

CATALOGUE 2024

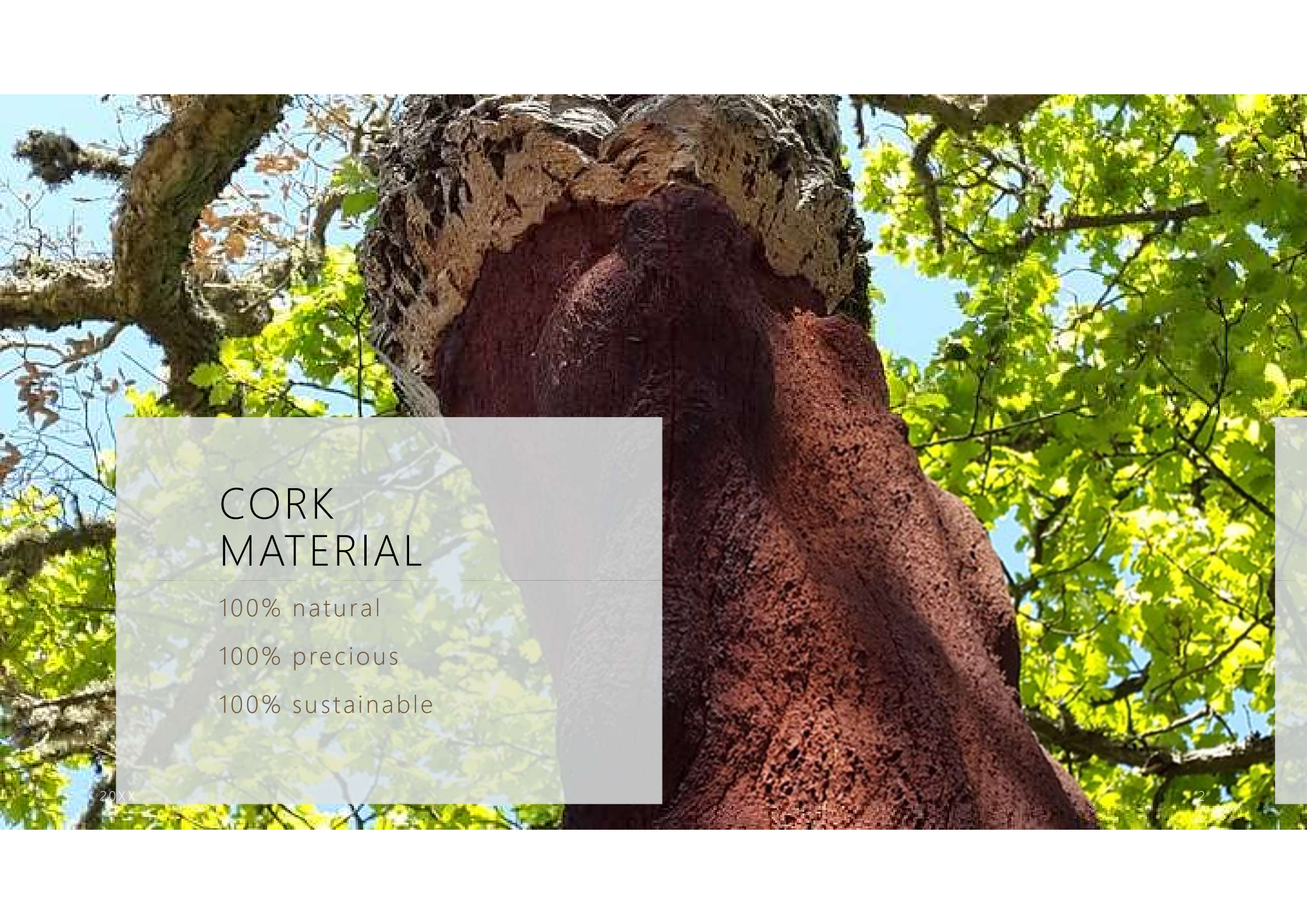
elou

Made with  by


VALORIS



100% NATURAL TOYS



CORK MATERIAL

100% natural

100% precious

100% sustainable

CORK

How about cork?

Cork is an ancestral material: the first cork date from the 5th century BC.

+50% of world production is in Portugal.

