

MSc 2

Prepare to take up managerial positions in the fields of tourism, leisure and hospitality. In addition, you learn the fundamentals of budgeting, marketing and finance.

COURSES INCLUDE

- Strategic Event Management
- Event Sales Management
- Operational Event Management
- Sponsoring & Corporate Communication
- Digitalization and Events

COMPANIES RECRUITING

OUR GRADUATES



GRADUATE CAREERS

Manager of the Events Unit - Events
Project Manager - Project Manager -
Sales Manager - Development
Manager



PHOTO

HÉLÈNE BAILLY
Special Events Coordinator,
Disneyland Paris,
Class of 2015

+ THE ESSENTIALS

- Studies' location: La Rochelle
- Course Language: English
- Pathway: 12, 18 or 24 months
- Rhythm: Work-study track
- Features in the Top 6 of the Eduniversal Ranking, in the category Hospitality
- Double degree with French University Degree Master awarded by our partner, ESTHUA Angers (State-certified qualification, Level 7)

AVERAGE STRATING
SALARY

SECURE EMPLOYMENT
WITHIN 6 MONTHS
OF GRADUATION

