



Power Interactive Video Experiences



Sparkup is the all-in-one interactive video and live streaming platform for live broadcasts, virtual events, hybrid events and webinars.

Why Sparkup ?

Sparkup offers a comprehensive suite of tools to organize and host engaging video experiences. Convert passive viewers into active participants in all your events and webinars and drive impact for your organization.



Deliver Cinematic Video Quality

- High-definition video (1080p)
- Ultra-low latency video (less than 3 seconds)
- No loading time, no interruptions, no defects
- Global access

Maximize Real-Time Audience Engagement

- 10+ tools for live interaction: live polls, word clouds, Q&A, emojis, quizzes, hand raising, and more.
- Add interactive layers on the video for a dynamic video experience
- Real-time engagement rate tracking

Create Immersive Participation Experiences

- Exclusive live video mosaic solution to display all remote participants without limits
- Invite any viewer to contribute to the live
- AI-powered moderation and personalized of the video mosaic

Offer Unforgettable Brand Journeys

- Create customized registration pages and event websites
- Send branded email campaigns
- Add your logo, colors, and backgrounds to your live broadcasts and live interactions.



Example of an interactive video mosaic with viewer contribution

The Solution For All Your Needs

Internal Communications

- All-Hands / Town Halls
- Company Milestone
- Leadership Meetings
- Kick-off
- Onboarding
- Workshops and Trainings
- President's address

External Communications

- Conferences
- Product launches
- Community Meetups
- Relationship programs
- Virtual Job Fairs
- Professional associations

Financial Communications

- Annual General Meetings
- Press Conferences
- Results Presentations

Sparkup Advantages



All-in-one

A complete suite of tools to manage your live broadcasts end-to-end, from registration to data analysis and live engagement.



Customizable

Customize every element of your live broadcasts for a consistent brand experience from start to finish.



Hybrid

A solution designed to maximize engagement for both your on-site and remote audiences.



Integrations

Integrate Sparkup video player as a white-label solution into your event website, landing page builder or event platform.



Reliable

GDPR-certified platform, servers in Europe, integrated eCDN, and video streaming based on the HTTPS protocol.



Eco-friendly

Peer-to-Peer streaming technology to reduce energy consumption while ensuring maximum video quality.



The Go-To Platform for 600+ Leading Brands

 **DECATHLON**

CGI

THALES

Allianz 

CIC


SAINT-GOBAIN

 **edf**

Adecco

L'EXPRESS


SNCF

LVMH

Dior

GUERLAIN

OPENCLASSROOMS

Sparkup has allowed us to elevate the quality of our live broadcasts and significantly professionalize our online meetings. Sparkup's support was a real asset in ensuring the success of our meetings. The ease of use of the interactive tools enables us to offer our participants engaging and dynamic video experiences.



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Contact us for more information

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