

DECISION INTELLIGENCE

PERFORMANCE

Your data and AI investments, turned into **operational performance.**

We transform signals into executed decisions, right
where they need to be made.

sweeft.ai

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The Decision Gap

THE PROBLEM



Slow, reworked, or misattributed decisions are not just frustrating. They consume time, slow down execution, and destroy value.

Divergent Interpretations

The same indicators produce different trade-offs.

Implicit Rules

Thresholds, exceptions, and validations remain in people's heads.

Dependency on Individuals

Only a few people know how decisions are really made.

Weak Actionable Signals

The field receives poorly contextualized information too late.

Incomplete Audit Trail

Six months later, the rationale behind the decision is hard to explain.

AI Without Execution

Analysis accelerates, but action remains outside the workflow.

The next performance gain doesn't come just from more data. It comes from a better decision-making system.

DARE™ Framework

THE METHOD



When a decision is unclear, more data is not enough.

Performance depends on clarity of scope, owner, thresholds, exceptions, expected action, and preserved audit trail.

D Diagnostic

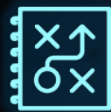
Which critical decisions to address first and where are the friction points?



Maturity · Prioritization

A Architecture

How should the target decision system work?



Rules · Roles · Roadmap

R Run

How to activate this system within operations?



Signals · Usage · Adoption

E Evolution

How to improve the framework based on observed results?



Learning · Extension

The DARE framework to move from data to operational decisions.
DARE makes the problem manageable, progressive, and measurable.

DARE™ Framework

THE PROMISE



Sweeft transforms your data into critical signals, into clear, assigned, traced, and actionable decisions.



Faster decisions. Measurable impact.
Human accountability. Clarity before automation.

The Benefits

PERFORMANCE



Decision-making effectiveness is directly linked to:
Growth, Profitability and **shareholder returns**.

61% of executives

say that at least half of decision-making time is ineffective

37% of organizations (only)

make fast AND high-quality decisions

28% maturity score

for companies in average vs. 71% for top performers

80% of employees

still rely on their intuition for decision-making

50% of decisions by 2027

will be augmented by AI agents

- **Maps** the real **decision mechanisms** to reduce friction, clarify roles, and accelerate trade-offs.
- **Structure** a **system** capable of simultaneously improving speed, consistency, and traceability.
- The **Diagnostic** reveals decision **maturity** and identifies high-impact priorities.
- **Structure** the path from **signal** to the decision-maker, **action** and accountability.
- **Prepares** organizations to **Decision Intelligence** which is governed, responsible, and explainable.



A Progressive Path

THE OFFERS



Each step produces a standalone deliverable and makes the next step logical.
Start small⁽¹⁾, structure right⁽²⁾, activate next⁽³⁾.

Offer 1

In 4 days, identify where your critical decisions are really blocking you.

Move from "we have data, but decisions remain difficult" to a clear action plan.

- Prioritized list of critical decisions
- Current system mapping
- Maturity Score Decision Intelligence
- Backlog prioritized gap backlog

Over 2-3 weeks

Offer 2

Formalize the rules, roles, and traces that make your decisions repeatable

Move from intuitive or fragmented decisions to a shared, governed, and activable model.

- Decision Model Cards
- Decision governance and RACI
- Decision journal
- 30-60-90 day roadmap

Over 3 months

Offer 3

Enable your decisions in operations with Oneboard

Transform a validated model into executed, tracked, and optimized decisions in daily workflows.

- Decision signals
- Validation workflows
- Decision journal
- Continuous learning loop



Oneboard®

Diagnostic

OFFER 1

FRICTIONS

MAPPING

MATURITY



In 4 days, we reveal why your data doesn't always lead to better decisions, then we identify critical decisions and frictions to address first.

Promise

You know which decisions to structure, where the issues are, and what to tackle next

Inputs

- Access to existing management tools: dashboards, exports, committees, reports.
- 3 to 6 short interviews.
- An available business sponsor.
- A data or BI contact person.
- A preliminary business or decision scope.

Problems

- Key dashboards are consulted, but trade-offs remain slow and teams interpret the same indicators differently.
- Key decisions rely on the experience of a few people.
- BI or data tools remain poorly actionable
- Data, cloud, or AI costs increase without proportional business impact.
- Decisions are hard to explain after the fact.

