



BROCHIER SOIERIES

1890





The house

Since 1890, **BROCHIER SOIERIES** has brought a passionate commitment to perpetuating a tradition that goes back to the 16th century: **the manufacture of exceptionally high quality silk fabrics and printing artist-designed scarves in the centre of the French city of Lyon.**

The Brochier Soieries collection contains over 100,000 textile designs, of which more than a thousand are in current use.

It comprises works from classical, modern and contemporary painting (impressionist, cubist, abstract, pop art, street art) and original designs created by our design studio.



The **Jacquard weaving technique** (1801) is still used to make silk fabrics for haute couture, ties and scarves. Our looms in the Lyon region enable us to produce **high-quality silk fabrics** such as twill, chiffon, satin or panne velvet.



We are the last workshop in France to print by hand using the Lyon tradition of frame printing, invented in Lyon around 1920. With 3,000 frames, some of which date back to 1950, we can produce a wide range of graphics and combine tradition and modernity.



There are **more than 12,000 printing blocks** in the **Brochier Soieries workshop**, the oldest of which are two hundred years old and the most recent about one hundred years old. We still use these beautiful stamps to make one-off pieces with highly refined decorative designs.



All our silk accessories carry the Fabriqué à Lyon label. This label guarantees that our products are made in Lyon, that we have exceptional traditional know-how and that we pay particular attention to saving resources.





Artists' editions

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As you turn the pages of a **catalogue unlike any other in the world**, where **Dufy** rubs shoulders with **Monet** and **Van Gogh**, where **Picasso** interacts with **Frida Kahlo** and **Jean Cocteau**, and **Combas** with **Basquiat**, you can aspire to a little of their genius by choosing one of their designs transferred to natural silk.



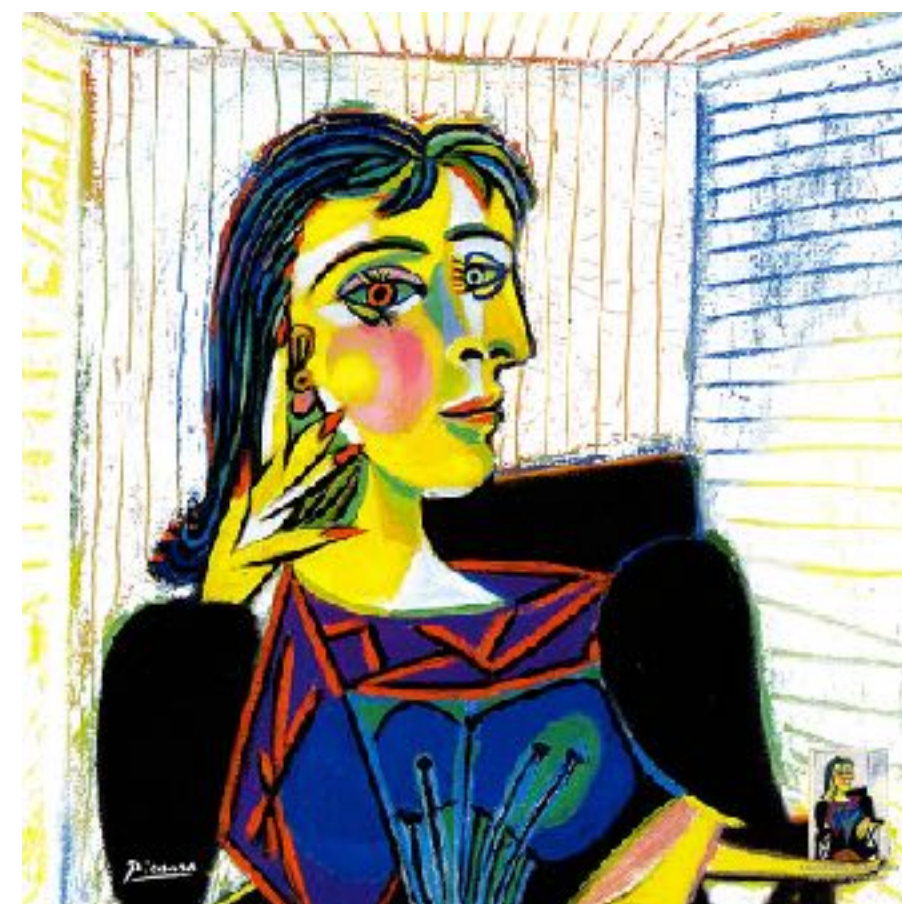
Carré 90 Raoul Dufy - Limited edition



Carré 90 J-M Basquiat – In Italian



Carré 90 Gustav Klimt – The virgin



Carré 90 Pablo Picasso - Portrait of Dora Maar

Brochier Soieries, 130 years of history with haute couture

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Since 1890, **Brochier Soieries** has been **creating exceptional fabrics for the greatest fashion designers** such as Yves Saint Laurent, Chanel, Dior, Lacroix, Valentino, Nina Ricci, Paco Rabanne, Jean-Louis Scherrer, Gianni Versace, Guy Laroche, Carven and many others.

