



BUSINESS
SCHOOL

Global Executive MBA

LEAD WITH PURPOSE
IN THE AGE OF AI

FALL 2027 INTAKE

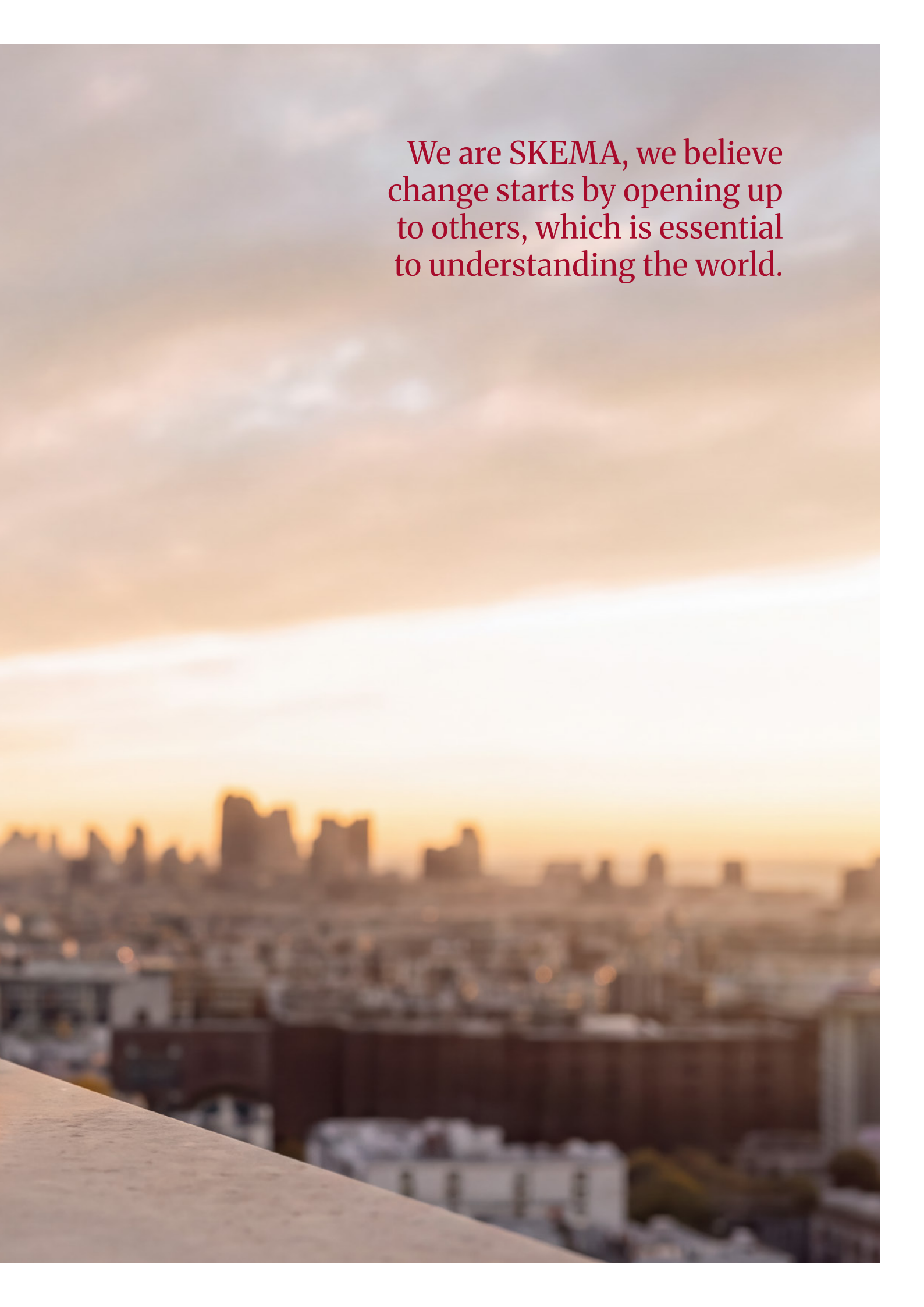
SKEMA



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We are SKEMA, we believe
change starts by opening up
to others, which is essential
to understanding the world.



