

gauclin

POETIC DESIGN HOUSE

Gauclin — 2026 Catalogue



REVIVING POETRY



Gaucelin is a French Maison founded with a simple ambition: **to bring a little poetry back into everyday life.**

Each Gaucelin creation is born from a dialogue between art and literature, always with the wish to sow fragments of story.

We humbly consider ourselves artisans of poetry. Gaucelin is recognised for:

- Its poetic and literary world
- Its artistic and qualitative rigour
- The singularity of its creations

Discover the whole Gaucelin universe at www.gaucelin.com

BEAUTY AND EXCELLENCE

At Gauclin, every object is conceived as a piece in its own right.

Our commitments:

Carefully selected materials: we work only with materials chosen for their quality and character. None of our elements is chosen at random, but only after extensive research and with a strict set of specifications.

True art in service of beauty: every visual is drawn and composed by hand by the founder, without AI, with the care of an original work.

Designed to delight: our creations tell stories down to the smallest detail. Every object is designed to be memorable and to bring a touch of poetry.



OUR TEAS INSPIRED BY LITERATURE

Original tea and infusion recipes
inspired by the greatest
masterpieces.



COLLECTIBLE OBJECTS

Our iconic tea tins are at the heart of the Gauclin Maison. Each one bears the name of a literary work, an original hand-drawn illustration, and an Ecocert-certified organic tea selected for its personality.

The content:

To compose our teas and infusions, we draw on works that inspire us, creating a bridge of flavour. We play with titles, symbols, words... For perfect balance, we call on Europe's finest tea sommeliers, to whom we set a strict specification: large leaves, real pieces of fruit and flowers, only natural flavourings, all certified 100% organic.

The container:

To carry these beautiful stories forward, we use metal tea tins fitted with a double lid, covered in fine satin paper. The illustration is hand-drawn by the founder, and elegant lettering and gold or silver details enhance the piece.

Unit retail price: €25 incl. VAT (+ reduced VAT rate)



Hommage à une
œuvre littéraire

Sélection premium
100% bio

THÉ NOIR MANGUE PÊCHE
Mango peach black tea

Tour du Thé
en
80 Jours

Illustration
artisanale



FR-BIO-01
Agriculture UE-non UE



Le Petit Prince ©

100g organic rose black tea

Limited edition.

Inspired by Antoine de Saint-Exupéry's timeless masterpiece, this creation celebrates the poetry and depth of *The Little Prince*. In this scene, the fragility of a single rose blends with the glow of a distant star, evoking the magic of what truly matters.

Ingredients: Black tea blend* (China), Darjeeling black tea* (India), Assam black tea* (India), rose petals* (5%). *From organic farming.

Illustrator: Samuel Clamote, the founder.



Le Petit Prince © Planets Edition

90g organic green tea with orange, cinnamon and rose flavour

Limited edition.

Inspired by Antoine de Saint-Exupéry's timeless masterpiece, this creation celebrates the journey of The Little Prince. This tin is composed like a journey, from one asteroid to another.

Ingredients: Sencha green tea (China), liquorice root, cinnamon sticks (4%), orange peel (4%), pink pepper*, natural orange flavouring*, rose petals (1%), lavender, Silverneedle Jasmine (China)*. *From organic farming.

Illustrator: Samuel Clamote, the founder.



Products 100% from organic farming.
Certified by ECOCERT 01.



Le Jardin Secret

90g organic orange peach oolong

A gentle nod to afternoons in a blossoming orchard, this creation evokes the suspended charm of the novel *The Secret Garden*.

Ingredients: Oolong* (China), natural peach flavouring, orange peel*, Bai Mu Dan* (China), Mao Feng* (China), lemon verbena*, lemongrass*, orange oil*, peach pieces*, goji berries*, marigold flowers*. *from controlled organic farming.

Illustrator: Samuel Clamote, the founder.



Rêve Chocolaté de Charlie

160g organic rooibos chocolate vanilla infusion

The doors open to reveal a river of chocolate. Along the bank, rooibos shrubs lean in, dipping their vanilla-black fingers into the cocoa stream... Welcome to the marvellous world of Roald Dahl's novel *Charlie and the Chocolate Factory*.

