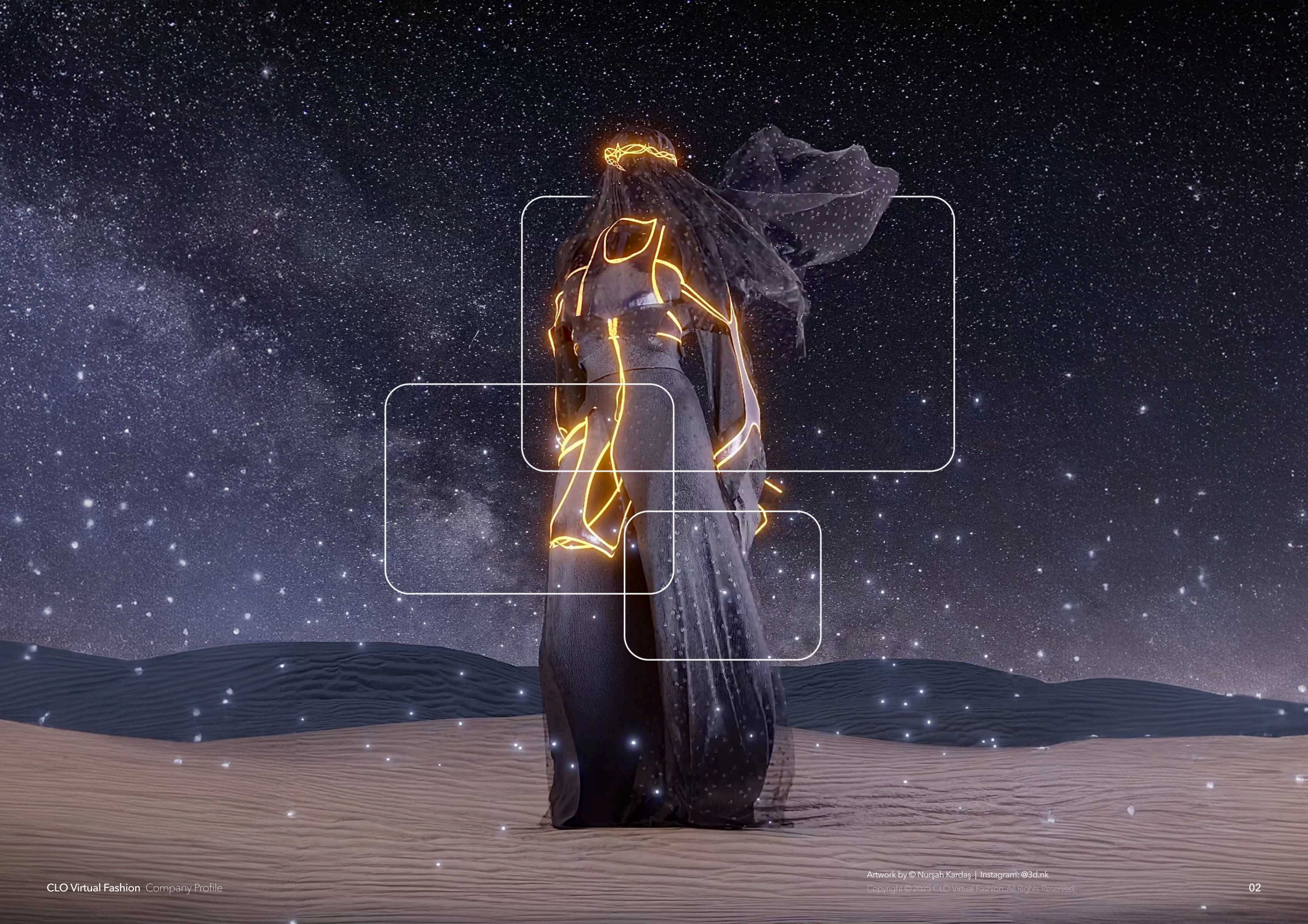


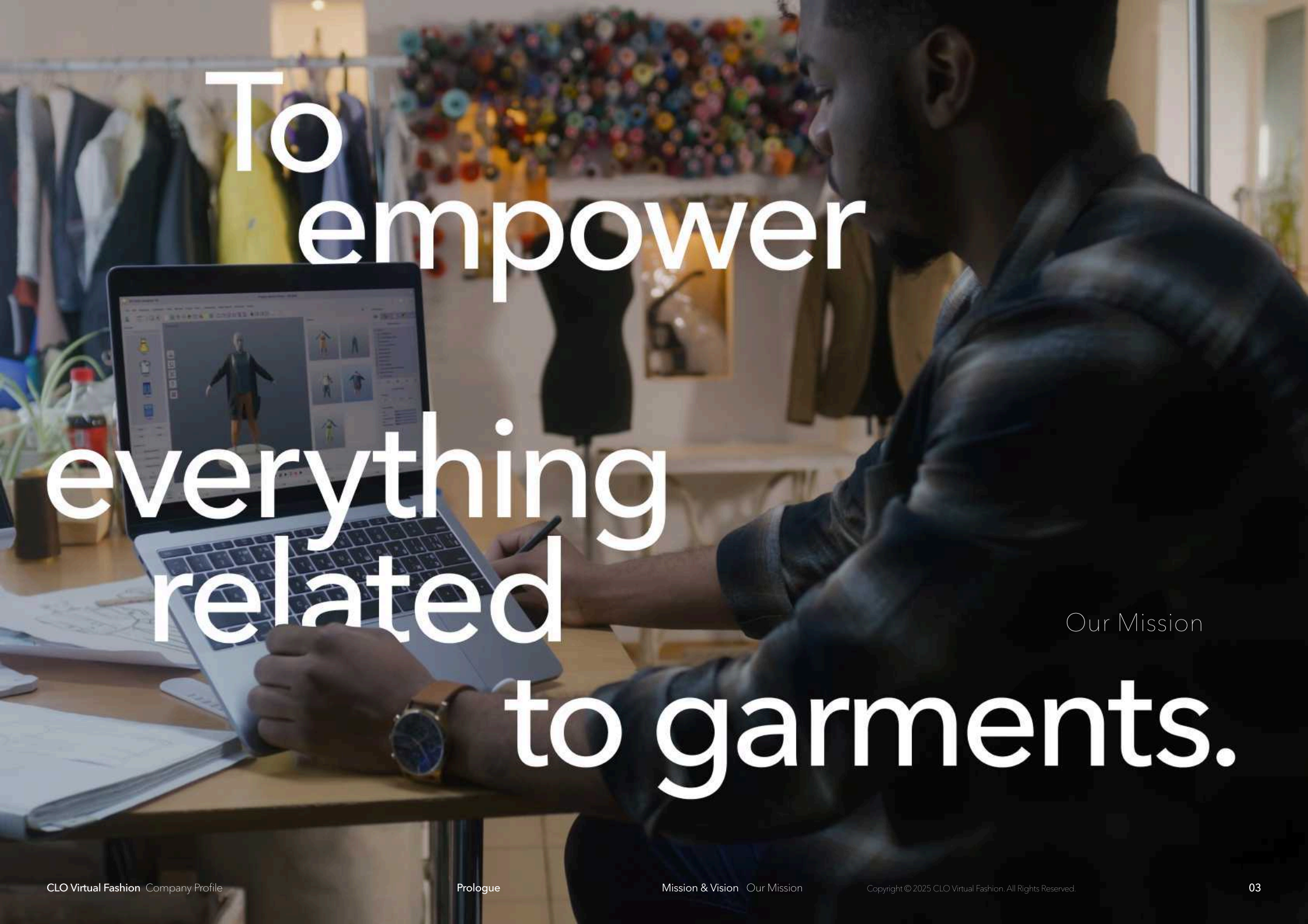
About Us



CLO Virtual Fashion

CLO Virtual Fashion
Company Profile





To
empower
everything
related
to garments.

