Food and Beverages Industry

Dawnn Foods, SAP, LPS migration



Loftware
Make your mark.

#make your mark.

Labeling Challenges in the Food & Beverages Industry

Customer-specific requirements in labeling and packaging artwork

Regional and global requirements including need for multiple languages on labels and packaging

Managing digital content stored in different locations, including with external partners

Complex labeling logistics - Traceability and perishable products



Regulations: FDA, FSMA, GHS and EU1169 regulations plus GS1 standards

Costly, time-consuming recalls and relabeling of supplier goods and ingredients

Piecemeal procedures to manage review and approval of changes to label and artwork

Many variations of labels and packaging, transactional data, languages, branding, multiple locations, allergens

Loftware
Make your mark.

#make your mark

Key Ingredients for Your Labeling System



Enable regulatory compliance

Compliance made easy. Avoid the costly recalls and fines that result from labeling errors. An agile labeling process allows you to quickly comply with global regulations including FSMA, 21 CFR Part 11, EU 1169 or Natasha's Law.



Extend access to your partners and suppliers

Empower your partners. Avoid re-labeling that slows your operation when you provide easy access to labeling and packaging artwork so partners label ingredients and products in the right way the first time.



Integrate with sources of truth

Systems working seamlessly together. Avoid mislabeling and help ensure consumer safety when you integrate labeling and direct marking printers with master data to ensure consistent and reliable labeling.



Unite all your printers with one system

Many printers, managed with ease. Support a wide-range of industrial printers that integrate with your MES and ERP systems – from label and print and apply to direct marking and thermal transfer overprinters.



Automate review and approvals

Say goodbye to manual proofing. Add transparency and accountability to your review cycles for labeling and packaging artwork while improving accuracy when you elminate manual processes that introduce risk and slow the speed to market.



Effectively manage recalls

Visibility that lets you act fast. Recalls can be a nightmare if you don't know where the product is. Labeling and packaging processes that support traceability and allow you to react quickly to identify associated product lines provide the solution.

Loftware
Make your mark.

#make your mark

Packaging Requirements

Regulatory Content

Barcodes



Branding

Product Information

Images

Loftware
Make your mark.

#make your mark

Sample Label



Customer-Specific Label

Product Information

Branding

Regulatory Content

Barcodes

Loftware
Make your mark.

#make your mark

E2E solution for enterprise labeling and artwork management

NEW PRODUCT DEVELOPMENT

PRODUCT PACKAGING ARTWORK

SUPPLIERS

MANUFACTURING

WAREHOUSING

DISTRIBUTION

CUSTOMS/ REGULATORY

CUSTOMER WHOLESALE/RETAIL

CONSUMERS

Loftware's Digital Platform for Enterprise Labeling and Artwork Management













Food & Beverage Industry Leaders Choose Loftware



Loftware
Make your mark.

#make your mark

What They're Saying













Loftware
Make your mark.

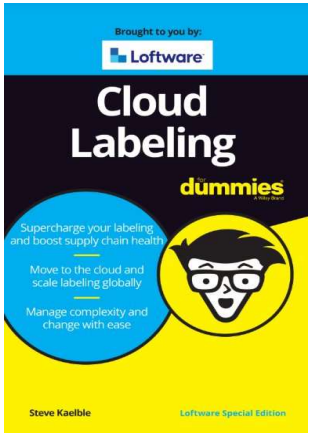
#make your mark

Food and Beverage Thought Leadership









FOOD INDUSTRY EXECUTIVE

FOOD Manufacturing

BRAND PACKAGING

SupplyChain

SDC SUPPLY & DEMAND CHAIN EXECUTIVE

Food Quality & Safety
FARM TO FORK SAFETY

Food Logistics

SF&WB
SNACK FOOD & WHOLESALE BAKERY

Loftware
Make your mark.

SUPPLYCHAINBRAIN
ONE FORUM • ONE FOCUS • MANY MINDS

#make your mark

Case Study: McCormick

- An American food company that manufactures, markets, and distributes spices, seasoning mixes, condiments, and other flavoring products to retail outlets, food manufacturers, and foodservice businesses
- Annual Sales: $5.3 Billion
- Operates in 170 countries & territories
- 14,000 Employees

Objective

- Support sustainability to avoid fines, shutdowns, supply chain failures
- Reduce manual effort, errors on labels and product waste
- Reduce process failures that could lead to lost customers, i.e., Wal-Mart, Heinz, Nestle
- Needed architecture for many types of label printers globally and a tight integration with SAP

Loftware solution

- Scalable architecture to support current & future state enterprise requirements
- Labels created / maintained in centralized managed environment to eliminate user error & save >$400K in annual re-labeling and customer fines
- All data maintained in SAP, ensuring the right data on the right label
- Deployed printer independent architecture to support printers with seamless integration to SAP for faster processing and printing







Loftware
Make your mark.