A photograph of two women in a professional setting. The woman on the left, with long dark hair and a black turtleneck, is smiling and looking towards the right. The woman on the right, with curly brown hair and a teal blazer, is seen from the back/side, looking down at a desk. The background is a blue wall and a window.

OPENING UP THE **WORLD**

Our purpose

“Since SKEMA was founded, we have always believed that every journey should begin with openness. This belief is more than just a phrase. It influences our approach, our community, and the decisions we make every day.”



Alice Guilhon
Dean & Executive President,
SKEMA

We believe change starts by opening up to others, which is essential to understanding the world.

SKEMA is a global institution of higher education and research, open to the world. We prepare individuals to embrace openness and carry it forward. We ensure academic excellence, foster interdisciplinary knowledge, and promote a genuinely global mindset. Since 1892, we have been building a strong community.

WHAT MAKES US UNIQUE

- **Open to the World** : Our campuses on five continents let every student choose their destination freely, with no quotas or priority order. Our global platform model ensures a multicultural experience and develops an international mindset.
- **Open Knowledge** : We expand knowledge into new fields. By combining disciplines, fostering an intrapreneurial culture, and maintaining an agile organization, we advance global education.
- **Open to Greatness** : We welcome those who aim for excellence. Our world-class faculty and researchers, comprehensive academic programs, and responsible approach to technology have earned us recognition among the world's top schools.
- **Open Communities** : We welcome past, present and future talents, along with our partners, into the SKEMA community. Together, we have been building a global community of Skemians since 1892.

OPENNESS THROUGH FIVE VALUES

Our values stem from our purpose: making openness the foundation of progress. Five core values guide our actions and set us apart.

- 1. Dare** : We challenge established models, from pioneering the first business school merger to adopting an unconventional global structure and integrating AI early. Our pioneering spirit has defined us since 1892.
- 2. Act for the world** : We develop talents who drive societal transformation, not just career advancement. Understanding the world is the first step toward progress.
- 3. Live diversity** : With over 130 nationalities across five continents, diversity is not a backdrop; it is our foundation and greatest strength.
- 4. Commit for the long term** : We are dedicated to our community (students, faculty, staff, and alumni), society, and the planet. We view learning as a lifelong journey and support continuous development to address the challenges of a constantly changing world.
- 5. Pursue excellence** : We set high standards and foster rigor, discipline, and self-improvement in all areas. Our commitment to quality strengthens our international reputation and the trust of our students, partners, and alumni.



GLOBAL EXECUTIVE MBA
LEAD WITH PURPOSE
IN THE AGE OF AI

A world-class Executive MBA for responsible,
globally connected leaders.

5th

Best Executive MBA
Worldwide

Financial Times
2025

The Global Executive MBA (Global EMBA), offered at SKEMA Business School, is designed for senior leaders who want to shape the future — not just adapt to it.

In a world transformed by artificial intelligence, sustainability imperatives, and geopolitical uncertainty, SKEMA's Global EMBA enables you to lead with clarity, purpose, and strategic foresight. More than a degree, it is a transformative journey combining intellectual rigour, human development, and global exposure.

A TRANSFORMATIONAL VALUE PROPOSITION

SKEMA's Global EMBA shapes complete leaders for the age of intelligence — executives who can combine strategic mastery, human purpose, and technological fluency. You will:

1. Master the fundamentals of global business across interconnected disciplines.
2. Harness AI and data as drivers of responsible performance.
3. Integrate sustainability as a core strategic and ethical compass.
4. Develop advanced leadership capabilities grounded in authenticity and emotional intelligence.
5. Join a global community of visionary leaders, innovators, and changemakers.

