

LABELLING IDENTITY

CLOSE TO CLOTHES

GALERIE VIVIENNE PARIS

Company Profile

Summary

Who are we?

Our know-how

Close to Clothes services

Our commitments

Who trusted us?

Who are we?

Close to Clothes was founded in 2009 by J  r  my Ayache.

We are a branding and consulting company dedicated to the design, technical and environmental approach of your products.

Our team is divided into 3 offices: in Paris Hong Kong, and Istanbul.

We have 35 employees between Paris, London, Istanbul, and Hong Kong.

We produce more than 100 million products a year.



Our know-how

Our products :

- The **labelling** :

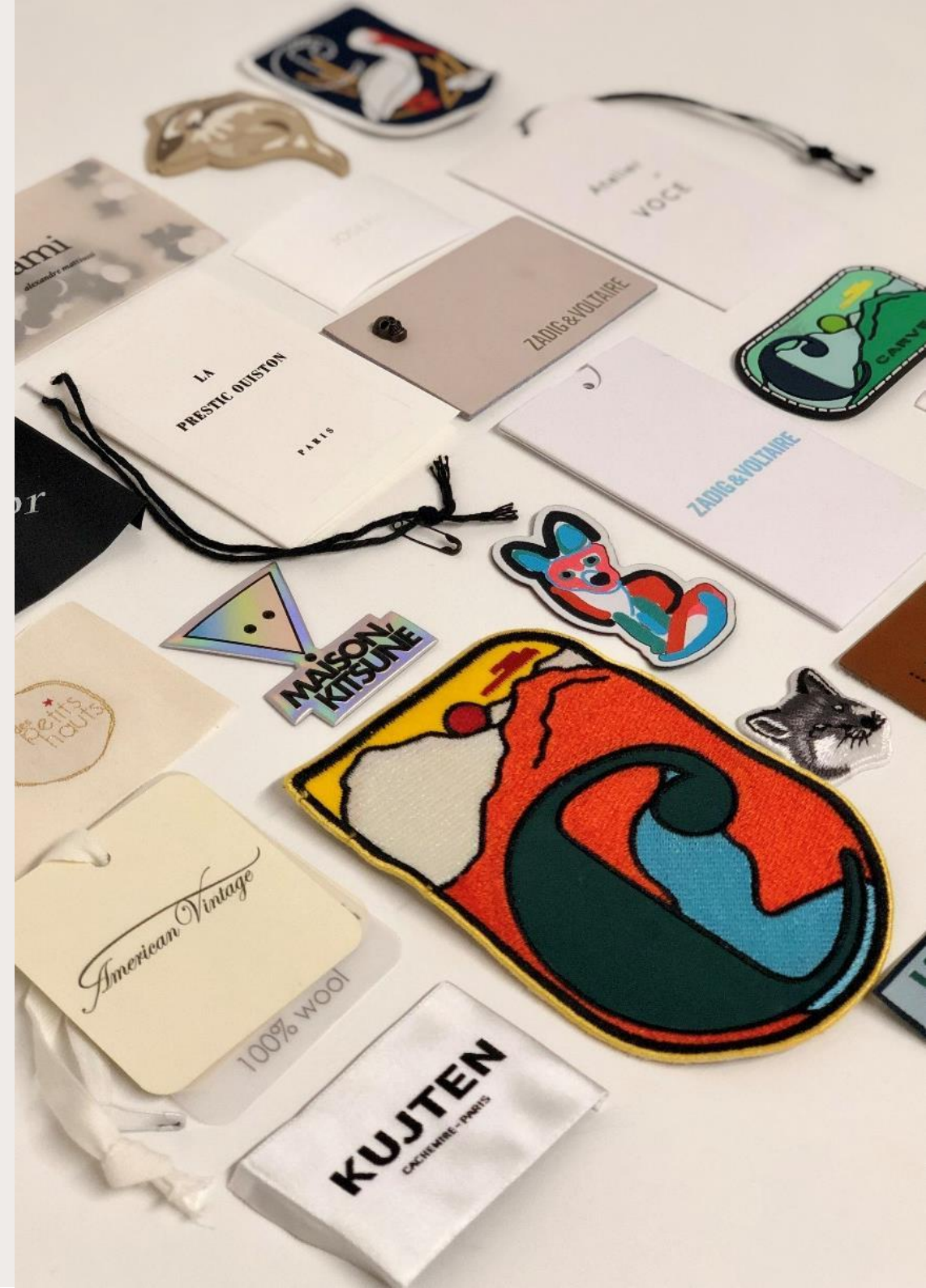
- Woven or printed claws (brand name, size, origin)
- Composition labels
- Cardboard labels (hangtag, button pocket, rider)
- Barcode labels and stickers

