

A man and a woman are posing in front of a wall made of glass blocks. The man, on the left, is wearing a dark green and black batik shirt with floral and geometric patterns. The woman, on the right, is wearing a white and green batik shirt with colorful floral and geometric patterns. Both shirts have a light green collar. The man is looking towards the camera, and the woman is looking slightly away. The background is a wall of glass blocks, creating a grid-like pattern.

BALC

BATIK CREATION

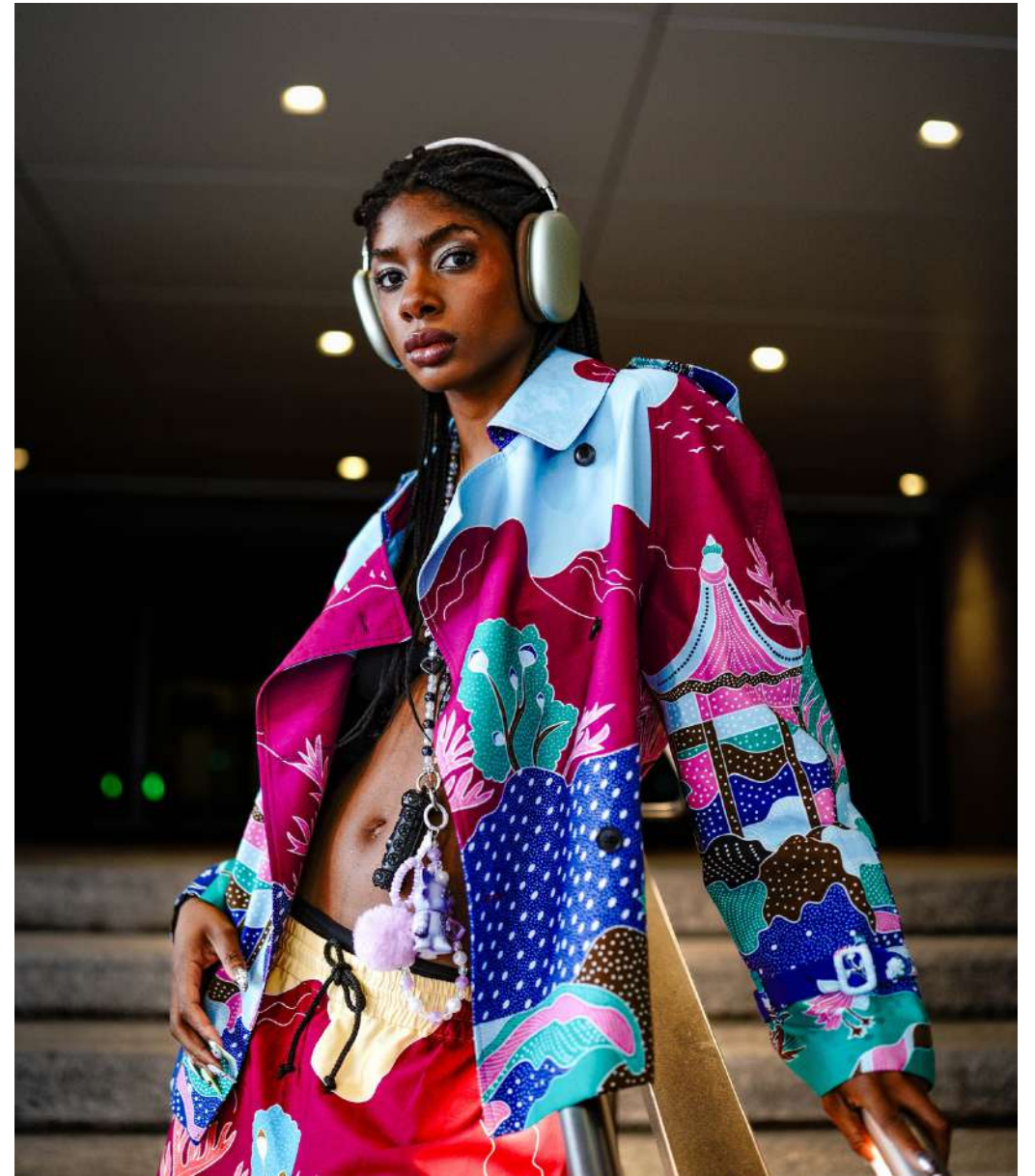
LE COS (THAILAND) CO., LTD

BALC

BATIK CREATION



BALC presents the identity of Thai art and culture through contemporary designs that can resonate with consumers around the world.