Ingredients: South African rooibos*, carob*, date pieces* (dates, rice flour), cocoa nibs*, natural bourbon vanilla flavouring, honeybush*, cocoa powder*, tonka bean*, stevia leaves*, marigold flowers*. *From organic farming.

Illustrator: Samuel Clamote, the founder.



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Orgueil & Volupté

100g organic strawberry raspberry rose green tea

An indirect nod to Jane Austen's title *Pride and Prejudice*, this creation plays on the writer's powerful symbols. In this scene, Miss Bennet meets Mr Darcy under nature's finest auspices.

Ingredients: Sencha green tea* (China), Chun Mee green tea* (China), rosehip peel*, hibiscus flowers*, natural raspberry flavouring, rooibos* (South Africa), natural strawberry flavouring, Bai Mu Dan white tea* (China), natural CREAM flavouring, stevia leaves*, strawberry pieces* (0.9%), raspberry pieces* (0.9%), rose petals*.

Illustrator: Samuel Clamote, the founder.



Fleurs du mal

100g organic pomegranate citrus flower green tea

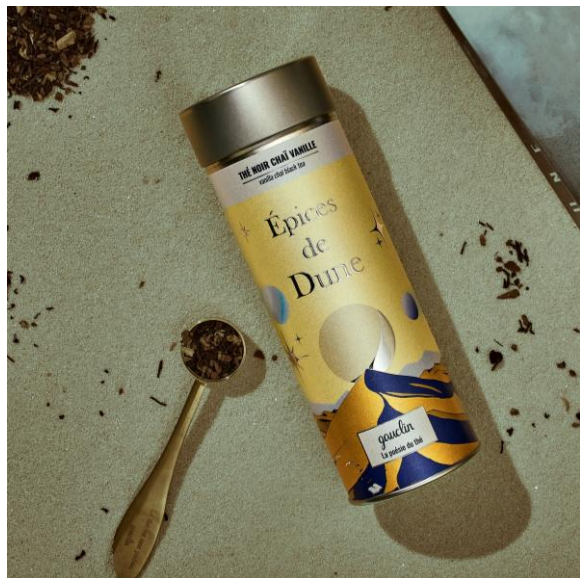
In this creation in honour of Charles Baudelaire, black roses and their melancholy meet the fullness of hibiscus and cornflower. From their contrast, beauty is born.

Ingredients: Sencha green tea* (China), Chun Mee green tea* (China), rosehip peel*, hibiscus flowers*, lemongrass*, natural pomegranate flavouring*, Bai Mu Dan white tea* (China), natural blood orange flavouring*, pomegranate peel* (1%), blood orange pieces* (1%), mandarin pieces* (1%), cornflower petals*, mandarin oil*.

Illustrator: Samuel Clamote, the founder.



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Certified by ECOCERT 01.



Épices de Dune

130g organic Chai Vanilla black tea

Spices lie at the heart of this creation, a nod to the world of Frank Herbert. The demands of the desert allow only a brief respite — just enough time to enjoy a tea while awaiting the arrival of the Shai-Hulud.

Ingredients: Assam black tea* (India), cinnamon*, ginger*, aniseed*, natural bourbon vanilla flavouring*, liquorice root*, cardamom*, black pepper*, vanilla pieces*.

Illustrator: Samuel Clamote, the founder.



Tour du thé en 80 jours

100g organic mango peach black tea

Follow in the footsteps of Phileas Fogg and his faithful servant, and journey through a world of flavours in 80 days.

Ingredients: Black tea blend* (China), Assam black tea* (India), rosehip peel*, Ceylon* (Sri Lanka), natural peach flavouring, natural CREAM flavouring, sweet herbs*, mango pieces* (mango, rice flour) (0.9%), peach pieces* (0.9%), natural mango flavouring, marigold flowers*.

Illustrator: Samuel Clamote, the founder.



Products 100% from organic farming.
Certified by ECOCERT 01.



Portrait d'un Earl Grey

100g organic orange Earl Grey black tea

A clear nod to the Victorian world of Oscar Wilde. Mr Gray, transfixed by his own reflection, sinks into the hypnotic depths of the mirror and drowns, as if in a sumptuous black tea...

