



AGENDA

01 JUNE – DAY 1

- 09:00-09:30** **KEYNOTE – Philippe Schaus – CEO & President, Moët Hennessy**
 → **Moderator: Hala Gorani**
- 09:30-10:15** **PLENARY – PROTECTING OUR SOILS, AN IMPERATIVE FOR THE LIVING: What are Living soils and why are soils important in our daily decision-making?**
- Dr. Pascal Boivin – Professor, HEPIA, HES-SO Geneva
 - Sandrine Sommer – Chief Sustainability Officer, Moët & Hennessy
 - Ronald Vargas - Secretary of the Global Soil Partnership, Land and Water Officer, FAO (Food and Agriculture Organisation)
 - Dr. Kris Nichols– Ph.D/ Research Director – MyLand/ Kiss the Ground
- **Moderator: Lovelda Vicenzi**
- 10:30-11:15** **WORKSHOP 1 – SOILS & PRODUCT QUALITY: How is soil health connected with product quality and terroir?**
- Jean-Pierre Sarthou - Agroecconomics, Agroecology Professor, INRAE
 - Andrew Smith – Director, Rodale Institute
 - Mathilde Boisseau – Wine & Vineyards Director, Hennessy
- **Facilitator: Richard Bampffield**
- WORKSHOP 2 – LIVING SOILS STANDARDS: Is it realistic to have a global standard on living soils?**
- Dr. Pascal Boivin – Professor, HEPIA, HES-SO Geneva
 - Alejandro Fuentes Espinoza – Head of Unit Viticulture, OIV (International Organization of Vine and Wine)
 - Elizabeth Whitlow - Executive Director, Regenerative Organic Alliance
- **Facilitator: Felicity Carter**
- WORKSHOP 3 – PUBLIC POLICIES: What public policies do we need to accelerate practices that support the living soils?**
- Pau Roca – General Manager OIV (International Organisation of Vine and Wine)
 - Irène Tolleret - European Deputy, European Parliament
 - Claudia Olazabal - Head of Unit “Land Use & Management”, European Commission
- **Facilitator: Cécile Duprez-Naudy**
- WORKSHOP 4 – FOREST ECOSYSTEM: Recreating rich ecosystems for soils and biodiversity**
- Stéphane Hallaire – Founder & President, Reforest’Action
 - Laurent Boillot – CEO, Hennessy
 - Frédéric Dufour – President, Maison Ruinart
- **Facilitator: Frédéric Denhez**
- 11:30-12:15** **WORKSHOP 5 – SOILS & EDUCATION: Why should soil health be a major concern for younger generations?**
- Ronald Vargas - Secretary of the Global Soil Partnership, Land and Water Officer, FAO (Food and Agriculture Organization)
 - Jean-Baptiste Cordonnier – Owner, Château Anthonic, Fachan Forest
 - Pr. Hans Reiner Schultz, PhD - President & Professor, Geisenheim University
 - Audrey Bourolleau – Founder, Hectar
- **Facilitator: Jono Le Feuvre**
- WORKSHOP 6 – COALITIONS BUILDING: How can we work together to advance the Living Soils agenda?**
- Paul Luu - Executive Secretary, “4 per 1000” Initiative
 - Robynne Anderson – President, Emerging Ag inc
 - Stefania Avanzini – Director, OP2B
- **Facilitator: Tobias Webb**

WORKSHOP 7 – COMMUNITIES: How can the resilience of Living Soils improve quality of life for farmers?

- *Edouard Bergeon – Co-Founder, AuNomdeLaTerre.tv*
- *Bernard Giraud- President & Co Founder, Livelihoods Venture*
- *Alexandre Bain – Winegrower*
- *Baptiste Saulnier – Founder & President, Cultive*

→ **Facilitator: Pauline Vicard**

WORKSHOP 8 – ART, CULTURE & SOILS SCIENCE: How does the life cycle of soils inspire the arts?

- *Daniel Lie - Artist*
- *Marc-André Selosse - Professor and Biologist, MNHM ((National Museum of Natural History)*
- *Emanuele Coccia- Philosopher, writer*
- *Natsuko Uchino- Artist*

→ **Facilitator: Emanuele Coccia**

12:15-12:20 *Jessica Julmy, Château Galoupet with Hala Gorani*

12:20-13:30 **LUNCH BREAK**

13:30-13:45 **KEYNOTE – HSH Prince Albert of Monaco**

→ **Moderator: Hala Gorani**

13:45-14:30 **PLENARY – FOSTERING BIODIVERSITY & MANAGING WATER, KEY RESOURCES FOR THRIVING SOILS: Biodiversity and water, key components for thriving soils? What is the imperative to foster those resources in agricultural and viticultural systems?**

