

MAKING A DIFFERENCE

IS AT THE HEART OF OUR DNA.
SPECIALISTS IN POINT-OF-SALE SOLUTIONS,
OUR 30+ YEARS OF EXPERTISE
ARE AT YOUR SERVICE.



ABOUT THE GROUP

The lagona Group is a European company specialising in software and digital solutions designed to enhance customer and user experience. With more than 35 years of expertise, the company supports both public and private organisations in their digital transformation by designing and deploying innovative, connected and scalable solutions.

Operating in France and internationally, lagona serves a wide range of sectors including retail, banking, healthcare, transport, public administration, leisure, education, and many others.

lagona's approach combines technological expertise, design sensibility and high-quality service. For part of its product range, the company relies on internally developed software, ensuring autonomy, security and ease of management for its clients.

At the same time, lagona complements its catalogue with hardware solutions such as OXHOO self-order kiosks and POS terminals, enabling it to meet specific requirements without systematically relying on proprietary systems.

Committed to a responsible approach, lagona places meaningful innovation, industrial reliability and customer satisfaction at the core of its development strategy.

POINT-OF-SALE TERMINALS

Our POS terminals support your checkout area – the strategic heart of your business.

MOBILITY

Mobile payment and checkout solutions designed to support professionals in every sales environment.

SELF-ORDER KIOSKS

Offer your customers a fast, smooth and autonomous experience while reducing queues and increasing average basket value.

DIGITAL SIGNAGE

A range of products tailored to your needs, easy to use and designed to help your audiences access the right information.

POINT-OF-SALE TERMINALS

OXHOO POS terminals are complete checkout solutions designed to improve operational efficiency for retailers. Robust and durable, they are built to withstand intensive daily use with complete reliability.

Their high-definition touchscreen displays provide smooth and intuitive navigation, optimising checkout productivity. Thanks to extensive connectivity options, they integrate easily with a wide range of peripherals, ensuring a scalable solution suited to all retail environments.

■RELIABILITY AT THE CORE OF YOUR OPERATIONS

Screens, connectivity options, stands — each terminal adapts to your needs through scalable architecture and a wide range of options.

■MODULARITY DESIGNED TO EVOLVE

Screens, connectivity options, stands — each terminal adapts to your needs through scalable architecture and a wide range of options.

■OPTIMISED CUSTOMER EXPERIENCE

Checkout fluidity, screen readability and refined design: every detail is carefully considered to improve staff efficiency and customer comfort.



ZENIO



TAB10



TA650



TA600

MOBILITY

The OXHOO Mobility range includes mobile checkout solutions designed to support professionals in every sales environment. Built for field mobility, this offering enables users to remain efficient, connected and operational without compromising reliability or software compatibility.

OXHOO mobility solutions integrate seamlessly into existing POS infrastructures and meet the demands of professional environments where flexibility and service continuity are essential.

■RELIABLE AND CONTINUOUS MOBILITY

Mobile solutions designed for intensive use, ensuring performance, battery life and reliability throughout the day.

■FULL POS COMPATIBILITY

Smooth integration with existing POS software and peripherals for a coherent and secure mobile checkout solution.

■DESIGNED FOR FIELD OPERATIONS

Readable touchscreen displays, stable connectivity and rugged design to efficiently support mobile professionals.



ELYA 21

ELYA III

LCD MONITOR



NEOBOX



SELF-ORDER KIOSKS

With OXHOO self-order kiosks, turn every interaction into a sales opportunity. Provide your customers with a fast, seamless and autonomous experience while reducing queues and increasing average basket value.

Thanks to an intuitive and fully customisable interface, showcase your products, encourage upselling opportunities and modernise your point of sale. Attractive design, optimal performance and simplified integration make OXHOO kiosks a powerful driver for business growth and a response to evolving consumer expectations.

FAST AND INTUITIVE ORDERING

Simple touchscreen interface enabling customers to place orders in seconds, reducing waiting times and streamlining the customer journey.

REDUCED QUEUE TIMES

Customers order independently, easing congestion and improving organisation within the point of sale.

INCREASED AVERAGE BASKET VALUE

Automatic suggestions and integrated upsells to promote options, menus, and add-ons.

DIGITAL SIGNAGE

Every installation is different. Every customer is unique. The strength of digital signage lies in its ability to adapt to your specific needs. Whether you wish to promote a restaurant, energise a retail outlet or digitalise a hotel environment, lagona supports you every step of the way. Digital signage gives you flexibility in your communications.