Ingredients: Black tea blend* (China), Assam black tea* (India), orange oil*, orange peel, bergamot oil, bergamot peel*, marigold flowers*, cornflower petals*.

Illustrator: Samuel Clamote, the founder.



Mémoires de Chateaubriand

100g organic salted butter caramel black tea

The first part of Chateaubriand's Mémoires recalls his childhood in Brittany. At the château de Combourg, near Saint-Malo, then his departure by ship for the Americas...

Ingredients: Black tea blend* (China), Assam black tea* (India), Ceylon black tea* (Sri Lanka), natural caramel flavouring*, natural CREAM flavouring*, CAMEL pieces* (cane sugar*, glucose syrup*, condensed milk*, butter*, salt*), cornflower petals*.

Illustrator: Samuel Clamote, the founder.



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Certified by ECOCERT 01.



Notre Dame de Paris

95g fruity infusion with passion fruit notes

This tin naturally pays tribute to Victor Hugo's work and one of the capital's most beautiful monuments. Esmeralda dances before Notre-Dame under Quasimodo's envious gaze. In the distance, a gargoyle keeps watch...

Ingredients: Olive leaves*, lemongrass*, apple*, mango pieces*, papaya*, passionflower* (4%), natural peach flavouring, marigold flowers*, natural passion fruit flavouring.

Illustrator: Samuel Clamote, the founder.



Un Chant de Noël

130g rooibos infusion with almond, cinnamon and coconut

Dickens's cherished three Christmas spirits appear as stars, enchanting the hearts of children and parents alike, with no shadow of the grumpy Ebenezer Scrooge in sight.

Ingredients: Rooibos* (South Africa), cinnamon*, grated coconut*, natural almond flavouring, buckwheat*, stevia leaves*, ALMONDS* (0.9%).

Illustrator: Samuel Clamote, the founder.



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Certified by ECOCERT 01.



Ô Moby Dick

60g fine white & green tea with lemon grapefruit flavour

Created as a tribute to Herman Melville's novel, this scene shows Moby Dick dancing majestically before the whalers. Both spectator and storyteller, the writer lets his pen run free, immortalising this moment.

Ingredients: Bai Mu Dan white tea*, Chun Mee green tea (China), lemongrass, lemon peel (10%), orange peel, liquorice root*, papaya*, ginger (ginger, raw cane sugar), natural grapefruit flavouring (2.5%), cranberry*, pomegranate*, natural cranberry flavouring*, natural lemon flavouring*. *From organic farming.

Illustrator: Etienne Péran, Eor Glas Studio



Products 100% from organic farming.
Certified by ECOCERT 01.

OUR OFFERS & TERMS (outside France)

Best Seller

25 tins

-25 tins of your choice

- A5 Maison presentation poster
- Presentation cards for each reference

€365 excl. VAT

(€14.60 excl. VAT unit price)

50 tins

-50 tins of your choice

- A5 Maison presentation poster
- Presentation cards for each reference

€730 excl. VAT

(€14.60 excl. VAT unit price)

100 tins and more

-100 tins of your choice.

- A5 Maison presentation poster
- Presentation cards for each reference
- **Partner rate**

€1400 excl. VAT

(€14 excl. VAT unit price)

Packaging

In multiples of 25 tins of your choice.

Payment

Before shipping, by bank transfer.

Delivery

Customs and delivery costs at your expense

Returns & exchanges

As tea is a consumable product, it cannot be returned or exchanged (except for damage under our responsibility).

LITERARY TEA GIFT SET

A magnificent case born
under the sign of poetry.





Gift sets to compose

Let your customers choose their tin, or compose the box yourself.

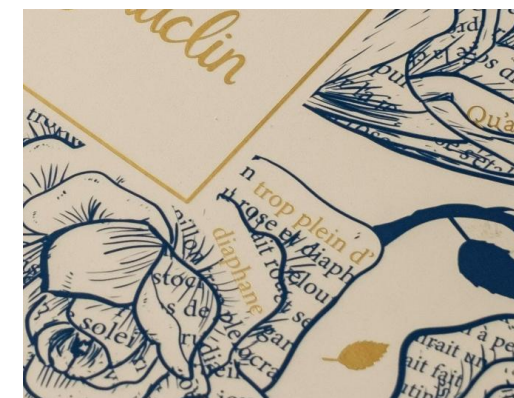
A sumptuous, poetic gift set, made of rigid cardboard with a magnetic lid.