Deliverables

Critical Decisions

- decision name
- owner
- frequency
- business impact
- uncertainty level
- data dependency
- current friction
- potential improvement value

Mapping

- who prepares
- who influences, decides
- who validates
- who executes
- what data is used
- what data is contested
- where expectations, rework, and exceptions lie

Maturity Score

- decision clarity
- data quality and acceptance
- shared definitions
- roles and responsibilities
- decision rules
- traceability
- execution
- learning

Steps

1. Define the decision scope

Identify and prioritize 1 to 3 critical decisions

2. Map the current mechanics

Understand how decisions are really made

3. Identify maturity gaps

Assess data, roles, definitions, processes, governance, and traceability

Objectives

- **Align stakeholders on the true nature of the problem**
- **Show critical decisions to address first**
- **Objectify frictions instead of relying on gut feeling**
- **Prioritize workstreams**
- **Introduce the Architecture**



Architecture

OFFER 2

MODEL

GOVERNANCE

ACTIVATION



In 20 days, we design and structure your target decision system to transform your insights into concrete, fast, traced, and governed actions.

Promise

You have a structured, shared, governed, and activable decision model

Inputs

- Access to existing management tools: dashboards, exports, committees, reports.
- A data or BI contact person.
- 1 to 3 validated or pending target decisions
- Owners identified or being nominated

Problems

- Frictions are identified, but the target system doesn't exist yet
- Decisions are not formalized or repeatable; trade-off rules are implicit
- The responsibilities responsibilities are unclear
- Insights are not connected to concrete actions
- The data architecture is designed for analysis, not for decision-making.

Deliverables

Decision Model Cards

- objective, owner
- trigger, timeframe, variables
- sources, rules, thresholds
- exceptions
- validations
- traces
- performance indicators

Governance Model

- RACI
- Review cadence
- Decision rights
- Exception management
- Model evolution process
- Validation levels

Backlog Activation

- signal to produce
- target user
- expected action and value
- data source
- risk level
- explainability need
- integration effort and priority

Steps

4. Formalize the target decision model

Define variables, rules, thresholds, scenarios, and exceptions

5. Structure governance and traceability

Clarify roles, responsibilities, decision journal, and rules of evolution

Objectives

- **30-60-90 day roadmap**
 - **0-30 days** : finalize the execution framework.
 - **30-60 days** : connect signals and test with a pilot team.
 - **60-90 days** : measure adoption, decision performance, and extensions.
- **Validate the target model with stakeholders**
- **Confirm the trade-off rules**





We activate your decision system directly in your operations to transform each insight into a measurable, traced, and improvable action.

Promise

You transform the decision architecture into operational performance

Inputs

- connected to the existing data stack
- oriented for mobile-native use
- centered on signals useful for action
- capable of tracing decision, justification, action, and result
- compatible with analytical, AI, or hybrid logic
- designed for field adoption

Problems

- The model exists, but it is not used.
- Decisions remain dependent on dashboards.
- Field teams are not equipped to act.
- Insights are not connected to actions.
- Decisions are not tracked after execution.
- AI is experimental and not integrated into routines.
- The delay between insight and action remains too long.

Deliverables

Adoption Plan

- Pilot team.
- Usage rituals.
- Launch materials.
- Field feedback.
- Adoption measurement.
- Adjustments.

Configuration

- Spaces or views per team.
- Priority signals.
- Alerts.
- Recommendations.
- Validation workflows if needed.
- Decision journal.
- User rights.

Performance Review

- time between signal and decision
- time between decision and action
- signal usage rate
- traced decisions rate
- human override rate
- gap between expected and observed result
- decisions improved after review.

Steps

6. Augment and activate

Connect decision signals, recommendations, alerts, or scores to field use cases

7. Install the learning loop

Measure decision, action, result, and model correction

Objectives

- **Pilot Oneboard**
- **Measure real adoption**
- **Compare signals, decisions, actions, and observed results.**
- **Identify gaps between target model and field reality.**
- **Adjust rules, thresholds, or materials.**
- **Decide on the extension:**
 - users
 - domain
 - decisions



Why swift ?

CLARITY

ACCOUNTABILITY

SUSTAINABILITY



Companies have never had as much data, BI tools, and AI.
Our fight: Cloud by default, decision fragmentation.

Swift transforms cognitive overload into actionable and measurable decisions.
Data stops being an analysis resource and becomes an execution resource.

Analytics UX
Decision Intelligence AI Data
Cloud Sustainability



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