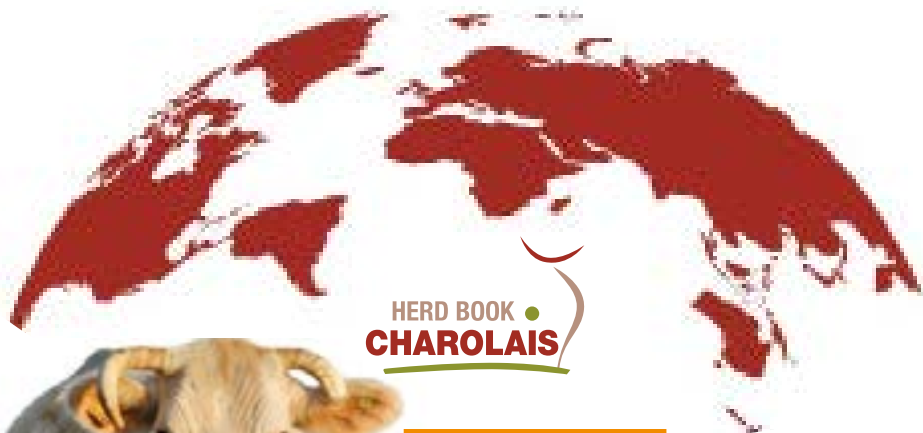


CHAROLAIS BREED THE ONE YOU NEED!

THE FIRST BEEF BREED IN FRANCE AND EUROPE

SOON IN YOUR COUNTRY



ADAPTABILITY

DOCILITY

PROFITABILITY

PRESENT IN OVER 70 COUNTRIES WORLD WIDE

EASY CALVING PERFORMANCE :

Even on heifers : breed average 93%

CHAROLAIS CROSSBREEDING :

improve the growth rate of 10%

PROFITABILITY:

Using charolais is a real genetic enhancer

SIGNIFICANT MATERNAL QUALITIES :

daily milk production greater than 7L per day

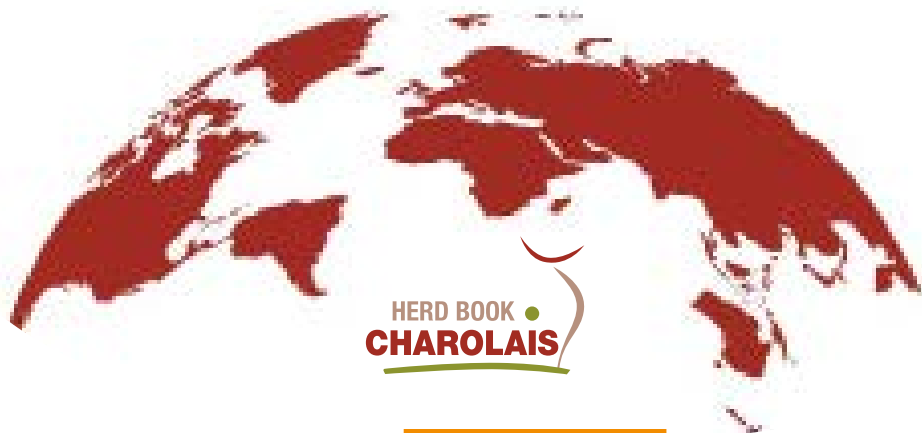
With an exceptionnal ability to adapt to any climate and to a large range of feeding conditions, choosing charolais breed is THE winning bet!



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FIGURES THAT SPEAK FOR THEMSELVES

With more than 50 % of the total staff of cows of races with meat in France and 25 % in Europe, the livestock Charolais is the first one at the French and European level.

With a growth rate of over 1kg/d from birth to weaning and an average daily gain of over 2.2kg during the fattening period, the Charolais remains the breed with the best growth potential.



nearly 1.300.000 cows
in France with 350.000
registered in Herd Book.
Charolais is the 1st beef
breed in France
and Europe.