AT A GLANCE

- **Duration**
Approximately 20 months
- **Format**
Hybrid: Business management courses delivered online, Leadership modules delivered in person
- **Language**
English
- **Residential Weeks**
4 immersive weeks on SKEMA campuses (locations are confirmed annually)
- **Participants**
Senior executives & high-potential leaders (average 15+ years' experience)
- **Elective course choices** (online)
Entrepreneurship, Project Management, Advanced AI

INTERNATIONAL AND FRENCH RANKINGS

#5 Worldwide
Financial Times, Executive MBA, 2025

■ **Global Executive MBA**

#2 Worldwide
Financial Times, Masters in Finance (pre-experience programmes), 2026

■ **MSc Financial Markets & Investments**

#14 Worldwide
Financial Times, Executive (custom programmes), 2026

■ **Executive customised programmes for managers**

#4 in France
Le Figaro, Executive MBA, 2026

■ **Global Executive MBA**

#4 in France
Le Parisien, Masters in Management, 2026

■ **Grande Ecole Programme**

40

Average age

15

Average years
of professional
experience/seniority

20+

Average number
of nationalities

MASTERY AND
TRANSFORMATION

A Dual Architecture

The Global Executive MBA is built on two complementary pillars that mirror SKEMA's vision:

to reveal talents, unleash potential, and empower responsible leaders for a sustainable and intelligent world.

CORE BUSINESS FOUNDATIONS

FULLY ONLINE

12 interconnected courses, the grammar of leadership

ACCOUNTING

FINANCE

BUSINESS STRATEGY

SUSTAINABILITY

DATA MANAGEMENT

ARTIFICIAL INTELLIGENCE

HUMAN RESOURCE MANAGEMENT

ORGANIZATIONAL DESIGN

SUPPLY CHAIN MANAGEMENT

MARKETING

INNOVATION MANAGEMENT

MACROECONOMICS

Finance and Business Strategy act as core business pillars, connecting insights across all business management disciplines.

AI and Sustainability are woven into every course, from generative AI in Accounting to predictive finance, circular supply chains, and responsible innovation.

Personalization

Complement the core business courses with electives to tailor your learning to your strategic goals (Entrepreneurship, Project Management & Advanced AI).

Kick-off in Paris, France

Your journey begins with an immersive Residential Week to connect with your cohort and faculty, build trust, and set the foundation for transformational learning.

THE LEADERSHIP JOURNEY FROM SELF TO SYSTEM

IN-PERSON

8 modules during the four Residential Weeks

- Purpose & Inner Clarity
- Uncovering Your Unique Talents
- Leading Across Cultures
- Leading with Presence
- Leading Teams as a Process
- Leading Through Influence (Trust-based)
- Leading Across Generations (Inclusion & Sustainability)
- Leading Transformation (Courage & Resilience in Crisis)



Your Executive Rhythm

A continuous balance of business mastery and leadership transformation.

YOUR 20-MONTH JOURNEY

A carefully sequenced experience designed to balance flexibility and immersion:

- **Online Core Courses**
Academic depth and rigour, accessible anytime, anywhere.
- **Residential Weeks**
Four immersive in-person modules across continents, each anchored in leadership themes.
- **The Capstone Project**
Apply learning to real-world strategic challenges.

WEEKLY SCHEDULE

outside Residential Weeks

- 2–3 online live sessions per week
- 2 hours per session
- Time zone:
1PM – 3PM CET
Some small-group sessions may be scheduled outside this time slot.

This rhythm ensures consistent engagement without disrupting professional responsibilities, designed for leaders balancing global roles, travel, and personal commitments.

LEARNING APPROACH

- **Expertise**
Expert faculty integrating research, business practice, and technology.
- **Applied Learning**
Case studies, live projects, and peer learning across industries and geographies.
- **Continuous Support**
Faculty mentoring, coaching, and a strong learning community that extends beyond the classroom.

CAPSTONE PROJECT

A strategic and purpose-driven final project

The Capstone is the culmination of the Global EMBA: a live, high-impact project addressing a real organisational or societal challenge.