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BALC presents the identity of Thai art and culture through contemporary designs that can resonate with consumers around the world. The brand combines batik techniques and Thai handicrafts with modern and contemporary fashion to create clothing and travel items that convey a sense of relaxation, luxury, and distinct character. BALC aims to elevate the value of Thai craftsmanship into contemporary products that meet the needs of the global market, with a strong emphasis on quality design, practicality, and a fresh interpretation of Thai identity. Founded and led by Thai owners and designers, the brand is committed to bringing Thai art, culture, and craftsmanship to the international stage, while building recognition for Thai products as creative, distinctive, and competitive fashion and lifestyle brands in overseas markets.

BALC's strategy for entering international markets is built on its strength in design, which integrates Thai artistic craftsmanship—especially batik techniques and patterns inspired by Thai culture—with contemporary fashion that appeals to global consumers. The brand focuses on developing products that stand out in terms of design, quality, and cultural storytelling in order to add value to Thai products as a fashion and lifestyle brand with a clear and unique identity. BALC's international expansion is not based on concept alone, but on real experience gained through participation in exhibitions, fashion shows, creative events, and collaborations with organizations both in Thailand and abroad.





BALC



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BALC

BATIK CREATION



Experience the beauty of traditional batik artistry revived with modern printing techniques.



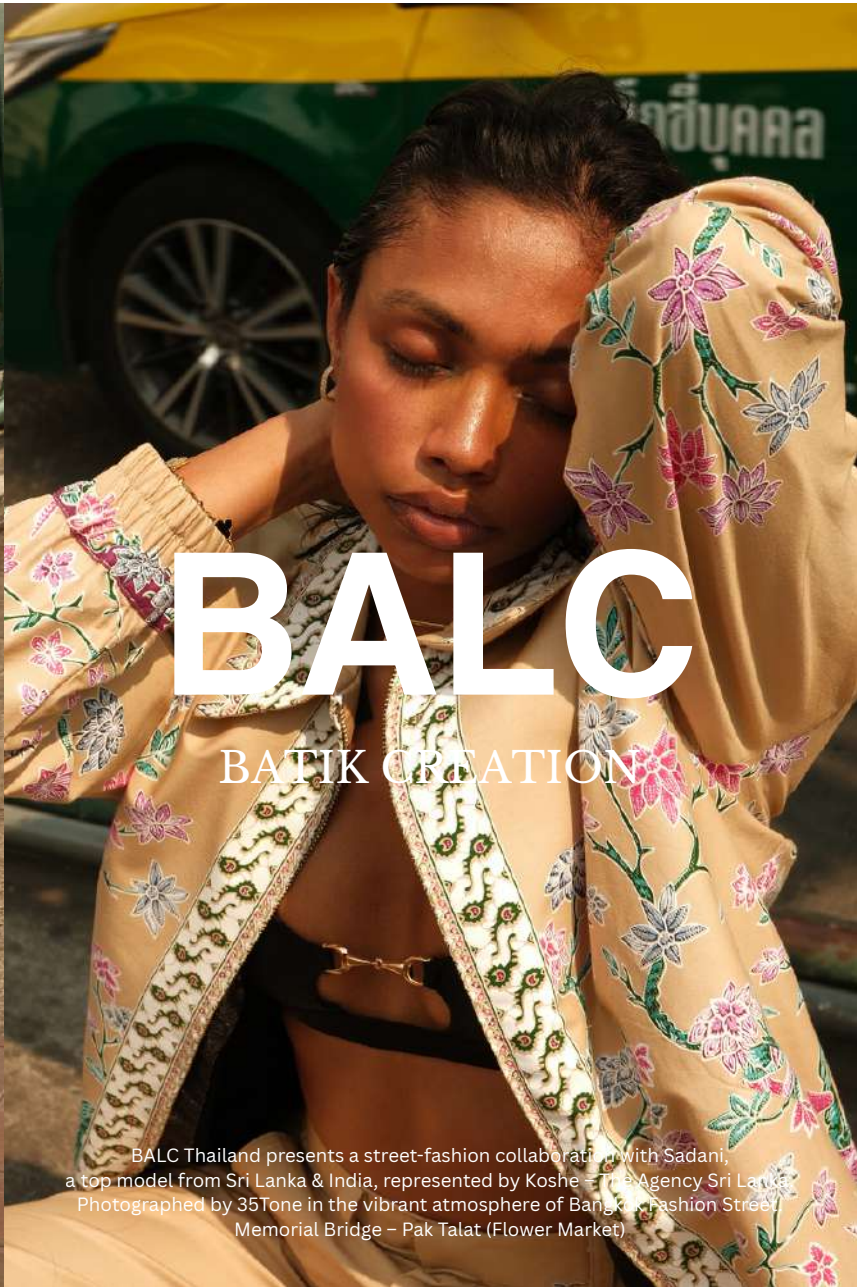


BALC

BATIK CREATION

BALC Thailand presents a street-fashion collaboration with Sadani, a top model from Sri Lanka & India, represented by Koshe - The Agency Sri Lanka. Photographed by 35Tone in the vibrant atmosphere of Bangkok Fashion Street. Memorial Bridge - Pak Talat (Flower Market)





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a top model from Sri Lanka & India, represented by Koshe - The Agency Sri Lanka
Photographed by 35Tone in the vibrant atmosphere of Bangkok Fashion Street
Memorial Bridge - Pak Talat (Flower Market)

BALC

BATIK CREATION

Philosophy : Create a brand that is designed by Thai people. Support local work to heritage culture. Presenting a unique identity. Bring new creativity blending traditional local wisdom with modern technology innovation to develop Thai products to the international level.