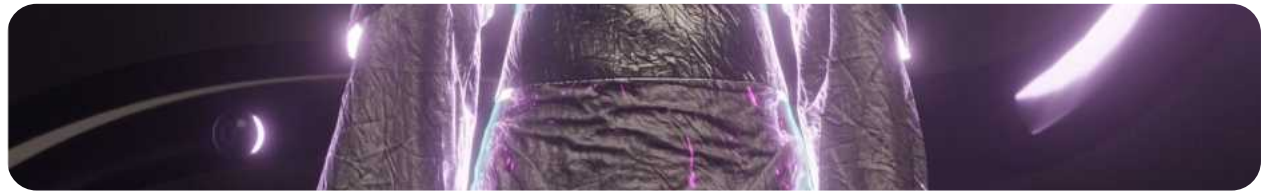
Our Mission

To be the



beginning and the

end of



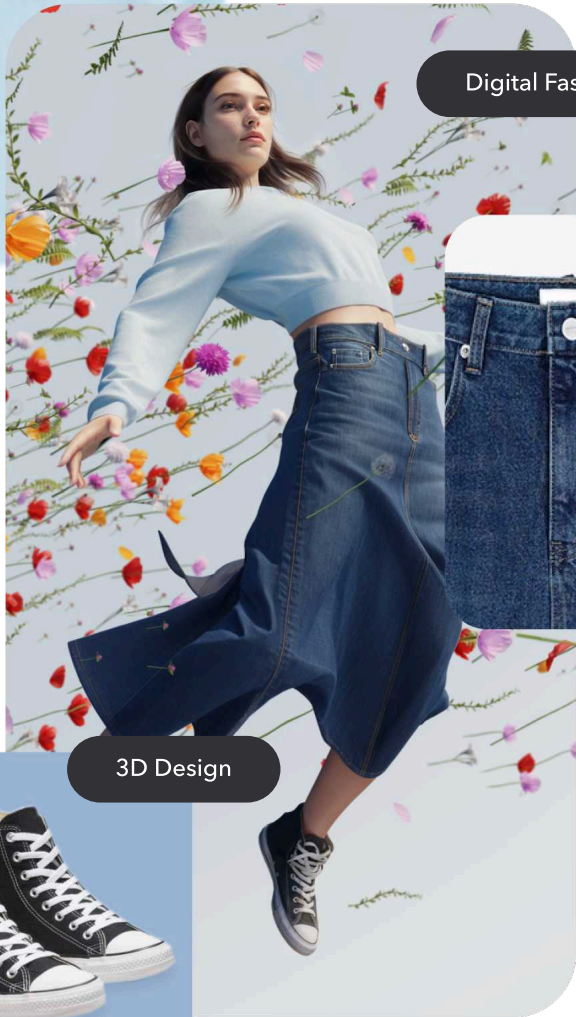
every garment

on earth.

Our Vision



Digital Fashion



3D Design



CLO Virtual Fashion makes it easy to create, design, and develop clothing through the use of our advanced 3D garment simulation. From the first concept to the final fit, our tools empower users every step of the way.

Since 2009, we have been revolutionizing the fashion industry by creating a digital ecosystem that streamlines workflows and promotes sustainability. Our digital clothing design software, including CLO, MARVELOUS DESIGNER, and JINNY, as well as our digital asset and content management platforms like CLO-SET and CONNECT, create a cohesive system that seamlessly unifies real and digital clothing.

As a global leader, CLO Virtual Fashion operates 14 offices across 12 countries worldwide, including locations in North America, South America, Europe, and Asia. We continue to expand into different markets, fueled by our growing global user base.

Changing the world with virtual garments.

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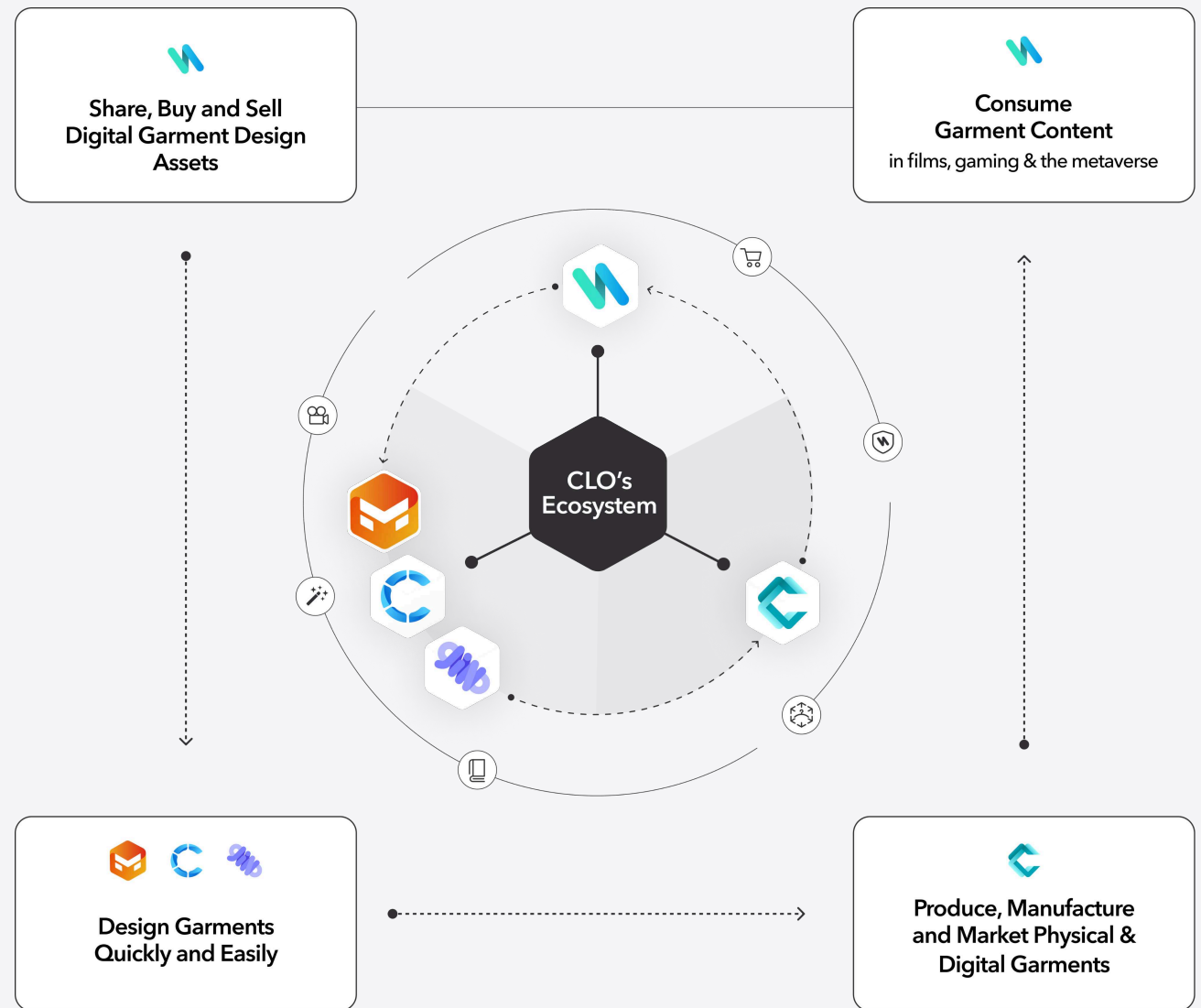
CLO's Ecosystem

Our interconnected workflow has been crafted to establish a seamless process for garment design and product sharing.

Explore our end-to-end digital workflow that streamlines and inspires co-creation within an ecosystem that encompasses every aspect of clothing creation.

How CLO is Connected

Our Seamless, End-to-end Digital Workflow



Product

Product Overview

CLO

MARVELOUS DESIGNER

JINNY

CLO-SET

CLO-Vise

CONNECT

Product Overview

CLO Virtual Fashion uses advanced 3D cloth simulation to connect every part of the garment creation process. We're building a world where real and virtual clothing are seamlessly linked through our software, platforms, and interconnected solutions.

3D Fashion Design Software			Digital Fashion Platform & Solution		Digital Fashion Platform
					
Fashion Soft Goods	Games Film / VFX Animation	Anyone	Digital Garment Management Sharing / Communication/ Collaboration Cloud Platform	PLM service Linking Design, Production & Manufacturing Systems	Digital Asset Marketplace & Gallery Designers' Portfolio Designers' Community
					



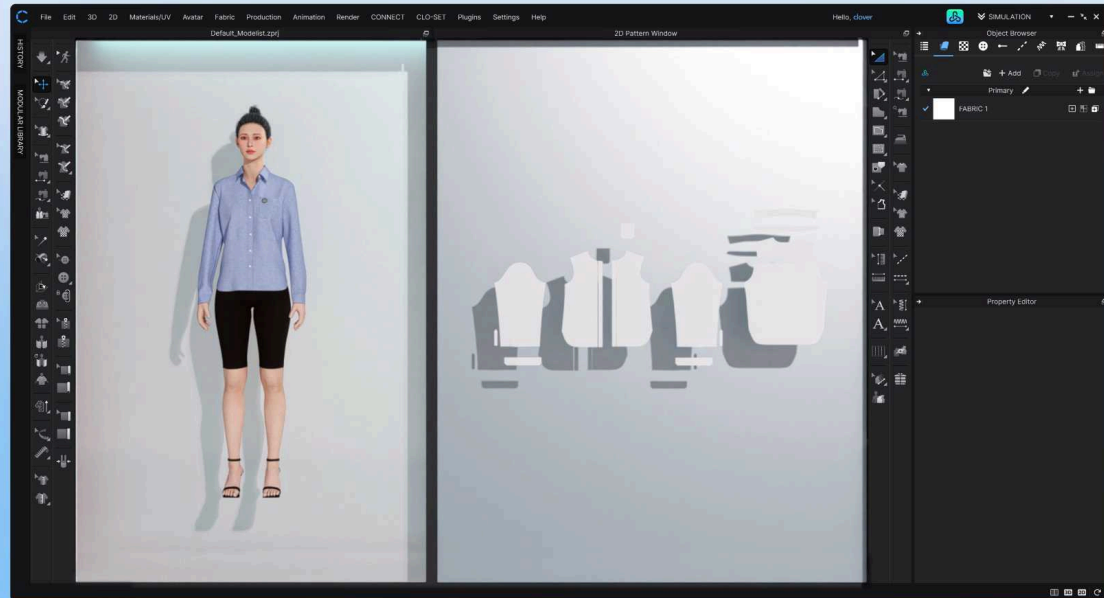
[Visit Website](#)

CLO is the industry-leading 3D fashion design software trusted by designers, small businesses and titans of the fashion industry to achieve a seamless digital workflow.

