

ABOUT BARÚ THE GOOD STUFF



Premium ingredients

Crafted with authentic spices, high-quality botanicals and the finest premium cacao.



100% vegan recipe

Everyone can enjoy our yummy drinks as they're 100% vegan. Each milk alternative offers a unique taste adventure.



Consistent quality, hot or iced!
SUGGESTIE COPY SALES?



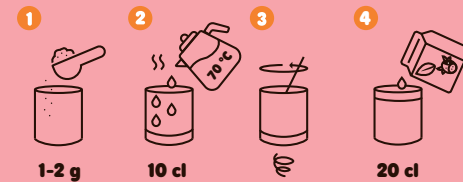
Sparkling innovations

We're constantly stirring up on-trend flavours designed to refresh and elevate your drinks menu.

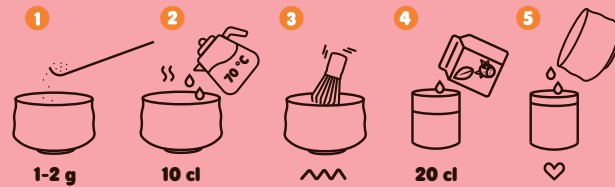
HOW TO PREPARE OUR BARISTA LATTES

HOT & ICED

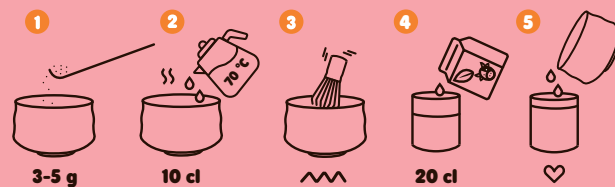
Chai Latte



Matcha & Hojicha Latte

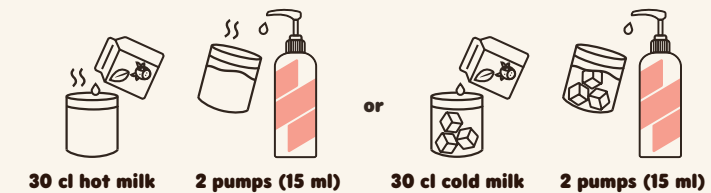


Ube Latte



HOW TO PREPARE OUR BARISTA CONCENTRATES

Chai Concentrate



Pumpkin Spice Concentrate



SPECIALTY LATTES DRINKS FOR HOSPITALITY



PREMIUM BARISTA LATTES

Meet our new **organic & unsweetened blends**, your shortcut to premium café-style drinks! Go for earthy **Matcha** or **Hojicha**, a cosy **Chai** or a sweet and delightful **Ube**.



Premium Barista
Matcha
900116



Premium Barista
Ube
900121



Premium Barista
Chai
900117



Premium Barista
Hojicha
900122

Nice to know! Our barista blends also come in handy **250g bags**, perfect for whipping up even more yummy lattes.



900118



900119



900123



900124

MATCHA TOOLS

Upgrade your latte ritual with our **branded matcha tools**. We've got everything you need to whip up smooth, café-quality lattes at home or behind the bar.

Chasen

Matcha Whisk
900449



Kusenoashi

Matcha Whisk Holder
900450

Chashaku

Matcha Spoon
900448



Chawan

Matcha Bowl
900455

BARISTA CONCENTRATES

Meet our new **Chai & Pumpkin Spice concentrates**, your shortcut to café perfection! Crafted from real tea, authentic spices, and fresh ginger, significantly lower in sugar and 100% organic.

Just pump, add your favourite steamed milk, and sip your way to latte bliss.



Chai
Concentrate
900137



Pumpkin Spice
Concentrate
900138



Concentrate
Pump
900107

Welcome to the whimsical world of BARÚ!

We craft **lovely lattes & magical marshmallows** designed to delight. What started in the bubbling brains of Gunther & Maarten has grown into a colourful universe of feel-good treats.

At BARÚ, our mission is simple: to spark joy, one sip, one bite and one smile at a time.

We only produce what truly wows us. By partnering with local, socially inclusive creators and maintaining short supply chains, we ensure every treat is packed with care and conscience.

Escape the ordinary.
Welcome a moment of wonder.

Craving more? We've got a whole world of yummy treats waiting for you. **Dive in and discover them all!**



Discover joy at baru.be. Say hello at info@baru.be.
Join the fun on socials! [Instagram](#) [Facebook](#) [Twitter](#) [Pinterest](#) [TikTok](#) @baru_choc [Facebook](#) baruchoc