



yarnbank®

From classic standards to the latest trends, all you need to know about yarn.



Advantages for the yarn manufacturer

yarnbank® is a platform for use by anyone involved in knitting, anywhere around the world. For you, the yarn supplier, its various tools can be used to expand sales channels to countries and regions that you are yet to cultivate. As digital transformation sweeps the fashion industry, the digitization of yarn becomes increasingly important. Uploading digital yarn to yarnbank® will not only help you reduce your own costs, but also support sustainable manufacturing, thereby increasing your corporate compliance value.

Strengthen promotion



Contribute to sustainability



Expand sales channels



How users take advantage of yarnbank®



Find Yarn

Users can search by yarn count, season, material, color, price range, etc. from among the yarn information uploaded to yarnbank®. They can also browse the latest recommendations and featured materials.



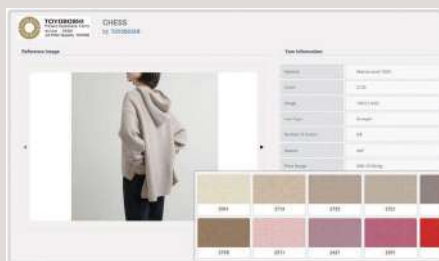
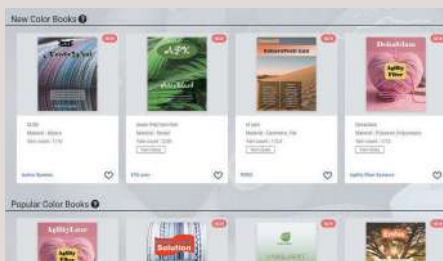
Know Yarn

From stock colors to swatches to product photos, users can get to know yarn from a different perspective as compared with actual color books. Users can also get in direct contact with you even without prior contact.



Try Yarn

Yarn data for use with SDS®-ONE APEX series is available for download. Trying out yarns in simulated knit fabrics makes it much easier to decide on a yarn. This helps improve product planning efficiency and promote sustainable manufacturing.



SDS-ONE APEX Series



Plan Details

	Lite	Standard	Premium
	Free	annual contract	annual contract
Information posted on a platform dedicated to yarn	✓	✓	✓
Acquired reports	✓ Limited use	✓	✓
User trend analysis		✓	✓
Sending email newsletters		✓ (Once a year)	✓ (Twice a year)
Priority book display		✓ Priority over Lite Plan	✓ Priority over Standard Plan
Posting yarn data	✓ When using Yarn Scan Service	✓	✓
Using APEXFiz® Design-Knit - SHIMANAVI® Knit Design Course - Yarn input device, color reader		✓	✓
Receiving bulk email inquiries		✓	✓
Yarn Data Download Block Function		✓	✓
Featured Yarn Suppliers page			✓

- + Optional Services
- Yarn Scan Service
- Color Book Printing Service

Information posted on a platform dedicated to yarn

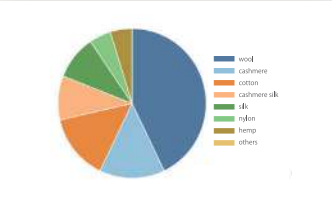
Information is posted on a web platform that attracts people from all over the world who are interested in yarn. No need to build your own platform; simply create your color book pages with a few simple operations. You can post yarn data created by scanning actual yarns, or swatch images designed and developed on APEXFiz® Design-Knit (included). Upload photos of actual swatches and products, material details, third-party certifications, and more to create a fully informative page.

Acquired reports

Information such as page views, downloads, user information, and other data can be used to support your sales efforts.

Customer trend analysis

Information such as material and gauge that users have searched and viewed, as well as colors used in simulations on SDS®-ONE APEX series, are available as reports for determining trends.



Sending email newsletters

Send announcements about new products, recommended materials, company initiatives, etc. With a higher open rate and click-through rate than general e-mail newsletters, this is an efficient way to reach the target audience.

Priority book display

The order in which your content is displayed is depends on your subscription plan.

Using APEXFiz® Design-Knit

With APEXFiz® Design-Knit, not only can you create yarn data, but swatches and product images as well. These can be used to make proposals to apparel companies, or to respond to such inquiries as "What kind of knit fabrics and products can be made with this yarn?" You can learn how to use APEXFiz® Design-Knit with the accompanying SHIMANAVI® e-learning system.