The cork forests (cork groves) are home to more than 20,000 plant species and 60 animal species.

14 millions tons of CO₂ are generated thanks to cork groves.

A material with multiple advantages

Recyclable and biodegradable

Lightweight, shock and fire resistant

Thermal and acoustic insulation

Waterproof, floating

Elastic, soft texture

Hypoallergenic and antibacterial

Rot proof

Carbon neutral

A MATERIAL FOR DIFFERENT SECTORS

Fashion – Shoes

Building – Decoration

Jewelry

Perfumery

Marketing – Communication

And other sectors such as aeronautics, sports...

Cork is a precious material that allows us to innovate in a sustainable and responsible way. A material that respects Nature, which transmits strong values, which raises awareness and shows that it is possible to do things differently.

IN VALORIS, WE MAKE TOYS WITH THE CORK

100% natural



elou



Our toys are imagined, developed and manufactured with the child at the center of our concerns because playing is not just a leisure activity as an adult might believe.

Play is an important part of a child's learning and development process. By playing, children shape their own emotional, social and cognitive identity. It stimulates their imagination and creativity. He understands his environment and interacts with it,

ELOU by Valoris aims to provide a natural alternative to toys, to show that it is possible to consume responsibly, to stop the millions of tons of plastic toys that are thrown away every year.

And it is thanks to children that these messages of sustainability will finally become concrete in everyone's daily lives,

OUR PARTNERS



ESAD, Oporto College of Art and Design
For product design and brand development



Aveiro University, Education and Psychology Department
To adapt toys to the child's educational development



University of Minho
School of Engineering

Minho University, Polymer Department
For R&D, the choice of raw materials and the industrial process

OUR COMMITMENTS

ENVIRONMENTAL

By offering 100% natural toys, designed and manufactured with respect for Nature.

SOCIAL

We often work with institutions dedicated to supporting the social inclusion of people with motor and cognitive disabilities

ECONOMICAL

The cork industry is often perceived as being old-fashioned. With our toys, we contribute to its development through innovation.

CULTURAL

The harvesting and processing of cork are very strong cultural practices which are tending to disappear. Diversifying the use of cork will help preserve these professions.

ETHICS

We assume our choices in complete transparency in order to always place the child and the environment at the heart of our reason for being.

