

Papier d'Arménie[®]

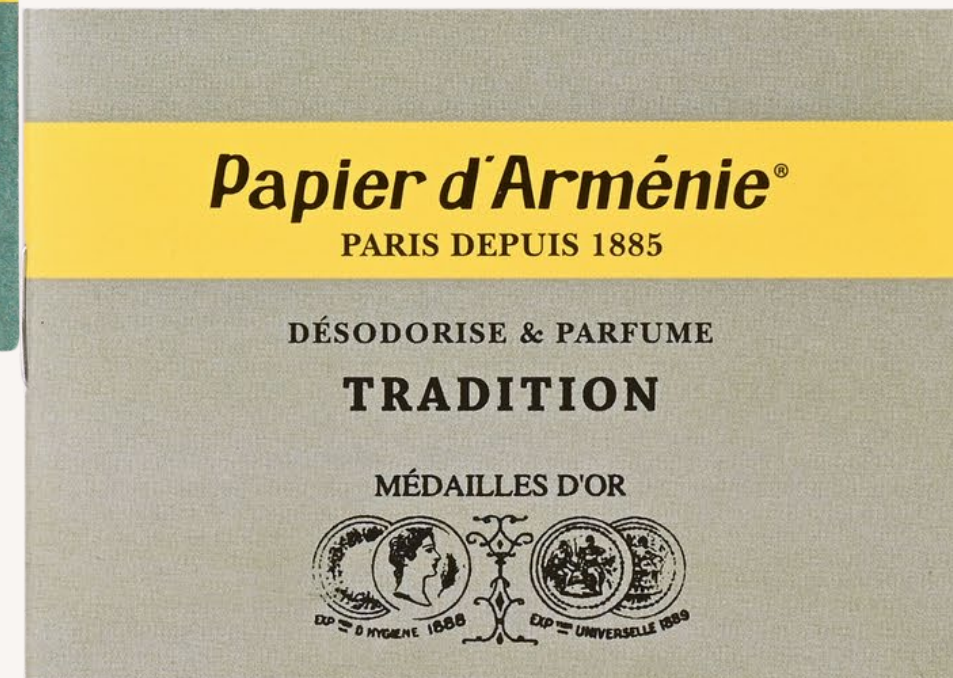
DEPUIS 1885

PARIS

Celebrating our 140 years anniversary



Tradition
Heritage
Simple luxury



Entreprise
du Patrimoine
Vivant

L'excellence
des savoir-faire
français



Our history, our family

With over 140 years of development by the same family of entrepreneurs, Papier d'Arménie® has established a solid reputation globally.



1885 Auguste Ponsot discovers the disinfectant properties of benzoin resin in Armenia

1888 Inception of the scented booklet to burn, Papier d'Arménie® by Auguste Ponsot and Henri Rivier

1889 Gold medal obtained at the Paris Exposition Universelle (same year as Eiffel Tower)

1991 Mireille Schvartz, great-granddaughter of Henri Rivier, takes over the company from her mother Huguette Rivier Laroche

2006 Beginning of the collaboration with renowned master perfumer Francis Kurkdjian

2025 Arnaud Schvartz, son of Mireille Schvartz, will succeed as the fifth generation in September 2025



Henri Rivier



Huguette Laroche
and her daughter Mireille
Schvartz



Mireille Schvartz



Arnaud Schvartz
and his mother
Mireille Schvartz



Our production is artisanal since 1885

Since 1900, the family business is based in Montrouge, just outside Paris, France and counts only 13 employees while enjoying global reach

The production of our booklets takes several months and is mostly done handmade. We kept the same process since 1885 and it consists of several stages:

- The preparation of the fragrance, which macerate in tanks for several months
- The soaking of the sheets in two different baths, the drying and the pressing of them
- The meticulous sorting by hand of the selected sheets
- The cutting of the sheets for the final assembly of the booklets
- The packaging of booklets in boxes



Since 1885, the Papier d'Arménie® Tradition scented burning booklet is one the oldest home fragrance. It creates an intimate atmosphere while removing the unpleasant odors of everyday life such as cooking smells, tobacco, and more.

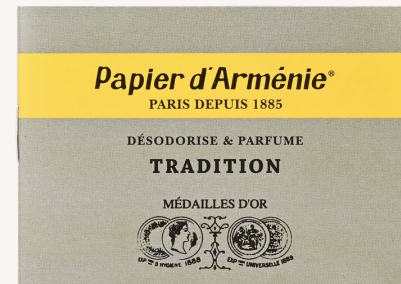
Made from responsibly sourced materials, our booklet is composed mainly of natural ingredients and contains no propellant gas.