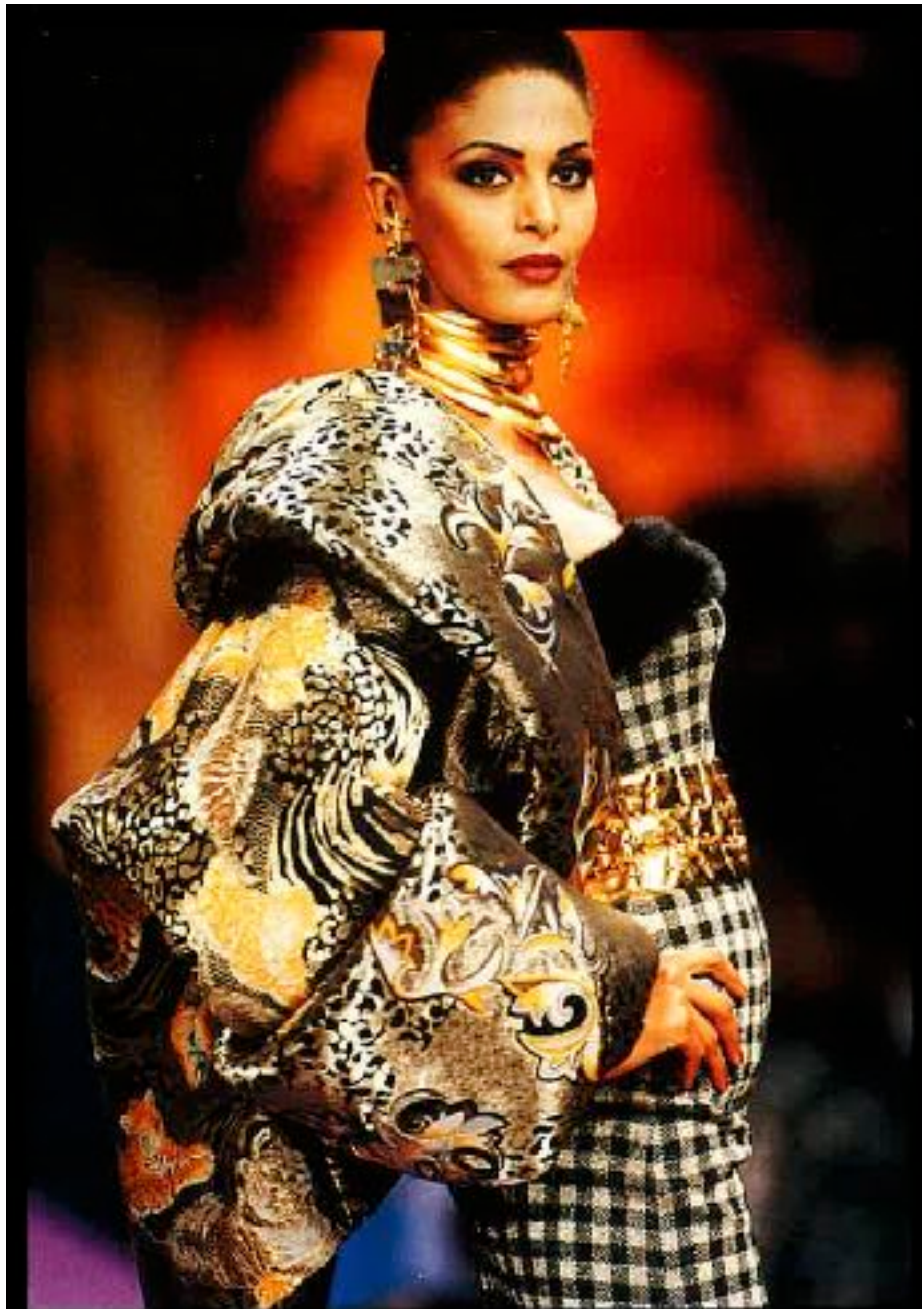
“Fabrics are the basis of everything. It is they that determine the thought, the line. If I make a mistake in their use, my models are ruined, and I have to abandon them. Choosing them is one of the high moments of creation, that which requires the greatest concentration and which also gives me the maximum joy.”

Yves Saint Laurent





PACO RABANNE
Soie velour façonné 5037 / 2891
BROCHIER



CHRISTIAN LACROIX
Soie brocart 6435-37 / 3872
BROCHIER



LOUIS FÉRAUD
Soie brocart TF 6323 / 3873
BROCHIER



“I have a different view of things. I live and work in Lyon, a city known worldwide for its expertise in textiles – especially silk – for its creativity and the high quality of its workforce and its flair for design. I am proud to say that since 1890, our silks have been designed, produced and finished entirely in France by experts who work with enormous enthusiasm and commitment to the traditions and the high quality that still characterise products that bear the label Made in France.”

Cédric BROCHIER

President of Brochier Soieries 1890

It's not made in France, it's made in Lyon!





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