



Reinvent the creation and distribution of cultural content for museums with AI.

 Create, share, and personalize your cultural content – no studio, no intermediaries, just a few clicks.

SaaS platform for AI-assisted content creation and distribution

Create cultural mediation and promotional content... without going through a studio!

Rewind is a smart platform that transforms the way you create cultural mediation and communication content.

It enables you to produce immersive, multilingual, and personalized content in just a few clicks – tailored to your visitors, aligned with your editorial guidelines, and powered by your own data.

Your concrete benefits

+80% time savings

- Rewind writes, translates, records, and formats your content automatically.
- Eliminate intermediaries: copywriters, studios, voice actors, sound engineers...

Your teams focused on real added value

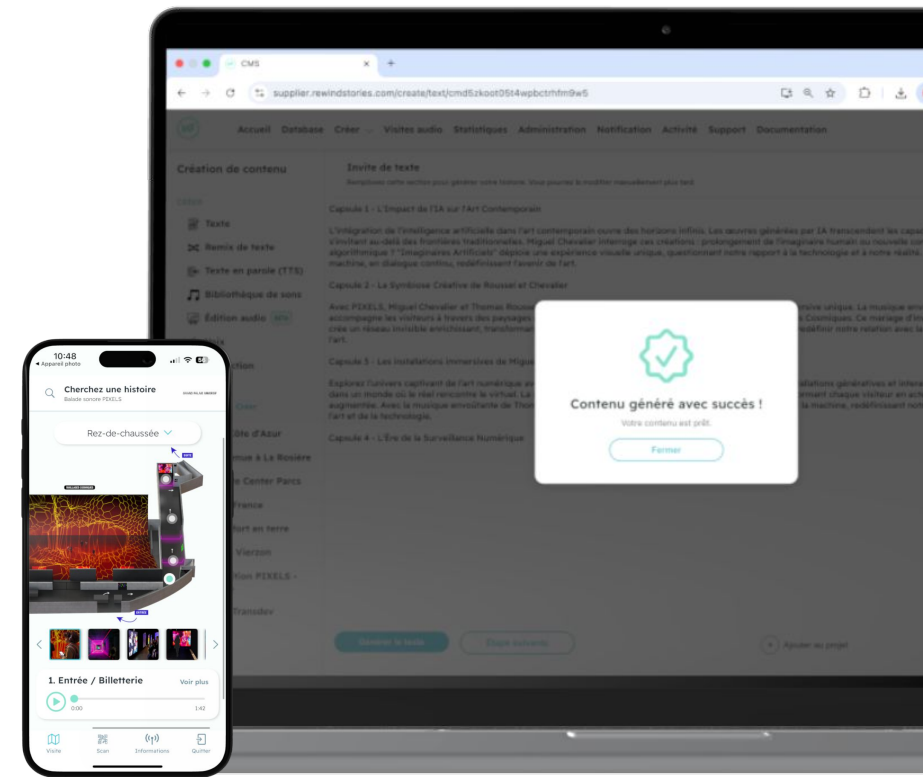
- Less execution, more editorial strategy and creativity.

A new source of revenue

- Enriched and personalized content, monetizable with your visitors.
- Increase perceived value and unlock new sales channels.