- *Gilles Boeuf – Biologist & Teacher, Pierre-et-Marie Curie University*
- *Diana Wall- Professor, Director- Colorado State University, School of Global Environmental Sustainability*
- *Hélène Valade- Director of Environmental Development, LVMH Group*
- *Stuart Orr- Freshwater Leader, WWF*

→ **Moderator: Pauline Vicard**

14:45-15:30 **WORKSHOP 1 – BIODIVERSITY IN SOILS: What are the roles of, and interactions between, living organisms (earthworms, bacteria, fungi...) in soils?**

- *Marc-André Selosse - Professor and Biologist, MNHM (National Museum of Natural History)*
- *Lydie-Stella Koutika – Soil Scientist, CRDPI (Center for Research of Durability and Productivity of Industrial plantations)*
- *Patrice Coll - Vineyard Manager, Hennessy*

→ **Facilitator: Cyrielle Hariel**

WORKSHOP 2 – ECOLOGICAL CORRIDORS: Why are ecological corridors and connected landscapes key?

- *Stéphane Hallaire – Founder & President, Reforest'Action*
- *Stanislas Milcent – QSE & R&D Director, Moët Hennessy Champagne*
- *Sébastien Roumégous- CEO, Biosphères*

→ **Facilitator: Dorothée Martin**

WORKSHOP 3 – MEASURING BIODIVERSITY: How do we measure biodiversity today and can we aim for a universal method?

- *Thibaut Deplanche – General Manager, Celesta-lab*
- *Sophie Gourbat- Raimbault– Deputy Chief Sustainability Officer, Hennessy*

→ **Moderator: Richard Bampffield**

WORKSHOP 4 – MACROFAUNA/POLLINATORS: Why are pollinators true partners in sustainable viticultural and agricultural ecosystems?

- *Thierry Dufresne – President, OFA (French Observatory of Apidology)*
- *Nicole Rolet – CEO, Chene Bleu winery, La Verrière*
- *Clara Amy – Director, Biodiversity Network for bees*
- *Véronique Bonnet - Biodiversity and Landscape Strategy Manager, Moët & Chandon*

→ **Facilitator: Frédéric Denhez**

15:45-16:30 **WORKSHOP 5 – WATER CYCLES & PHENOMENA: Erosion and Soil Health degradation, what can be done?**

- *Carlos Danti - Winegrowing Director, Domaine Chandon California*
- *Chan Sac Balam- Project Manager, Permalab*
- *Stuart Orr- Freshwater Leader, WWF*

→ **Facilitator: Felicity Carter**

WORKSHOP 6 – WATER MANAGEMENT: How can we mitigate or adapt to water stress to sustain our business?

- *Hervé Birnie-Scott – Estate Director, Bodegas Chandon & Terrazas de los Andes*
- *Kees (Cornelis) Van Leeuwen – Professor, Bordeaux Sciences Agro - EGFV - ISVV*
- *Lilian Berillon – CEO, Berillon Vine Nursery*

→ **Facilitator: Richard Bampffield**

WORKSHOP 7 – WATER QUALITY: What are the challenges and solutions to preserving water quality?

- *Natalia Rodriguez Eugenio, PhD- Land and Water Officer -FAO (Food and Agriculture Organisation)*
- *Romain Le Guillou - Vineyard Director, Veuve Clicquot*
- *Muriel Jaujou – Chief Sustainability Transformation Officer, Danone*

→ **Facilitator: Dorothée Martin**

WORKSHOP 8 – BIODIVERSITY & BUSINESS MODEL: How to implement a new model centered around biodiversity?

- *Olivier Wenden – Vice-President, Prince Albert II of Monaco Foundation*
- *Jessica Julmy – Managing Director, Château Galoupet, Rosés de Provence*
- *Stephen Cronk- Co-Founder, Maison Mirabeau, Trustee of The Regenerative Viticulture Foundation*
- *Frédéric Dufour- President, Maison Ruinart*

→ **Facilitator: Lovenda Vicenzi**

16:45-17:45

ROUNDTABLE – OUR SOILS: EVERYONE’S BUSINESS

- *Laurent Boillot- CEO, Hennessy*
- *César Giron- CEO, Martell Mumm Perrier-Jouët*
- *Jean-Philippe Hecquet- CEO, Rémy Martin & Louis XIII*
- *Miguel Torres- President, Torres*
- *Berta de Pablos-Barbier- President & CEO, Moët & Chandon*

→ **Moderator: Cyrielle Hariel**

17:45

END OF DAY 1

02 JUNE – DAY 2

09:00-09:30

KEYNOTE – Hélène Valade - Director of Environmental Development, LVMH Group
→ Moderator: Hala Gorani

09:30-10:15

PLENARY– REGENERATING SOILS: VIRTUOUS AGRICULTURAL PRACTICES. Why is sharing best practices in agriculture and viticulture important in securing a healthy future?

