



/BRAND INTRODUCTION/

/FEMALE ENERGY/

GROSMOTT was founded in 2021. It continues to explore female power from multiple dimensions, integrating athletic performance and multi-identity design into footwear and accessories. Empowering the inner tension of contemporary women, it explores the boundaries between strength and beauty, shaping a healthy, unadorned strength-beauty and interpreting the authentic complexity of female power.

Drawing inspiration from women's boxing history, GROSMOTT reimagines masculine boxing boots through feminine elements like satin and almond toes. The brand has gained recognition within the industry, securing interviews and coverage from publications including VOGUE, V, i-D China, ELLE, GQ, Traverler, W magazine, Another Man, T magazine, Wonderland, Wallpaper, Nylon, alongside collaboration invitations from international fashion brands. Working with Chinese/global best buyers and Boutiques, such as Galeries Lafayette/ LMDS/ PRO/ hug/ I INC/ J1M5/ Nound Nound...

GROSMOTT





PamelaReif
in GROSMOTT for POWERCIRCLES



AESPA
in GROSMOTT for MV SWITCHBLADE



yeule
in GROSMOTT for Tour



Miao Yao
UTMB Champion
in GROSMOTT for Women's Health



장원영*/Jang Wonyoung
in GROSOTT for IVE EMPATHY



Dasha Popova
in GROSOTT for BAZAAR



송우기/SongWoo-gi
in GROSOTT for BOSE



Rosy Zhao
in GROSOTT for LUCKYROOM



성소/Seungsoo
in GROSMOTT for Variety Show



Pinky Zhou
in GROSMOTT for VISION



Betty Wu
in GROSMOTT



Wu Yanni/Jennie
in GROSMOTT for Wonderland

GROSMOTT HAS INVITED THREE YOUNG FEMALE OLYMPIC CHAMPIONS:

GROSMOTT is honored to provide the Olympic champions with its boxing-inspired footwear collection. The SS24 “Fighting Angels” series, themed around women’s boxing, explores feminine strength and beauty. Their resilience and optimism align perfectly with the brand’s multidimensional exploration of youthful spirit, making this a truly perfect embodiment of female power and a highly meaningful cross-industry collaboration.



“FASHION ZOO ISSUE x THE GLORY”

Women’s volleyball champion @Wei Qiuyue
Taekwondo champion @Zheng Shuyin
Shooting champion @Yang Qian





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Our social media presence reflects the brand’s evolving dialogue with a global audience. By curating visual storytelling, campaign launches, and community-driven content, the platforms have become an essential touchpoint for expressing our aesthetic vision and strengthening consumer engagement.



The brand was collected by NJAL and Fashion East

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AREA	GLOBAL STOCKLIST
NEW ZEALAND	SOFTEDGE
NEW YORK	NOIR AESTHETIC
TOKYO	PLUMSTORE
OAKLAND	SOFTEDGE

BEIJING	DOUBLEBOO	MISSAS	YOUNIQUE	YING
ZHEJIANG	EVENBUYER	LELAND	JIAJIAHOUSE	IINC THIS SHOP SUPPLY
	LAVENDER	IX	AS ABOUT SENSE	PIERIDAE
SHANGHAI	ONTOP	BASEMENT VINTAGE		
SICHUAN	MISSME BOUTIQUE	HUG	SOUL FOROOM	MINA AD BLACK
HEBEI	HY	A SÉ	ALINA DAN	MAISUI
SHANDONG	WHITEWATER	J1M5	VIVIROCK	
JIANGSU	AMANGO	TT STUDIO	ZLU ZLU	IAT NOUND NOUND
HEBEI	ZDOUBLE	SASA MEET		
GUANGDONG	PORTA VIA	SENSEVER		
ANHUI	TINA			
LIAONING	MULL	T.C22		
SHAANXI	FOFO			
JILIN	MALMAYNES			
NEIMENG	W13	LUNA		
HENAN	HOLLY			

GROSMOTT is an independent footwear label from China, exploring the interplay of strength and beauty through an unfiltered expression of power and the multifaceted strength of women.

SUPPORT-----support@grosmott.com

PRESS & PR-----press@grosmott.com

WHOLESALE & ORDER-----wholesale@grosmott.com

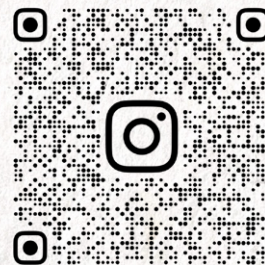
BRAND CONTACT-----freedom@163.com / support@grosmott.com



REDNOTE



BRAND WEBSITE



INSTAGRAM

REDNOTE: 27QUAI GROSMOTT

BRAND WEBSITE: grosmott.com

INSTAGRAM: 27quai_grosmott