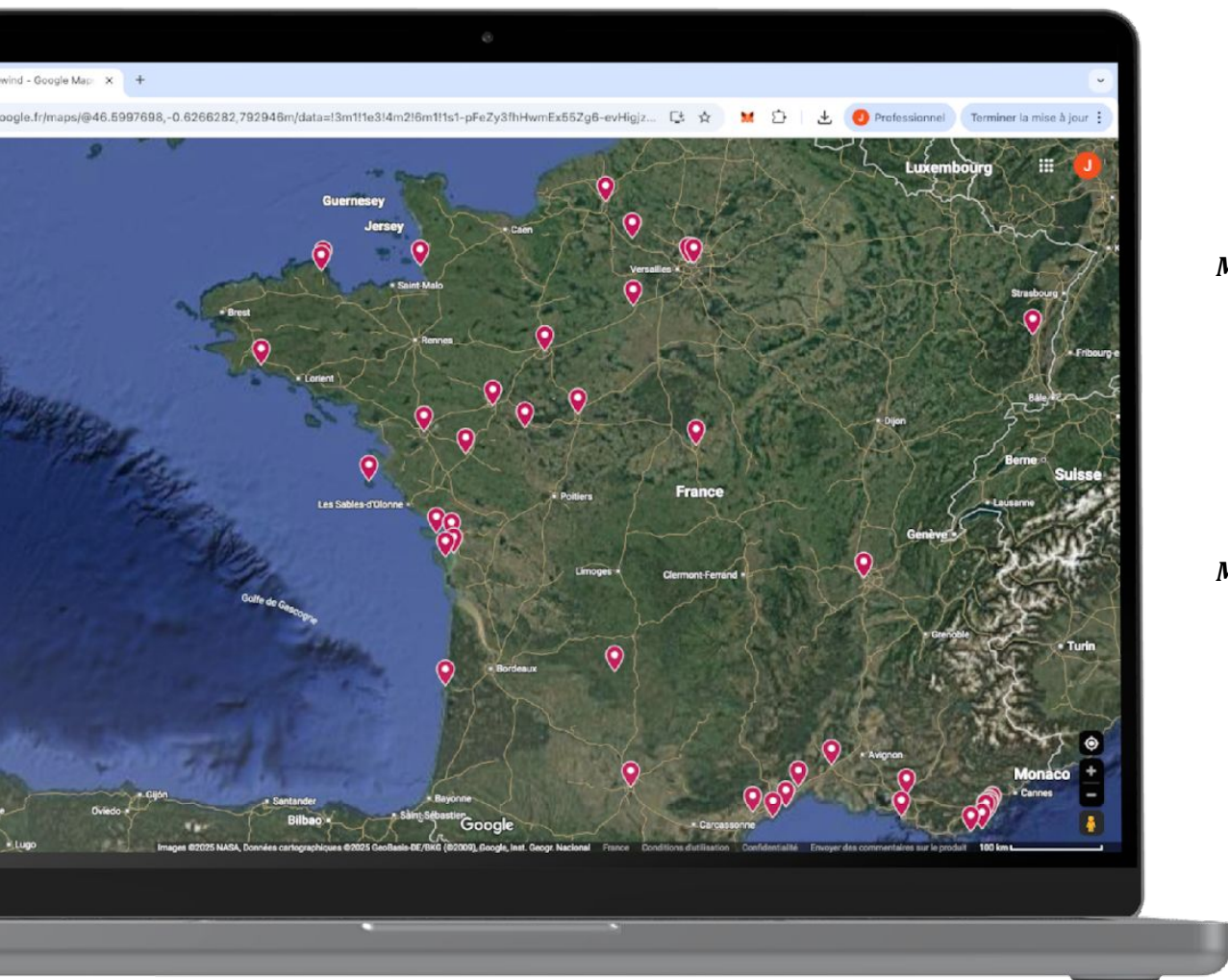


Extrait Aquarium
AI Version



60+ clients adopted the Rewind solution in just 6 months

Embedded audio expertise to transform the customer experience



Museums and cultural institutions



Museums and cultural institutions



*Destination management
organization (DMO)*



Museums and cultural institutions



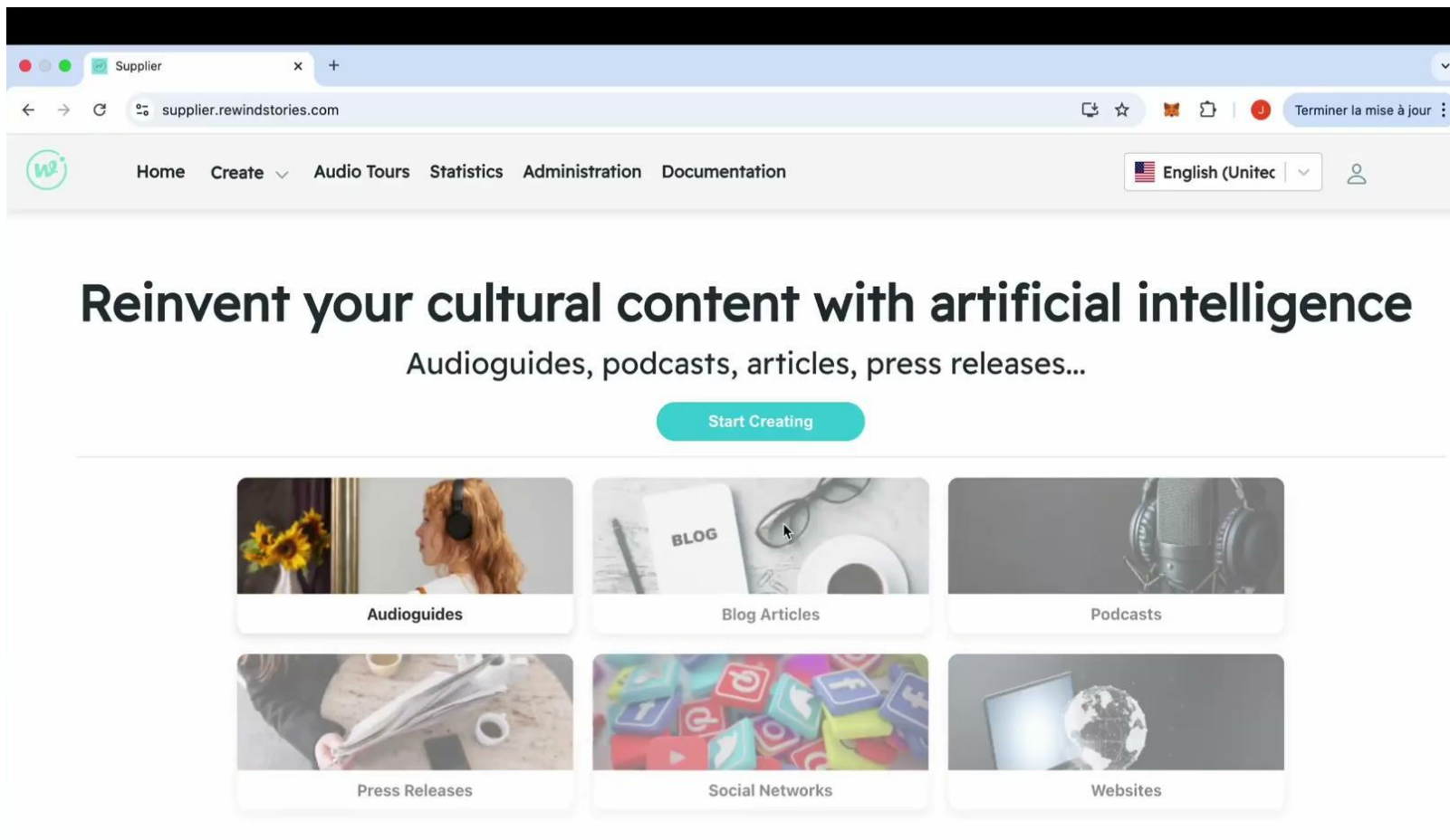
Tourist transport operators



Tourist transport operators

An intelligent platform to create cultural, tourism & communication content

Click on the image to watch the video



 **Automated creation:** tailor-made texts, text-to-speech (TTS), immersive sound design

 **Connected to your databases & built-in web search** for always up-to-date content

 **All your use cases:** audioguides, labels, newsletters, post-visit communication...

 **32+ languages available** & a large royalty-free audio library

→ **An intelligent content creation assistant:** centralize your resources, automate repetitive tasks, and refocus your teams on true added value.

Distribute your content the way you want

Rewind adapts to your use cases and tools



✅ **Option 1: On-site experience** – distribution via Rewind or your own channels

Audioguides and digital labels accessible through:

- The Rewind app or a customized web app
- QR codes for simple and instant activation
- Your own devices (kiosks, tablets, screens, etc.)

👉 **Turnkey solution, no technical integration required**

🔄 **Option 2: Communication content** – integration into your tools

Download the content created with Rewind (text, audio)

Easily integrate it into your existing tools:

- Emailing (Mailjet, Mailchimp...)
- CRM, newsletters, social media, etc.