With CLO, users can create lifelike virtual garments, test their fit and functionality, and visualize them in various virtual environments.

Renowned for its realistic simulations of fabrics, draping, and garment movement, CLO helps fashion designers and brands reduce the time and cost of traditional sample-making, while also providing assets for marketing.

This results in a time-saving, eco-friendly, and sustainable workflow for the fashion industry and beyond.



Create Beyond Imagination

Our Clients

CLO is trusted by leading global fashion brands, retailers, and vendors. In addition, industries such as digital technology, the metaverse, and AI are beginning to leverage our platform and solutions. Our platforms and solutions like CLO-SET, CONNECT, and CLO-Vise are transforming workflows and enhancing operations efficiency.



Enterprise

[Check out here](#)



Academic

[Check out here](#)



Partners

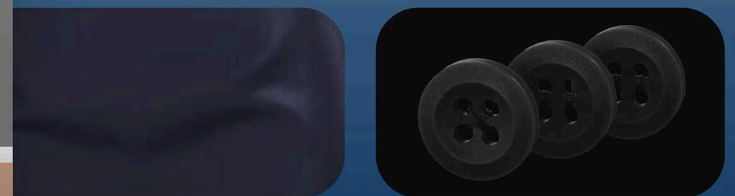
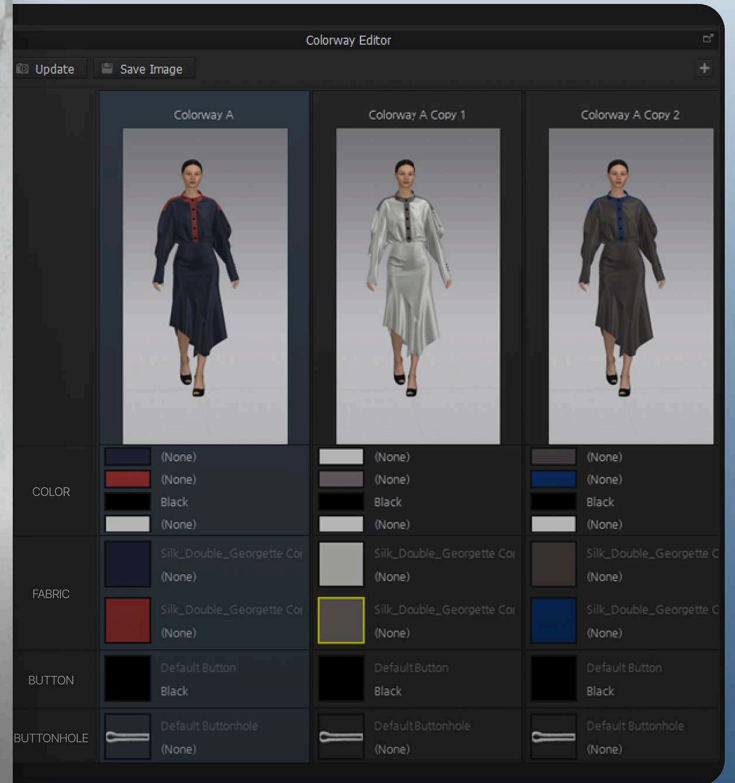
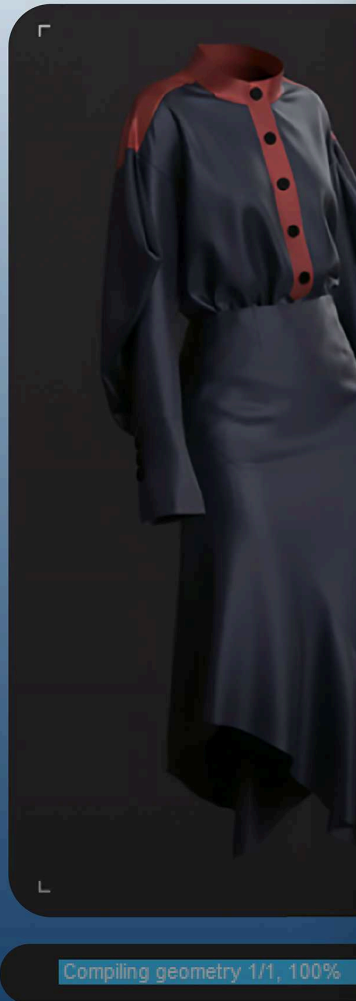
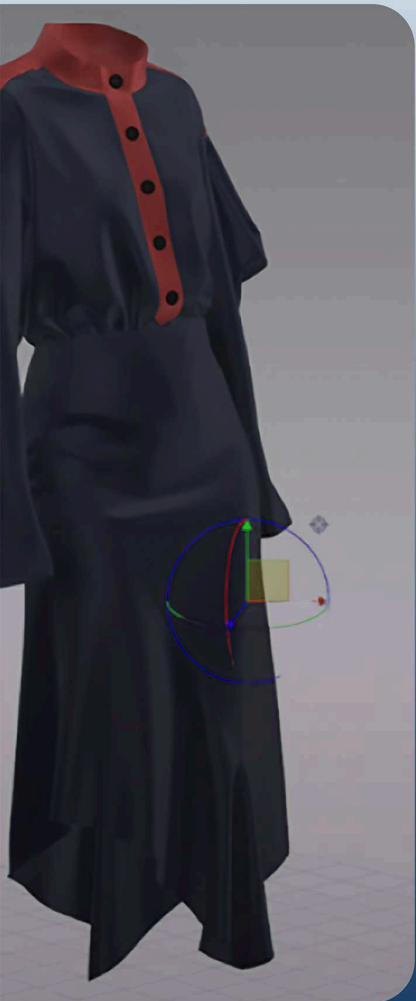
[Check out here](#)

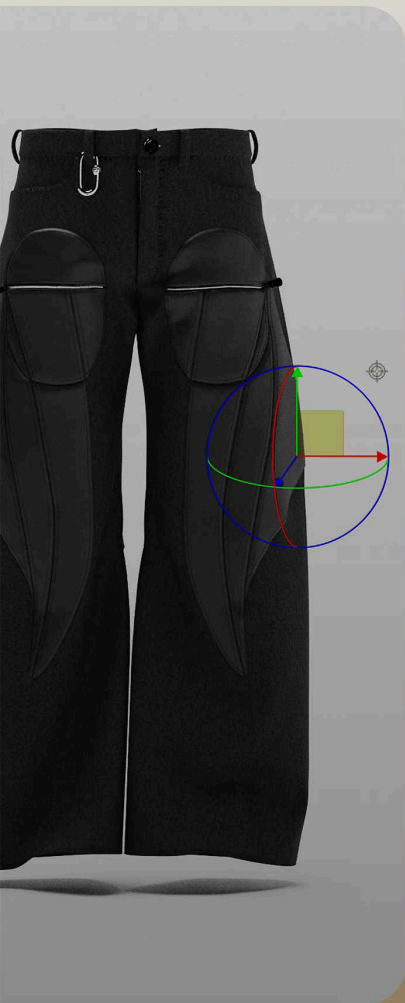


Authorized Resellers

[Check out here](#)







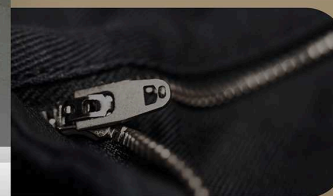
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Colorway Editor

Update Save Image

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COLOR	- Black - Brown (None)	- Mustard - Brown (None)	- Light Blue - Brown (None)
FABRIC	- Cotton_Denim_Fabric - Black - Neoprene - Black	- Cotton_Denim_Fabric - Mustard - Neoprene - Mustard	- Cotton_Wash_Denim_Fa - Light Blue - Neoprene - Light Blue
BUTTON	- Default Button - Black	- Default Button - Black	- Default Button - Black
BUTTONHOLE	- Default Buttonhole (None)	- Default Buttonhole (None)	- Default Buttonhole (None)



#Create with CLO

[@itsclo3d](https://twitter.com/itsclo3d)

**MARVELOUS
DESIGNER**[Visit Website](#)

MARVELOUS DESIGNER is a 3D design software that is widely used in the gaming, film, animation, and VFX industries. With its fast and accurate cloth simulations, it enhances background designs and maximizes CG art effects, particularly where 3D costume modeling and fabric simulation are required.