SLAUGHTERING

Average carcass weight (1) :

- Cow : 465 kgc (at 6.5 years)
- Heifer : 395 kgc (at 29.4 months)
- Young male : 449 kgc (at 18.1 months)

Carcass yield (2) :

- Cow : 51 to 54%
- Heifer : 54 to 55%
- Young male cattle : 57 to 59%

Muscle/Carcass weight ratio (2) : 73%

- Low fat content (muscle/fat ratio) : 11%
- Skeletal fineness (muscle/bone ratio) : 16%
- Low waste (muscle/waste ratio) : 5%

Sources :

(1) 2021 results for beef cattle farms monitored by Bovins Croissance - Eliaance, Idée 2022

(2) <https://www.web-agri.fr/vaches-allaitantes-pmtva/article/164740/du-boeuf-au-bifteck-quel-rendement-carcasse-race-par-race>
kgc : kilo gram carcass

CHAROLAIS BREED PERFORMANCE

BIRTH (1)

- % Twin births : 4.3%
- Perinatal survival rates(0-2j) : 95.5%

% of easy calving :

- First calving : 87%
- All calving : 93%

Birth weight / Average chest size :

- Females : 45.2 kg / 77.7 cm
- Males : 47.8 kg / 79.5 cm

GROWTH (1)

Average WAT 120 days /

GMQ 0-210 days :

- Females : 172 kg / 1057 g/days
- Males : 184 kg / 1135 g/days

Average WAT 210 days /

adg 120-210 days :

- Females : 272 kg / 1111 g/day
- Males : 306 kg / 1356 g/day

Average WAT at 2 years :

- Females : 577 kg
- Males : 642 kg

Sources :

1) Results of performance testing for beef cattle - France Campaign 2022 (Institut de l'Elevage)

WAT : Weight at Age Type ADG : Average Daily Gain

IMPORT FRENCH CHAROLAIS GENETIC

EXPORT SERVICE

**A large sale service adapted to your needs thanks to a commercial structure :
Charolais Expansion is the commercial partner working with all the breeders of the French
association HERD BOOK CHAROLAIS. We provide a service based on the selling of purebred
French Charolais a large choice of stockbreeding animals with pedigrees certified by the
French Herd Book (yearling heifers, 18-month-old heifers, pregnant heifers or males...),
also semen and embryos. The long-term genetic selection achieved by the members of
the French Herd Book will enable you to create competitive and practical husbandries
anywhere in the world.**

Create enlarge your herd :

Thanks to 10 technicians over France, and a sale department, we help you for the purchase of livestock breeding cattle to improve profitably and adapt the best genetic for your herd.

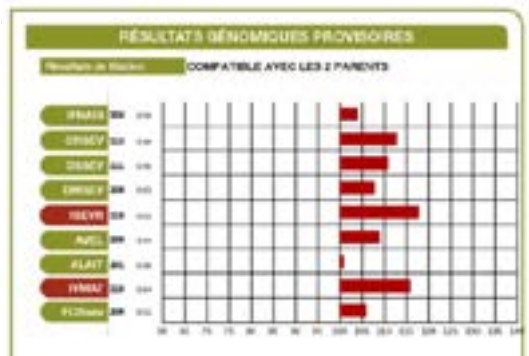
We provide support :

- Before export with animals selection.
- During export to achieve sanitary formalities.
- After export with technical advises for a best adaption of animals within the herd.



GENOMIC SERVICE

The HBC genomics department provides now analyses abroad. Thanks to hair samples, you can get performance results such as easy calving, growth and development abilities.



EXCLUSIVELY FRENCH KNOW-HOW



For many years, the Herd Book Charolais has put its expertise at the service of breed enthusiasts and professionals abroad ; training courses and services that have diversified and above all been adapted to the needs of the various requesting countries, in order to respond to needs in a personalized way that optimizes efficiency and effectiveness with foreign contacts.



SCORING TRAINING

To better understand the morphology of the Charolais breed



JUDGING TRAINING

Charolais experts share technical and theoretical knowledges



JUDGING WORLDWIDE

French professional judges all over the world

"Even the most experienced breeders who took part in the training said they had a different view of the animals at the end of the three days. The knowledge acquired will mainly be used to improve the quality of the herd and selection. The help offered by HBC is very useful to us, because the men who score animals over the long term also need to benefit from this expert vision, and we want to learn from the best. I believe that the use and development of the Charolais breed is greatly enhanced by this type of collaboration, so I'm happy to have organized this training." feedback from hungarian association



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