OUR PRODUCTS



BALLS

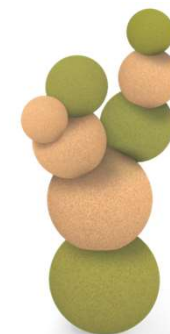
Stack or roll
From 18 months



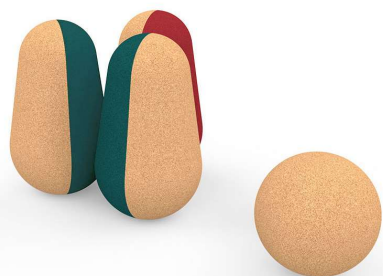
BALLS – BATCH OF 6
DIFFERENT COLORS



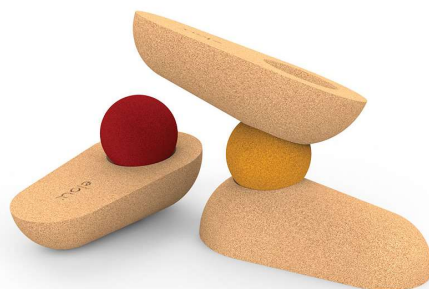
BUBBLES
LOT 4



CACTI – 8



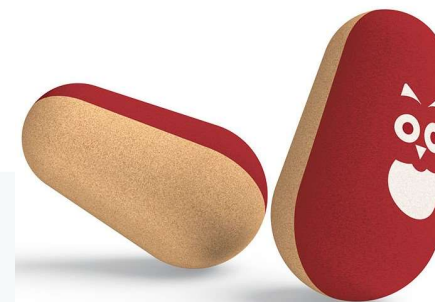
BOWLING



PEBBLES



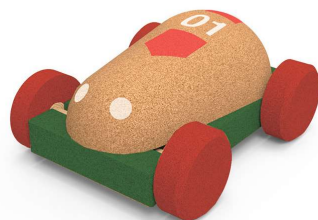
WOOBLY PENGUIN



WOOBLY OWL

VEHICLES

From 12 months



CLASSIC CAR
DIFFERENT COLORS



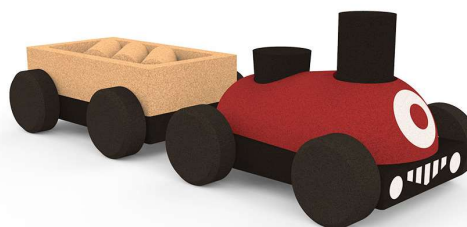
RACING CAR 3 OU 5



TANK TRUCK



TRACTOR



TRAIN



CEMENT TRUCK

IN AIR AND SPACE

From 12 months



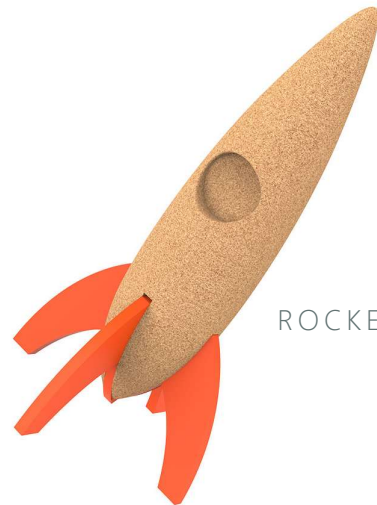
TAP BUBBLE PLANE



BUBBLE PLANE
DIFFERENT MODELS



UFO



ROCKET



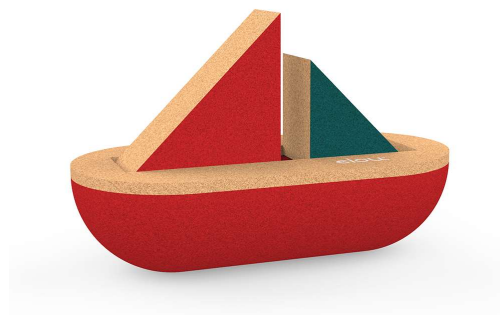
HELI
DIFFERENT MODELS



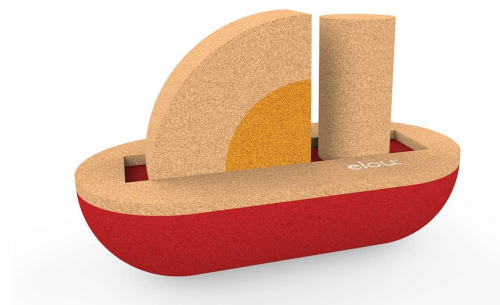
JET PLANE

BOATS

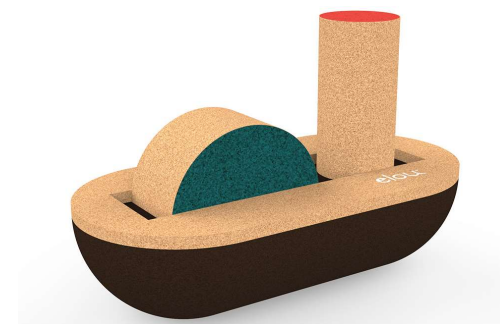
From 18 months



SAILLING BOAT
DIFFERENT MODELS



