lafayette, she stepped away from the runway to focus on a central question: how can creativity, production and circularity coexist?

For ten years, she developed and tested upcycling solutions, notably creating POCs for major luxury groups in the field of circular fashion. This research led her to build a model capable of moving beyond one-of-a-kind pieces: an in-house workshop of around ten people, specialising in garment construction and upcycling, with the capacity to produce at scale while meeting strict standards of quality, durability and traceability.

Today, M/SA works exclusively with existing materials – deadstock fabrics, roll ends and existing garments – sourced in sufficient volumes to enable scalable production.

Returning to creative fashion with M/SA, Sakina M'sa champions a vision in which creativity, desirability, circularity and production capacity come together as one coherent approach to fashion.