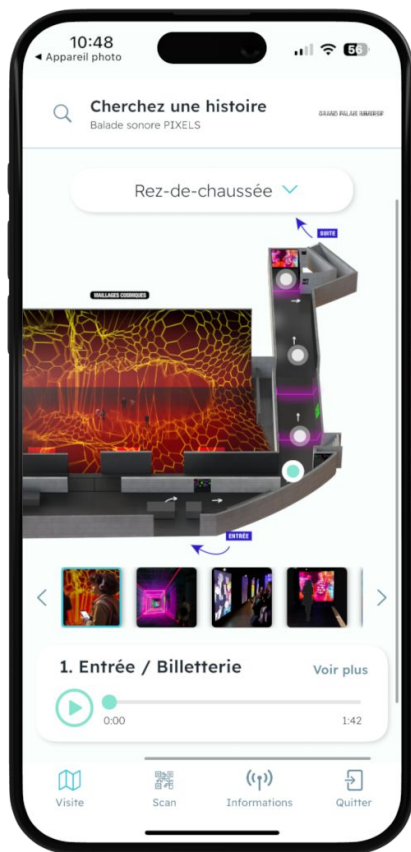
👉 **You keep full control of your distribution channels**

On-site use case: audio tours to enhance the visitor experience

Enhance customer experience & increase your revenue

DEMO

“Grand Palais Immersif” Museum



The Eye of the Machine
AI Version



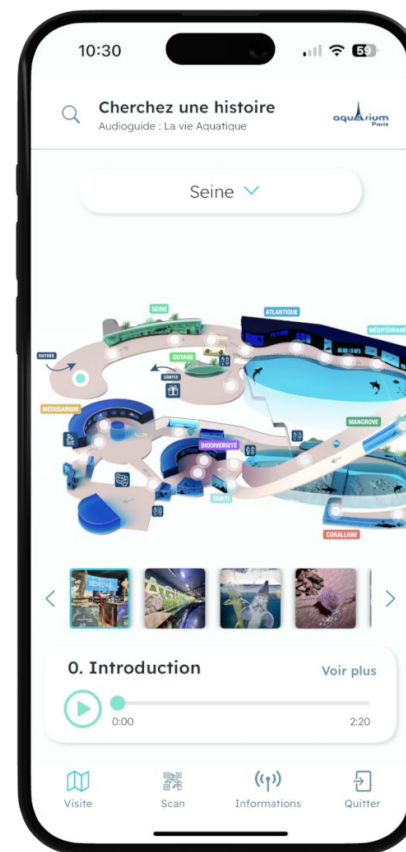
The Eye of the Machine
AI Version

Scan to begin your visit



DEMO

Paris Aquarium



Strange Beasts



Strange Beasts
AI Version



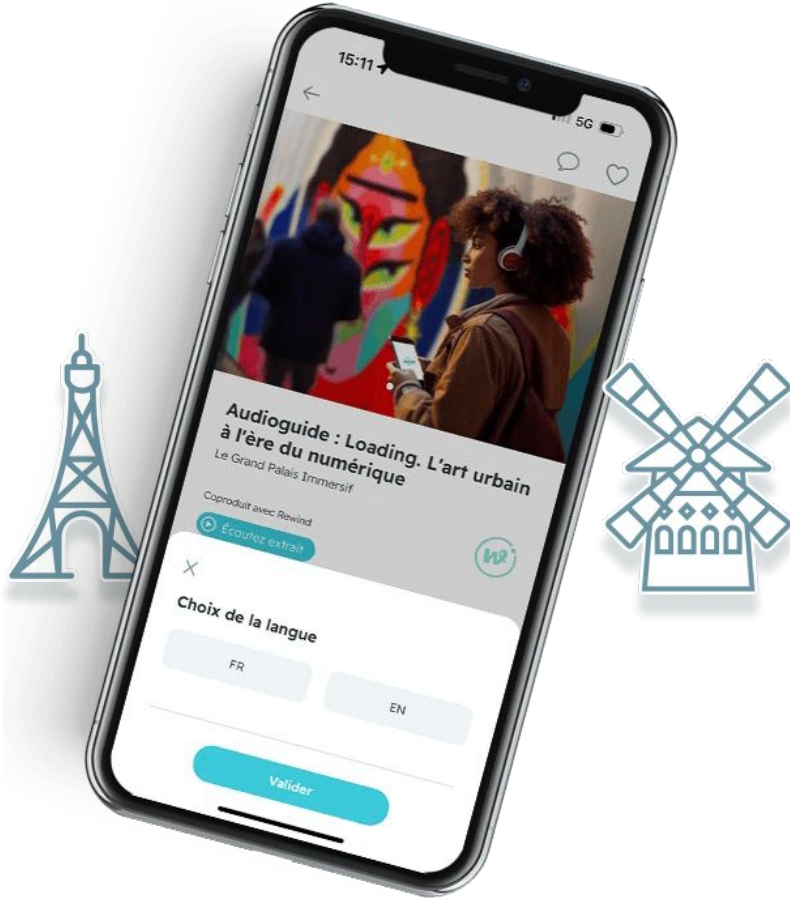
Strange Beasts
AI Version

