

booxi ✓

Every visitor is an opportunity.

***GIVE THEM
AN EXPERIENCE
THAT CONVERTS.***

SEPHORA

DIOR

HERMÈS
PARIS

Kiehl's
SINCE 1851

LE
BON
MARCHÉ
RIVE GAUCHE

Optic 2000

Customer expectations have changed. *Retail must adapt.*

Customers no longer want a generic interaction: they expect **tailored advice** that meets their specific needs.

They don't just come to buy anymore, they're looking for a unique and **memorable experience**.

And above all, they no longer tolerate unpredictable waiting times: they demand **transparency and respect** for their time.

Driving qualified traffic, delivering impeccable service, and converting into revenue: three major challenges retailers face every day.

Booxi is a **100% retail-focused** solution, designed to maximize the value of every in-store visit.

It orchestrates the customer journey through three complementary levers:



Personalized appointment: to guide every customer at the moment that suits them best.



Retail events: to turn every workshop or activation into a driver of engagement and conversion.



Queue management: to streamline the welcome experience and reduce friction.

The results: less waiting, higher satisfaction and more sales closed.

Adopted
by retail leaders,
***validated by
their results.***

70%

Conversion rate
after appointments

30%

Higher average
basket size

+1 à 5%

Additional revenue



Christian
Louboutin

"We really appreciated how simple Booxi is,
not only for the user experience,
but also for the in-store solutions."

Christel Cassimatis Ex-Global Omnichannel Manager Louboutin

HERMÈS
PARIS

TIFFANY & Co.

diptyque
paris

JACQUEMUS

Optic 2000

DIOR

LA MAISON
CONVERTIBLE

AROMA = ZONE

ANINE BING

LISSAC
PARIS

SEPHORA

CLARINS

botanic

PRINTEMPS

SALOMON

Kiehl's
SINCE 1851

OH MY CREAM!

mondou

MAISON
MARTIN
MARGIELA

LE CREUSET

An ecosystem of partners
that multiplies value
for our clients.



booxi ✓

Take 30 minutes with us to discover how your stores
***can convert more visitors into customers
and drive long-term performance.***

[Book a Call](#)