



Brazilian handcrafted leather goods, produced in limited quantities,
combining Italian craftsmanship heritage with contemporary design.



CONCERIA is a leather bags and accessories brand, handcrafted to the highest standards of quality.

Founded by designer Jessica Janetti, who has been working in São Paulo for over a decade, the brand combines traditional Italian fatto a mano craftsmanship with contemporary, functional, and sophisticated design. Holding a degree in Fashion Design and specialized training from the Scuola del Cuoio in Florence, Jessica brings a refined technical perspective to every creation.

Each piece is produced outside industrial manufacturing processes, with rigorous quality control at every stage — from cutting to finishing. This ensures durability, impeccable craftsmanship, and products that maintain their quality over time. CONCERIA works with limited production, offering both made-to-order pieces and a curated selection available for immediate purchase.

Designed for women seeking superior-quality leather bags, timeless design, and the perfect balance of exclusivity and sophistication.

www.conceria.com.br

THE MEANING BEHIND THE NAME

Jessica chose the name Conceria because she envisioned her atelier as a place dedicated to the creation of leather goods in their broadest sense. From the beginning, her intention was never to limit the brand solely to women's handbags, but rather to establish a creative workshop where leather could be transformed into a wide range of functional and refined objects.

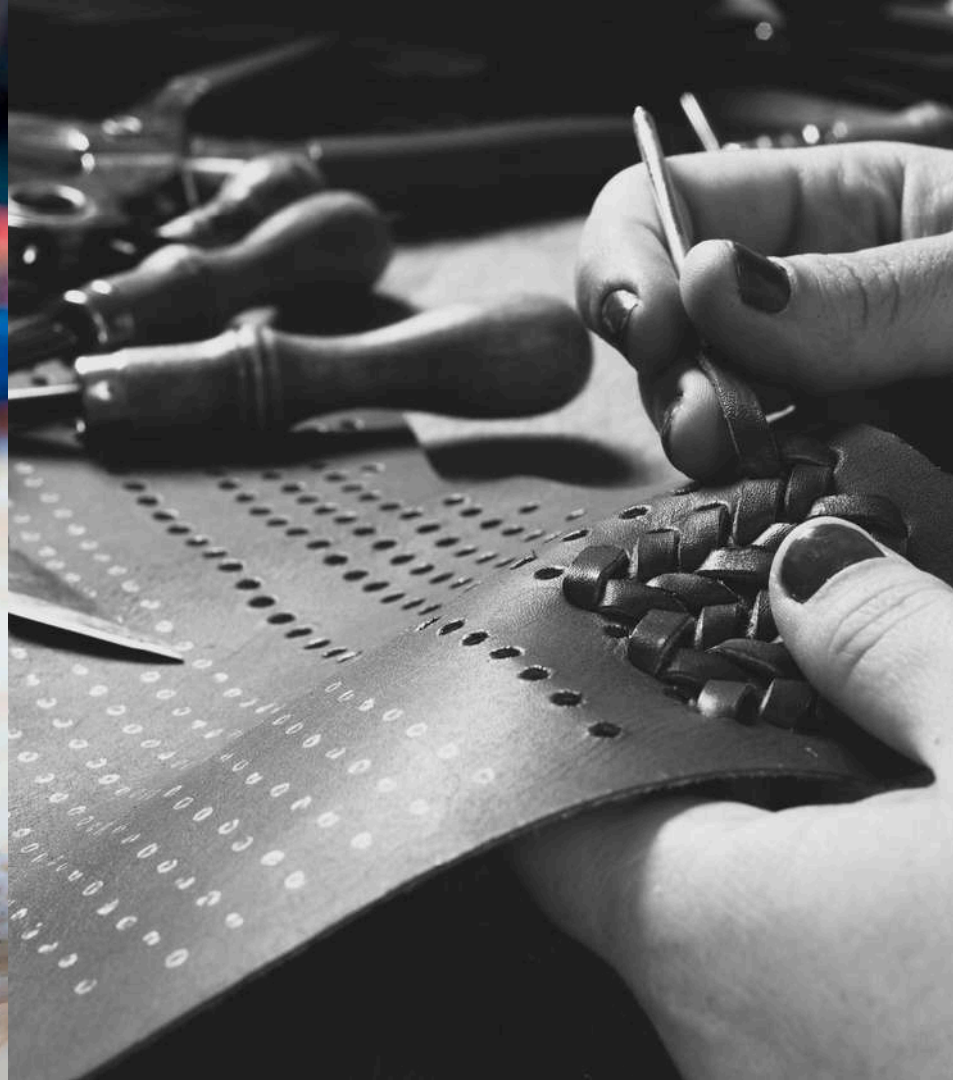
While Conceria has become particularly recognized for its women's leather handbags, the brand's expertise has extended far beyond this category throughout its history. Since its founding in 2013, Conceria has developed an extensive variety of bespoke leather projects, demonstrating the versatility of both the material and the atelier's craftsmanship.

