



WE SHALL GROSMOTT

# GROSMOTT

GROSMOTT is an independent footwear label from China, exploring the interplay of strength and beauty through an unfiltered expression of power and the multifaceted strength of women.



/ BRAND INTRODUCTION/

/ RUNWAY/

/ EVENT/

/ POP-UP/

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GROSMOTT continuing to explore the power of women in depth and from multiple perspectives, empowering the inner strength of contemporary women

## /BRAND INTRODUCTION/

/FEMALE ENERGY/

27QUAI GROSMOTT was founded in 2021. It continues to explore female power from multiple dimensions, integrating athletic performance and multi-identity design into footwear and accessories. Empowering the inner tension of contemporary women, it explores the boundaries between strength and beauty, shaping a healthy, unadorned strength-beauty and interpreting the authentic complexity of female power.

Drawing inspiration from women's boxing history, 27QUAI GROSMOTT reimagines masculine boxing boots through feminine elements like satin and almond toes. The brand has gained recognition within the industry, securing interviews and coverage from publications including VOGUE, V, i-D China, ELLE, GQ, Traveler, W magazine, Another Man, T magazine, Wonderland, Wallpaper, Nylon, alongside collaboration invitations from international fashion brands. Working with Chinese/global best buyers and Boutiques, such as Galeries Lafayette/ LMDS/ PRO/ hug/ I INC/ J1M5/ Nound Nound...

**GROSMOTT**

# RUNWAY





/ EVENT /

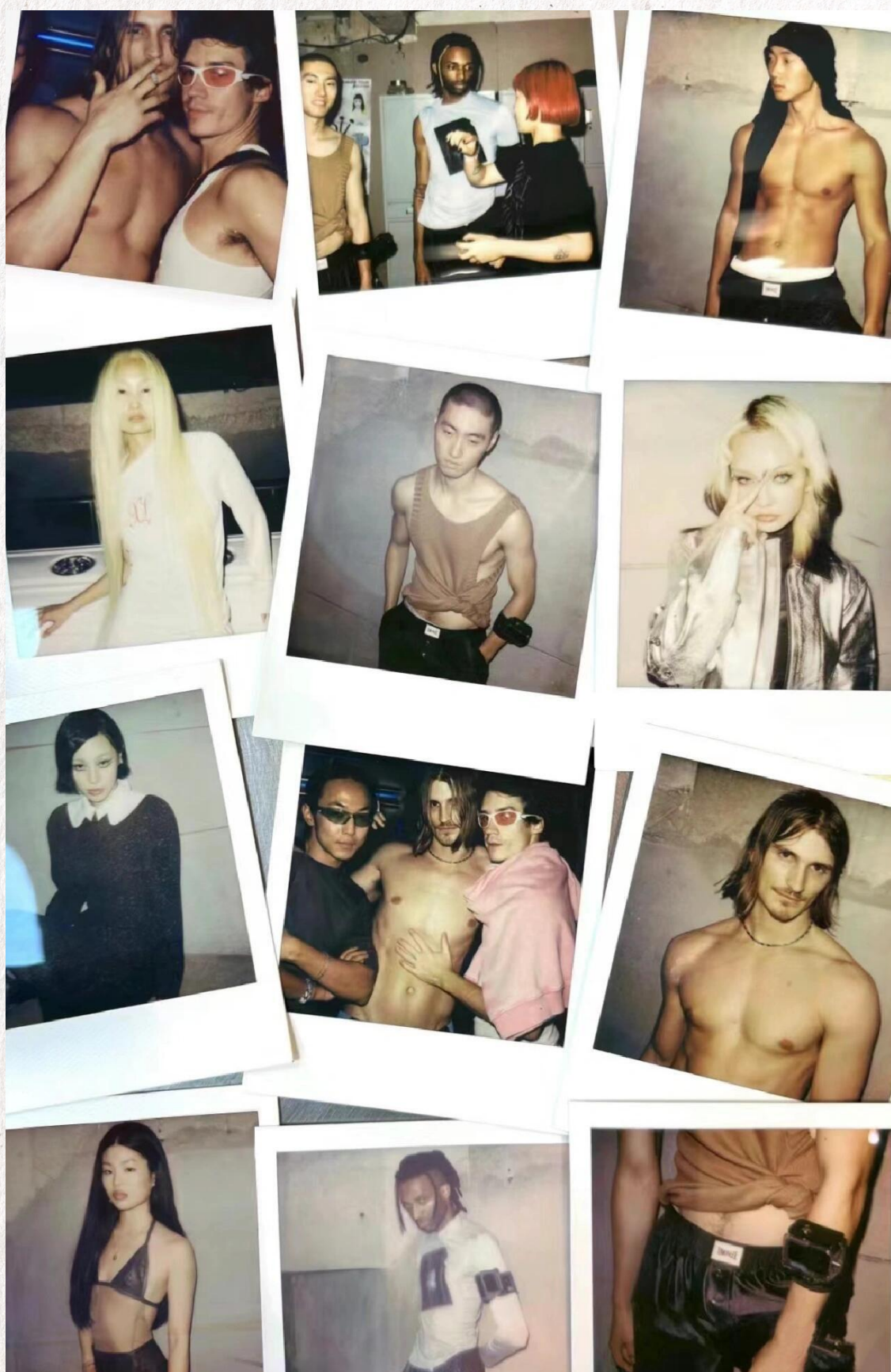
# EVENT

All performers and attending guests will don THE GLORY boxing boots from GROSMOTT's new Combat Angel collection to stage an immersive installation performance.