The software enables users to replicate intricate costume details, such as realistic wrinkles, and achieve lifelike results in a short time. A key advantage of MARVELOUS DESIGNER is its versatility, allowing a single costume to be transformed into various styles for use across multiple different projects.

Key Features

Cloth Simulations

Convenient
Custom CreationsMutual Use of
3D Format

Mesh Variations

Useful Subsidiary
Materials

Animation

Modular Design

Avatar



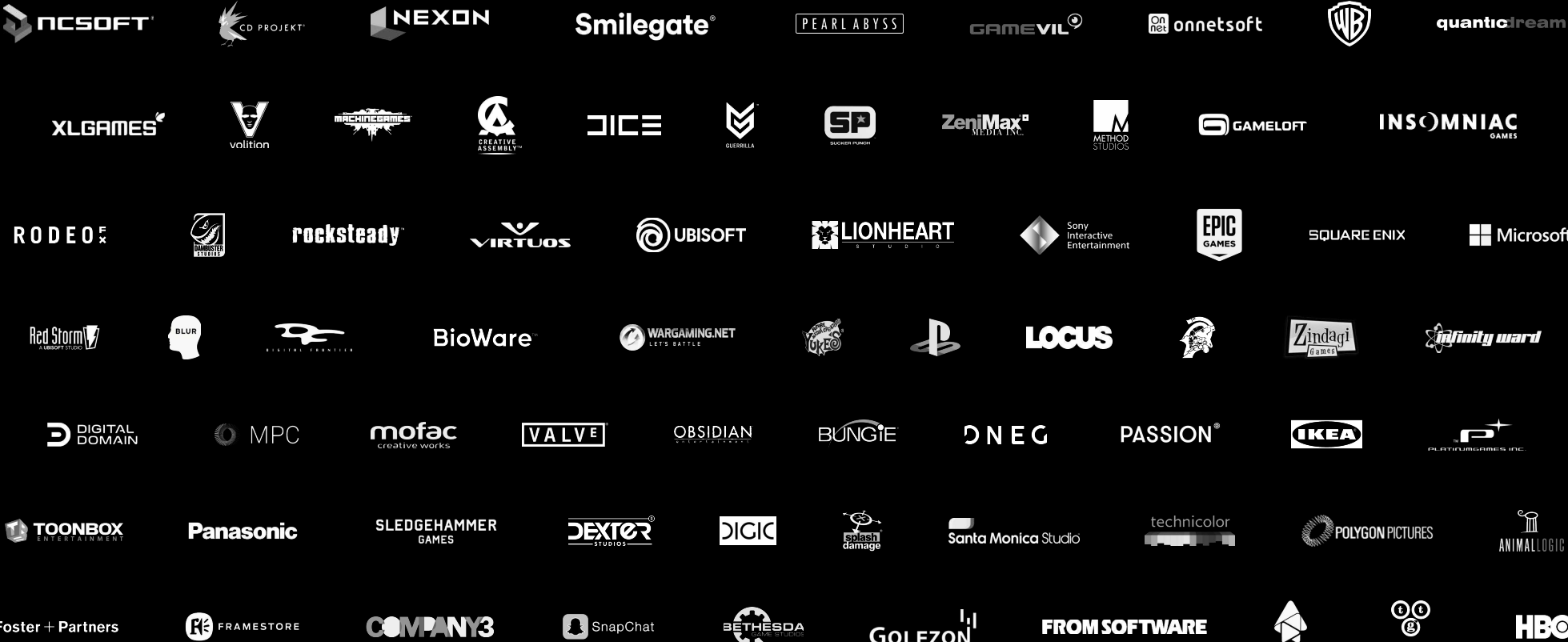
Unleash Your Creativity

Our Clients

Enterprise

MARVELOUS DESIGNER is widely used by top-tier film, animation, gaming, and VFX studios to create digital clothing, fabric simulations, and backgrounds. Renowned companies like Weta Digital and Blizzard have been using MARVELOUS DESIGNER for years.

In 2024, the creators of MARVELOUS DESIGNER were honored with the Scientific and Technical Award from the Academy of Motion Picture Arts and Sciences (Oscars) for their innovative “pattern-based approach to digital costume construction, unifying design and visualization, and providing a virtual analogy to physical tailoring,” significantly advancing the filmmaking industry.

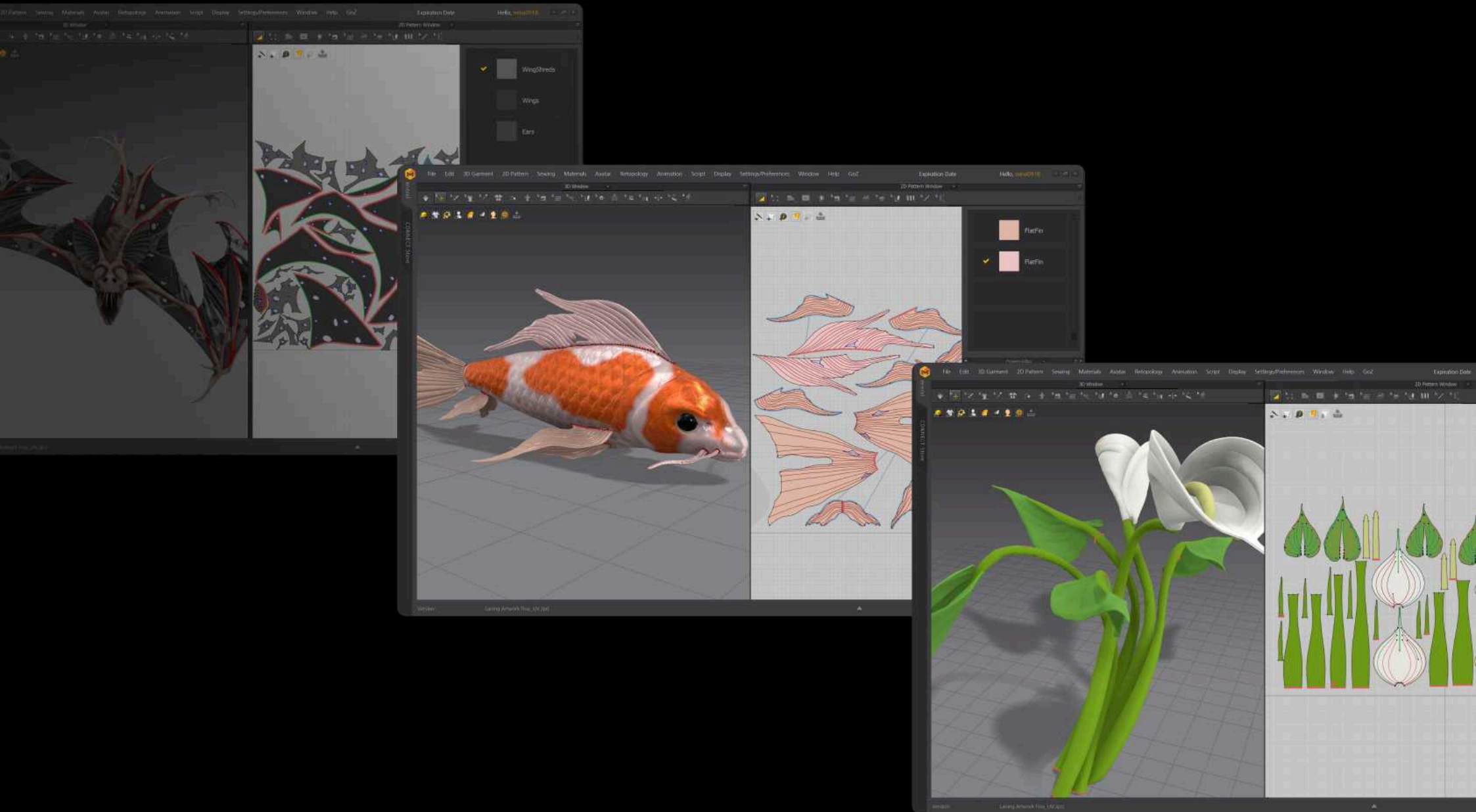


Academic



Use Cases

MARVELOUS DESIGNER is versatile, used not only for 3D clothing design but also for creating props and background assets.





