



Innovative and
profitable **crossbreeding**
genetics



Beef-on-Dairy



BBG x Red Holstein



BBG x Brown Swiss



BBG x Jersey

Beef-on-Beef



BBG x Angus



BBG x Multibreed



BBG x Brahman



Belgian Blue breed

Beef cattle from Belgium

♂ 1300 kg - ♀ 900 kg

Fine bone structure

Docile nature

High feed efficiency

Extraordinary slaughter yield: 70%

i.e. +6% than Limousin cattle

i.e. +9% than Charolais cattle

i.e. +12% than Angus cattle

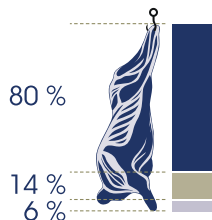
Carcass

yield:

80% meat

14% bone

6% fat



Selection for terminal crossbreeding

Choose the best quality on the market



All our bulls are genotyped, giving you **genomic figures** for multiple criteria like calving ease.

Crossbred progeny
tested bulls for reliable
polygenic figures.

Did you know that Belgian Blue is
the number one breed for terminal
crossbreeding in Europe?



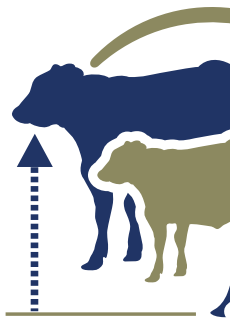
BBG x Holstein



- **Easy calving**
- **Strong calves** with a high survival rate
- **Calves adapted** to their environment (F1)



Strict quality
criteria for a
better fertilization



- **Higher slaughter yield:**
+ 6 to 8%
- Heavier **carcass** with a
better conformation
- Larger proportion of noble
pieces



BBG x Hol: 8 months



BBG x Hol: 17 months



- **High added value calf**
 - ➔ 3 to 4x the price for pure Holstein calf
 - ➔ Heavier calves with a better conformation at selling (2 weeks)

Terminal crossbreeding is an essential tool to help reduce greenhouse gas emissions. Furthermore, the Belgian Blue stands out as one of the least methane-emitting breeds per kg of meat.



Improved feed efficiency

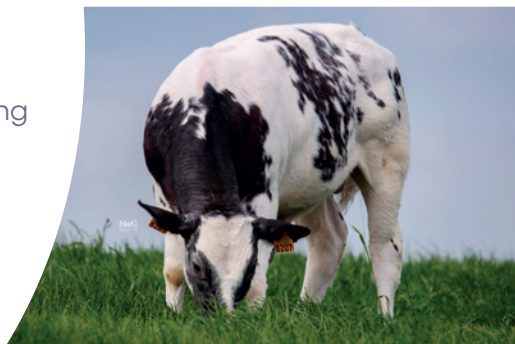
-5,45% of dry matter consumption per liveweight kg for +12,46kg of hot carcass weight (Moreno et al., 2008)



Reduces feeding costs per kg of carcass!



Increased daily gain
(+6,7%)



BBG x Fleckvieh

BBG, it's also



- Sexed semen
- Homozygous and heterozygous polled bulls
- BBG Triple Mix
- ...

Stay informed about the latest news on our website!



BBG SC

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