- The **trimming**:

The covering of the outer garment through badges in different qualities (embroidery, silicone, PVC, felt...) leather or imitation leather patches, metallic marking.

- The **packaging**:

We offer paper and textile solutions ranging from shopping bags, boxes to tote bags.



Our services

A controlled supply chain:

Close to Clothes guarantees that deadlines are met whatever the production area you choose.

Close to Clothes is:

- Sampling lead times of 3 weeks for classic products and 3 to 4 weeks for more technical products.
- 1000 developments per year
- Productions distributed between India, China, Italy, Greece and Turkey.
- An average label production time of 19 calendar days.
- An average packaging manufacturing lead time of 30 days.





Controlled logistics:

We rationalize logistics to ensure local distribution and thus limit costs and the carbon footprint.

Close to Clothes is:

- A personalized audit to define your logistics needs and adapted incoterms
- 3 logistics warehouses (China, Hong Kong and Paris)
- 3,500 different items in management
- Deliveries to 1,500 different recipients in 52 countries
- 35 deliveries per day on average from our warehouses

Personalized advice, sublimated creations

As architects of labelling, we build for you an offer adapted to your needs.

You benefit from a tailor-made follow-up:

- A complete **audit** adapted to your brand following the collection and analysis of your needs.
- Personalized **development workshop** to accompany you with know-how in your thinking by combining expertise and a collaborative approach.
- Expert advice and **eco-design** of your products with your product manager.





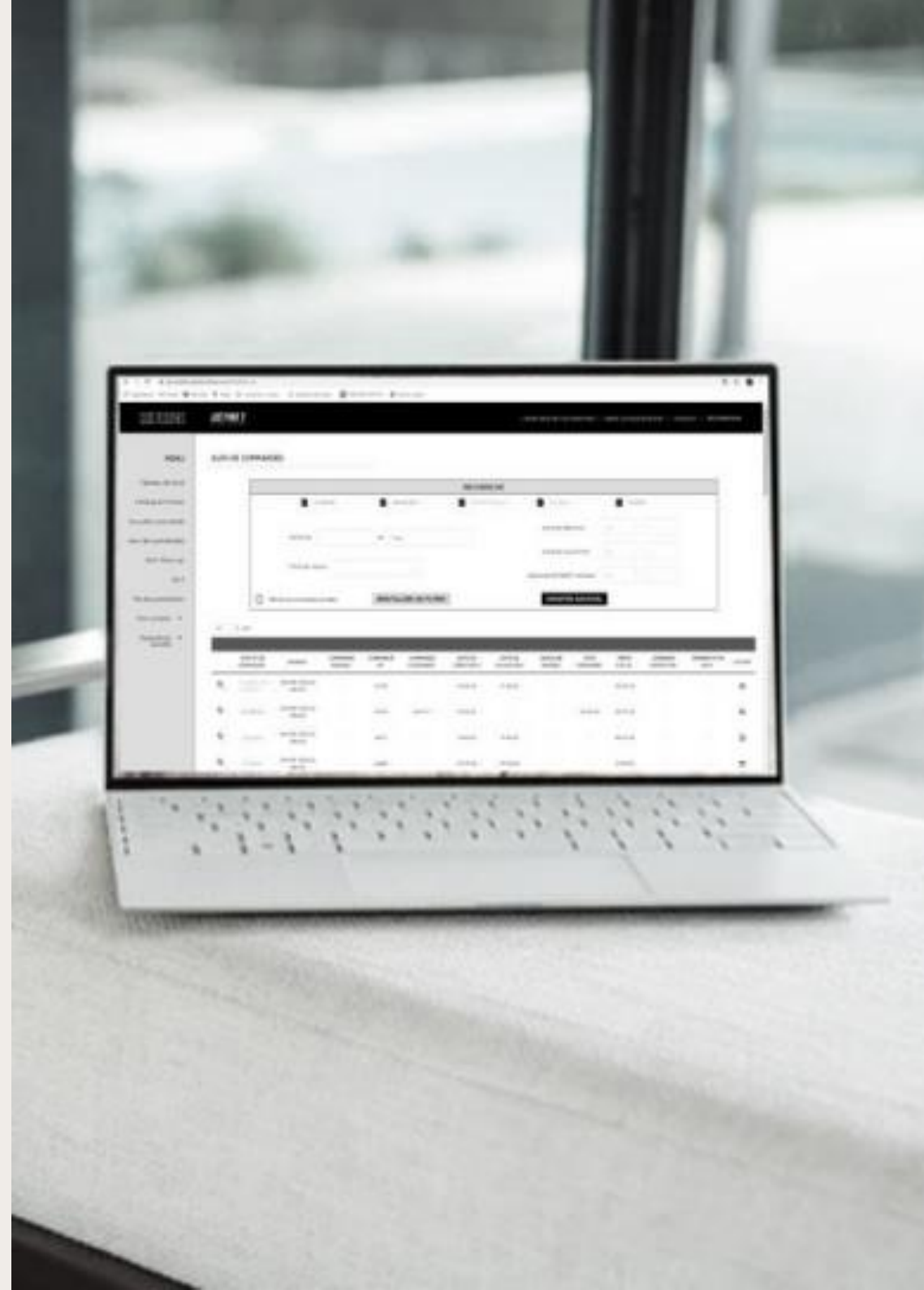
- Dedicated customer service support to guarantee you a high-quality **humanized service**.
- A diligent **quality control** that has proved its worth with an annual compliance rate of 99% on all our productions.
- A **contract** allowing the anticipation of your needs with the analysis of the history and evolution of your consumption.
- An end-of-season **debriefing** with your contacts to improve services
- The **availability** of after-sales service in all our centers to facilitate your support.