Compact and versatile, it is perfect for use in the living room, bedroom, or car. Even without being burned, it can be used to gently perfume wardrobes and other small spaces. It is just simple luxury.

Papier d'Arménie® scented booklets can be used all year round to scent your home and create an atmosphere of well being

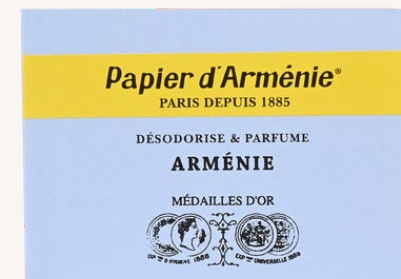


Our scented booklets... simple luxury



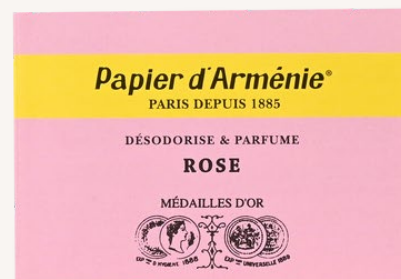
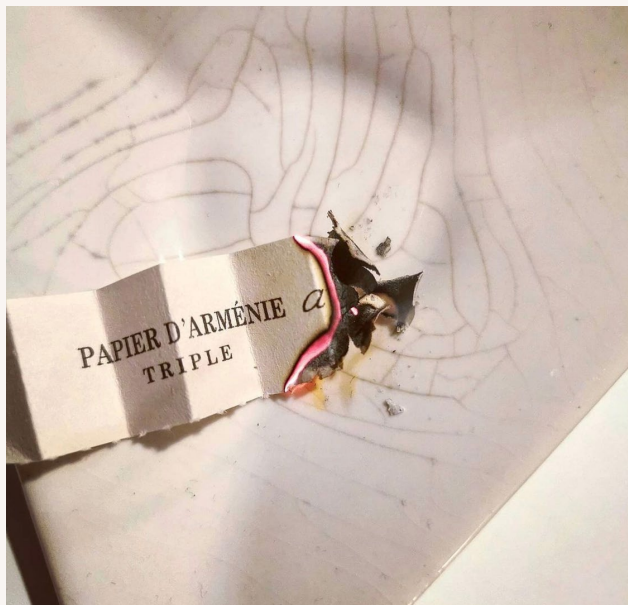
The Papier d'Arménie® “TRADITION” booklet is the iconic, original creation of Papier d'Arménie®, first crafted in 1885 using benzoin resin. It remains the brand's alltime best seller and is one of the oldest home fragrance

Its signature fragrance blends warm, oriental notes of benzoin and incense– a timeless scent that has perfumed homes for generations.



In 2006, to mark the Year of Armenia, renowned master perfumer Francis Kurkdjian created a new fragrance for Papier d'Arménie® – originally imagined as a limited-edition collaboration. Due to its immediate success, the booklet was renamed “ARMENIE” and became a permanent part of the collection.

Its oriental-inspired scent blends amber and vanilla accords, where myth essence harmonize with Ceylon cinnamon leaf essence.



In 2009, the Papier d'Arménie® “Rose” booklet was created in collaboration with master perfumer Francis Kurkdjian.

Its composition, based on Oriental roses, enchants with a fruity, spicy, vanilla infused fragrance, delicately touched with honey

Our boxes... simple history



The 1900s box includes 12
“Tradition” booklets



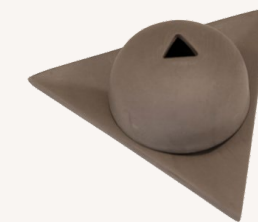
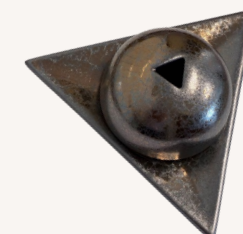
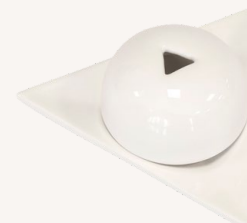
The “Vintage” boxes contain 6
booklets of their distinctive
fragrance



The “Discovery” box contains 2
booklets of each fragrance



Our ceramic burners (Star of Armenia)



5 colors

Our Candles ... simple luxury

Each booklet has its candle version, in collaboration with master perfumer Francis Kurkdjian.

