

鑫兰纺织

浙江鑫兰纺织有限公司

中国 浙江省

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鑫兰纺织

Xinlan Textile

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xinlan



The XINLAN Group Company profile

集团公司简介

浙江鑫兰集团成立于2003年，总部位于中国纺织产业重镇——浙江兰溪。公司专注于牛仔面料、染色面料及成衣领域，主营产品包括中高端牛仔面料、功能型染色面料、时尚休闲服饰及童装系列，年产牛仔面料10000万米、染色面料5000万米、成衣800万件（条），在行业内占据领先地位。

公司依托中国及越南两大生产基地，建立了覆盖全球40多个国家和地区的营销网络。近三年，集团年均复合增长率超过10%，预计2026年产值将超20亿元人民币，出口总额超2亿美元。鑫兰纺织以创新驱动和精益制造为核心，致力于为全球客户提供高附加值纺织解决方案，持续推动服装产业升级与发展。

Zhejiang Xinlan Group, established in 2003 and headquartered in Lanxi, Zhejiang—a renowned hub of China's textile industry—specializes in denim fabrics, dyed fabrics, and finished apparel. Its core product portfolio includes premium denim fabrics, functional dyed textiles, fashion casualwear, and children's clothing collections. With an annual production capacity of 100 million meters of denim fabric, 50 million meters of dyed fabric, and 8 million garments, the group maintains a leading position in the industry.

Leveraging dual production bases in China and Vietnam, Xinlan has built a global marketing network spanning over 40 countries and regions. Over the past three years, the group has achieved a compound annual growth rate (CAGR) exceeding 10%, with projected 2026 output value surpassing CNY 2 billion and export volume exceeding USD 200 million. Driven by innovation and lean manufacturing, Xinlan is committed to delivering high value-added textile solutions worldwide, accelerating the transformation and advancement of the apparel industry.



Development history

发展历程

2025

成立三江黄氏越南纺织公司-越南牛仔面料生产基地投产

Establishment of TRIRIVER WONGS TEXTILE (VIET NAM) COMPANY LIMITED- Vietnam denim fabric production base is set to commence operations.

2012

成立浙江宝龙印染有限公司-染色面料生产基地投产

Establishment of Zhejiang BORON Textile - Dyed fabric production base commenced operations.

2003

成立浙江鑫兰纺织有限公司-牛仔面料生产基地投产

Establishment of Zhejiang Xinlan Textile Co., Ltd. - Denim fabric production base commenced operations.

2023

成立鑫兰纺织未来工厂项目-牛仔面料二期生产基地投产

Launch of the Xinlan Textile Future Factory Project - Phase II of the denim fabric production base commenced operations.

2010

成立浙江祥龙服饰有限公司-服装生产基地投产

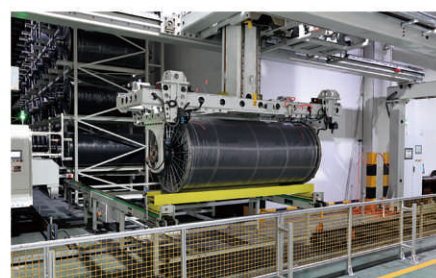
Establishment of Zhejiang Xianglong Garments Co., Ltd. - Apparel production base commenced operations.

01 02 03 04 05



Intelligent manufacturing

智能生产



企业以科技创新为引擎，率先完成数字化转型升级，自主研发MES、ERP、CRM及品控云平台，实现供应链开发、生产管控、物流追溯全流程数字化闭环管理。深度融合新一代信息技术与智能制造装备，建成智能验布系统、自动插纱机、AGV无人搬运、清洁机器人及5G智能立体仓储体系，构建“小批量、多品种”柔性智造模式，获评省级未来工厂、5G全连接工厂及国家级智能工厂示范单位。

Powered by technological innovation, the company has taken the lead in completing its digital transformation, independently developing MES, ERP, CRM, and a quality control cloud platform. This achieves fully digital closed-loop management across the entire process - from supply chain development and production control to logistics traceability. By deeply integrating next-generation IT with smart manufacturing equipment, the company has established:

- An AI-based fabric inspection system
- Automated yarn insertion machines
- AGV unmanned transport vehicles
- Cleaning robots
- A 5G-enabled smart three-dimensional warehousing system

These innovations have enabled the creation of a flexible "small-batch, multi-variety" intelligent manufacturing model. The company's achievements have been recognized with several prestigious honors:

- Provincial Future Factory
- 5G Fully Connected Factory
- National Smart Manufacturing Demonstration Unit

Quality assured

优质保证

国际认证 International certification



荣誉认证 Honorary certification

- | | |
|---------------|--|
| • 国家高新技术企业 | • National High-Tech Enterprise (Certified) |
| • 中国驰名商标 | • China Well-Known Trademark |
| • 中国牛仔布行业前三 | • Top 3 Enterprise in China's Denim Industry |
| • 浙江省未来工厂 | • Zhejiang Future Factory (Provincial-Level) |
| • 浙江省绿色工厂 | • Zhejiang Green Factory (Provincial-Level) |
| • 浙江省专精特新中小企业 | • Zhejiang Provincial "Specialized, Refined, Unique, Innovative" SME |
| • 浙江省出口名牌 | • Zhejiang Export Brand (Provincial-Level) |

What have we done to protect the environment ? 节能减排



我们在产品中大量使用可回收棉和可回收聚酯，公司拥有OCS，GRS等环保材料使用证书。2023年，我们的再生涤纶使用率将达到60%，我们的再生棉使用率将达到30%。同时采用全淀粉浆料，减少洗涤过程中退浆对水的污染。

We use a large amount of recyclable cotton and recyclable polyester in our products, and the company has OCS, GRS and other environmentally friendly material use certificates. In 2023, our recycled polyester usage rate will reach 60%, and our recycled cotton usage rate will reach 30%. At the same time, we have used full starch sizing agent to reduce water pollution which caused by desizing during clothing washing.



过去五年，我们取得了显著成果：

- 节约用水：节水15.05%。
- COD降低：废水中的化学需氧量（COD）降低了14.21%。
- 废水排放：废水排放量下降2.86%。
- 二氧化碳排放：二氧化碳排放量减少11.14%。
- 综合能耗：全面降低。综合能源消费下降6.5%。

Over the past five years,we have achieved significant results:

- Water conservation: We have reduced water consumption by **15.05%**.
- COD Reduction:Chemical Oxygen Demand(COD) in wastewater has decreased by **14.21%**.
- Wastewater discharge:Wastewater discharge has decreased by **2.86%**.
- Carbon dioxide emissions: We have reduced carbon dioxide emissions by **11.14%**.
- Comprehensive energy consumption: We have reduced. Comprehensive energy consumption by **6.5%**.



Quality control 质量控制

公司严格执行国际质量标准，实施全方位质量管控。成品面料100%全检，确保合格品交付；每卷面料进行100%水洗分色，保障颜色一致性；每批次面料均通过实验室专业测试，涵盖缩水率、门幅、克重、强力、色牢度等关键指标，以精准数据支撑品质承诺，为客户提供安全可靠的优质面料。

The company rigorously adheres to international quality standards and implements comprehensive quality control measures. All finished fabrics undergo 100% inspection to ensure the delivery of qualified products; each roll of fabric is subjected to 100% wash color separation to guarantee color consistency. Every batch of fabric is professionally tested in the laboratory, covering key indicators such as shrinkage rate, width, weight, strength, and color fastness. This precise data underpins our commitment to quality, providing customers with safe and reliable premium fabrics.



XINLAN DENIM

Company
introduction

鑫兰牛仔简介

浙江鑫兰纺织科技有限公司（鑫兰牛仔）系集团旗下专业牛仔面料智造企业，总部坐落于中国牛仔产业核心区——浙江兰溪。公司集染色、织造、后整理全流程于一体，配备片染线8条、绳染线2条、必佳乐织机780台及智能化后整理设备，年生产牛仔面料7000万米，年产值突破12亿元，现拥有员工700余名。

企业以科技创新为引擎，率先完成数字化转型升级，自主研发MES、ERP、CRM及品控云平台，实现供应链开发、生产管控、物流追溯全流程数字化闭环管理。深度融合新一代信息技术与智能制造装备，建成智能验布系统、自动插纱机、AGV无人搬运、清洁机器人及5G智能立体仓储体系，构建“小批量、多品种”柔性智造模式，获评省级未来工厂、5G全连接工厂及国家级智能工厂示范单位。