Receiving bulk email inquiries

You will receive bulk inquiries aimed at qualifying yarn manufacturers from users searching for specific yarns. Yarn manufacturers with yarn that meets those requirements can respond directly as potential business leads.

Yarn Data Download Block Function

It is possible to block the download of yarn data for specific email addresses or users with the same domain.

Featured Yarn Suppliers page

This is a special page reserved for Premium Plan subscribers. You can use it to inform users of any information you wish, such as your company's history and distinction, etc.



What is required

Lite Plan

Your PC

Supported browser:
Google Chrome
Microsoft Edge
Safari

Standard

Premium Plans

Included in the plan

APEXFiz® Design-Knit
(yarn data creation software)

Recommended specs

Yarn input device

Color reader

What to prepare

PC
* Check the recommended operating environment from the 2D barcode at left.

Scanner

Lighting environment
* Please inquire for model reference.
* A light source (D65 environment) is required depending on the environment.



Creating yarn data

Detailed work flow can be viewed after logging in to yarnbank®.



The yarn data registered on yarnbank® site is regularly checked for quality. If the quality of the yarn data is extremely low, the posted information is incorrect, or if user inquiries have not been replied, we may contact you individually.



Actual Testimonials from Yarn manufacturer



- ✓ We are now receiving regular orders from areas with which we had no business before.
- ✓ Inquiries saying "I saw you on yarnbank®" started coming in on our website.
- ✓ We have been able to connect with major brands with which we wanted to do business.
- ✓ We refer yarnbank® to our apparel business partners as a source for yarn data.
- ✓ We can now take on the challenge of new promotions using yarn data.



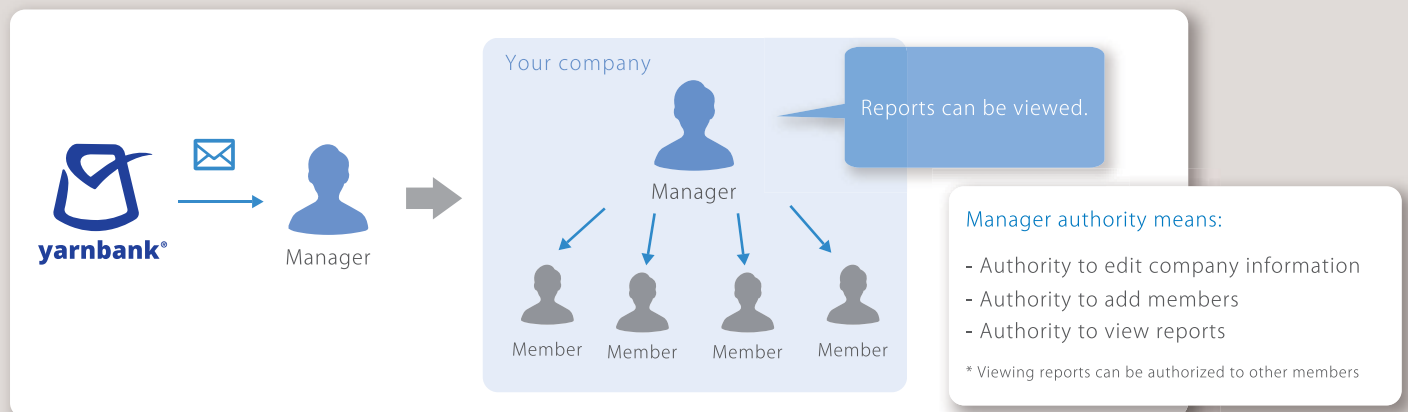
From contract to usage



Create your account and manage your site

After signing the contract, an account with manager authority will be assigned to one representative. Please create an account using the email sent from the yarnbank® site. After that, the manager can add members. Members will be able to upload/edit color books and yarn data.

* Members cannot log in to a single account at the same time.



Renewing your contract

We will send you a renewal notification email 90 days before the contract expiration date. If we do not receive a cancellation notice 60 days prior to expiration, we will begin the automatic renewal procedure. Contract renewal information will be sent to you.



Leaving yarnbank®

Withdrawal from yarnbank® cannot be performed on the web. Please inquire using the inquiry form of yarnbank® site or your SHIMA SEIKI staff in charge.