GROSMOTT × XIMONLEE



'XIMONLEE takes its latest capsule collection, INSOMNIA, as the inspiration and has invited the gender-fluid experimental footwear brand GROSMOTT to co-present this nocturnal event.

# YETI POP-UP



GROSMOTT launches a pop-up tour centered around its YETI series, the red-label line for wilderness luxury getaways



GROSMOTT launches a pop-up tour centered around its YETI series, Inspired by the Swiss ski resort of St. Moritz, the brand creates a dynamic ski resort gondola installation. Blending humorous retro aesthetics with its signature style, it immerses guests in an ultra-luxurious winter snowfield vacation atmosphere.

/ YETI POP-UP /



GROSMOTT x hug Pop-up Chengdu

# THE GLORY POP-UP

The Mamacita dance troupe was invited to deliver a t routine for the Angel Championship.





GROSMOTT continues its exploration of the wild at the core of its brand, launching THE GLORY boxing shoe collection inspired by underground bare-knuckle fighting (unprotected hand-to-hand combat).



# RAVE CHAMPIONSHIP



HEELS  
GIFTED GIRL/

Hannah



POLE DANCE  
GIFTED GIRL/

Nono



POLE DANCE  
GIFTED GIRL/

猴儿



VOGUING  
GIFTED GIRL/

零陆

# THE ONLY ONE OUT OF TEN



27QUAI GROSMOTT邀请了10位人生体验官，参与体验27QUAI全新X-Training训练玛丽珍，与我们讲述属于他们的训练痕迹。



“  
都市女性的个人训练，处处  
都是训练场”



“我行走时鞋子的折痕，会让我觉得这双鞋不仅仅是一个物件，而是陪伴我走了一段路的“老朋友”，和我一起成长”

GROSMOTT has invited 10 remarkable women to experience its new X-Training Mary Jane shoes, allowing the footwear to accompany them through their urban lives. After one month, each participant will share her personal training story—whether dynamic, graceful, contemplative, or marked by struggle—revealing the unique personal journeys and traces of growth that define every woman's life.

/COLLABORATION/

/COLLECTIONS/

/AUTUMN WINTER 26 / THE BLACK SHEEP

/PRE-FALL 26 / BLACKFLAG

/SPRING SUMMER 26 / WANDER & YETI

/AUTUMN WINTER 25 / TRAINING TRACES

/SPRING SUMMER 25 / HUNTER CLUB

/AUTUMN WINTER 24 / OFFICE BADASS

/SPRING SUMMER 24 / THE GLORY

GROSMOTT continuing to explore the power of women in depth and from multiple perspectives, empowering the inner strength of contemporary women



# COLLABORATION

GROSMOTT  
X  
SULTRY VIRGIN





# THE BLACK SHEEP

AW26

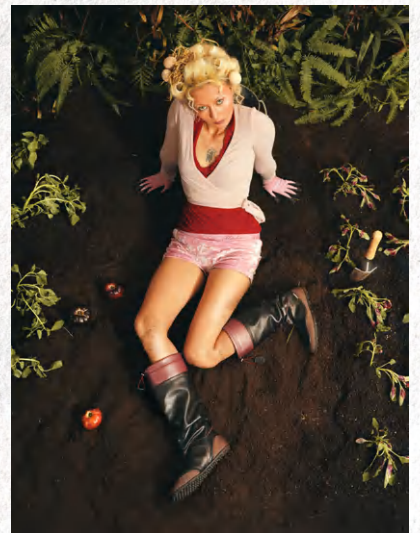


The Black Sheep evolves beyond a mere metaphor for the lone outsider; it embodies the wisdom of self-realisation. There exists no singular route to the summit, and the peak itself is never the ultimate destination.





TO THE MUD BENEATH THE SOLE



To the mud beneath the sole



PF26  
BLACKFLAG



Washed canvas × interlaced cowhide

Accented with an anchor logo, blending  
playfulness and sharpness



YETI  
X  
WANDER  
SS26









AW25

TRAINING TRACES



# HUNTER CLUB

SS25





OFFICE BADASS  
AW24





THE GLORY  
SS24





GROSMOTT draws inspiration from underground bare-knuckle boxing to launch the GLORY series boxing shoes—dedicated to every sexy angel grappling with life. Our existence is refined and dignified; we've long outgrown the era of primal force, steering clear of pain and avoiding conflict.



24SS

GROSMOTT  
THE GLORY

The battle of our generation is a battle of the spirit,  
and the battlefield is each person's life.

# GROSMOTT



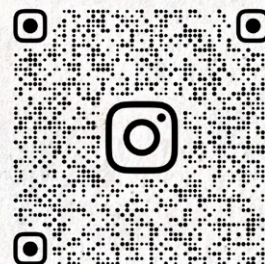
REDNOTE

REDNOTE: 27QUAI GROSMOTT



BRAND WEBSITE

BRAND WEBSITE: [grosmott.com](http://grosmott.com)



INSTAGRAM

INSTAGRAM: [27quai\\_grosmott](https://www.instagram.com/27quai_grosmott)