



- STRATEGIC
SELF-
LEADERSHIP
MENTORSHIP PROGRAM

FOR CEOS.
C-SUITE EXECUTIVES.
FAMILY BUSINESS LEADERS

AUSRA BIJAMINIENE.
CEO & FOUNDER OF AUBI INTERNATIONAL
SELF-LEADERSHIP MENTOR

LEAD YOURSELF FIRST: FIND CLARITY, CALM AND CONFIDENCE AS A LEADER



In today's fast-paced and demanding world, many leaders face overwhelming pressure, anxiety, and self-doubt—even those with years of experience and success. The challenge is not a lack of knowledge or skills, but the ability to manage internal noise, emotions, and energy to lead with clarity and confidence.

This mentorship program focuses on developing **SELF-LEADERSHIP**—the essential foundation for effective leadership. It empowers leaders to:

- Cut through the noise and **focus on what really matters**
- Manage **leadership anxiety** and **self-doubt** without losing momentum
- Build steady **confidence** rooted in **self-awareness** and **self-compassion**
- Set **boundaries** that protect your energy and wellbeing
- Take clear, **purposeful action** aligned with your **values**

True leadership begins from within. When leaders master their inner world, they naturally create presence, resilience, and influence that others want to follow.

This program offers a practical, grounded approach to strengthening self-leadership muscles, enabling leaders to navigate uncertainty with calm and purpose.

For leaders ready to deepen their impact by leading themselves first, this mentorship is the next step on the journey.

Aislinn Bingham

STEPS. TIMING. BUDGET.

• 4-13 MONTHS •

STEP 1



Building the foundation:

2 weeks

Hogan Assessment with the purpose to deepen self-awareness and understanding of the leadership impact on the environment where the Leader operates as well as identify key topics for further discoveries. This includes an online test and 1.5 hrs feedback session.

*1200 Eur plus VAT version includes comprehensive written reports.

STEP 2



Personal Strategy Session with Ausra

1 month, including preparation and follow-up sessions

Program includes:

1) preparation/onboarding meeting;
2) one day individual session with the purpose to deep-dive into topics, identified during Hogan Assessment feedback session, as well as additional areas based on business needs. The session will focus on identifying the most important leadership strengths, related challenges, and ways to overcome them in order to enable the desired changes.

Location of the session:

Vytautas Mineral SPA, Birstonas in Lithuania or Torre de la Horadada, Spain.

**travel and accomodation cost not included.

STEP 3



Mentorship Journey

3-12 months

Format: 2 sessions per month (duration: 1 hour each), for a total of 6-24 sessions with Ausra (duration depends on individual needs).

Purpose: To work further on the most relevant topics, identify necessary corrective actions, practice, reflect, and identify the most efficient ways to lead for the desired results.

Includes unlimited calls, emails, etc., between sessions.

LOOKING FORWARD TO WORKING WITH YOU

WHY HOGAN ASSESSMENTS?



Hogan Assessments are **science-backed personality assessments** used by **75% of Fortune 500** companies and **leading organizations worldwide** to:

- **Identify Talent Mismatches:** Avoid hiring or promoting individuals who might possess the skills but lack the personality traits to thrive in your culture.
- **Develop Leaders for the Future:** Equip leaders with self-awareness and behavioral insights to improve communication, build trust, and deliver exceptional results with their teams.
- **Build Cohesive Teams:** Identify potential conflicts before they happen and assemble teams with complementary personalities for smoother collaboration and top performance.

• HOGAN ASSESSMENTS •

☑ WHAT DOES IT COVER?

HOGAN ASSESSMENTS - strategic self-awareness, career and enhanced development planning tool that helps owners/CEOs/CxOs to predict workplace performance: to understand how and why people behave the way they do, if they will align with your organization, if they will meet the job requirements, and how they will perform.



☑ WHERE TO USE?

With Hogan Assessment you will get data-based personality insights to maximize personal and organizational success. It will give you the data you need to gain deeper insight about your current and future talents today.

Hogan assessments can be used for a variety of talent management initiatives, from pre-hire selection to executive-level development:

Predict job performance – Hire better people by measuring basic employability, work style, safety consciousness, and organizational fit.

Evaluate career derailers – identify and mitigate performance risks that can degrade leadership success, erode relationships, and damage professional reputation.

Identify potential – find and develop your organization's next generation of top talent.

Leadership development – leverage the strategic self-awareness gained through Hogan's assessment process with executive development and coaching.

WHO?

• AUSRA BIJAMINIENE •



- **Self-Leadership Mentor** for CEOs, C-Suite Executives, Family Business Owners
- **Top 100 Global Mentor**
- CEO and Founder of **AUBI International**
- Host of **CEO Pitstop podcast** (on YouTube and Spotify)
- 25 years in HR, **ex Chief People Officer**
- Certified **Executive Coach**, Career Coach and **Life Coach** in USA
- **Hogan Assessment Certified** in USA
- **Author** of 3 books and signature programs: GPS - Guided Personalised Shift, Personal Strategy Session, CEO Pitstop, ROOTED, Y.E.S. Women Leaders' Empowerment Accelerator.

In meaningful journeys with:



... and many more



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CLIENTS' WORDS

INMA RODRIGUEZ SOLAN

Chief People Officer, Euroleague Basketball

Working with Ausra has brought a significant change in how I live both my professional work and the personal growth I am going through. She is a professional who has walked the path she teaches, and her strength is that she shares it with her unique, personal touch.

She shares her knowledge from both her professional and personal experience, always guided by the heart and the respect she has for those who work with her. I will always recommend her to anyone who understands that the professional and personal go hand in hand.



TADAS TAMOSAITYS

Chief Technology Officer, FL Technics

I was lucky to join the leadership development program led by Ausra. Ausra is a professional who naturally manages to make you feel at ease. She is emphatic while simultaneously encouraging and challenging you to find your own answers. She guides you to places you were too scared to visit before and she is an excellent companion in the journey to self-discovery. Ausra's professional skills together with her charming personality, make her a perfect coach to any individual or group that go through career changes, challenges or any need for guidance and support.



MINDAUGAS PASILAUSKAS

former CEO of Girteka Logistics, West

It is very hard to describe Ausra. There is so much good in her, that you need to meet her to understand it all. Very professional and truly, deeply caring. Always spot on when you need help. Ausra is core in finding leaders and helping them grow. Deep understanding of business needs, huge experience helped to gain perfect results. Happy to work together.