公司持有CNAS国家级实验室认证，两次斩获中国纺织工业联合会科技进步一等奖，并获“中国驰名商标”“国家高新技术企业”“省级专精特新企业”等称号。依托省级工业互联网平台及企业研究院技术优势，持续推动牛仔产业向绿色低碳、高端智造方向进阶，致力成为全球牛仔面料创新解决方案的领军者。

Zhejiang Xinlan Textile Technology Co., Ltd. (Xinlan Denim), a professional denim fabric intelligent manufacturing enterprise under the group, is headquartered in Lanxi, Zhejiang, the core area of China's denim industry. The company integrates the entire process of dyeing, weaving, and finishing, equipped with 8 piece dyeing lines, 2 rope dyeing lines, 780 Picanol looms, and intelligent finishing equipment. With an annual production capacity of 70 million meters of denim fabric and an annual output value exceeding 1.2 billion yuan, the company currently employs over 700 people.

Driven by technological innovation, the company has taken the lead in completing its digital transformation and upgrading. It has independently developed MES, ERP, CRM, and quality control cloud platforms, achieving a closed-loop digital management system that covers supply chain development, production control, and logistics traceability. By deeply integrating next-generation information technology with intelligent manufacturing equipment, the company has established an intelligent fabric inspection system, automatic yarn inserters, AGV unmanned transport vehicles, cleaning robots, and a 5G intelligent three-dimensional storage system. This has enabled the construction of a flexible intelligent manufacturing model for "small batch, multi-variety" production, earning the company recognition as a provincial future factory, a 5G fully connected factory, and a national smart factory demonstration unit.

The company holds CNAS national laboratory certification and has twice won the first prize for scientific and technological progress from the China National Textile and Apparel Council. It has also been awarded titles such as "China Famous Trademark," "National High-Tech Enterprise," and "Provincial Specialized and Sophisticated SME." Leveraging the technical advantages of the provincial industrial internet platform and the enterprise research institute, the company continues to advance the denim industry towards green, low-carbon, and high-end intelligent manufacturing, striving to become a global leader in innovative denim fabric solutions.



xinlan



World class facilities

世界一流生产设备



鑫兰纺织投入大量资金，建设了从纱线染色、织造到后整理的先进生产线。配备片染线8条、绳染线2条、必佳乐织机780台及智能化后整理设备，满足大批量牛仔面料生产。

XINLAN Textile has invested a large amount of capital to construct an advanced production line covering yarn dyeing, weaving, and post-finishing processes. The company integrates the entire process of dyeing, weaving, and finishing, equipped with 8 piece dyeing lines, 2 rope dyeing lines, 780 Picanol optimax looms, and intelligent finishing equipment, meet the production of a large quantity of denim fabric.



