

BOUQUETS & INCENSE THE ELEGANCE OF FRENCH SMUDGING

*Medicinal plants, aromatic flowers, and certified organic woods
Grown and handcrafted in France*





PERFUMES THAT PURIFIE & HARMONIZE

TOTEM Nature presents its original approach to PERFUME: from the Latin *per fumare* “through smoke” a purification of the air by fumigation, the earliest tradition of perfume: the burning of precious plants.

Since 2021, Joséphine, a graduate from the École des Arts Décoratifs, has been nurturing TOTEM Nature. She infuses her creations with her love of art, fragrance, nature, and harmony.

TOTEM Nature is a “plant-based Maison”, at the crossroads between perfumery and couture.

We present bespoke collections, composed of six unique scents and synergies. Wild yet refined, each fragrance is crafted “by nose and by hand”, guided by an instinct of a healer of the soul.

The Maison celebrates the medicinal virtues of plants and reinvents ancestral rituals of purification and perfume through fumigation. Both the bouquets and the incense are reflections by the totem animals of our forests. Their presence, infused with the magic of our culture and land, strengthens and accompanies the benevolent energy of the creations.

Joséphine’s creations are an invitation to welcome nature both into your home and within yourself to reconnect with ancestral know-how, and to share in pleasure and well-being.





Our fumigation rituals are entirely created and crafted in France, using plants grown through biodynamic farming or gathered wild from certified organic sites.



Our plants, woods, and flowers are chosen for their medicinal virtues and their singular fragrances. Here, nothing is masked: all aromas are simply released as one with the smoke of the plants, unwelcome odors, and negative energies.

With the bouquets, each person becomes an actor, a bearer of well-being: as one moves, the glow of the bouquet is awakened, releasing the virtues of the plants through their beneficent smoke. We create Bouquets à la française, a reinterpretation of burning monoliths or “herbs to burn,” infused with a sense of beauty and pleasure.

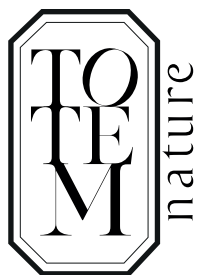
Generosity and kindness are embodied as much in essence as in form. Each bouquet carries its own unique aromatic signature, one that fills the space and lingers for several hours.

«With incense, one simply surrenders.»

Each incense monolith stands upright on its vertical axis, resting on its porcelain holder.

Our incense monoliths are like the bouquets, they are raw extracts of nature. Their shape and size are custom-designed in the spirit of TOTEM.

They burn like monoliths, never losing their balance and in turn, helping us to find ours.



THE TOTEM NATURE COLLECTION

SCENTS & RITUALS



Smudging Bouquets
Natural Incense
Gift Sets
Accessories

6



The large smudging bouquets are sold individually in a reusable gift box. This case protects the plants, encourages a nomadic use, and conveys both the story and the practice of fumigation.



A bouquet accompanies you for 4 to 6 months, unfolding in more than 45 smudging rituals at a rhythm of two per week. Entirely handcrafted in France and certified organic (AB) by Certipaq. Each creation rests in a reusable cardboard and aluminum case. Dimensions: 20 × 6 cm – Bouquet: 18 × 4.5 cm.