CLO Virtual Fashion Company Profile



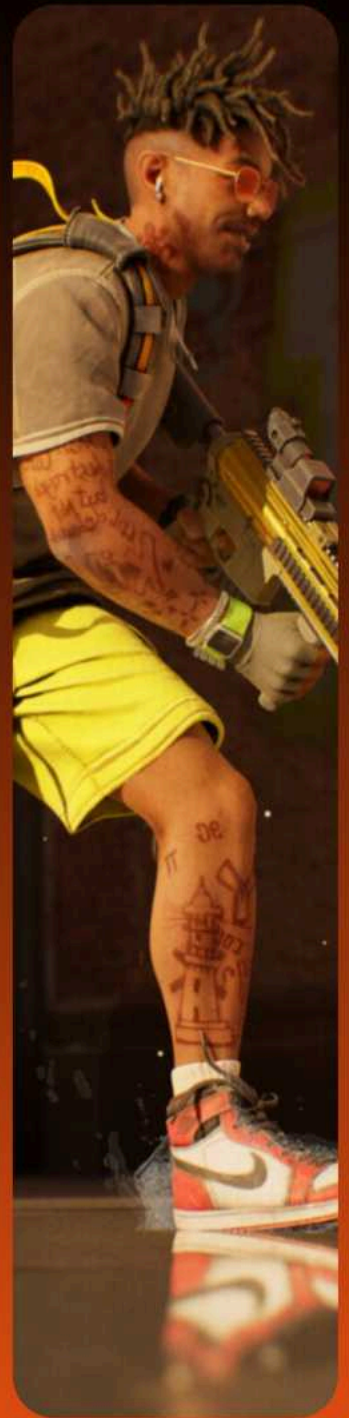
Product



MARVELOUS DESIGNER



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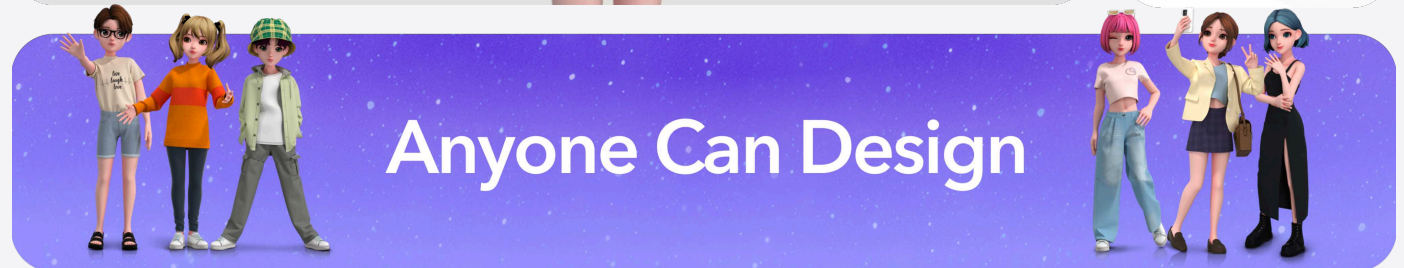
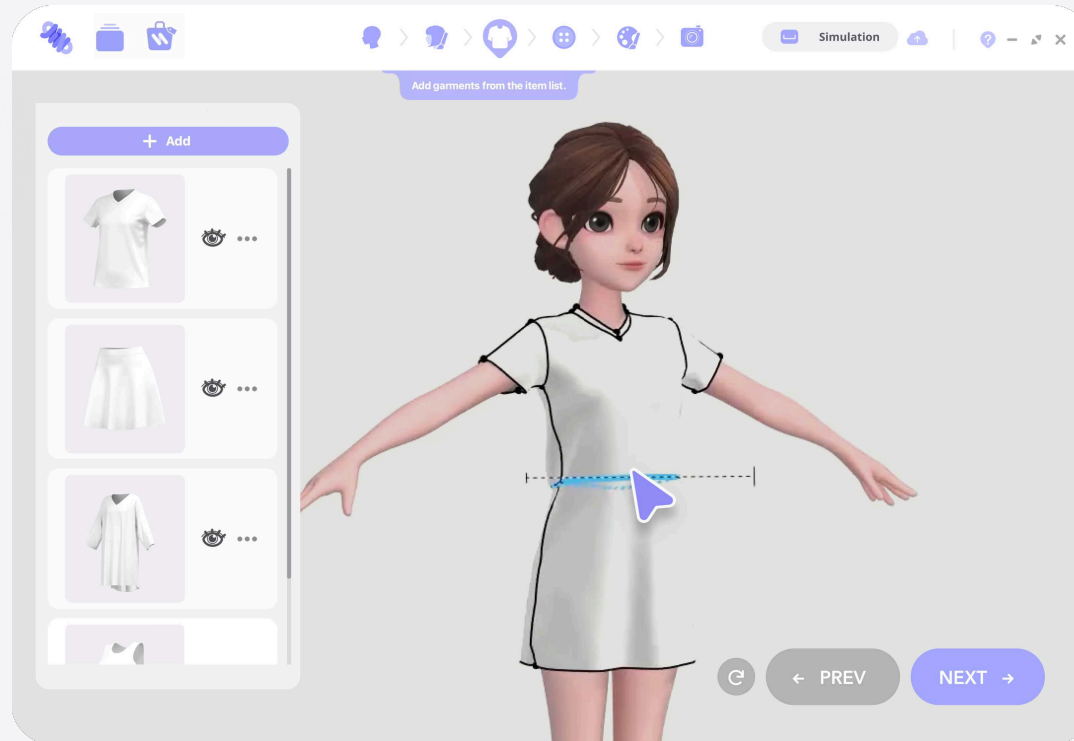
JINNY



[Visit Website](#)

JINNY is a 3D design software with an easy-to-use, intuitive interface, enabling anyone—regardless of experience or skill level—to start their fashion design journey. It allows users to create trendy, creative clothing with a variety of fashion styles, digital fabrics, and materials.

We also offer a specially-tailored curriculum for JINNY that can be used by both teachers and students.







CLO-SET

[Visit Website](#)

CLO-SET is a cloud-based platform that enables users to collaborate easily with the entire clothing-making process through 3D file management, sharing, and real-time communication.

It provides features that maximize the value of 3D design such as virtual showrooms, web techpack, and visual boards, and allows collaboration across teams ranging from 3D designers to 3D modelers, merchandisers, sourcing, suppliers, and wholesale/retailers. Ultimately, we are creating a digital workspace that helps more efficient collaboration by covering the entire process from sample production to actual clothing production by 3D design.