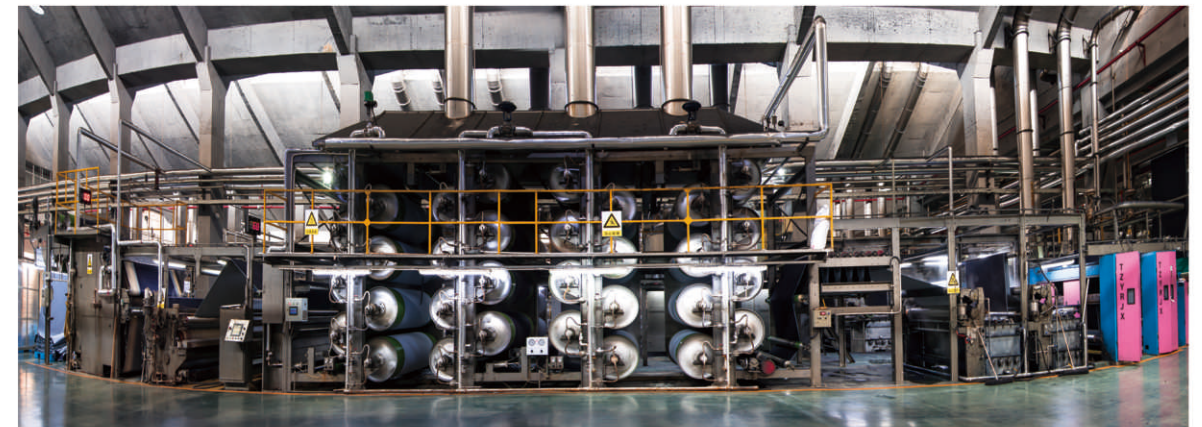
绳染线 ROPE DYEING LINES



织造车间 WEAVING WORKSHOP



片染线 PIECE DYEING LINES



后整理车间 FABRIC FINISHING WORKSHOP



必佳乐织布机 PICANOL OPTIMAX LOOMS



自动化储存仓库 AUTOMATED STORAGE WAREHOUSE

BORON DYING

Company introduction

宝龙印染简介

浙江宝龙印染有限公司系集团旗下专业纱卡染色面料智造企业，坐落于中国印染产业集聚区——浙江兰溪。公司深耕高端染色面料领域逾三十载，2012年集团入主后全面实施设备智能化改造，现配置长车染色线3条、前处理线4条及智能定型机、碳素磨毛机等先进后整理设备，年产能达5000万米染色面料。

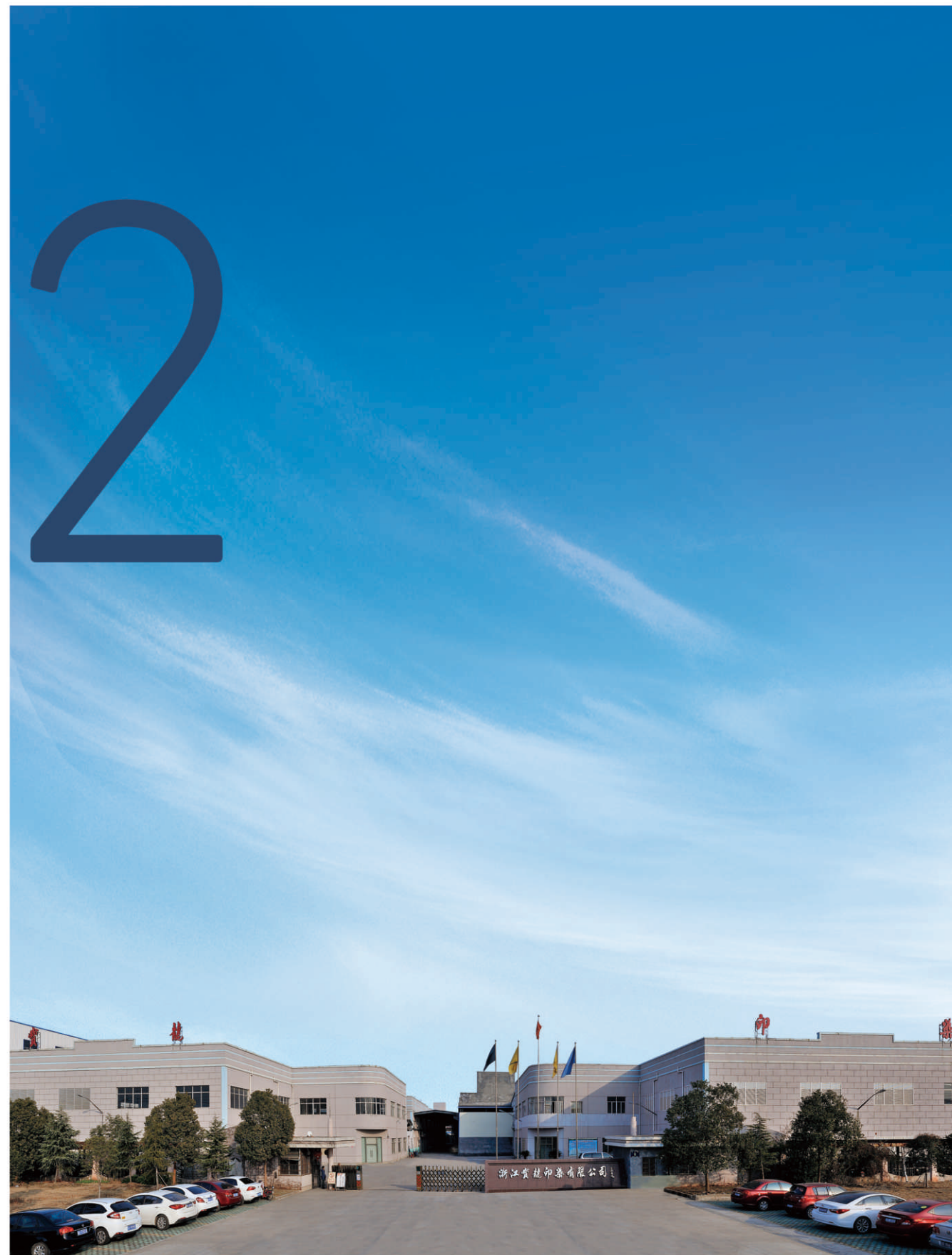
公司专注棉基面料研发生产，同步构建天丝、亚麻等新型环保材料产品矩阵，通过GRS、OEKO-TEX等国际权威认证，为沃尔玛、Costco、Eidder Bauer等国际品牌提供稳定供应。依托MES、ERP、CRM系统构建的数字化管理平台，实现从订单排产、工艺优化到质量追溯的全流程闭环管控，入选省级智能工厂试点单位。