Over the years, the brand has produced pieces ranging from hand-braided leather bicycle handlebars and leather-trimmed coffee tables to utility bags for polo teams, hats, pet accessories, leather handles for ice buckets, cushions, desk accessories, and serving trays.

Conceria has also collaborated on hospitality projects, including the development of a complete leather accessories collection for the Rosewood hotel group. This collection included notebook covers, document folders, desk pads, chauffeur welcome signs for airport guest reception, and "Do Not Disturb" door hangers for guest rooms.

The name Conceria—derived from the Italian word for "tannery," the place where leather is transformed and refined—perfectly reflects the brand's philosophy: a creative atelier where craftsmanship, design, and material excellence come together to give life to unique leather creations.







WHO WE ARE

Mission

To fulfill the desire for exclusivity through finely crafted leather bags and accessories. To treat every client with care and attention, creating meaningful connections and delivering an exceptional experience at every touchpoint.

Vision

To be recognized as a leading leather goods atelier, distinguished by quality, authenticity, and exclusivity within the next five years. To make every piece, every interaction, and the entire Conceria experience truly distinctive, memorable, and unique.

Values

Attention to Detail: We recognize the importance of every detail and believe excellence is built through precision and care.

Quality Beyond Aesthetics: We are committed to creating products that go beyond beauty, delivering durability, functionality, and exceptional craftsmanship.

Timeless Design: We create pieces that inspire desire while offering comfort, practicality, and longevity. Pieces whose quality and craftsmanship can be felt from the very first touch.



WE BASE OUR CREATIONS ON

Customer Commitment: Our clients are at the heart of everything we do. Building trust and lasting relationships is a priority.

Professionalism: We honor our responsibilities with integrity, accountability, and respect.

Honesty: We act with transparency, sincerity, and truthfulness in all relationships.

Love for What We Do: We approach our work with genuine care, enthusiasm, and the desire to create meaningful products and experiences.

Passion: Passion drives us to pursue excellence and take pride in every detail of our work.

Team Spirit: We value collaboration and place the collective good above individual interests.

People: We strive to build strong, lasting relationships based on trust and mutual respect.

Innovation & Creativity: We continuously seek new ideas, strategies, and perspectives while remaining connected to evolving trends and opportunities.

Respect: We treat every individual with dignity, consideration, and empathy.

Ethics: We are guided by transparency, honesty, sound judgment, and a commitment to doing what is right.

Continuous Learning: We believe in constant improvement, staying informed, and refining our expertise.

Commitment: We stand behind our promises and take responsibility for our actions.

LOOKBOOK

Throughout its journey, CONCERIA has built a close relationship with its clients, founded on trust, quality, and attention to detail. More than accessories, our handbags are expressions of personal style and identity.





LOOKBOOK

We create with care and intention, through limited production that allows us to preserve excellence and craftsmanship at every stage of the process.



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LOOKBOOK



ELEGANT

LOOKBOOK

CONCERIA is about timelessness, sophistication, and purpose.



LOOKBOOK



LOOKBOOK



LOOKBOOK





BRAND PRESENCE, TALKS & SOCIAL IMPACT

Throughout its journey, CONCERTIA has built a presence beyond its collections, connecting with people through meaningful experiences, entrepreneurship, and social initiatives.

As the founder and creative force behind the brand, Jessica Janetti regularly participates in events, sharing her journey as an entrepreneur and her experience in building an independent leather atelier.

CONCERTIA also takes part in charitable initiatives and community projects, supporting organizations such as Instituto Marcos Hacker de Mel, ABRELA, Amor em Mechass, and AFESU Morro Velho through events and collaborative actions.

These experiences reflect the values that guide the brand: connection, purpose, creativity, and the belief that craftsmanship extends beyond the objects we create — it is also about the people and communities we touch along the way.