Key Features

Company Library

Data Asset Management

Comment / Annotation

Communication Tool

CLO-SET Render

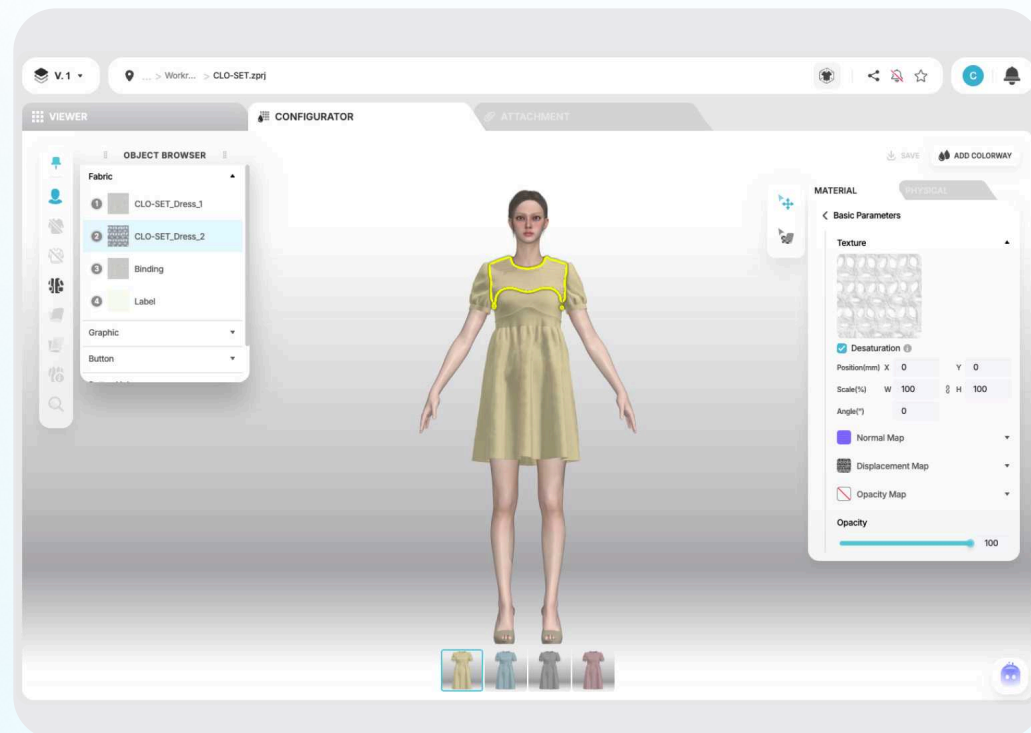
Rendering

Assortment

Assortment Planning

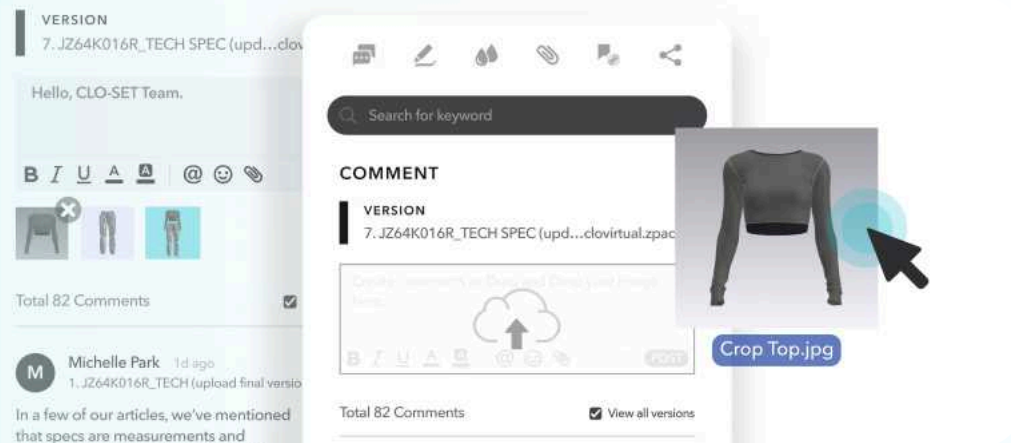
Virtual Showroom

Showcase

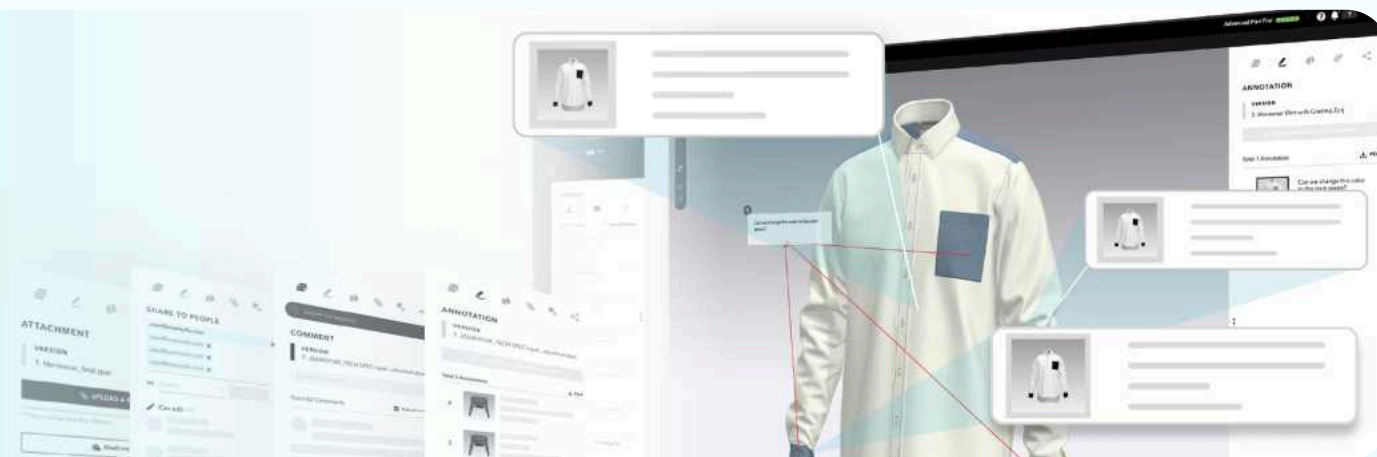


Bridging Creativity, Seamless Collaboration

Comment

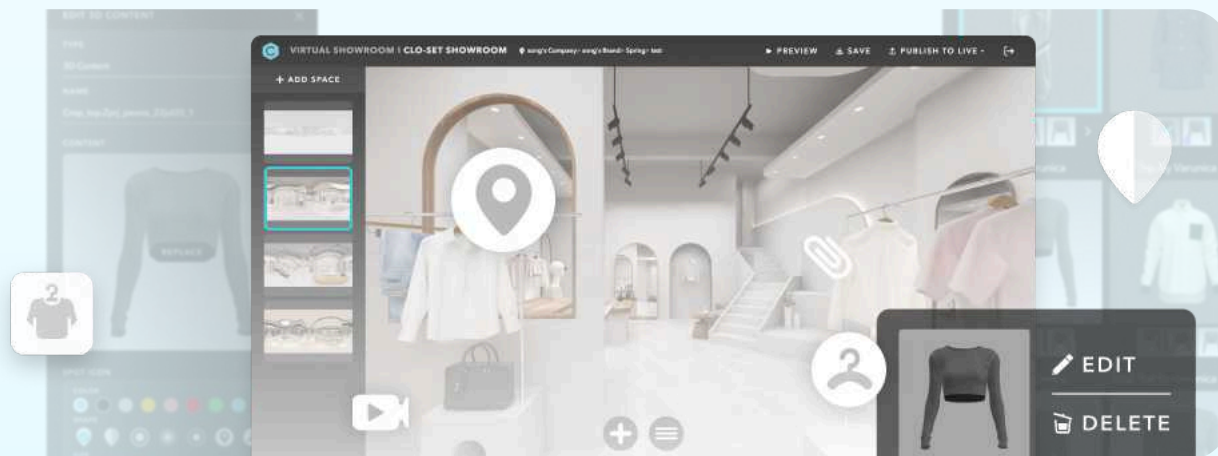


Annotation



3D Asset Utilization

Virtual Showroom / Configurator / Visual Board

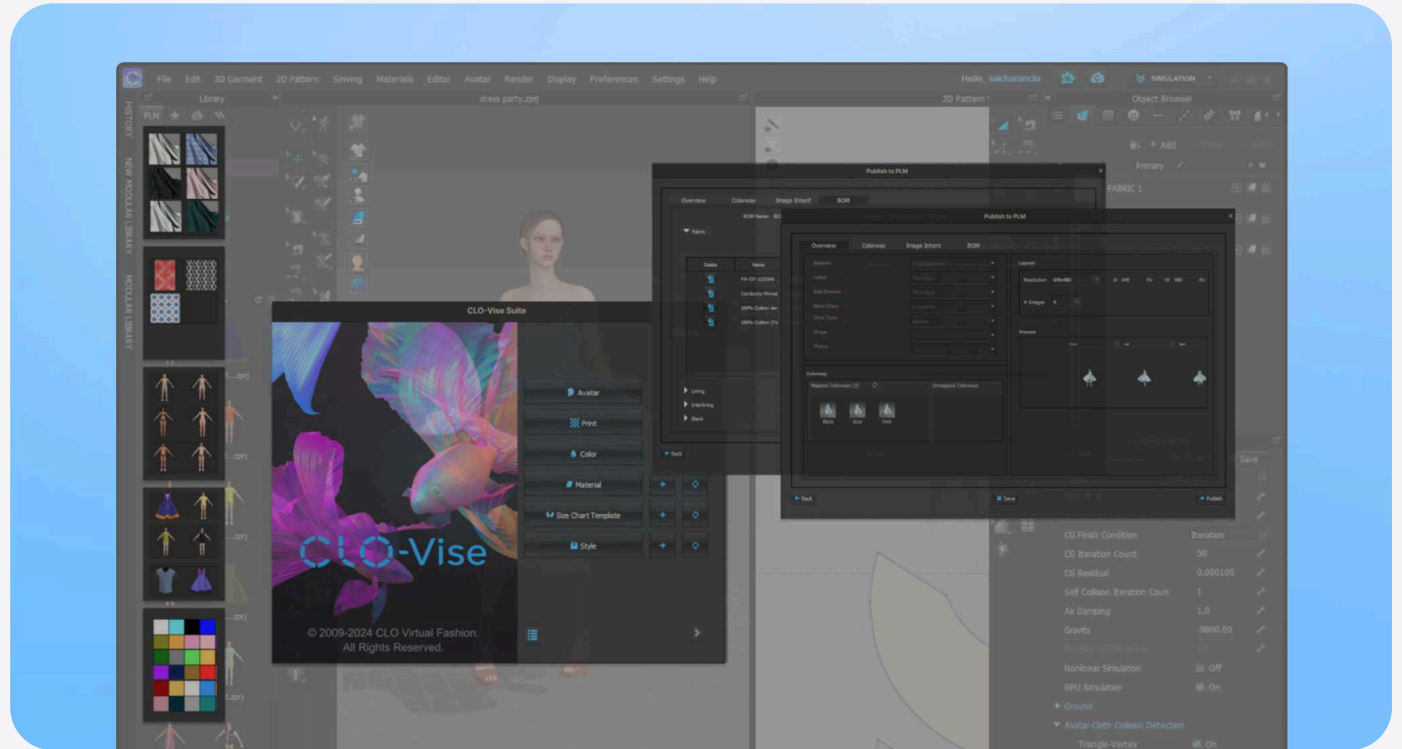


CLO-Vise

[Visit Website](#)

CLO-Vise streamlines data exchange between CLO 3D software and Fashion Product Development Systems such as PLM, PDM, or ERP.* It offers a seamless experience, enhancing productivity by providing cutting-edge integration. Offering access to a complete spectrum of product information, it streamlines the process of publishing 3D designs, images, and product information efficiently.