Neoscreen is a scalable and highly powerful digital signage software solution that enables users to create, schedule and broadcast content to one or multiple screens directly from a web browser.

- Manage all your content through a single media library
- Ensure maintenance via the dashboard and schedule your content
- Adapt your communication using our software extensions

Neoscreen includes a creation module called Neomaker, allowing you to quickly and easily create fully customised animations by combining text, images, videos, widgets and many other components.

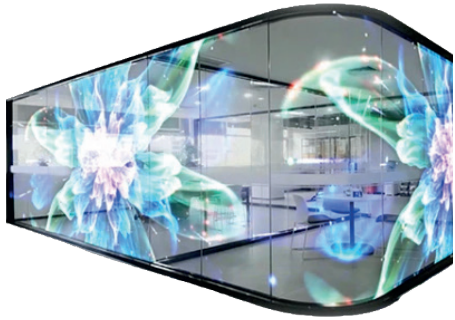
- Equipment tailored to your needs
- Neoscreen: an all-in-one software solution accessible to everyone to boost your communications
- Experts in digital transformation at your disposal

DIGITAL SIGNAGE

NEOSCREEN AI FOR OPTIMISATION

TRANSPARENT LED

Indoor



3D TOTEM

Indoor



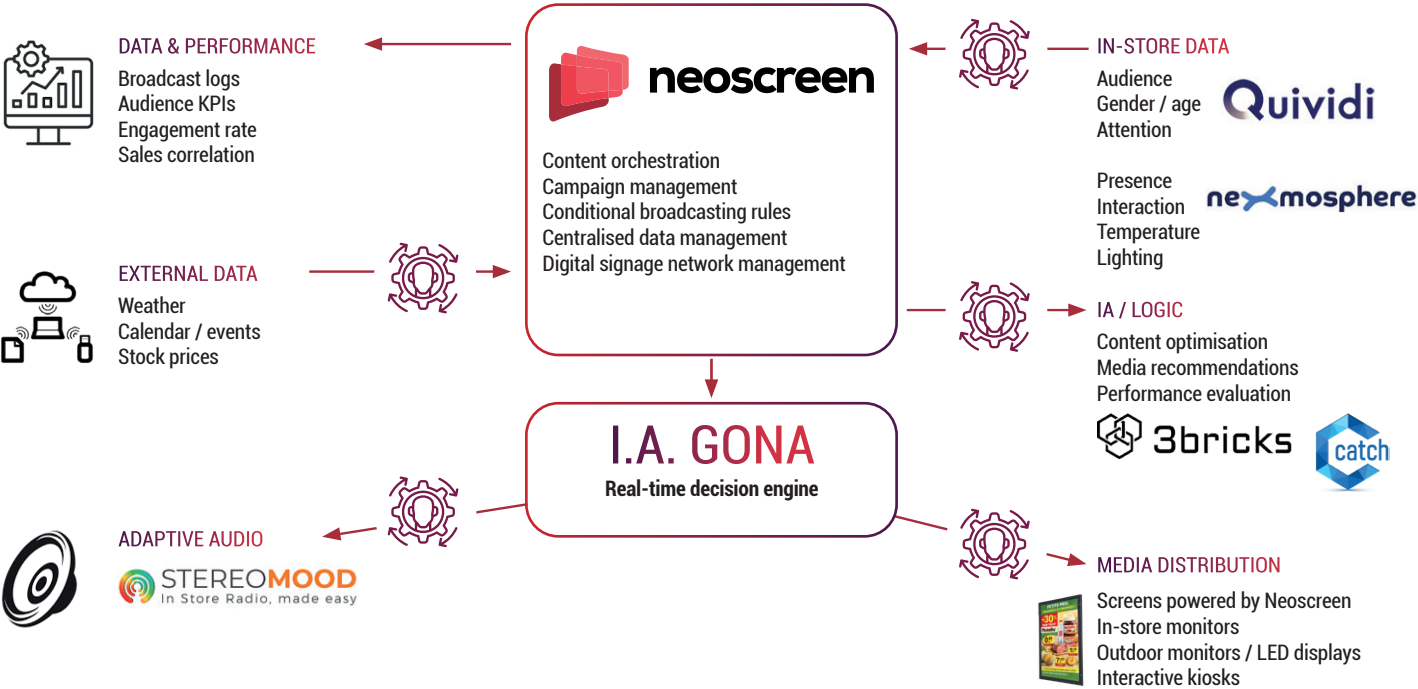