凭借自主研发的色光智能校准系统与能源循环利用技术，宝龙印染持续推动传统印染向绿色智造转型，产品色牢度、缩水率、一等品率、色差标准等核心指标优于行业标准，以卓越品质赋能全球服装供应链升级。

Zhejiang Boron Textile is a professional intelligent manufacturing enterprise specializing in yarn-dyed fabrics under the group. It is located in Lanxi, Zhejiang, a hub of China's printing and dyeing industry. With over three decades of expertise in the high-end dyeing fabric sector, the company underwent comprehensive intelligent equipment upgrades after the group took over in 2012. It is now equipped with 3 continuous dyeing lines, 4 pre-treatment lines, and advanced finishing equipment such as intelligent setting machines and carbon sueding machines, achieving an annual production capacity of 50 million meters of dyed fabrics.

The company focuses on the research and production of cotton-based fabrics while simultaneously developing a product matrix of eco-friendly materials such as Tencel and linen. It has obtained international certifications including GRS and OEKO-TEX, providing stable supply to global brands like Walmart, Costco, and Eidder Bauer. Leveraging a digital management platform built on MES, ERP, and CRM systems, the company has achieved closed-loop control over the entire process, from order scheduling and process optimization to quality traceability, earning recognition as a provincial smart factory pilot unit.

With its independently developed intelligent color calibration system and energy recycling technology, BORON Textile and Dyeing continues to drive the transformation of traditional dyeing towards green and intelligent manufacturing. Its core indicators, such as color fastness, shrinkage rate, first-grade product rate, and color difference standards, surpass industry benchmarks, empowering the global apparel supply chain with exceptional quality.



boron



World class facilities

世界一流生产设备



数字化转型方面，公司依托MES系统实现生产数据毫秒级采集，结合ERP的智能排产算法将订单交付周期缩短30%；CRM系统深度整合客户需求大数据，推动新品开发效率提升40%。通过全流程质量追溯系统，每个生产批次均可实现从原棉产地、染料配比到成品检验的360°透明化管理。

In terms of digital transformation, the company leverages its MES system to achieve millisecond-level production data collection, while its ERP system's intelligent scheduling algorithm reduces order lead times by 30%. The CRM system deeply integrates big data on customer demand, increasing new product development efficiency by 40%. Through its end-to-end quality traceability system, every production batch enables 360° transparent management—from cotton origin and dye formulation to finished product inspection.



前处理退浆机 DESIZING PRETREATMENT MACHINE



丝光机 MERCERIZING MACHINE



染色机 DYEING MACHINE



染色机 DYEING MACHINE



实验室 TESTING CENTER



验卷机 FABRIC INSPECTION

水洗设备 WASHING TESTING

TRIRIVER WONGS TEXTILE Company introduction

三江黄氏纺织简介

越南三江黄氏纺织有限公司（简称“三江纺织”）系集团全球化战略布局的核心智造基地，坐落于越南广宁省河海工业园区。作为2024年筹建、2025年正式投产的现代化纺织企业，公司占地65,000平方米，配置4条智能染色线、380台剑杆织布机及全套后整理设备，年产能达4000万米高端牛仔面料和2000万米染色面料。

企业深度集成中国基地技术积淀，构建跨国数智化协同体系。通过自主研发的MES生产执行系统、ERP资源管理平台与CRM客户关系管理系统，打造“品控云平台+智能中央控制塔”双引擎架构，实现从原料溯源、工艺优化到跨国物流的闭环数字管理。依托AI算法驱动的供应链调度系统，将越南生产基地与中国总部数据实时互联，成功降低跨国运营成本15%，生产效率提升22%。