*PLM/PDM/ERP or internally developed production management systems. It manages the entire process, from product design to final product production, in a unified manner.



Insights Beyond Silos

CONNECT

[Visit Website](#)

CONNECT is an open marketplace platform featuring design assets and content created in CLO and MARVELOUS DESIGNER. It serves as both an exchange platform and a global community hub, where designers can showcase portfolios and engage with peers. Both individual and enterprise users can open stores on CONNECT to exchange original materials and avatars for virtual fashion design.

CONNECT empowers creators to easily distribute their content across various platforms, offering tailored services to optimize compatibility with gaming, the metaverse, and the entertainment industries.

STORE

GALLERY

CONTEST

EVERYWEAR

LiveSync

NFT

UPLOAD



Everything Starts From Here

All **Garment** Fabric Trim Avatar Scene

Search for Garments



Gender & Age Style Genres & Moods Others Pricing Options

1,512 items Higher Price



Connect Official
Yuna Outfit with Green Neon sign
Scene & Props
Free
👁️ 999+ ❤️ 999+



Connect Official
Connect Official_Mia outfit Women
outfit
Free
👁️ 999+ ❤️ 999+



Connect Official
Scene and Props Stage_002 4 balls
variant
\$ 19.50
👁️ 867 ❤️ 999+



Connect Official
Connect Official_Yuna outfit Women
outfit
\$ 60
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Connect Official_Naomi outfit Women
Outfit.
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👁️ 999+ ❤️ 999+



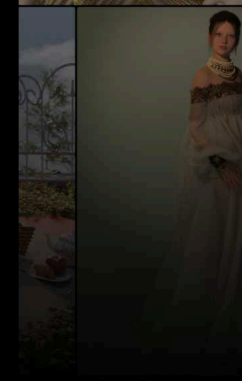
Connect Official
Connect Official_Mia outfit Women
outfit
Free
👁️ 999+ ❤️ 999+



Connect Official
BV1 flatShoes purple velvet ballerina
shoes
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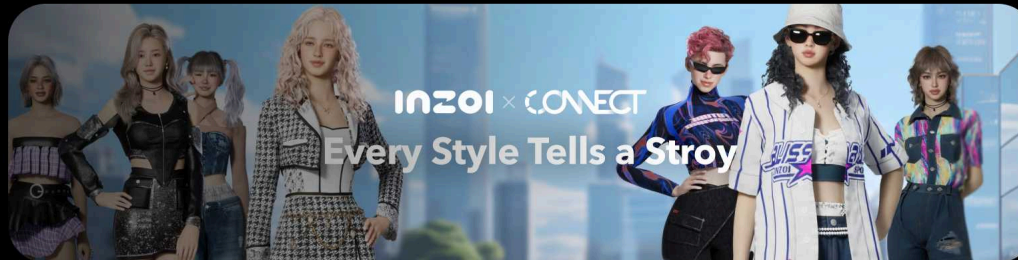


Connect Official
PV2_Lowbun hair style Compatible
type
\$ 19.50
👁️ 706 ❤️ 125



CONTEST

REWARD

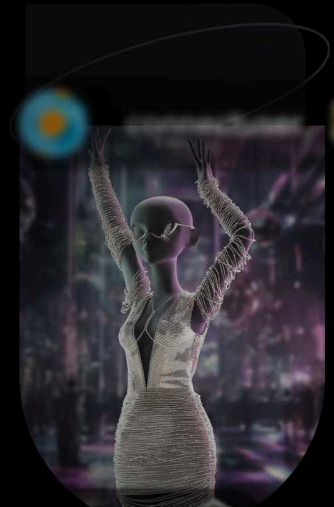
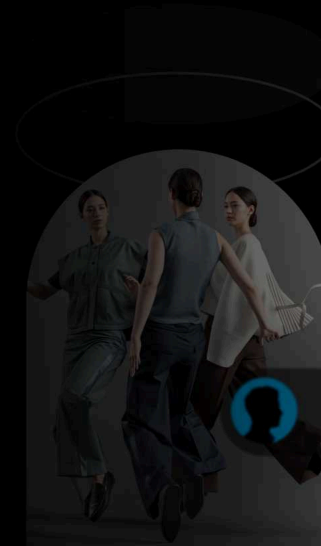


CONTEST TIMELINE

NOTICE	SUBMISSION	EVALUATION	ANNOUNCEMENT
July 22, 2024, 08:00 AM UTC ~	July 23, 2024, 12:00 AM UTC ~	August 14, 2024, 12:00 AM UTC ~	August 19, 2024, 09:00 AM UTC ~

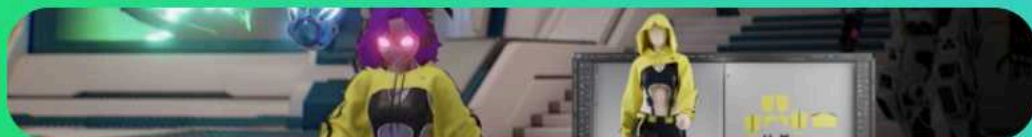
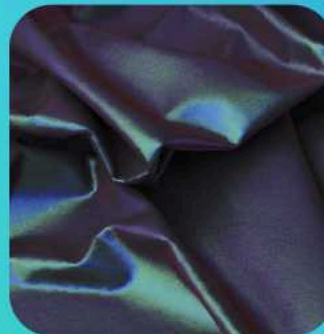
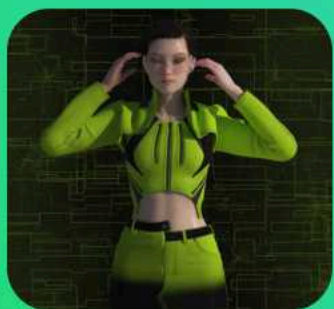
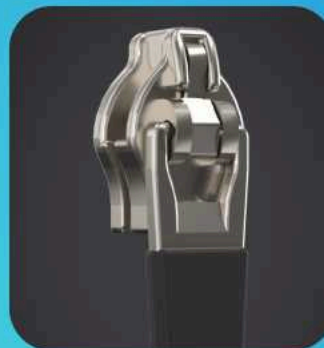
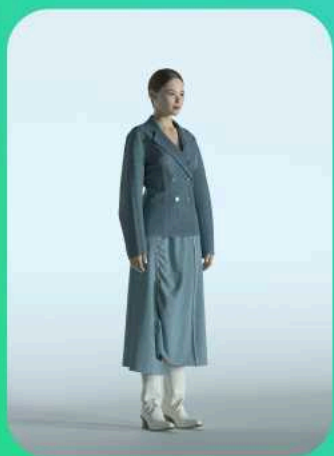
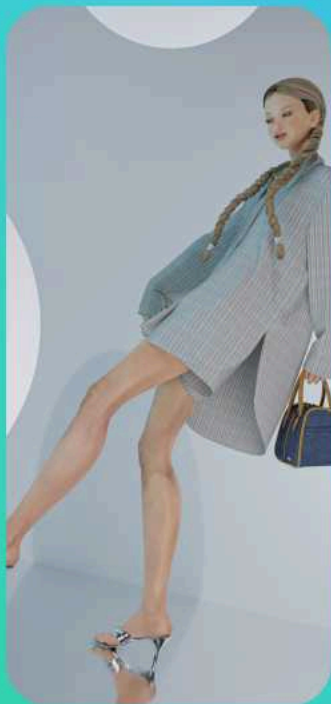


