

## Head for Orléans for the 2nd edition of CFIC dedicated to environmental transition, December 3 & 4, 2024!

*After the successful launch of the CFIC trade show, Carrefour des Fournisseurs de l'Industrie Cosmétique, GL Events and Cosmed decided to renew their partnership in 2024 with this specialized event for manufacturers in the cosmetics sector.*

### CFIC Lyon 2023

**3 200** visitors

### 1 out of visitors

found the solutions they were looking for at the show.

### 65% of visitors

were able to identify new partners

### CFIC, A CONCEPT UNIQUE

*bringing together the entire cosmetics industry*

The CFIC stands out for its original concept, which brings together all company departments, from managers, R&D, purchasing and industrial directors to marketers, around environmental innovations in 4 areas of the value chain: ingredients with high environmental and social added value, industrial supplies and equipment, new-generation solutions and services, packaging and packaging of the future.

Whether to comply with current or future regulations, or to anticipate consumer expectations, CFIC helps companies identify all the solutions they need to adapt their production facilities, product formulations or packaging...



### CFIC, CLOSE TO PRODUCTION AREAS

A traveling event, CFIC takes its exhibitors to meet manufacturers in the heart of France's industrial regions. After a 1st edition in the Rhône Alpes region, CFIC will be visiting the Centre Val de Loire region, a major hub for cosmetics and perfumery companies, on December 3&4, 2024 in Orléans (Parc des expositions)!

### THE COSMETICS INDUSTRY IN CENTER VAL DE LOIRE

**51** production sites

**+ de 6 000** jobs

Brands such as: Parfums Christian Dior, Shiseido, Procter & Gamble, Gemey-Maybelline, Pierre Fabre Dermocosmétique, Reckitt Benckiser, SCA Packaging, Lancaster, Guerlain, LVMH Recherche, Alban Muller...

## A TAILOR-MADE TOOLBOX

*to imagine and build the future of the cosmetics industry!*

The second edition of the CFIC trade show will continue its exploration through **4 thematic focuses** which will be broken down into visit itineraries:

### LOW CARBON

The substitution of fossil-based compounds by bio-based ones has been underway for many years. The cosmetics industry is seeking to develop the use of resources of renewable, local origin, and using processes derived from green chemistry.

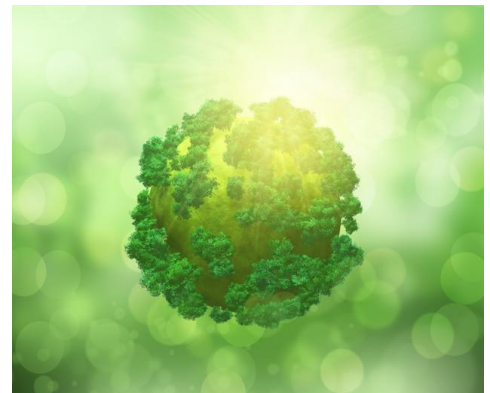


### CIRCULAR ECONOMY

The "3R" strategy (Reduce, Reuse, Recycle) has become a powerful lever for reducing our resource footprint. Innovation focuses in particular on introducing agricultural and forestry co-products into the value chain (formulas, packaging). Solutions that enable packaging to be reduced or reused (refills, bulk, deposits, etc.), as well as its recyclability, are also becoming a real source of eco-design.

### POSITIVE NATURE / REGENERATIVE / BIODIVERSITY

Players in the cosmetics industry are stepping up their efforts to identify their dependence on and impact on biodiversity, in order to implement "positive nature" actions. Working with suppliers to promote sustainable agricultural practices and the rational use of resources for ingredient production, supporting regenerative actions in ecosystems, investing in biotechnologies, combating deforestation... these are just some of the ways to limit the pressures on the environment.



### WATER CONSERVATION

Faced with the growing threat of water stress, manufacturers are seeking to reduce their "water footprint" through sobriety measures at process level and greater innovation in anhydrous formulas. Research into ways of reducing marine pollution and waste (grey water) is also a major challenge for manufacturers.

## YOUR NEXT MEETING



# 03 & 04

## DEC 2024

PARC EXPO ORLEANS

[www.salon-cfic.com](http://www.salon-cfic.com)

THE EXHIBITION FOR INDUSTRIAL TRANSITIONS IN COSMETICS



***Coinciding with the COSMETICS DAYS congress, on the theme of sun protection & PROXIINDUS, the made-to-measure event for local industries, same place, same dates!***

### Your privileged contacts

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### CFIC Lyon 2023 in figures

150 exhibitors

4 sectors: industrial equipment & supplies, new-generation solutions & services, packaging for the future, ingredients with added environmental and social value

26 innovations presented at the CFIC Awards

3,200 visitors (decision-makers & prescribers from the cosmetics industry)

For further information: <https://www.salon-Cfic.com/fr>

[Consult the presse release](#)



**GL events Exhibitions** is the division that specialises in organising trade fairs, exhibitions and general public fairs in France and around the world. It has established itself as a leading player, with close ties to the communities it works with. The Group's trade fairs address all major economic sectors: industry, construction, culture and leisure, housing, environment, trade and distribution, etc.

Particularly strong sectors include fashion and textiles, the agri-food industry, and swimming pools, for which the Group organises leading international events for the professions concerned. This diverse portfolio of sectors is reinforced by the Group's ability to produce events in different countries and the fact it works on both BtoB and BtoC exhibitions. GL events Exhibitions is 103 events in France and abroad, bringing together over 17,800 exhibitors and over 910,660 visitors.



**COSMED** is the 1st professional association representing companies in the cosmetics industry. Cosmed has a seat on the European Commission, as well as on national and international standardization bodies. Its regulatory and scientific contributions and

positions are internationally recognized. Cosmed supports its 1020 members, as well as all French cosmetics companies, in their development through a range of pooled services including export assistance, environmental transition, regulatory monitoring in 120 countries, a purchasing group and training. ([www.cosmed.fr](http://www.cosmed.fr)).