Scan to begin your visit



Your audio guide in one click: scan and listen – museums and cultural institutions

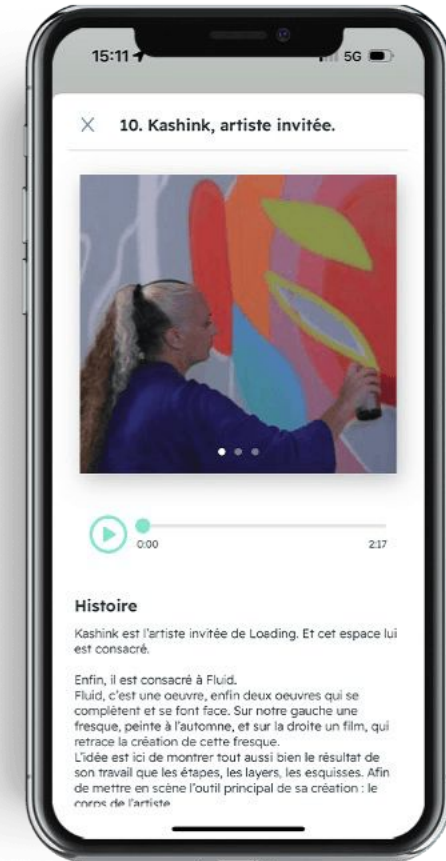
Developed by Rewind for le Grand Palais Immersif



Scan and **choose** your language



View the route
from the map or the list



Listen to stories directly from the app or by
scanning a QR code

Off-site use case: stay connected with visitors and communicate more effectively

Highlight your upcoming events and those nearby to extend the experience... and generate revenue.