The lid's top, illustrated by founder Samuel Clamote, depicts paper roses adorned with an extract from Théophile Gautier's poem "La rose-thé", in gold lettering.

The back is a tribute to the pleasure of reading.

Three types of gift sets available:

- 1-tin format + box of 100 tea filters + 1 gold-plated spoon
- 2-tin format
- 3-tin format





EXTENDING THE POETRY OF TEA

Loose-leaf teas
and accessories

gauclin

www.gauclin.com



Refill pouches

The natural next step to our tins. Our customers love our teas, and often ask to refill their tins.



Tea filters

Boxes of 100 biodegradable paper tea filters, to enjoy loose-leaf tea without the drawbacks of a metal infuser (altering the taste).



Tea spoon

The perfect measure for a cup of tea. Gold-plated spoon engraved "La poésie du thé", in stainless steel. Dishwasher safe.

Do you run a hotel, restaurant, or café/tea room?

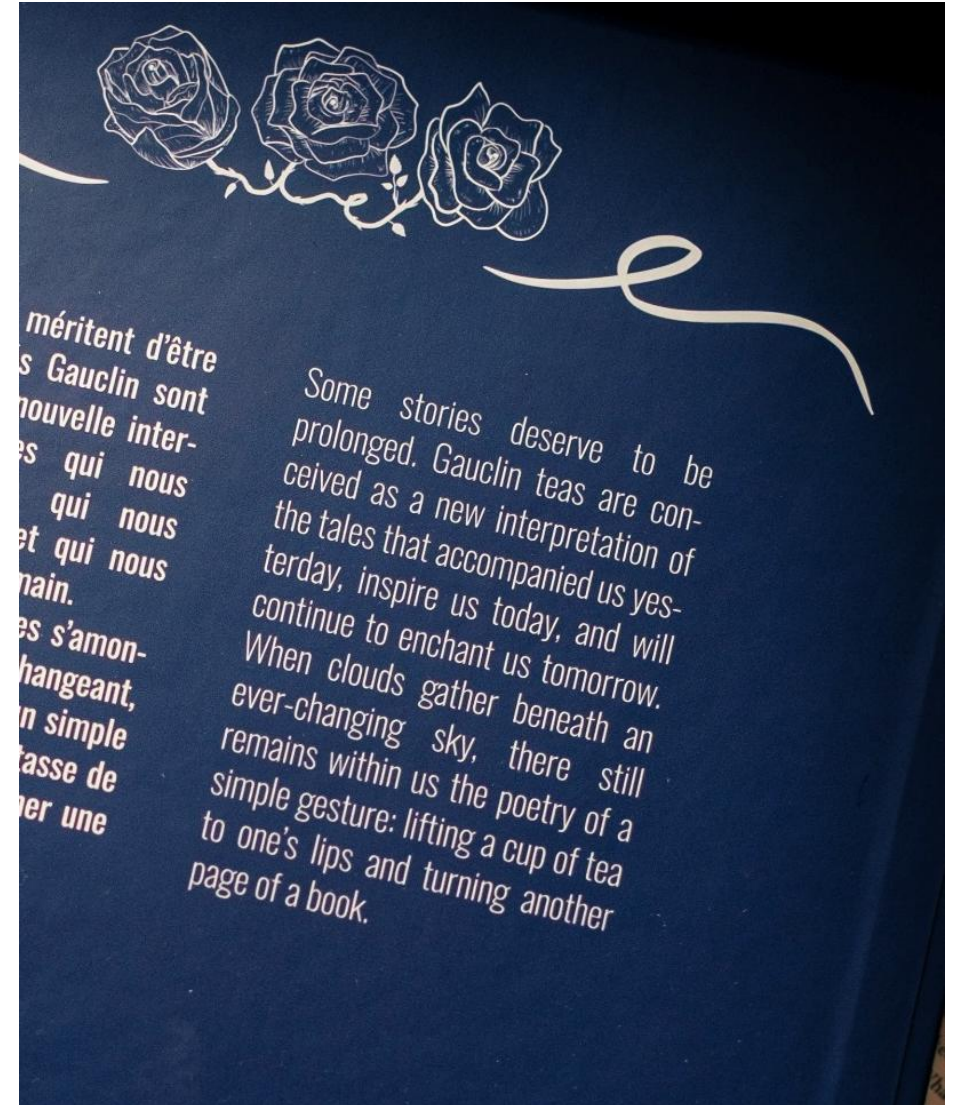
All our teas are available in 500g format.

