



musa.guide

The AI Audio Guide Platform That Visitors Love

Musa Guide lets every visitor explore the full depth of your collection in their own language, on their own device. Design AI guides that take each visitor on a personally tailored tour, in your voice.

Proven

At Museo Miraflores (120k visitors per year), Musa achieved 5x higher uptake than their previous devices with 40+ minute average sessions. The museum launched their paid, permanent AI guide in 8 weeks including pilot.



Museo Miraflores

"It feels very close to a human museum guide. Very impressive. It will be hard for me to go back to traditional audio guides."

Josue Buezo, **Visitor**

"My previous audio guide provider also promised an easy implementation. It was not. Musa took care of everything and the results have been outstanding."

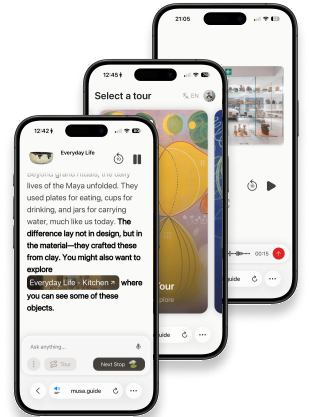
Maria Gadsden, **Museum Director**

"It made navigating the museum feel very natural. I loved taking the escalators while it pointed out architectural details along the way."

Karin Cardoza, **Visitor**

For Visitors

- **Personalized:** Visitors are guided, ask questions, and follow their curiosity.
- **20+ languages:** Natural voices deliver any language, no translations needed.
- **Spatially-aware:** Your space is part of the story, with clear directions along the way.
- **Frictionless:** Just a QR code. No downloads, no accounts.



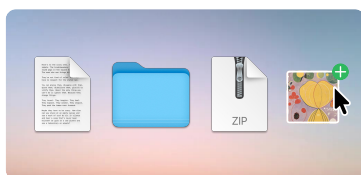
For Museums and Cultural Venues

- **No hardware:** No devices to buy, charge, or manage.
- **Full content control:** Curators and teams define the storyline, and the AI presents it within your guidelines.
- **Revenue flexibility:** Set pricing, accept in-app payments, and adjust everything anytime.
- **Instant updates:** Reflect new research or label changes in minutes.
- **Analytics that matter:** Understand what visitors ask for, which topics they spend the most time with, and more, so you can plan content, layouts, and future projects.

How It Works

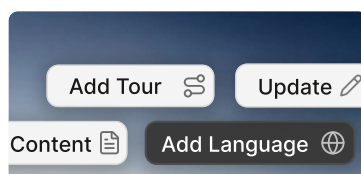
1. Collect

Upload floorplans, media, and text into one knowledge graph.



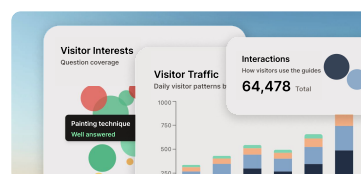
2. Design

Define tours, languages, pricing, and guardrails.



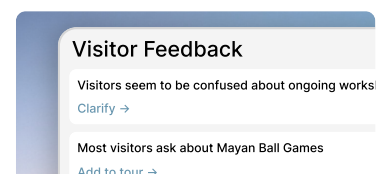
3. Launch

Place QR codes to let visitors start instantly on their own devices.



4. Iterate

Adjust content at any time based on real visitor feedback.



Contact us

Book a 20-minute call. Contact us at hi@musa.guide or learn more at musa.guide