



WOMEN'S FORUM SINGAPORE DIGITAL TOOLKIT

Your one-stop shop for all Women's Forum communication needs!

ABOUT THE WOMEN'S FORUM

Created in 2005 and headquartered in Paris, the Women's Forum for the Economy & Society, a Publicis Groupe company, is an international platform that raises women's voices to create economic and social change.

During our annual Global Meeting in Paris and our regional events, we bring together a worldwide community of political and business leaders, as well as agents of change, on a global scale, with representatives from over 175 countries. Our goal is to raise awareness on equality issues and drive effective inclusive solutions to bridge the gender gap.

WHY AN EVENT IN SINGAPORE?

The Women's Forum Singapore 2024 event will take place on June 19-20, 2024 at Singapore Management University. Under the theme "Tech as a Vector of Inclusion," the event will bring together over 500 agents of change from both the public and private sectors to address the role of tech in shaping an inclusive and gender equal future.

Get your ticket now! To learn more and ticketing: <https://events.womens-forum.com/women-s-forum-singapore-2024/registration/purchase>

IF YOU'RE AN ATTENDEE: SHARE ON SOCIAL MEDIA

Please use our team's official social media visuals for consistent & effective communication!

SQUARE FORMAT:



INSTA STORY:



SUGGESTED CAPTION:

📍 The moment has arrived! I'm thrilled to be at the Women's Forum Singapore 2024, the leading event for advancing equality solutions, joined by 500 other passionate changemakers!

On the agenda:

- 👉 More than 50 conferences & workshops on the theme of "tech as a vector of inclusion"
- 👉 Over 100 inspiring speakers
- 👉 A groundbreaking Barometer addressing gender inequality in Asia

🎟️ Don't miss out on #WFSingapore24! Get your ticket now:
<https://events.womens-forum.com/women-s-forum-singapore-2024/registration/purchase>

BANNER/LINKEDIN FORMAT:



IF YOU'RE A SPEAKER OR MODERATOR: SHARE ON SOCIAL MEDIA



Please use our team's official social media visuals for consistent & effective communication!

SQUARE FORMAT:



INSTA STORY:



SUGGESTED CAPTION:

I'm thrilled to be speaking at Women's Forum Singapore 2024, the leading event for advancing equality solutions. I will be discussing (name of the session), along with (names of other speakers/moderator).

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BANNER/LINKEDIN FORMAT:



IF YOU'RE A PARTNER: SHARE ON SOCIAL MEDIA ➡

Please use our team's official social media visuals for consistent & effective communication!

SQUARE FORMAT:



Different cards
depending on your
level of partnership!

Your logo here

SUGGESTED CAPTION:

We are thrilled to partner with the Women's Forum in Singapore, the leading event for advancing equality solutions.

On the agenda:

- ➡ More than 50 conferences & workshops on the theme of "tech as a vector of inclusion"
- ➡ Over 100 inspiring speakers
- ➡ A groundbreaking Barometer addressing gender inequality in Asia

WEBSITE & LINKEDIN BANNER:



Your logo here

It's not too late to participate at #WFSingapore24, get your ticket now:
<https://events.womens-forum.com/women-s-forum-singapore-2024/registration/purchase>

Download HERE

IF YOU'RE A MEMBER OF OUR WOMEN NETWORK: ➡️📱

Please use our team's official social media visuals for consistent & effective communication!

SQUARE FORMAT:



WEBSITE & LINKEDIN BANNER:



SUGGESTED CAPTION:

We are thrilled to be part of the with the Women's Forum network at their event in Singapore, the leading event for advancing equality solutions.

On the agenda:

- 👉 More than 50 insightful conferences and workshops on the theme of "tech as a vector of inclusion"
- 👉 Over 100 inspiring speakers
- 👉 A groundbreaking Barometer addressing gender inequality in Asia

It's not too late to participate at #WFSingapore24, get your ticket now:
<https://events.womens-forum.com/women-s-forum-singapore-2024/registration/purchase>

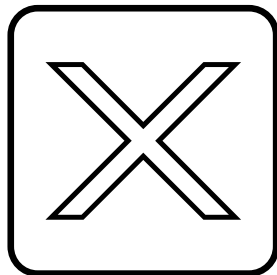
Download HERE

OUR SOCIAL MEDIA



Make sure to tag the Women's Forum so we can see your post and give you extra visibility!

- Click the logo to follow our official page:



- Use our hashtags:

#WFSingapore24

#WFYouthVoices

WRITE AN EMAIL TO YOUR ECOSYSTEM



Message (via email or LinkedIn, etc...) your network and invite them to join!

SUGGESTED TEXT:

Thrilled to announce that I will be in Singapore for the Women's Forum, the leading event for advancing equality solutions in Southeast Asia, joined by 500 other passionate changemakers!

The Women's Forum Singapore 2024 event will take place on June 19-20, 2024 at Singapore Management University. Under the theme "Tech as a Vector of Inclusion," the event will bring together over 500 agents of change from both the public and private sectors to address the role of tech in shaping an inclusive and gender equal future.