E-PAPER

Indoor



AI-DRIVEN CONTENT ORCHESTRATION

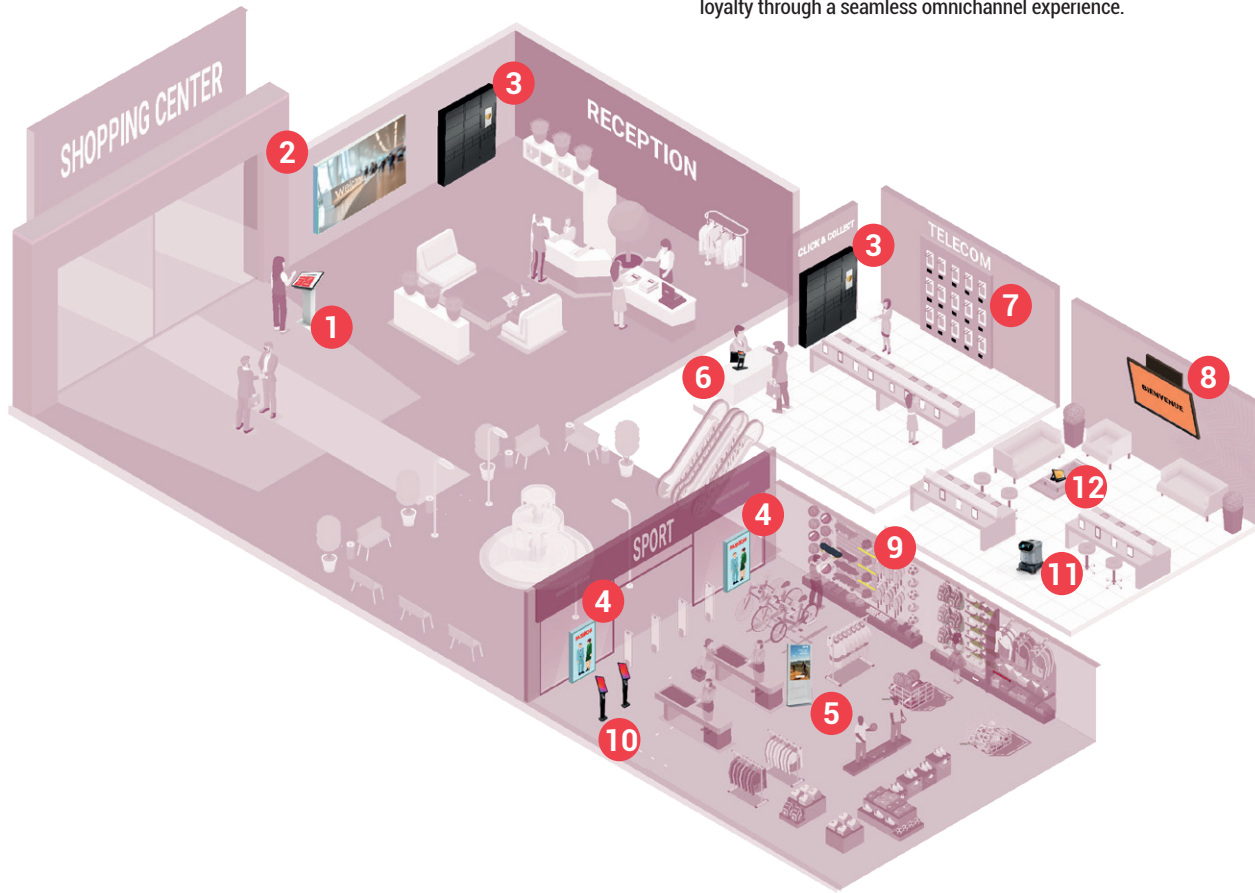
NEOSCREEN AI FOR OPTIMISATION



CUSTOMER JOURNEY

RETAIL SPECIALIST

Generate traffic, guide customers, stimulate sales and build customer loyalty through a seamless omnichannel experience.



ABOUT

OXHOO Partner of your business

For more than 10 years, OXHOO has been designing innovative, reliable, and durable products, inspired by its customers' needs.

Each generation brings new features to improve the user experience. The company is committed to sustainable development with recyclable and easy-to-maintain solutions.

Its integration into the IAGONA group strengthens innovation and expands its offering towards digital and dynamic display.

While evolving, OXHOO remains true to its values and to the quality of service that sets it apart.

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