2007: “TRADITION” candle

2009: “ROSE” candle

2013: “ARMENIE” candle



MADE IN FRANCE

using exceptional expertise inherited from master wax makers
vegetable wax, cotton wick, 220g – over 50 hours of burning time

Papier d'Arménie®.... Tradition and Heritage



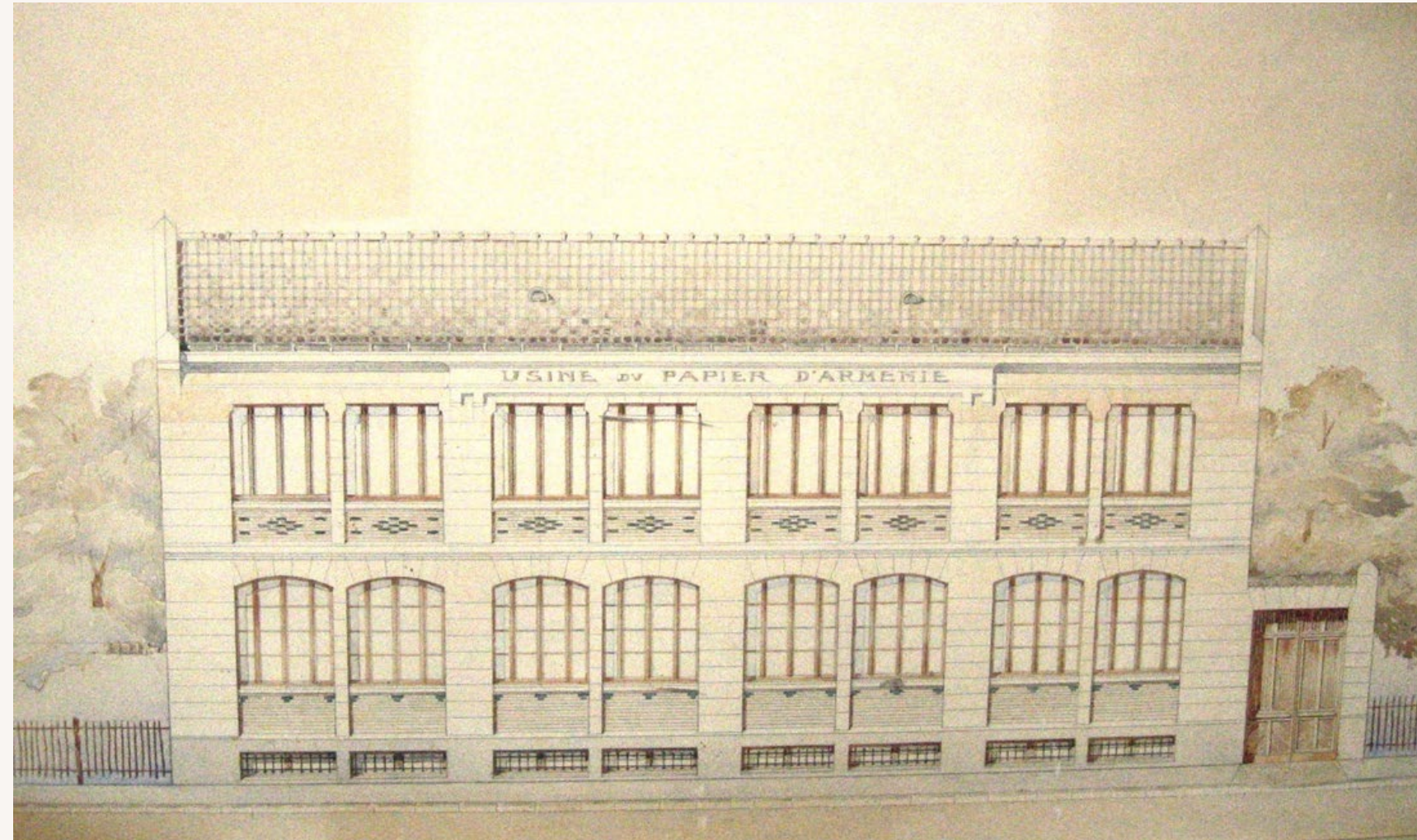
The **Entreprise du Patrimoine Vivant (EPV)** label is a French Government recognition mark to distinguish French companies with outstanding craftsmanship and industrial know-how.

Awarded by the French Government after a rigorous appraisal process, the label is designed to recognize small and medium-sized companies that are emblematic of French industrial or artisanal excellence.

Its criteria focus in particular on the mastery of advanced, renowned or traditional know-how, generally associated with a particular terroir. They clearly underline the high added value of **“Made in France”** manufacturing in the eyes of national and international buyers.



The **EFC®** label is the only symbol that certifies a hundred years of family transmission, highlighting these companies. This label is unique, immediately understandable and also enables these companies to differentiate themselves from brands that refer to their age, but are no longer family-owned.



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https://www.instagram.com/papier_darmenie_officiel/

Papier d'Arménie®
DEPUIS 1885

PARIS