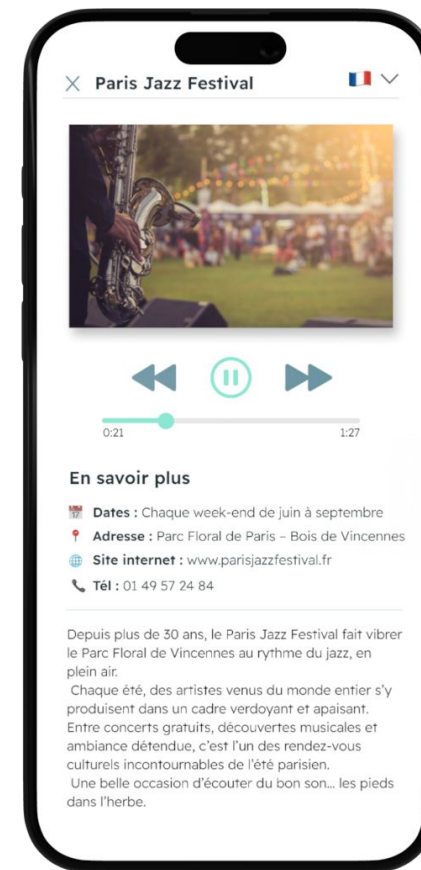
1. Scan the QR Code

Select your language and access your personalized mini-concierge



2. Enter your stay dates

Discover current and upcoming cultural events around the site

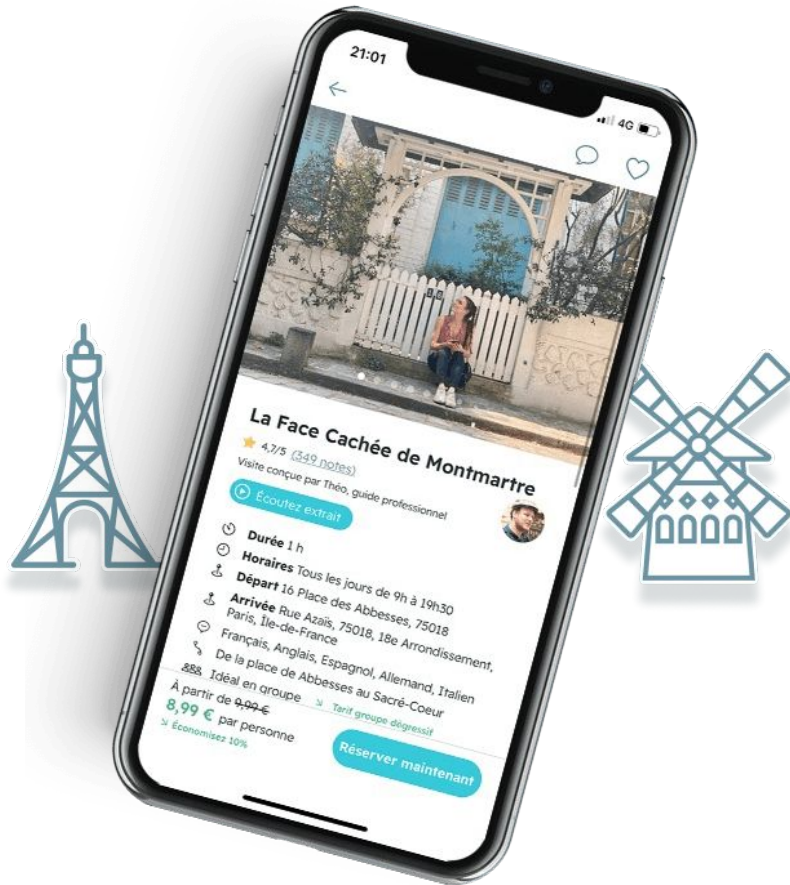


3. Access key information

Enriched content, multimedia, and direct links to ticketing or partners

Your audio guide in one click: scan and listen – walk to explore destinations

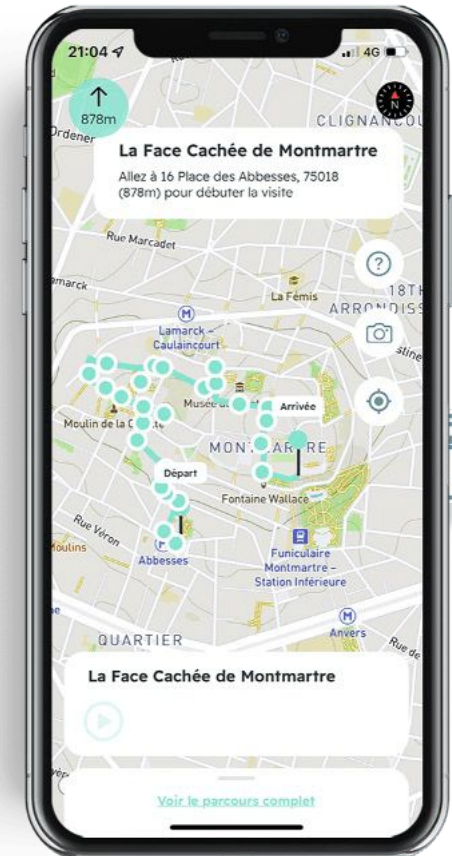
Developed by Rewind in Montmartre, Paris.



