



WOMEN'S FORUM

19-20
JUNE
2024

SINGAPORE



WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY

Sources: World Economic Forum

WHO WE ARE

Created in 2005 and headquartered in Paris, the **Women's Forum for the Economy & Society (a Publicis Groupe company)** is an international platform that raises women's voices to create economic and social change.

During our annual **Global Meeting** in Paris and our **regional events**, we bring together a worldwide community of political and business leaders, as well as agents of change, on a global scale, with representatives from over 175 countries. Our goal is to raise awareness on equality issues and drive effective inclusive solutions to bridge the gender gap.

WHY SINGAPORE

IT WILL TAKE 58 YEARS FOR COUNTRIES IN THE EAST ASIA AND PACIFIC REGION TO CLOSE THE GENDER GAP*. Urgent action is needed now more than ever.

On **June 19-20, 2024**, we will host an exclusive event at **Singapore Management University (SMU)** under the theme "**Tech as a Vector of Inclusion**," bringing together over 500 international leaders and agents of change from both the public and private sectors.

Singapore, a vibrant hub of innovation and progress, serves as the ideal setting for this gathering. Building upon the success of past Women's Forum events in Singapore since 2018, this upcoming event will focus on the role of tech in shaping an inclusive future, through insightful plenaries, interactive discovery sessions, and networking opportunities, fostering connections within our global community of change makers.

Women's Forum speakers from past editions in Singapore:

- **Halimah Yacob** (Former President of Singapore)
- **Michelle Yeoh** (Academy Award-winning actor)
- **Agnès Pannier-Runacher** (Minister for Energy Transition of France)
- **Young Tae Kim** (Secretary-General, International Transport Forum at OECD)
- **Ersilia Vaudo** (Chief Diversity Officer, European Space Agency)
- **Helen Clark** (Former Prime Minister of New Zealand)
- **Indra Nooyi** (Former CEO and Chairwoman of PepsiCo)
- and **many others**.

WHAT CAN PARTNERS EXPECT

A fully digitalized and interactive experience with 3 axes:

GET INSPIRED

- Get inspired by role models & international leaders, as they come together to share their best practices and debate around our 2024 Inclusion and Tech theme
- Explore concrete actions and programme at our Partners and NGO Discovery space
- Benefit from a tailor-made tour for your delegation

BUILD YOUR NETWORK

- Build your network and connect with over 500-c-level participants (one-to-one connections, speed mentoring to a specific audience)
- Exclusive cocktails and CEO meet-up
- Address the next generation of leaders, thanks to our Youth Voices initiative

MEASURE IMPACT

- Discover unique learnings from our proprietary Barometer on closing the gender gap
- Upscale your skills thanks to our exclusive masterclasses and workshops
- Showcase your initiatives and progress on DEI to a larger audience
- Amplify your visibility and impact with our press & media partners, the Women's Forum community & our 300k followers on social media
- Promote game changing in pitch-ring section

PARTNERSHIP OPPORTUNITIES

CO-HOST - 120K SGD

To receive Premium visibility & participation
Exclusive partner of the Forum with dedicated support:

- Member of the Strategic Committee & strong editorial collaboration
- Opening keynote remarks & host of the cocktail reception
- Speaking opportunity for CEO
- Dedicated session (panel, masterclass, workshop)
- Room availabilities for your team to meet & network
- Exclusive meeting with top talents from our initiatives
- Tailor made connection with our media partners
- Tailor-made programme for the delegation

LEAD - 60K SGD

To amplify your visibility and share best practices
Main partner of the forum with communication focus:

- Plenary speaking opportunity in the programme or dedicated session in the Discovery
- Exclusive meeting with top talents

ASSOCIATE - 30K SGD

To be an expert in the programme:

- Plenary speaking opportunity in the programme or dedicated session in the Discovery

THESE PARTNERSHIP OPTIONS BENEFIT FROM:

- Plenary sessions, workshops and pitch contest on the Discovery
- Delegation of guests invited to the conference
- CEO participation at the CEO Champions reception
- Networking & invitation to the Cocktail reception
- Partners branding on all communication tools
- Media coverage & amplification on social media

DELEGATES - 15K SGD

To engage your intern on DEI subjects

- Tailor-made programme for a delegation of 10 guests during the event with:
- Thematic tour of the sessions and
- Invitation to the cocktail reception

Please contact philippine.guerard@womens-forum.com for any partnership inquiries.