WHOLESALE PLANS

Events represent an important extension of the Conceria Handmade experience.

More than showcasing products, we aim to create genuine connections between the brand and people who value artisanal luxury, authorial design, and exclusivity.

Our participation in exhibitions, fashion gatherings, and charitable events allows us to share the essence of Conceria, introduce new collections, and strengthen relationships with clients, partners, and opinion leaders.

Each event is an opportunity to tell our story, demonstrate the artisanal process behind every piece, and reinforce the values that make Conceria a reference in handmade leather goods.

PARTENZA COLLECTION



WHOLESALE PLANS

As Conceria continues to evolve, we are particularly interested in participating in future editions of TRANOÏ, presenting our newest collections to an international audience. We believe that both our travel-inspired collection the recently launched Giardino collection align naturally with the event's focus on creativity, craftsmanship, and contemporary luxury.

We see TRANOÏ as an inspiring platform to connect with buyers, industry professionals, and like-minded brands while expanding Conceria's presence in the global market.

GIARDINO COLLECTION





BORDO
per CONCERTA

Partenza Collection

- Materials: Cowhide/ Lined in cotton
- Wholesale: €120 to €340
- MOQ: Opening orders are flexible and subject to product availability.



Prices in EUR —
EXW São Paulo, Brazil



Giardino Collection

- Materials: Lambskin/Lined in pigskin suede
- Wholesale: €120 to €340
- MOQ: Opening orders are flexible and subject to product availability.

Prices in EUR — EXW São Paulo, Brazil



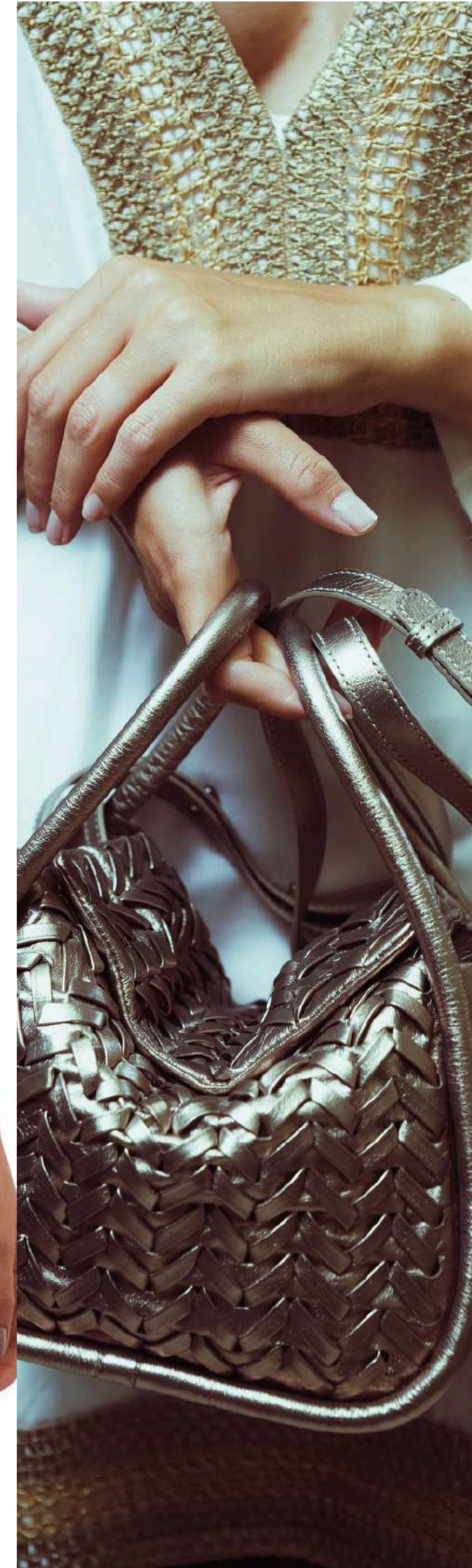
The Giardino (SS27) collection is currently in development and is still being refined. Final looks, materials, and styling details are being finalized and will be available closer to the event. The submitted images are AI-generated renderings



Other Collections

- Materials: Lambskin / Lined in pigskin suede
- Wholesale: €110 to €485
- MOQ: Opening orders are flexible and subject to product availability.

Prices in EUR — EXW São Paulo, Brazil



Crafted by hand. Defined by time.

CONCERIA 

@conceriabr

São Paulo - BRAZIL

www.conceria.com.br