Vision & Values : Presents the strengths and values of local batik fabrics in Thailand as the main raw material for presenting costume design concepts. To be outstanding, exquisite, beautiful, unusual, easy to maintain. Maintain the uniqueness of local batik It can also be used in contemporary everyday life, wear to work, wear to travel, meeting the needs of every generation.

Brand History : Founded on January 27, 2017, starting from a cosmetic brand business. Available both online and offline. both at country and abroad. Famous for makeup artists, bloggers and actors. before developing expertise in designing into the ready-wear Thai southern fabric. Mixing various local stories with unique support community work Village work in different areas presenting in more new ways”, for example, from the challenges that arise in 2020 when deciding to create a brand of Thai fabrics, Patae brings design knowledge and brings the identity of local fabrics of the south to sew for It is easy to wear in everyday life. in every age Responding to both Thai and foreign customers

USP : BALC transforms locally sourced Thai materials into refined contemporary garments, proving that local craftsmanship can meet global luxury standards. Each fabric carries regional identity while being re-engineered for modern comfort, durability, and wearability.

Price : THB 2,590.00 - 15,990.00





Cropped Pants

THB. 2,990.00



Kimono

THB. 4,990.00



Lumber Jacket

THB. 5,990.00



Trench Coat

THB. 15,990.00



Hawaii Shirt

THB. 2,990.00



Suite

THB. 6,990.00



Short
THB. 2,990.00
Shirt
THB. 2,990.00



Cap
THB. 990.00
Tote Bag
THB. 2,990.00



Trench Coat
THB. 8,990.00



Stadium Jacket

THB. 5,990.00



Bamboo Handle Bag

THB. 2990.00



Sweat Pants

THB. 2,990.00



Co Design



Co Design



OUR PROUD



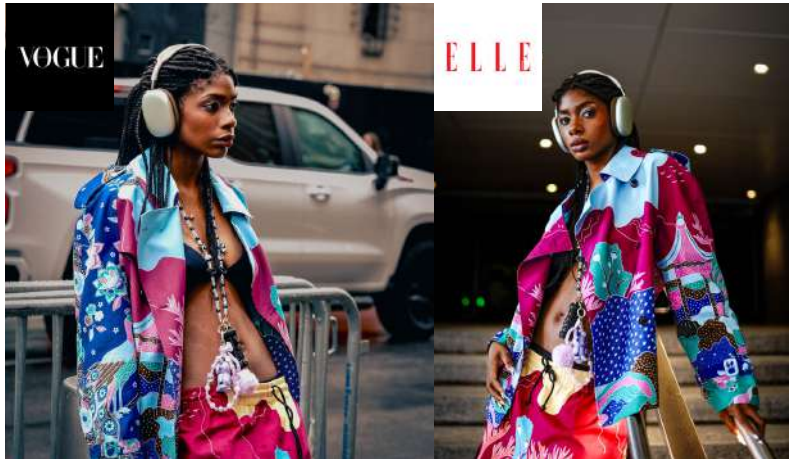
Milan Design Week 2025
Milan, Italy



Creative International Conference
St. Petersburg, Russia



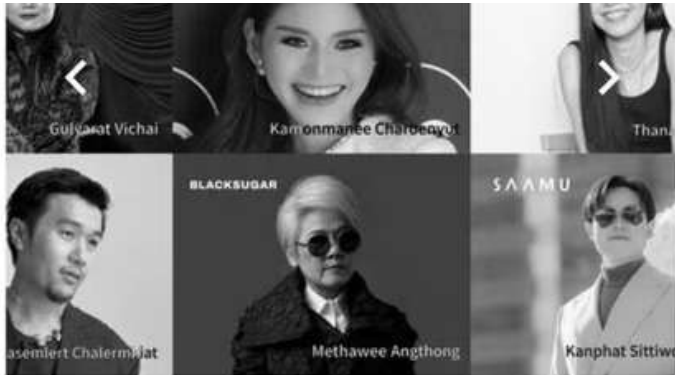
Fashion InStyle 2025
Hong Kong



Pop Up and Fashion Presentation
Soho, New York 2025



VOGUE
Taiwan



From Bangkok to Xiamen: Thai

Pop-up Store
Xiamen International Fashion Week 2025



Asia Model Festival 2023
Gwangmyeong, South Korea



Sawasdee KL Fashion Show
Kuala Lumpur, Malaysia



MCOT New Journey
Bangkok, Thailand



Hong Kong Centrestage
2024 - 2025



The Summer Trendsetter 2025
Amazing Thailand x SIAM CENTER



Miss Grand International
2025



Siam Center Pride 2025
Bangkok, Thailand



เรื่องพลบค่ำ
MCOT HD



สำนักข่าวไทย
Bangkok, Thailand



SIAM CENTER's VIBE LIVE 2025
SIAM CENTER x Play S Connect
T-POP Music Fest



รายการ หลงไทย
MCOT HD



BTimes Weekend ShowBiz
Chanel 3 Thailand



**Volleyball Women's World
Championship 2025**



**Volleyball Women's World Championship
Thailand 2025**



**Tennis World
Championship**



**Superstar Idol Awards 2025
Bangkok, Thailand**



**Elegance of Thai Women 2025
Hua Hin Convention Center, Blutrot Hua Hin**



**MISTER INTERNATIONAL
Thailand**



BALC

BATIK DESIGN COLLECTION