For hospitality professionals (HORECA) only. Not available for resale.

ENGLISH TRANSLATION



Each product features an English translation on both the front and the back, exactly like the French versions (Ingredients included).

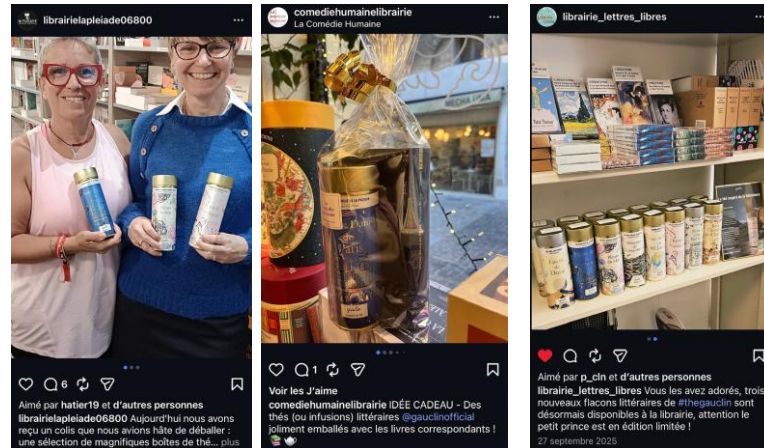


OUR PARTNERS TALK ABOUT US



« We are delighted to offer Gauclin teas. A beautiful object with a story, perfectly complementing readers' desires — a quality tea to accompany them in their reading. »

Julie & Christine, Nilmë library - Rennes



THE PRESS TALKS ABOUT US

"A true poetry of tea"

Gala

"A tea house unlike any other"

Les univers du livre
ACTUALITÉ

"Like a journey into the wondrous"

Mlle Adèle

"An original way to savour great works"

ouest
france

"Pride of place to great works of literature"

VERSION
femina

"Golden tins with delicate designs"

Le Pays Malouin



Reviews certified by Judge.me: <https://judge.me/reviews/stores/www.gauclin.com>

Gauclin is rated 4.9/5 on its website, based on over 1,000 orders.

YOUR QUESTIONS

PRODUCT:

Where do your teas come from?

Our teas come from various countries of origin: Japan, China, India, but also Sri Lanka, South Africa, Brazil, etc.

What are your brewing tips?

Our tips for enjoying our products are printed as pictograms on the back of our tins: temperature, steeping time, quantity, depending on the tea or infusion.

Can I offer my customers something other than tins?

Our Maison offers teas and infusions in formats other than tins. Ask your advisor for our loose-leaf pouches and accessories catalogue.

COMMERCIAL TERMS:

Is there a minimum order?

For Europe, the minimum order is €350 excl. VAT, and €1,000 excl. VAT outside Europe.

What is the delivery cost and timing?

Depending on available stock, goods are shipped within two working days of your order. Outside mainland France, shipping and customs costs are at your expense.

What are the payment terms?

We accept payment by bank transfer or direct debit. Invoice payable before shipping.

What communication materials will I receive?

On request, you will receive an A5 Maison presentation booklet as well as cards explaining each reference.

Returns and exchanges

Except in exceptional cases, we do not accept returns or exchanges.

JOIN THE BEARERS OF POETRY

contact@gaucelin.com

www.gaucelin.com

[@gaucelinofficial](https://www.instagram.com/gaucelinofficial)

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