- Stefania Avanzini – Director, OP2B
 - Yann-Gaël Rio - Vice-President Nature and Agriculture, Danone
 - Felipe Villela - Founder & Chief Commercial Officer, ReNature
 - Marc-André Selosse - Professor and Biologist, MNHM (National Museum of Natural History)
- Moderator: Lovelda Vicenzi**

10:30-11:15

WORKSHOP 1 – ORGANIC, BIODYNAMIC: What are the pros and cons of these two chemical free approaches?

- Gérard Bertrand – Winegrower, Gérard Bertrand
 - Pr. Hans Reiner Schutlz, PhD - President & Professor, Geisenheim University
 - Garrett Long- Director, Troon Vineyard
- Moderator: Felicity Carter**

WORKSHOP 2 – AGROECOLOGY/REGENERATIVE AGRICULTURE: What is the potential of agriculture and viticulture to regenerate ecosystems? Is there a viable model?

- Sébastien Roumégous – CEO, Biosphères
 - Stephen Cronk – Co-Founder, Maison Mirabeau, Trustee of The Regenerative Viticulture Foundation
 - Mathieu Meyer - Estate Director, Château Galoupet
 - Frédéric Revol- General Manager, Domaine des Hautes Glaces
- Moderator: Richard Bampffield**

WORKSHOP 3 – BEYOND LABELS: A new farm-to-fork model to meet the challenges of large-scale transition

- Anne Trombini - Founder & Director, PADV (Pour une Agriculture du Vivant)
 - Paul Luu - Executive Secretary, « 4 per 1000 » Initiative
 - Jim White - Technical Director, Cloudy Bay Vineyards
 - Laure Verdeau – Director, Agence Bio
- Moderator: Lovelda Vicenzi**

WORKSHOP 4 – AGROFORESTRY: What are the benefits of incorporating trees and hedges on the same land as crops?

- Alain Canet – Director, Arbre et Paysage 32 Association
 - Stéphane Hallaire – Founder & President, Reforest'Action
 - Frédéric Gallois – Technical & Managerial Vineyards Director, Moët & Chandon, Ruinart
- Moderator: Pauline Vicard**

11:30-12:15

WORKSHOP 5 – MEASURING SOIL HEALTH: How can we diagnose and monitor soil health?

- Claire Chenu – Director of Research, INRAE
 - Antoine Dauphin – Vineyard manager, Krug
 - Thibaut Deplanche – General Manager, Celesta-lab
 - Sébastien Roumégous- CEO, Biosphères
- Moderator: Richard Bampffield**

WORKSHOP 6 –RESEARCH & FIELD WORK: How to strengthen the link between research & development and applications in the field?

- Dr. Pascal Boivin – Professor, HEPIA, HES-SO Geneva
 - Marc Brévot - R&D Director, Moët Hennessy
 - Dr. Kris Nichols – Ph.D, Research Director MyLand/ Kiss the Ground
- Moderator: Pauline Vicard**

WORKSHOP 7 – CHANGE MANAGEMENT: Changing mindset and practices to accelerate the transition.

- Tobias Webb – Founder, Innovation Forum and Sustainable Wine Roundtable
 - Ronald Vargas – Secretary of the Global Soil Partnership, Land and Water Office, FAO (Food and Agriculture Organization)
 - Yann-Gaël Rio- Vice-President Nature and Agriculture, Danone
 - Stanislas Milcent – QSE & R&D Director, Moët Hennessy Champagne
- Moderator: Jono Le Feuvre**

WORKSHOP 8 – SOIL DE POLLUTION: What is the potential of agriculture and viticulture to depollute soils?

- *Natalia Rodriguez Eugenio Ph.D, Land and Water Officer, FAO (Food and Agriculture Organization)*
 - *Johan de Fraye, President, NICOLE (Network on Industrially Co-ordinated Sustainable Land Management in Europe)*
 - *Ludovic Vincent- Co-Founder & CEO, Biomedes*
- **Moderator: Felicity Carter**

12:15-13:15 **LUNCH BREAK**

13:15- 13:30 **KEYNOTE Stéphane Le Foll**
→ **Moderator: Hala Gorani**

13:30-14:15 **PLENARY– LIVING SOILS: A PROMISING LEVER TO MITIGATE CLIMATE CHANGE: How does climate change affect soils and how can healthy soils be the answer?**