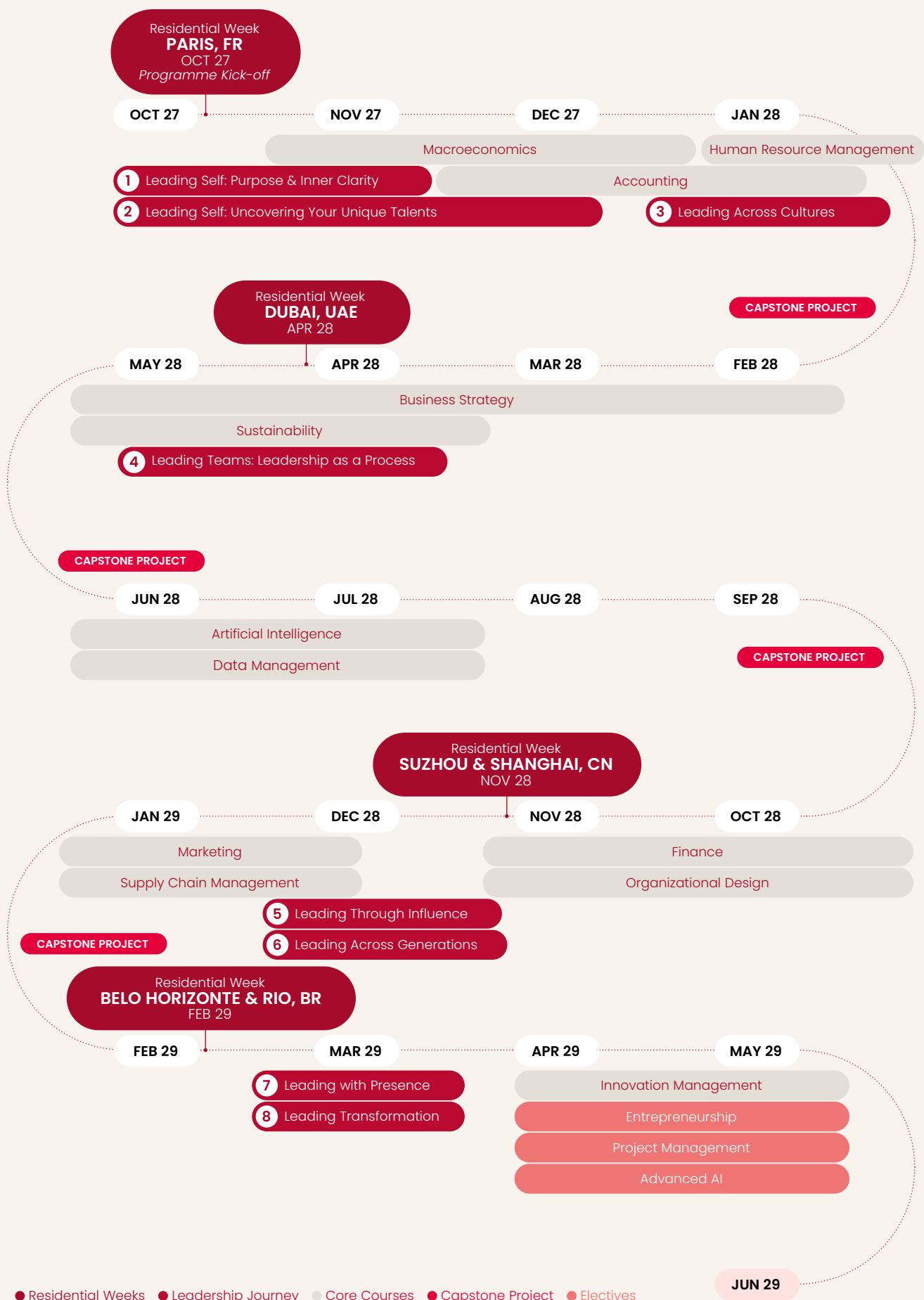
It allows you to:

- Integrate business insights across disciplines
- Apply analytical rigour and creativity
- Deliver strategic recommendations for tangible change

Each project is mentored by a faculty advisor or expert coach and concludes with a professional defence before an academic and industry jury.