Choose your tour



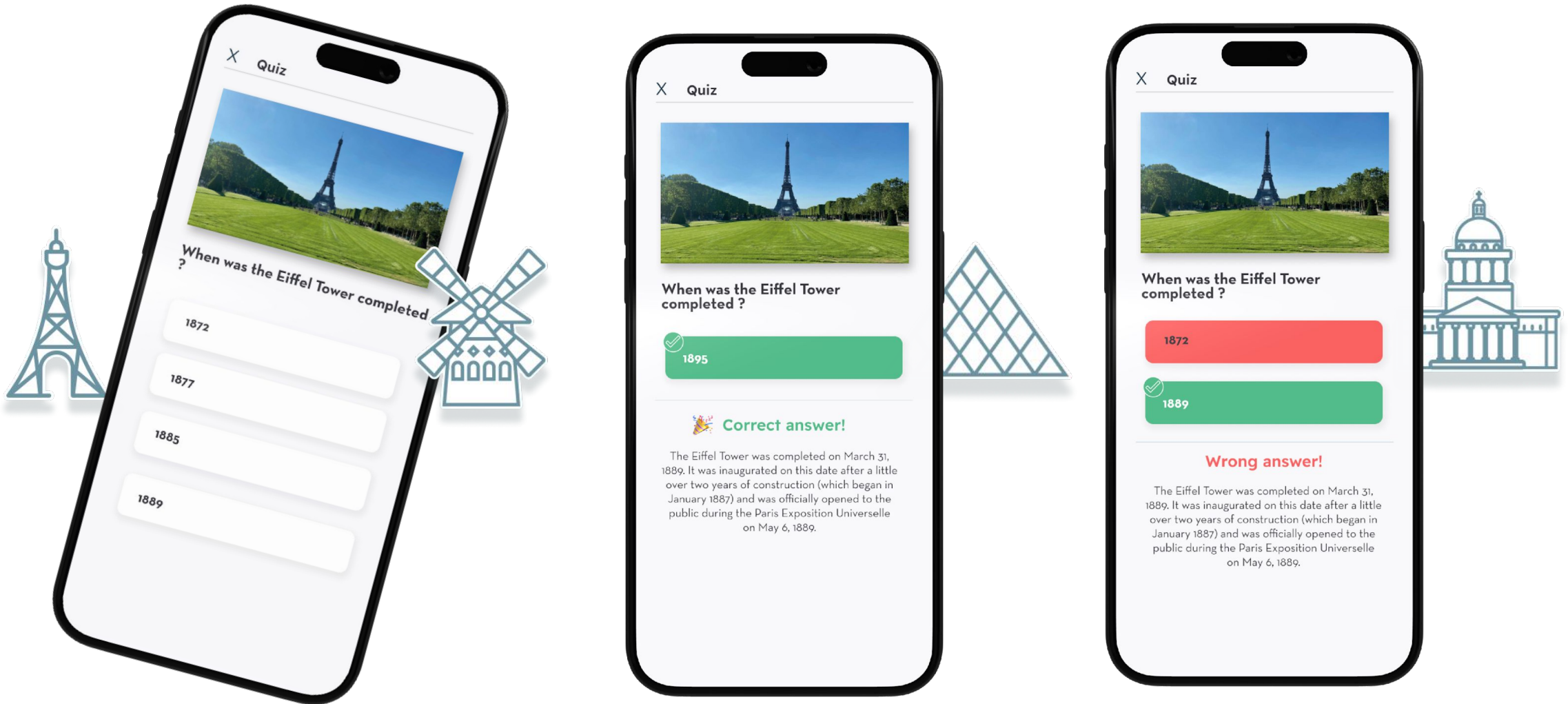
Choose your language



Follow the guide's voice
(Automatically triggered by GPS)

Add engaging quizzes to your audio tour

Perfect for children



Boost the visitor experience and generate revenue

Use case: audioguide



Plug & Play

Visitors simply scan a QR Code: stories are triggered from the Rewind app or web app on their smartphone.



Ultra-simple creation and updates

Access to a content creation platform that allows you to be fully autonomous in creating and updating your content.



Rentabilité garantie

- Independent creation, no production costs
- Minimal involvement of internal teams
- Easy distribution via QR Code or app
- Additional revenue through tours sold around the museum

Estimated gross revenue from audioguide sales to **500,000 clients:**

€75,000

Conversion rate: **5%**

Audioguide price: **€3 incl. VAT**

 *"In just a few days, I was able to translate my content into 10 languages to be ready for the 2024 Olympic Games."*

Promotrain, Petit Train de Montmartre

Some clients

Museums, transport companies and tourist destinations



Museums



Museums

«An intuitive, non-intrusive, and easily accessible smartphone audio guide for visitors»



Alexis L. Powilewicz
President and General Manager of the Paris Aquarium



Transport companies



Transport companies

«Rewind has significantly enhanced the quality of the bus tour experience for our visitors. »



Julien Guedj
President of Colorbus Marseille



Tourist destinations



Hotel

Rejoignez-nous !



Julien Wouters
CEO

julien@rewindstories.fr
+33 7 71 06 69 63

Baptiste Delumeau
Head of Sales

Baptiste@rewindstories.fr
+33 6 41 37 05 49