

capency

DATA EXPERT

ABOUT US

THE EXPERT

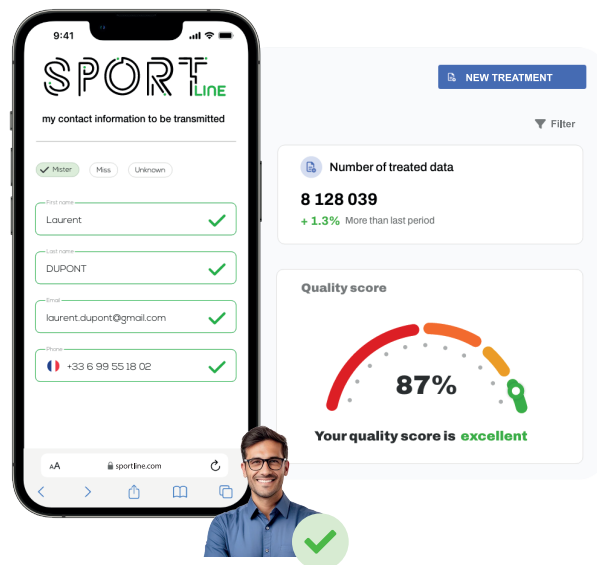
in customer data quality solutions
since 2007

FULL OFFER

DQM Platform (front/back) to
improve the quality of customer data
throughout its entire lifecycle

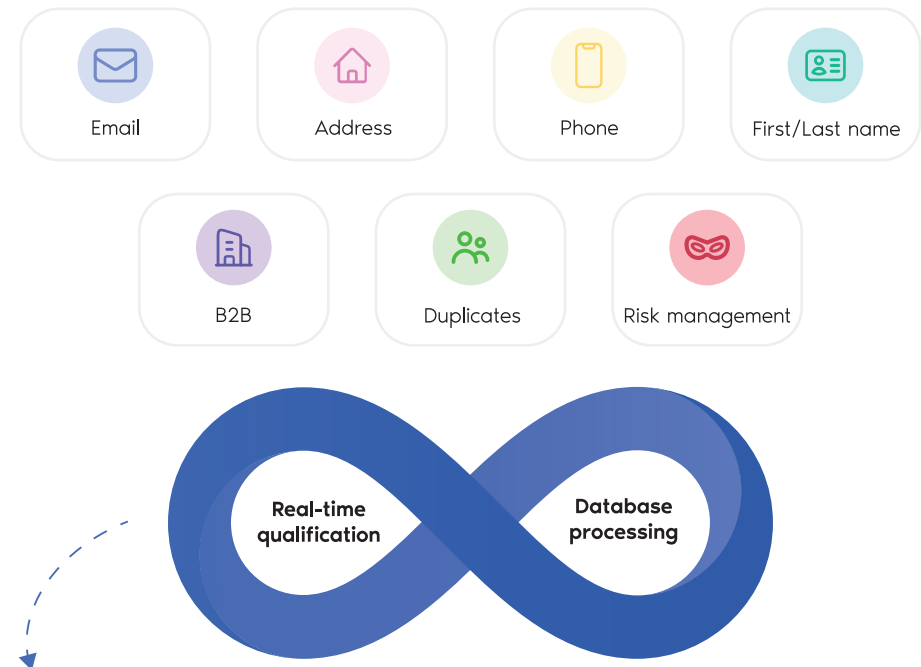
INTERNATIONAL & MULTICANAL PERIMETER

Implementation on all collection
channels (valid in **240 countries**)



OUR PLATFORM

CUSTOMIZABLE DATA



SMCP
sardis - majo - claudie pichot - furac

Bureau Vallée



BRICO
DÉPÔT

Demo



The most comprehensive
DQM platform on the market



QUALITY

+10 to 20% campaign
deliverability



UNIQUE CUSTOMER VIEW

+30% usable data



UX

+10% conversion at
registration stage



PRODUCTIVITY

60 to 80% time
savings

CUSTOMER INSIGHT

ANALYTICS

DATA ACQUISITION

WALLET

VALIDATION