- *Paul Luu – Executive Secretary, “4 per 1000” Initiative*
 - *Pr Hans Reiner Schultz, President & Professor, Geisenheim University*
 - *Benoit Leguet- CEO, I4CE (TBC)*
- **Moderator: Pauline Vicard**

14:30- 15:15 **WORKSHOP 1 – ADAPTATION TO CLIMATE CHANGE: How can we adapt the soils to climate change – concrete initiatives and practices?**

- *Lydie-Stella Koutika – Soil Scientist, CRDPI (Center for Research of Durability and Productivity of Industrial plantations)*
 - *Marc Brévot – R&D Director, Moët Hennessy*
 - *Lucile Dauger- Product Manager Agri-transition, AXA Climate*
 - *Angel Hsu- Assistant Professor / Director, University of North Carolina, Chapel Hill*
- **Moderator: Elin McCoy**

WORKSHOP 2 – MEASURING CARBON: How and why do we measure carbon in soils?

- *Leigh Ann Winowiecki – Soil Systems Scientist, The Center for International Forestry Research (CIFOR) and World Agroforestry (ICRAF)*
 - *Dr. Pascal Boivin – Professor, HEPIA, HES-SO Geneva*
 - *Quentin Sanné – President, Genesis*
- **Moderator: Tobias Webb**

WORKSHOP 3 – NEW BUSINESS MODEL: How can Carbon credit finance the transition?

- *Bas Ruter- Director of Sustainability & Climate, Rabobank (TBC)*
 - *Chuck de Liedekerke- CEO, Soil Capital*
 - *Edouard Lanckriet– Development Director, AgroSolutions*
- **Moderator: Felicity Carter**

WORKSHOP 4 – INNOVATION: How to mobilize general public and highlight innovative players to better raise awareness on soils regeneration and accelerate the transition?

- *Kevin Tayebaly – Co-Founder, ChangeNOW*
 - *Pancho Campo- CEO, Green Wine Future*
- **Moderator: Jono Le Feuvre**

15:30-16:15 **WORKSHOP 5 – SCALING UP TRANSITION: Test, learn and progress: tips to move forward**

- *Muriel Jaujou - Chief Sustainability Transformation Officer, Danone*
 - *Bastien Sachet- CEO, Earthworm Foundation*
 - *Ronald Vargas - Secretary of the Global Soil Partnership, Land and Water Officer, FAO (Food and Agriculture Organization)*
 - *Arnaud Gauffier- Conservation Director, WWF France*
- **Moderator: Dorothée Martin**

WORKSHOP 6 – INVESTING FOR THE FUTURE: Risks and solutions to financing the transition

- *Philippe Zaouati – CEO, Mirova*
 - *Alice Legrix de la Salle – Agriculture financing, AXA Climate*
 - *Florian Breton – Founder, Miimosa*
- **Moderator: Frédéric Denhez**

WORKSHOP 7 – CLIENT ENGAGEMENT: Why is it a priority to raise client's awareness on soils?

- *Edouard Bergeon – Co-Founder, AuNomdeLaTerre.tv*
 - *Marc-André Selosse - Professor and Biologist, MNHM (National Museum of Natural History)*
 - *Sabine Bonot – President, ITAB (Institut de l'Agriculture et de l'Alimentation biologiques)*
 - *Gwendal Poullennec – International Director, Michelin Guide*
- **Moderator: Richard Bampffield**

WORKSHOP 8 – VALUE CHAIN STAKEHOLDERS INVOLVEMENT: Why is it an imperative to onboard all actors from the supply chain to commit on soils?

- *George Soleas – President & CEO, LCBO (Liquor Control Board of Ontario)*
 - *Carlos de Jesus – Marketing & Communication Director, Amorim Cork*
 - *Axel Guilloteau–Sales & Marketing Director, Verallia*
 - *Bruno Le Breton - Winemaker owner, BLB Vignobles*
 - *Armand Chaigne - Managing Director France & Spain, DS Smith*
- ➔ **Moderator: Lovelda Vicenzi**

16:30-17:30

ROUND TABLE – ACCELERATING THE TRANSITION

- *Sandrine Sommer- Chief Sustainability Officer, Moët Hennessy*
- *Laëtitia Delaye- Head of CSR, Remy Cointreau*
- *Morgane Yvergniaux- Group Sustainable Agriculture Manager, Pernod Ricard*
- *Yann-Gaël Rio- Vice-President Nature and Agriculture, Danone*

➔ **Moderator: Frédéric Denhez**

17:30-17:45

WRAP UP/ CONCLUSION: Philippe Schaus, CEO & President, Moët Hennessy

➔ **Moderator: Hala Gorani**