JUST PRINT IT

An agile and simple management tool to organize your orders and deliveries as well as those of your manufacturers

Today, **42 brands** and **1,600 manufacturers** benefit from this service called JPI. This digital solution has proved its worth by bringing various advantages to its users:

- Direct control and management of supplies with real time monitoring of stock changes.
- Confirmation of orders and dispatch
- Dashboard to follow the different stock movements in real time
- Information by e-mail about the progress of your orders (preparation in progress, lead time, waiting for validation...)
- An after-sales service available to answer your questions



Our commitments



At Close to Clothes, we place **CSR** at the heart of our corporate **strategy**. We encourage our customers to turn to eco-friendly or alternative product ranges with a lower impact.

We aim to integrate environmental aspects into the product development process, balancing ecological and economic requirements. This commitment is based on different objectives:

- **Eco-design**, considering environmental aspects at all stages of the product development process to limit environmental impact throughout the product life cycle.

- Systematically analyze the different prices and the proximity of production to distribution centers, prioritizing local sourcing to reduce logistics flows.
- Encourage factories to adopt energy-saving schemes, simplify production processes to preserve resources and aim to eliminate all toxic emissions (eco-toxic charter).

Our CSR foundations are based on the most credible **standards** in the textile industry, and we establish partnerships with committed suppliers to increase the **traceability** of their supply chain.



The mark of
responsible forestry
FSC™ C009732



Who trusted us?

We collaborate with more than 200 brands and 1600 manufacturers.

Our partner brands are diverse, ranging from designers to luxury houses, and we ensure that we build and maintain a harmonious business relationship with them based on trust.

Cooperation, optimism and fun are the driving values that unite all our employees.

Dior

MAISON KITSUNÉ
PARIS

ZADIG & VOLTAIRE
PARIS

DE
FURSAC

Bonpoint


Jean Paul
GAULTIER

IKKS

AIGLE
DEPUIS 1853

MICHAEL KORS



Sezane

SAINT LAURENT
PARIS



ami
alexandre mattiussi

KIENZO


LACOSTE

BALMAIN
PARIS

Chloé

Ba
li
ba
ris

American Vintage

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