SIGNATURE COLLECTION

≡ VOGUE
TAIWAN

訂閱



Oriental Blue Collection



SIGNATURE COLLECTION



Peacock Blue Collection

SIGNATURE COLLECTION



Peacock Blue Collection

SIGNATURE COLLECTION



Peacock Blue Collection

x

STYLE BANGKOK

Philosophy : Create a brand that is designed by Thai people. Support local work to heritage culture. Presenting a unique identity. Bring new creativity blending traditional local wisdom with modern technology innovation to develop Thai products to the international level.

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Availability :

ICONCRAFT Fl. 5. at ICONSIAM
SIAM.STORIES at The Old Siam
Sacit at Suvarnabhumi Airport
Sacit at Phuket International
Airport
BLUEPORT HUAHIN
THE MALL KORAT
RARE at Surat Thani

TV Homeshopping

ShopCH Chanel 45,445

Malaysia

Thai Muse

Singapore

National Museum Singapore
National Gallery Singapore
National Children's Museum
Singapore

New York

Future Treasure

Website

balc.store

Facebook

www.facebook.com/balc.th

Instagram

www.instagram.com/balc.th

Tiktok

www.tiktok.com/@balc.th

Youtube

www.youtube.com/@LECOS.THAILAND

E-mail : balc.thailand@gmail.com

Address : 4/2 Ramindra58 Yaek3-13
Ramindra, Kan Na Yao, Bangkok
Thailand 10230

Contact : Telephone
+66 90 586 5558

Brand Story

Creative batik techniques converge with the richness of Thai culture, crafting a tapestry of modern style and contemporary allure. Fuses the vibrant heritage of Thai southern fabric with contemporary fashion, creating unique, sporty designs. Inspired by intricate local patterns and colors, BALC's collection integrates traditional craftsmanship with high-performance, breathable fabrics. The result is versatile, stylish pieces perfect for active lifestyles. By honoring local artisans and blending heritage with modernity, BALC offers a fresh, culturally rich perspective in the global fashion scene.

Terms and Conditions for Production Order:

- Order Minimum : 10 units minimum/ 1,000 \$US
- Lead Times : 30 days.
- Transportation : Hand Carry, FOB
- Policies
- Shipping Policy : Shipped via UPS - Buyer pays shipping cost
- Return Policy : Do not accepted to Returns

Advertisement and Celebrity

- Social Media
- Television Program
- Celebrity/ Artist
- Fashion Show
- Event, Trade Fair

Fashion Media

- Vogue Thailand
- Elle Thailand
- Vogue Taiwan

Fashion Show

- South Korea
- Hong Kong
- Malaysia
- Thailand

Fashion Week

- Xiamen Fashion Week

International Creative Conference

- Russia

Exhibition / Trade Fair Domestic

- OTOP
- Style Bangkok
- Crafts Bangkok
- Mega Show Bangkok

Exhibition / Trade Fair International

Design Week

- Milan Design Week

Centrestage /Fashion InStyle

- Hong Kong

Creative Exhibition

- Taiwan

Pop Up Asia

- Taiwan
- Macao

Thailand Week/ Top Thai Brands

- Chengdu, China
- Kunmings, China
- Ho Chi Minh, Vietnam
- Cebu, Philippines
- Manila, Philippines
- Singapore

Thailand Grand Festival

- The Hague, The Netherlands

Thai Festival

- Bad Homburg, Germany
- Ximen, China

Thai Fashion & Textile Business Matching Tokyo, Japan