INDICATIVE TIMELINE (20 MONTHS)

Exact sequence and locations confirmed annually



RESIDENTIAL WEEKS

Global Immersion and Connection

The Residential Weeks are the signature of SKEMA's Global EMBA. Four transformative experiences held over 20 months in strategically chosen international locations (France, United Arab Emirates, China and Brazil*). Each Residential Week blends academic learning, leadership development, and cultural immersion.

Every Residential Week is a turning point – intellectually demanding, emotionally rich, and globally connected.

* Exact locations confirmed annually to reflect the global context

DURING EACH RESIDENTIAL WEEK, PARTICIPANTS:

- ▶ Engage in experiential leadership modules with world-class faculty and practitioners.
- ▶ Participate in company visits and executive roundtables, exploring innovation, sustainability, and digital transformation in context.
- ▶ Attend cultural experiences that build global awareness and empathy.
- ▶ Network with SKEMA alumni, partners, and local leaders, creating meaningful professional connections.

The Result: An unparalleled combination of intellectual stretch, human connection, and global perspective.

BELO HORIZONTE & RIO DE JANEIRO, BRAZIL

- ▶ Leading Transformation
- ▶ Leading with Presence



PARIS, FRANCE

- ▶ Leading Self : Purpose & Inner Clarity
- ▶ Leading Self : Uncovering Your Unique Talents
- ▶ Leading Across Cultures



DUBAI, UAE

- ▶ Leading Teams : Leadership as a Process



SUZHOU & SHANGHAI, CHINA

- ▶ Leading Through Influence
- ▶ Leading Across Generations



4

Continents

66,000

Alumni worldwide

20

Months

Benefits

FOR EXECUTIVES

► Accelerate Your Career and Impact

The Global EMBA delivers tangible career acceleration. Graduates report significant advancement in seniority, influence, and strategic scope within months of completion. You gain the capacity to translate vision into action – for your organisation, your team, and your own leadership trajectory.

► Expand Your Global Mindset

Immerse yourself in a truly international ecosystem. Learn alongside peers from diverse industries and nationalities, and develop the cultural agility to lead across borders, markets, and generations.

► Reinvent Your Leadership

Through deep reflection, coaching, and experiential modules, you will evolve your leadership style – becoming more authentic, inclusive, and resilient. You will learn to lead not just people, but systems.

► Strengthen Strategic and Technological Mastery

You will understand how AI, data, and sustainability redefine competitiveness – and how to turn these into levers for innovation, performance, and long-term value creation.

► Join a Lifelong Community

Gain privileged access to SKEMA's global network:

- 66,000+ alumni across 145 countries
- Executive events, mentoring, and continuous learning opportunities
- Access to SKEMA's Talent & Careers and Executive Education ecosystems

FOR ORGANISATIONS

Empowering leaders who combine performance with purpose – and vision with responsibility.

► Future-Ready Leadership

Your organisation gains leaders equipped to navigate complexity – capable of integrating sustainability, digital transformation, and human-centric strategy.

► Immediate Return on Learning

The learning approach enables executives to apply theoretical concepts directly into their day-to-day roles.

► Strategic Foresight and Responsible Growth

Through SKEMA's research-driven and ethics-oriented pedagogy, participants develop a strategic mindset aligned with sustainable business performance.

► A Catalyst for Change

By empowering your executives to think systemically, collaborate across cultures, and embrace responsible innovation, your organisation strengthens its competitive resilience.