公司率先引入智能验布系统、AGV无人仓储及5G工业物联网技术，关键工序数控化率达92%，形成“小单快反”柔性智造能力。未来将持续深化清洁能源应用与碳足迹管理，致力成为东南亚地区牛仔面料数智化转型的标杆企业。

TRIRIVER WONGS TEXTILE (VIET NAM) COMPANY LIMITED (referred to as TRIRIVER WONGS TEXTILE) is the core intelligent manufacturing base of the group's global strategic layout, located in the Hai Ha Industrial Park, Quang Ninh Province, Vietnam. As a modern textile enterprise established in 2024 and officially put into production in 2025, the company covers an area of 65,000 square meters and is equipped with 4 intelligent dyeing lines, 380 rapier looms, and a complete set of finishing equipment, with an annual production capacity of 40 million meters of high-end denim fabric and 20 million meters of dyed fabric.

The company deeply integrates the technical accumulation of its Chinese base to build a transnational digital and intelligent collaborative system. Through its independently developed MES production execution system, ERP resource management platform, and CRM customer relationship management system, it has established a dual-engine architecture of “quality control cloud platform + intelligent central control tower,” achieving closed-loop digital management from raw material traceability, process optimization to cross-border logistics. Relying on an AI algorithm-driven supply chain scheduling system, the company has successfully interconnected its Vietnam production base with its Chinese headquarters in real-time, reducing cross-border operating costs by 15% and improving production efficiency by 22%.

The company is the first to introduce intelligent fabric inspection systems, AGV unmanned storage, and 5G industrial Internet of Things technology, with the numerical control rate of key processes reaching 92%, forming a flexible intelligent manufacturing capability for “small order fast response.” In the future, it will continue to deepen the application of clean energy and carbon footprint management, striving to become a benchmark enterprise for the digital and intelligent transformation of denim fabrics in Southeast Asia.



boron





Wongs denim

黄氏牛仔

企业深度集成中国基地技术积淀，构建跨国数智化协同体系。通过自主研发的MES生产执行系统、ERP资源管理平台与CRM客户关系管理系统，打造"品控云平台+智能中央控制塔"双引擎架构，实现从原料溯源、工艺优化到跨国物流的闭环数字管理。依托AI算法驱动的供应链调度系统，将越南生产基地与中国总部数据实时互联，成功降低跨国运营成本15%，生产效率提升22%。

The company deeply integrates the technical accumulation of its Chinese base to build a transnational digital and intelligent collaborative system. Through its independently developed MES production execution system, ERP resource management platform, and CRM customer relationship management system, it has established a dual-engine architecture of "quality control cloud platform + intelligent central control tower," achieving closed-loop digital management from raw material traceability, process optimization to cross-border logistics. Relying on an AI algorithm-driven supply chain scheduling system, the company has successfully interconnected its Vietnam production base with its Chinese headquarters in real-time, reducing cross-border operating costs by 15% and improving production efficiency by 22%.



Wongs dying

黄氏印染

黄氏染厂是一家专业从事全棉长车染色生产的企业，专注于为全球客户提供高品质纺织面料。主营全棉、棉混纺及弹力系列产品，月产能达200万米，以高效交付与稳定品质为核心优势。采用国际先进染色设备及智能化管理系统，结合严格的品控流程，确保产品色牢度、手感及环保标准均达行业领先水平。公司通过ISO、OEKO-TEX等多项国际认证，全面保障产品安全性与可持续性。凭借灵活定制服务与快速响应机制，我们致力于成为客户信赖的一站式染整解决方案供应商

Tririver wongs dyeing Factory is a professional continuous pad-dyeing enterprise specializing in 100% cotton fabrics, dedicated to delivering high-quality textile solutions worldwide. We focus on producing cotton, cotton blends, and stretch fabrics with a monthly capacity of 2 million meters, renowned for rapid turnaround and consistent quality. Equipped with state-of-the-art dyeing technology and intelligent management systems, we ensure superior color fastness, texture, and eco-compliance through rigorous quality control. Certified with ISO, OEKO-TEX, and other international standards, we prioritize product safety and sustainability. Offering customized services and agile production, we aim to be a trusted one-stop dyeing partner for global clients.