connectuser

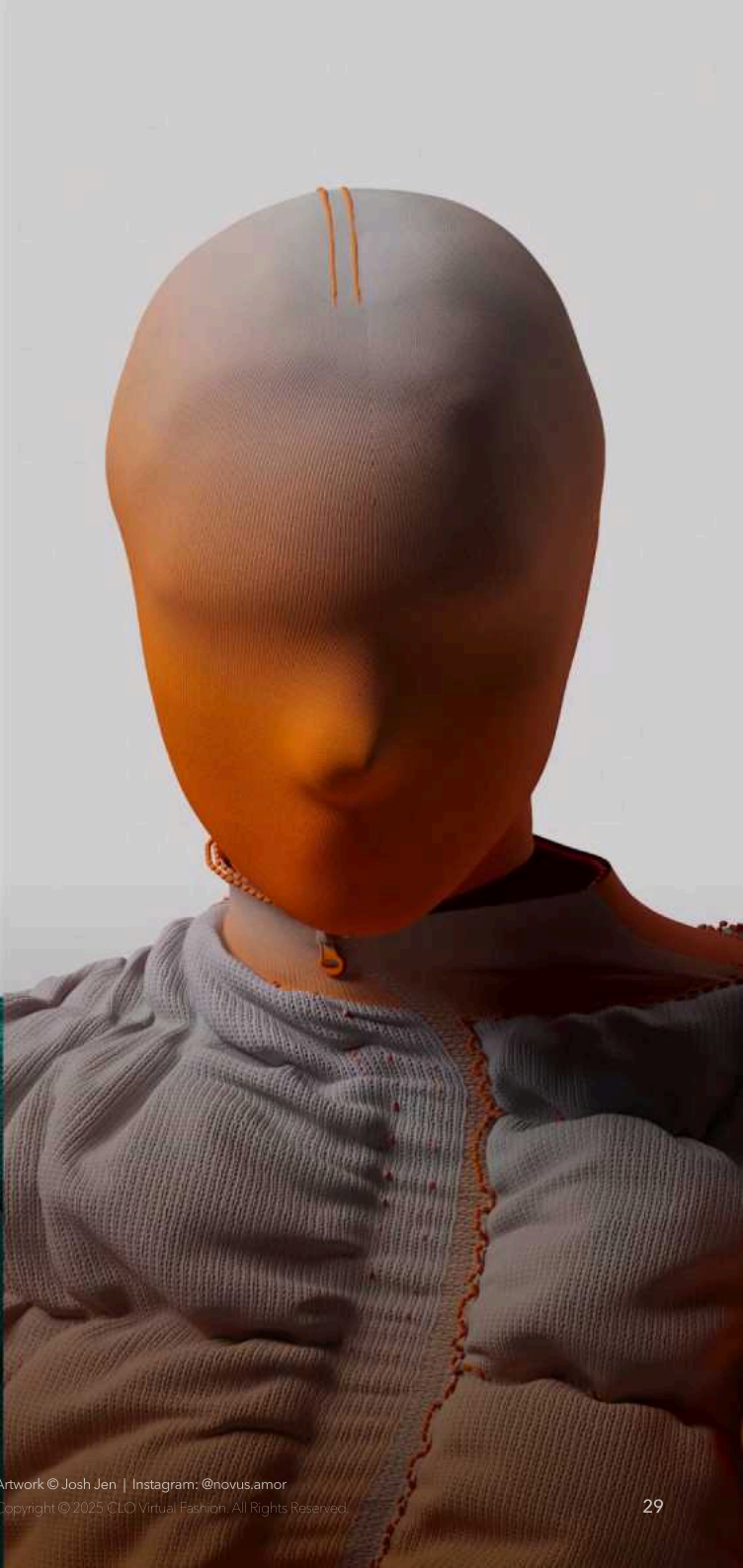


virtualstudio















Company

How We Work

 in the World

 by the Numbers

Media

How We Work

In order to achieve CLO Virtual Fashion's mission and vision, we have established our own unique culture and are working together to create a dynamic and interconnected environment.

**Collective
Decision
Making**

1

**Hyperconnected
Spherical
Organization**

2

**Leadership
= Positive Influence**

3

**Work with
Empathy**

4

**CLOver
Mindset**

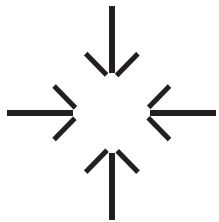
5

**Being
Truly Global**

6

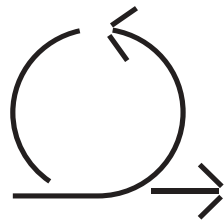
How We Work

Be User Focused



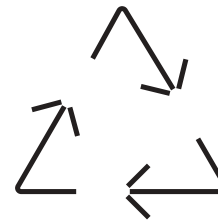
At the core of our strategy is a strong commitment to our users, guiding our product enhancements through close collaboration. We prioritize practical, user-centric improvements to ensure our solutions meet their needs.

Be Agile



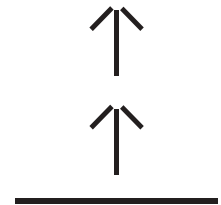
Embracing agility enables us to adjust to the constantly evolving needs of our users to respond quickly and develop the best solutions.

Actively Communicate

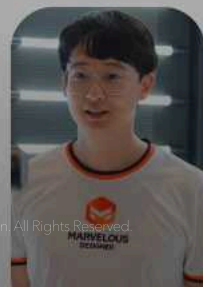
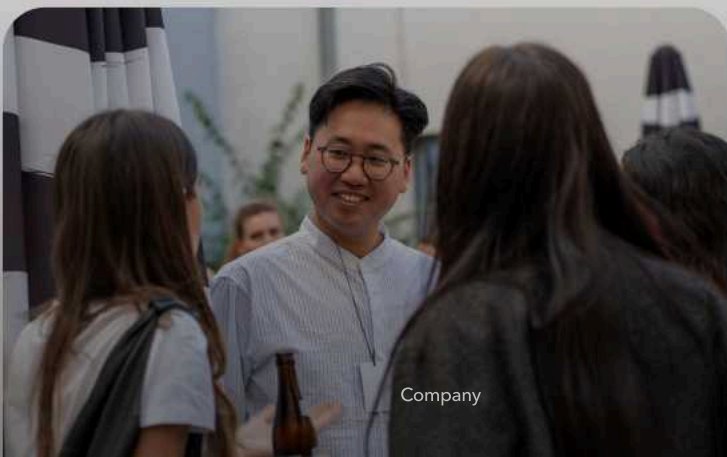


By combining our insights and developing a deep understanding of our users, we strengthen our initiatives and ideas.

Have Fun Building / Learning Things

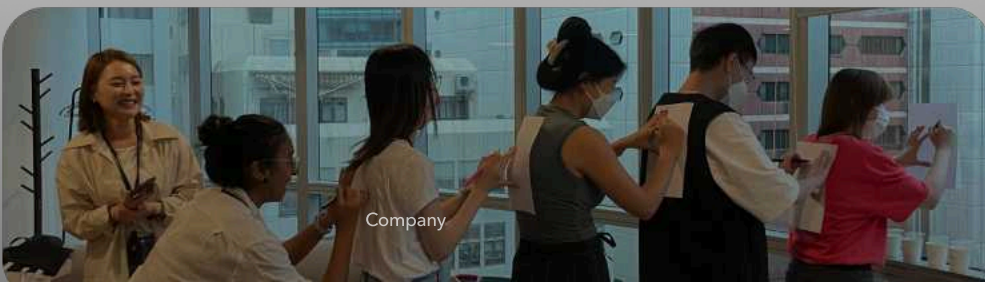
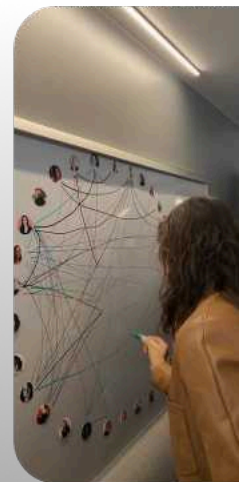
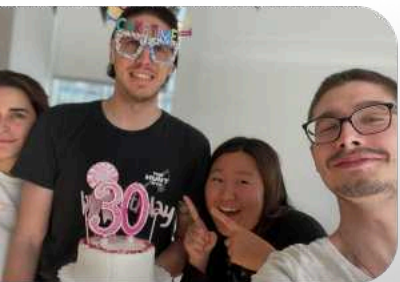


The key aspect of our CLO Mindset is to have fun building and learning. We are passionate about creating and discovering experiences that help our team members reach their full potential.



We are wherever the users need us. Composed of global tech-fashion experts, our local employees work and communicate seamlessly, regardless of location and time zone.





CLO Virtual Fashion's products and solutions are used in over 100 countries around the world, achieving a dominant market share. Since the Series B investment in 2014, CLO has been successfully building our stable profit structure without additional investment.

20

With over 20 years of research and development in clothing simulation technology, we've been an industry leader through the successful integration of digital garments and clothing.

100

We have built a diverse user base across over 100 countries, serving industries such as fashion, gaming, film, animation, and computer graphics.

450

With over 450 employees, we provide localized services and support tailored to users in each region.

SciTech Awards: Academy Celebrates Theatrical Exhibition Advancements

Variety



Epic Games invested in a digital fashion company

The Verge



Discussing DPC with Jaden Oh of CLO Virtual Fashion

Interline



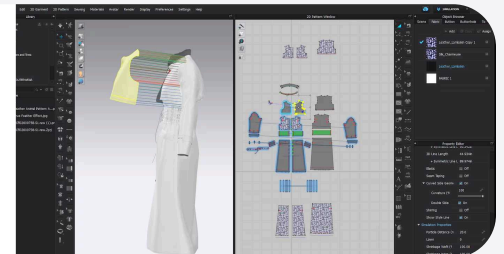
3D design is the future. Brands are catching up

Vogue Business



The New Technologies Fashion Schools Are Teaching Students

Business of Fashion



Founded January 21, 2009

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Los Angeles c/o WeWork, One Culver, 10000 Washington Blvd., Culver City, CA 90232, USA

Website www.clovirtualfashion.com

Contact global.bc@clo3d.com





CLO Virtual Fashion