Career Empowerment & Executive Coaching

A Lifelong Partnership for Professional Growth

SKEMA's Global EMBA accompanies you before, during, and long after the programme through a two-tiered professional development framework:

CAREER DEVELOPMENT & ALUMNI ENGAGEMENT

Access a full suite of executive resources:

- Personal branding and leadership positioning workshops
- Executive networking events across continents
- The global SKEMA Alumni network
- Continuous learning through masterclasses and short modules

PERSONALISED EXECUTIVE COACHING

All participants have the opportunity to work with a certified executive coach specialising in:

- Purpose-driven leadership
- Career transitions and strategic repositioning
- Cross-cultural management and global mobility
- Emotional intelligence and resilience

This unique coaching experience transforms professional development into a process of self-discovery and strategic empowerment.



IDEAL CANDIDATES

Senior professionals and entrepreneurs

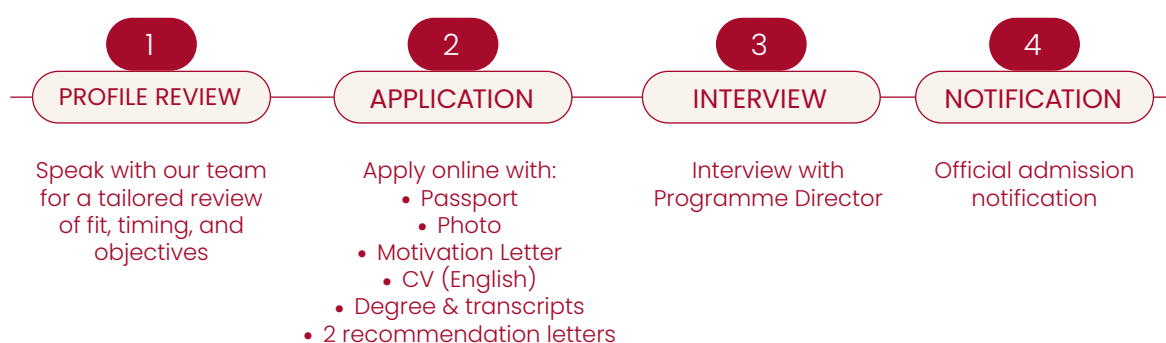
with 8–15 years of experience

- Proven leadership potential and international mindset
- Strong academic or professional achievements
- Proven English proficiency



Admissions

COHORT START: OCTOBER 2027



FEES AND FINANCING

TUITION €60,000

(subject to annual revision)

Includes tuition, course materials, and Residential Week activities.
Travel and accommodation not included.

PERSONALIZED GUIDANCE
IS AVAILABLE THROUGH THE
ADMISSIONS TEAM.

FINANCING OPTIONS

Company sponsorship
or co-funding

Self-financing
with instalment plans

Limited scholarships
for high-potential candidates:

- ▀ Excellence
- ▀ Women in Leadership
- ▀ Diversity
- ▀ Emerging Markets
- ▀ Social Impact & Sustainability





IN THEIR OWN WORDS

The Global Executive MBA Experience

Emmanuelle Vrålstad
Global EMBA Class of 2022

“SKEMA’s Global EMBA gave me the tools and confidence

to continue growing, broaden my expertise, and challenge my thinking. Beyond the academic knowledge, the programme connected me with a diverse community of professionals from around the world, expanding both my perspective and my network. It reinforced my commitment to continuous development and equipped me to navigate new challenges with greater clarity.”

Charles Koffi
Global EMBA Class of 2021

“The Residential Weeks were truly transformative.

Each week challenged me to step outside my comfort zone – engaging with new business environments, debating complex global issues and reflecting deeply on my own leadership approach. The intensity of these experiences – both intellectually and personally – strengthened my confidence as a leader and created relationships that continue to shape my professional path.”

Hanan Osman-Ponchet
Global EMBA Class of 2019

“A powerful boost for my career.

The Global EMBA experience was truly transformative for my career. The residential weeks were particularly impactful, offering deep immersion into diverse business cultures and economic environments. The combination of academic rigor, real-world case studies, and exposure to innovation ecosystems across continents played a crucial role in shaping my entrepreneurial journey.”



**MORE
INFORMATION**



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