#make your mark

Case Study: Princes

- One of Europe's largest food and drink groups, with a global supply network and a portfolio of branded and customer-owned brand products
- Annual Sales: $2 Billion
- 15 Production Facilities and 18+ Brands
- 6,762 Employees

Objective

- Standardize artwork management processes with automated workflows, including proactive notifications and alerts
- Eliminate manual processes and reduce errors
- Provide visibility of project status
- Central repository of all digital assets and all communications relating to projects
- Robust and customizable reporting, including time reporting
- Improve process efficiency and reduce time-to-market

Loftware solution

- Implement Loftware Smartflow to manage all steps of packaging artwork management from concept to launch
- Digital Asset Library (DAL) stores and manages all digital assets and includes version control to assure use of the approved version
- Loftware DaVinci allows users to quickly and easily compare artwork versions and to track annotations and amendment requirements, speeding the review/approval process
- Set up Stage Gate process to identify and reduce project bottlenecks







Loftware
Make your mark.

#make your mark

Case Study: Kerry Food & Beverage

- Industry leader in taste and nutrition innovation serving the food and beverage industry
- Annual Sales: $9.2 Billion
- 151 Manufacturing Facilities Serving 150+ Countries
- 26,000+ Employees

Objective

- Implement a new Spectrum Cloud Enterprise labeling solution to streamline efficiency and cut costs via replacing LPS on-premise across all sites & = 2200 printers
- Standardize labeling across 23 manufacturing facilities worldwide – all currently using varying labeling standards
- Provide a complete managed service, a Cloud hosted environment, ensuring that the best fit labeling software solution is in place to meet the requirements of their business.
- Highly available and reliable

Loftware solution

- Loftware demonstrated the capabilities and experience to support the global project
- Proven experience hosting in the cloud and migrating customers to a future-proof solution
- Loftware's certified and seamless integration with SAP enables labeling to be driven from SAP as the single source of truth
- Global Professional Services team providing implementation, integration & best practice advice to support the global rollout requirements.
- Business Rules allow users to dynamically select printers and templates, and apply conditional formatting to meet customer-specific requirements







#make your mark

Case Study: Robertet

ROBERTET

- Leading provider of perfumes, essential oils, cleaning products and flavors for the beverage and food industries
- Annual Sales: $700 Million
- Production, R&D and design centers spanning more than 50 countries
- 2,200+ Employees

Objective

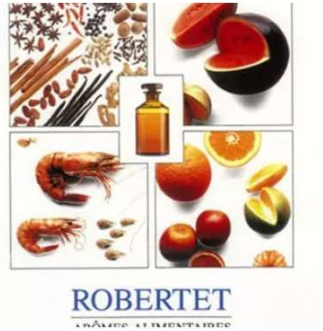
- Automate label processes to ensure the correct template, customer specific label formats, and printers are used
- Centralize control of labeling to ensure brand consistency
- Implement global labeling solution that drives label printing directly from Oracle EBS
- Support rapid changes to labels to meet evolving customer, regulatory, and geographical requirements

Loftware solution

- Business rules enable dynamic selection of label formats and label printers based on transactional data attributes
- Centralized deployment enables consistent application and easy updates to company and product logos/images
- Label data sourced directly from Oracle EBS with business rules determining label process flow
- Flexibility to make label changes rapidly in a visual design tool without 'hard coding' labels







Loftware
Make your mark.

#make your mark

Case Study: Rowe's

- An award-winning Cornish family craft bakery with pastries and treats (such as pasties, sausage rolls and scones)
- Wholesale and retail British bakery with over 20 bakeries in the South of England
- Iconic Cornish brand leader with 70+ years of experience

Objective

- Expansion of operations and scaling needed, as well as compliance with regulation
- Support company's transition from their ERP to MS Dynamics 365 Business Central in the Cloud
- Employees easily access a web-based, straightforward, dedicated label printing application from their tablets
- Support for multiple printer types and the ability for employees to print to any device and get the same label
- Targeting sustainability goals, the company's TSC and Bixolon printers all use environmentally friendly linerless labels.

Loftware solution

- Compliance with Natasha's Law – requiring foods to have product labels that provide full ingredients and allergen information
- Expansion of operations and scaling supported
- Support company's transition from their ERP to MS Dynamics 365 Business Central in the Cloud
- Employees easily access a web-based, straightforward, dedicated label printing application from their tablets
- Support for multiple printer types and the ability for employees to print to any device and get the same label
- Targeting sustainability goals, the company's TSC and Bixolon printers all use environmentally friendly linerless labels.





#make your mark