



ERRIESE



Founded in 2025, ERRIESE echoes the sound of “Air-Ease” — a sense of lightness and ease, a gentle invitation to “breathe freely.”We create breathing spaces for modern life: spaces to pause, breathe, and simply be. Rather than following the linear rhythm of fashion, ERRIESE thoughtfully creates permanent vessels of companionship.

A hat is more than a boundary that shields us from the noise; it is an independent space for holding and expressing the self. To wear one is to enter a state of thought wandering beyond time and space, where moments of everyday philosophy emerge. We hope each hat can carry the experiences of its wearer, gathering meaning as the seasons turn. Put it on, and begin an endless exploration of your own style.



Brand Philosophy

Companion Vessel | Beyond Fashion Cycles | Everyday Meaning | Less, Better | Refined Details | Versatile Contexts | Permanent Pieces



Timeless
Evolution



Adaptive
Form



Multi-way
Wearing



Fluid
Form



Deconstructionism



Soft
Boundary



Soft
Architecture

Design Language







A side / B side
Cross-brim Bucket Hat



Rewind
Acordeón



Soft Imprint
Cloud Beret



Growth
Petal Brim Hat



Wandering Verses
Hat & Ribbon Set



Circle of Ease
Embrace Hood



Echo
Slit-brim Bucket Hat



The Curve Paradox
Wide-brim Leaf Hat



Futurebound
Wing Passage



Boundaryless
Petit Mouvement



Duality
Reversible Bucket Hat



Growth
Aerial Sheer



Neo-Order
Pleated Foldable Hat



In Listening
Earline Baseball Cap



The One
Petal Volumer Hat





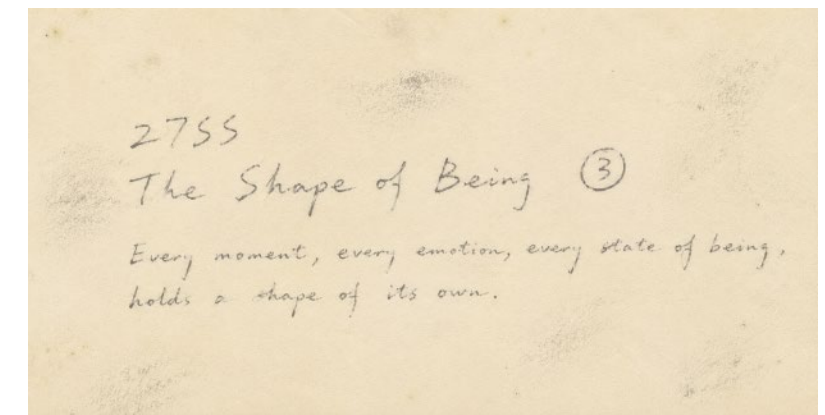
2655. Growing Into Summer ①

Summer is life expanding at its most vibrant and untamed. Amid heated air and quickening rhythms, we need an upward growth to break through the stillness, and an inward shade where thoughts can come to rest.

26 AW. The Quiet Presence ②

Autumn and winter are not about shielding ourselves from the cold, but about rediscovering our own presence within a quieter environment. The hat becomes a vessel-a space that keeps a gentle distance from the outside world, while reconnecting us with ourselves.





Our existence is never defined by a fixed form. We move through exploration, grow through transformation, and reconnect with ourselves in moments of stillness. ERRIESE explores headwear as a soft boundary between the body and the world, capturing the unique shape of self in every state of being.

For 27SS, we explore three forms of being: Moving outward, growing independently, returning to a space where the soul finds belonging. True freedom is not about becoming a certain form, but having the possibility to define your own.



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