THE BEAR BOUQUET

Positive - Strengthening - Revitalizing
A marine scent with floral hints

Ingredients:
Scots pine, fig leaves, immortelle

Ref BOOU

P.P : 18,50 / FR.R.P : 39 to 42€



THE HEDGEHOG BOUQUET

Soothes - Grounds - Fortifies
A forest scent of moss and spices

Ingredients:
Fir, eagle fern, heather, lichen

Ref BOHE

P.P : 18,50 / FR.R.P : 39 to 42€



THE DEER BOUQUET

Grounds - Brings Serenity - Comforts
Woody and herbal scent

Ingredients:
Sage, St. John's wort, cedarwood

Ref BOCE

P.P : 18,50 / FR.R.P : 39 to 42€



THE HARE BOUQUET

Awakens - Protects - Inspires
A fig tree scent with tangy notes

Ingredients:
Fig tree, rosemary, mugwort, poppy

Ref BOLI

P.P : 18,50 / FR.R.P: 39 to 42€



THE OWL BOUQUET

Clarifies - Soothes - Reassures
A warm and mellow garrigue scent

Ingredients:
Rosemary, lavender, fig wood

Ref BOCH

P.P : 18,50 / FR.R.P : 39 to 42€



THE WOLF BOUQUET

Listen - Open - Connect
A fresh spring forest scent

Ingredients:
Scots pine, sage, yarrow, lichen

Ref BOLO

P.P : 18,50 / FR.R.P : 39 to 42€



B.

THE
6
INCENSE
COLLECTION



THE INCENSE MONOLITHS, aromatic variations of the TOTEM Bouquets, are offered as a Collection of six fragrances, each with its own virtue.

Box of 9 incense monoliths. Box dimensions: 4.72 × 1.65 in – Incense: 1.57 × 0.51 in.

The smoke unfurls for 20 to 30 minutes: one incense is enough for a 50 m² space. Its burning can be interrupted with a snuffer, allowing for multiple uses.

Handcrafted in France. Plants, flowers, and woods certified organic (AB) by Ecocert.

THE BEAR INCENSE

Positive - Strengthening - Revitalizing
A marine scent with floral hints

Ingredients:

Scots pine, fig leaves, immortelle, plant resin, water

Ref ENOU

P.P: 11,50 / FR.R.P: 24 to 26€



THE HEDGEHOG INCENSE

Soothes - Grounds - Fortifies
A forest scent of moss and spices

Ingredients:

Fir, eagle fern, heather, lichen, plant resin, water

Ref ENHE

P.P: 11,50 / FR.R.P: 24 to 26€



THE DEER INCENSE

Grounds - Brings Serenity - Comforts
Woody and herbal scent

Ingredients:

Sage, St. John's wort, cedarwood, plant resin, water

Ref ENCE

P.P: 11,50 / FR.R.P : 24 to 26€



THE HARE INCENSE

Awakens - Protects - Inspires
A fig tree scent with tangy notes

Ingredients:

Fig tree, rosemary, mugwort, poppy, plant resin, water

Ref ENLI

P.P: 11,50 / FR.R.P 24 to 26€



THE OWL INCENSE

Clarifies - Soothes - Reassures
A warm and mellow garrigue scent

Ingredients:

Rosemary, lavender, fig leaves, plant resin, water

Ref ENCH

P.P: 11,50 / FR.R.P: 24 to 26€



THE WOLF INCENSE

Listen - Open - Connect
A fresh spring forest scent

Ingredients:

Scots pine, sage, yarrow, lichen, plant resin, water

Ref ENLO

P.P: 11,50 / FR.R.P: 24 to 26€



C.

THE 3

ASSORTED GIFT SETS

*Reusable sustainable cardboard
case (7.87 × 2.36 in)*



THE MIXED GIFT Sets invite you to discover our essentials, through curated assortments of discovery-size bouquets (4.72 × 1.18 in), incense, and long matches.

INITIATION SET

Includes: one discovery-size bouquet, one incense, and one box of matches

Ref COIN

P.P: 29,5 / FR.R.P: 59 to 62€

IMMERSION SET

three discovery-size bouquets, incense, and long matches

Ref COIM

P.P:40,8 / FR.R.P: 79 to 82€

EXPLORATION SET

Includes: discovery-size bouquet-sand two incense monoliths boxs

Ref COEX

P.P: 49 / FR.R.P: 95 to 99€



P.P = PURCHASE PRICE FR.R.P = FRANCE RETAIL PRICE

D.