Get your ticket now! To learn more and ticketing: <https://events.womens-forum.com/women-s-forum-singapore-2024/registration/purchase>

MENTION US ON YOUR WEBSITE!



Download our logo, incorporate our link to ticketing and use our banners and colors!

- **If you're a partner or speaker, use our banner for your website! :** Slide 3 & 4
- **Logos:** Slide 8
- **Visual identity and typography:** Slide 9
- **Link to ticketing:** <https://events.womens-forum.com/women-s-forum-singapore-2024/registration/purchase>

OUR LOGOS



You are welcome to use our logos in your communications, but please note that any modification to our logotype is not allowed.

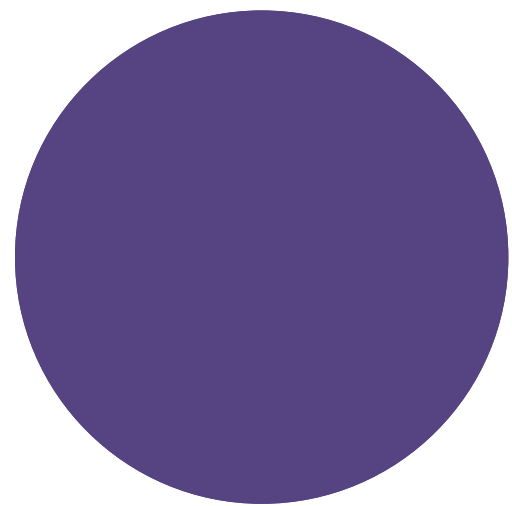


Download [HERE](#)

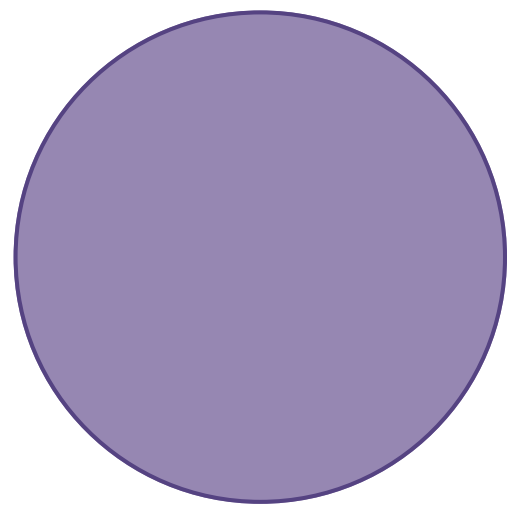
OUR VISUAL IDENTITY & TYPOGRAPHY



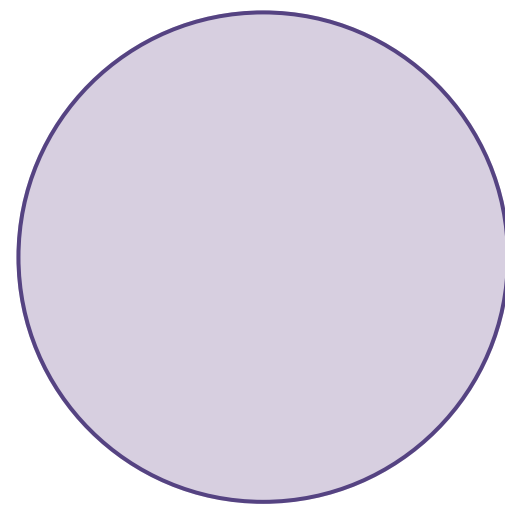
Our color palette:



#554382



#9687B2



#D7CFE0

Our corporate typography:

HELVETICA

AaBbCc

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

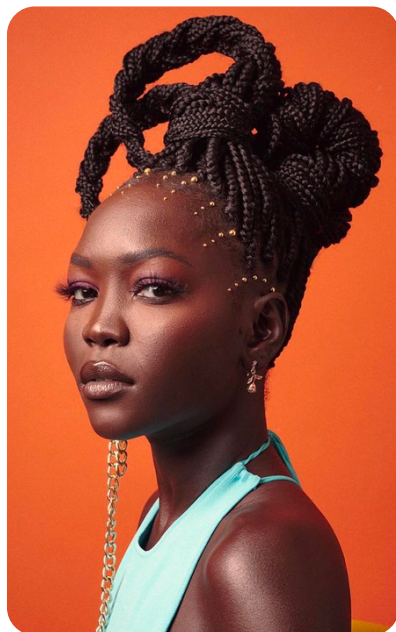
OUR COMMUNITY



Join our online Community for insightful content and to network with fellow changemakers!

The Women's Forum Community is an online, global community of change-makers engaged for gender equity, offering its participants a platform of insightful content including live talks, speed learning sessions and workshops. Best part is it's all completely FREE!

Click [HERE](#) to join our online Community!



QUESTIONS? CONTACT US



NOÉMIE LOSFELT

Head of Communications & Marketing

noemie.losfelt@womens-forum.com

CÉLINE RENAUD-BRICE

Social Media and Digital Communications Officer

celine.renaud-brice@womens-forum.com