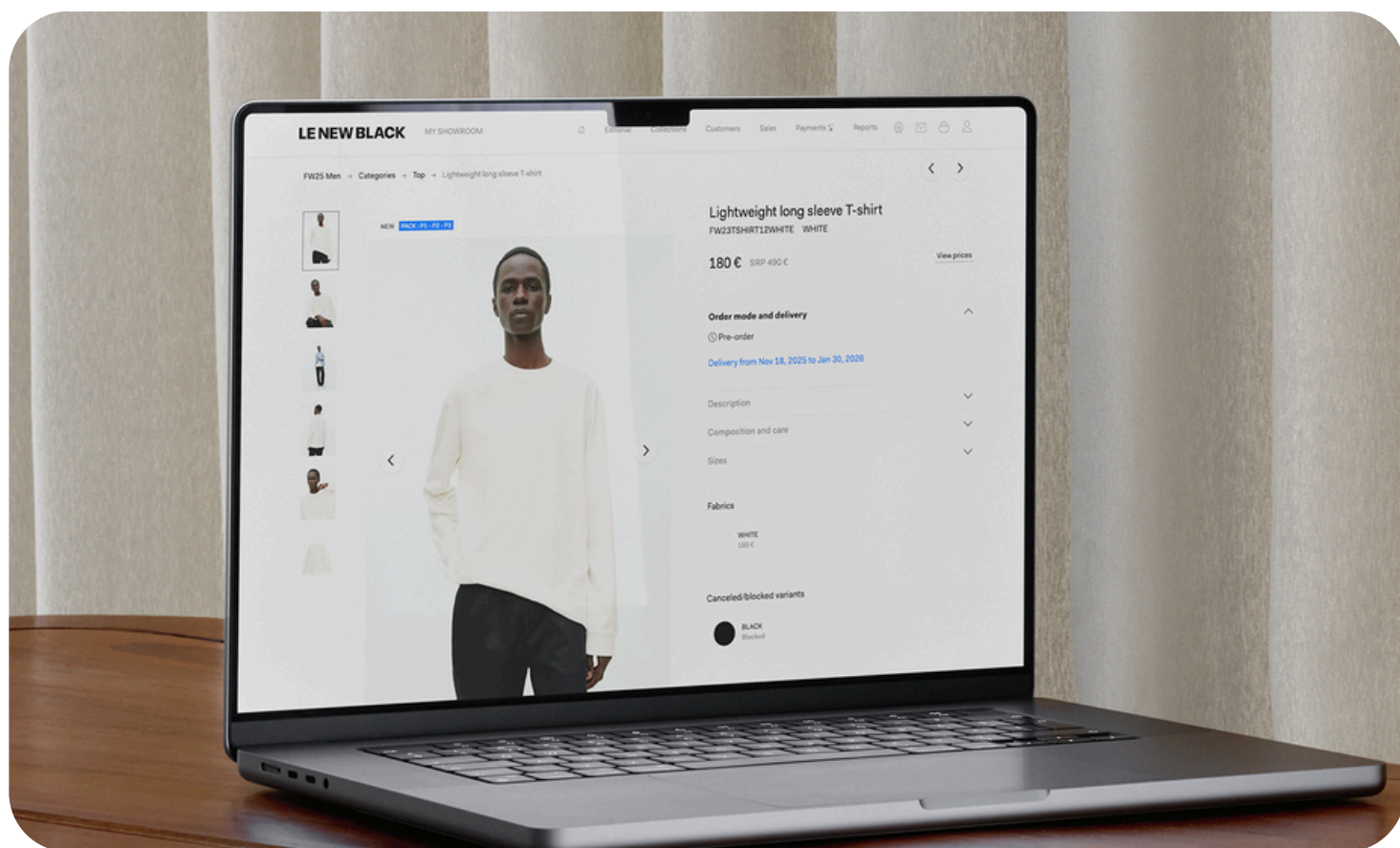




Finally, a platform that reflects the standard of your collections.

LE NEW BLACK, the B2B eCommerce platform for premium and luxury brands.



16+
years of experience

800+
clients

80+
countries

1.18B
annual orders

€4.89B
annual order value



— Why choose LE NEW BLACK?

Tartine et Chocolat

Click to
access the
webinar.

cegid



LE NEW BLACK is the essential digital platform for design-led brands. Here's what sets us apart:

- **Customisable white-label digital showrooms** that put your brand at the centre of the experience.
- **An elegant and intuitive interface** inspired by B2C eCommerce.
- **Powerful back office tools** for integrated management of your CRM campaigns, sales and payments.
- **A dedicated account manager** to support you at every stage, with personalised advice and follow-up aligned with your objectives.
- **ERP integration that goes all the way.** No abandoned projects, just automated data transfer built to last.
- **No switching costs**, only flexible subscriptions that fit your brand.

Automated data integration between CEGID and LE NEW BLACK via FTP

Classic data flows from Orli to LNB

- ✓ Products
- ✓ Prices
- ✓ Clients
- ✓ Delivery addresses
- ✓ Current stock
- ✓ Incoming stock

Exclusive data flows from Orli to LNB

- ✓ Order updates*
- ✓ Order documents*
- ✓ Events*

Data flows from LNB to Orli

- ✓ Orders

*Available exclusively with the LE NEW BLACK ↔ CEGID connector.

Chosen by fashion's most recognisable names

A.P.C.

BANANA
MOON
californian sunwear

bellerose

bobbies
PARIS

IKKS

Fremaux
Delorme

KIENZO

PATOU

la fée maraboutée

NATAN

sessùn

Tartine et Chocolat

cegid partner



To register, [click here](#) or scan the QR code.