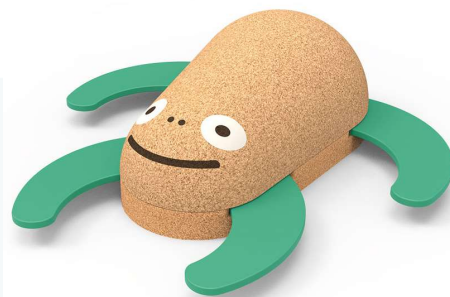
YACHT
DIFFERENT MODELS



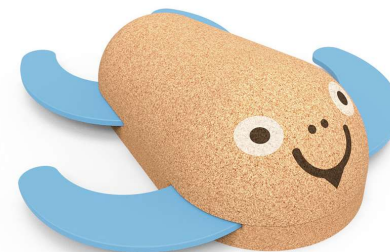
TANKER BOAT
DIFFERENT MODELS

ANIMALS FOR BATH

From 12 months



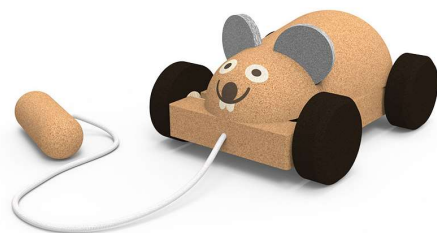
FROG



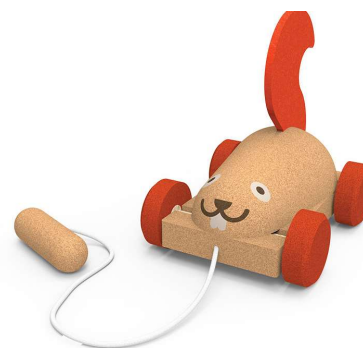
TURTLE

ANIMALS TO PULL

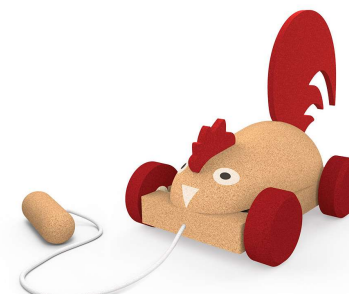
From 12 months



MOUSE



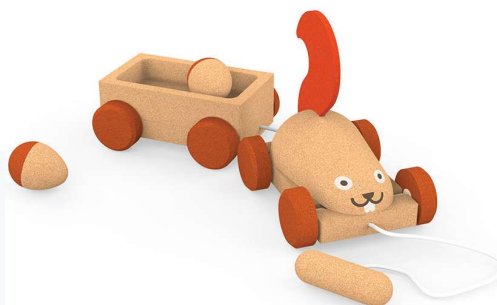
SQUIRREL



ROSTER



MOUSE WITH TRAILER



SQUIRREL WITH TRAILER



CHICKEN WITH TRAILER

ANIMALS

From 18 months



HEDGEHOG



LADYBUG



3D SHEEP PUZZLE



3D OWL PUZZLE



CUBIC PUZZLE



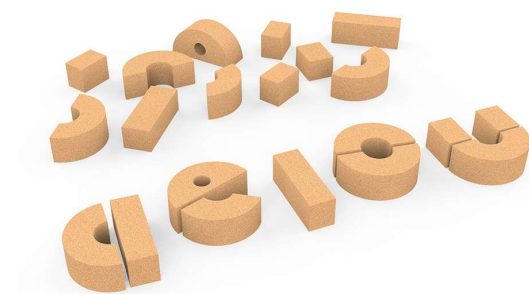
PUZZLE BLOCK

BLOCKS AND OTHERS

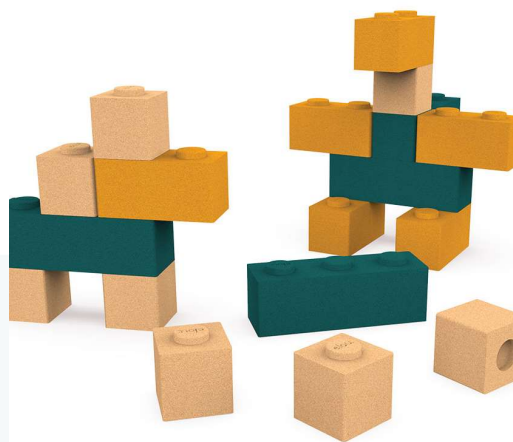
From 18 months



CRAYONS
4 OR 6 UNITS



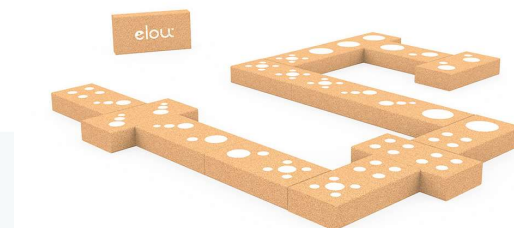
VOWELS



BLOCKS
BATCH OF 6, 12 OR 18



SHAPES
BATCH OF 9, 18 OR 36



DOMINOES



BABY ARCH

From birth



elou

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