XIANGLONG CLOTHING

Company introduction

祥龙服饰简介

浙江祥龙服饰有限公司创立于2010年，作为专业梭织服装智造商，始终聚焦牛仔服饰领域精耕细作。公司在浙江、安徽两地建有现代化制造中心，配备独立服装打版研发基地及水洗工厂，现拥有专业技工500余人，年产能达800万件（条），形成覆盖婴幼儿童装、大童装及成人牛仔全品类的产品矩阵。

依托十余年技术沉淀与工艺革新，企业构建起从版型设计、面料研发到成衣水洗的垂直化生产体系，成功实现牛仔品类从单一童装向上装、成人装等多元化领域延伸。通过引进智能裁剪系统与数字化排产平台，同步推进智能制造升级，产品品质通过ISO9001质量管理体系认证，远销欧美及东南亚市场。

公司正加速国际化战略布局，规划在越南、埃及筹建海外生产基地，以全球供应链协同优势深化ODM服务能力，持续为国际品牌客户提供高性价比牛仔服饰解决方案，致力打造具有国际竞争力的牛仔智造新标杆。

Zhejiang Xianglong Garments Co., Ltd., founded in 2010, is a professional woven apparel manufacturer that has consistently focused on the denim clothing sector. The company has established modern manufacturing centers in Zhejiang and Anhui, equipped with independent garment pattern-making R&D bases and washing factories. With over 500 skilled technicians, the company has an annual production capacity of 8 million pieces (or pairs), offering a comprehensive product matrix that covers infant and toddler clothing, older children's wear, and adult denim.

Building on over a decade of technical expertise and process innovation, the company has developed a vertical production system that spans pattern design, fabric development, and garment washing. This has successfully enabled the expansion of its denim product line from a single category of children's clothing to diverse areas such as tops and adult apparel. By introducing intelligent cutting systems and digital production scheduling platforms, the company has simultaneously advanced its intelligent manufacturing upgrades. Its product quality is certified by the ISO9001 quality management system, and its products are exported to markets in Europe, America, and Southeast Asia.

The company is accelerating its international strategic layout, with plans to establish overseas production bases in Vietnam and Egypt. By leveraging the synergistic advantages of the global supply chain, it aims to deepen its ODM service capabilities, continuously providing international brand clients with cost-effective denim apparel solutions. The company is committed to becoming a new benchmark in internationally competitive intelligent denim manufacturing.





配备独立服装打版研发基地及水洗工厂，通过智能化生产线的布局和精益化管理，公司年产能达800万件（条），产品矩阵全面覆盖：

婴幼儿装系列（0-3岁）：

主打有机棉牛仔、抗菌面料等环保材质

通过Oeko-Tex Standard 100认证

大童装系列（4-16岁）：

开发弹力牛仔、智能温控等功能性产品

符合EN14682儿童服装安全标准

成人牛仔系列：

涵盖修身、宽松、复古等20余种版型

创新研发可降解牛仔、再生棉混纺等可持续产品公司建立了完善的SKU管理体系，现有常规产品线200余款，每年推出春夏、秋冬两季新品，可满足全球客户一站式采购需求。通过ERP系统的智能排产功能，可实现最小起订量1000件的柔性化生产，支持客户个性化定制需求。

Equipped with an independent garment pattern-making R&D center and washing facility, the company has achieved an annual production capacity of 8 million pieces/units through intelligent production line layout and lean management. Our comprehensive product portfolio covers:

Infant & Toddler Series (0-3 years):

Featuring eco-friendly materials like organic cotton denim and antibacterial fabrics

Certified by Oeko-Tex Standard 100

Children's Series (4-16 years):

Functional products including stretch denim and temperature-regulating fabrics

Compliant with EN14682 children's wear safety standards

Adult Denim Series:

Over 20 different fits including slim, relaxed and vintage styles
Sustainable innovations like biodegradable denim and recycled cotton blends

The company has established a sophisticated SKU management system with 200+ regular product lines, launching spring/summer and autumn/winter collections annually to meet global clients' one-stop sourcing needs. Leveraging the intelligent scheduling function of our ERP system, we enable flexible production with a minimum order quantity of 1000 pieces to support customized requirements.

Global layout

全球布局

我们拥有一支充满激情和专业的销售团队，为全球客户提供牛仔布、印染等一站式采购解决方案。鑫兰坚持开发更适合当地市场的产品，为客户创造更多价值！

We have a passionate and professional sales team to provide global customers with one-stop purchasing solutions for denim, printing and dyeing. Xinlan insists on developing products that are more suitable for the local market and create more value for customers!