THE 3

GIFT SETS OF BOUQUETS

*Reusable sustainable cardboard
case (7.87 × 2.36 in)*



All the scents are distinct, yet they share a smoky, wild air, a raw extract of nature. Each gift set carries its own particular intention.

SIGNATURE BOUQUETS (7.09 × 1.77 IN)

DISCOVERY SIZE BOUQUETS (4.72 × 1.18 IN)

RESOURCE GIFT SET

*A ritual of focus,
restoring the wellspring
of our inner energies.*

HEDGEHOG - BEAR - DEER

AWAKENING GIFT SET

*A ritual of flow,
awakening the circulation
of our inner energies*

HARE - OWL - WOLF

HARMONY GIFT SET

*The gift set of six discovery
bouquets to accompany every
mood, vary pleasures,
and fragrance your space.*



Ref CORE

P.P : 57 / FR.R.P : 119 to 125€



Ref COEV

P.P : 57 / FR.R.P : 119 to 125€



Ref COHA

P.P : 69 / FR.R.P : 135 to 145€

E.

THE RITUAL ACCESSORIES

*As with every collection,
your clients are invited to choose
their totem animal
from six unique matchboxes.
Each long match is attuned to the
very rhythm of the ritual.*

Made in Germany,
wood from sustainably managed forests.
60 matches, dimensions: 3.94 x 3.94 in.

Ref COAL

P.P: unit : 4,3 / RRP: 9,9 €
Exclusively offered in sets of six

Our complementary creations are the tools of a way of life that matters to us: special objects that useful, durable, aesthetic, and poetic.

They transform ordinary gestures into ceremonies, to be lived with refinement.

THE LONG MATCHES



THE DISHES

*Designed and custom-made for your
TOTEM bouquets and incense.*

Each piece is unique, handmade in collaboration with French ceramic artist Marc Albert. A limited edition, crafted in Soissons, France, in white porcelain with a transparent glaze.

Bouquet Dish

Size approx. 9.65 x 4.53 in

Ref. CEBO

P.P: €20 / FR.R.P: €39

Incense Dish

Diameter approx. 3.54 in

P.P: €12 / FR.R.P: €24

Ref. CEEN



F.

LES DISPLAY MERCHANDISING

TOTEM Nature is by your side to ensure a refined customer experience. Our product displays are designed to accompany and enhance your sales storytelling.

An example of presentation at one of our loyal ambassadors, embodying the spirit of the brand in France: the concept store "BEAU OUI," at 4 ter Rue du Cherche-Midi, 75006 Paris.



With your first order, TOTEM gifts you a smudging bouquet and a box of matches. It is by making the ritual your own, and sharing its example, that you will convey it most effectively.

DISPLAY BOUQUET

TOTEM Nature invites you to choose at least one merchandising display, composed of 3 bouquets and its case (*Awakening Gift Set* and/or *Re source Gift Set*).

With your first order, this display is offered at the price of 39€ (Ref. DISP1 and DISP2).

For restocking after 6 months, to ensure both freshness and beauty, we recommend renewing the contents at the preferential price of 29€ (Ref. DISP3 and DISP4).

Bouquets beyond 6 months may continue to be enjoyed in smudging rituals.

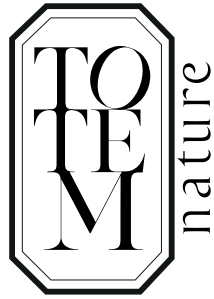
DISPLAY INCENSE

To enrich your incense sales and infuse your space with a distinctive aromatics signature, TOTEM Nature offers a demonstration set of 12 incense monoliths at the price of 7.50€

Presented in bulk, this set is composed of two complementary references, reflecting the essence of our collection (Ref: DISP5).

A training kit on the full TOTEM Nature universe is at your disposal, available in both French and English.

The displays are created to highlight your bouquets in-store and are not for resale..



FOR ANY REQUEST FOR INFORMATION:
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