

LUCE



RUBELLI

IN ORDER

Curtains *Aurora* 30751-14-16-15

Chair *Lipari* 30770-3

Parasol 30764-5 *Filicudi*

Triennale Chair by Rubelli *Spotlight* 30759-3, Background *Ripple* 30752-7

Figura Chair by Rubelli *Cloudy* 30760-15, Background *Sunrise* 30757-4

Chair *Zeus* 30754-8, Background *Charles* 30750-3













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MANIFESTO

Rubelli creates decorative textiles that shape every-day life. Its activity is founded on time and masterful craftsmanship, rooted in a profound understanding of how fabrics are used, experienced, and lived with. Colour, pattern, tactility, construction, and fibres come together in works designed to endure and to be remembered.

Born in Venice, Rubelli shares the city’s spirit: open, layered, and receptive. Techniques, cultures, and material traditions are encountered, reinterpreted, and translated into a distinctive language of its own. Rubelli’s expertise is founded on over 130 years of making. Knowledge grows through continuity, strengthening over time and allowing textiles to evolve with their era: always grounded, always in motion.

At the core of this practice lies a clear understanding of what is essential. Not as reduction, but as concentration: a way of identifying the elements that define Rubelli, and of shaping textiles meant to endure, unfold, and remain meaningful over time.

Rubelli is eclectic. Rubelli moves fluently between decoration and technique, approaching both with equal seriousness. Figurative richness and technical performance are complementary expressions of the same practice.

Rubelli is virtuous. It resides in the ability to make

every textile intentional and meaningful, from the most restrained to the most expressive. Interest arises not only through pattern, but through weaving, density, texture, and tactility. Richness is embedded within the material itself.

Rubelli is unexpected. Rubelli textiles resist instant consumption. Their qualities reveal themselves through daily use and proximity, providing lasting relationships rather than fleeting impressions. What they offer emerges gradually, over time.

Rubelli is bold. It means making unexpected choices and pushing boundaries with confidence. Textiles and decoration are not subordinate elements; they are active presences, capable of leading a space and defining its character.

Rubelli is ironic. It brings balance to rigor and precision. A quiet irony allows seriousness without rigidity, accuracy without heaviness, and leaves room for play — acknowledging that everyday life is shaped not only by function, but also by pleasure.

Time is essential. Rubelli looks to tradition for consistency, and to the future for imagination.

Edited by
Formafantasma

LUCE

The new Rubelli collection is born from the observation of the behaviour of light (“luce”), understood as an element that vibrates, reflects, blends, and cracks.

If Gardens explored the archetype of botanical decoration and Teorema summarized that world in essential geometries, Luce goes further, viewing fabrics as dynamic presences, or as subjects that filter and reflect light, give shape to colour, and define the character of a space: all through that technical – rigorous yet versatile – language that identifies Rubelli.

The fabrics are therefore conceived as instruments that, with their structures, weaves, and compositions, modify the direction of light, dispersing or compressing it, thereby determining its tonalities. From this premise, a collection is born, defined by brilliance, movement, and an unexpected depth of colour. The satin Aurora and the jacquard Dark Lady have the unique sheen of silk. The dynamic effect of the satin Ripple evokes the sandy seabed shaped by the waves. The geometric pattern of the jacquard Spotlight is coloured in intense and deep shades.

Living spaces are not just interiors. The Luce collection – with Outdoor Mediterraneo – deepens the research into outdoor fabrics begun with Outdoor Cocktails and Outdoor Walk. The new outdoor fabrics capture the dazzling reflections of the sea, filter the intensity of the rays of the highest sun, and glow with golden reflections at sunset. They feature new patterns and colours, and an unexpectedly soft hand that is paired with marked technical resistance: performance and comfort as the expression of an inseparable pairing that proceeds in parallel.

Luce reflects Rubelli’s vast and eclectic know-how. It is a collection that brings together various weaving

techniques, different combinations of materials, and a design free from hierarchies. Decorative fabrics sit naturally alongside the more sober and rigorous ones. Every piece is made with the same care and with a richness understood not as ornamentation, but as the highest expression of craftsmanship, knowledge, and design intent.

Villa Domus in Liguria offered the ideal setting to portray the collection. Suspended above the coast-line, the villa is a landmark of razionalismo genovese, but its architect did not treat modernism as a closed system. Renaissance elements such as the decorated portal are deliberately integrated into the modern-ist structure. The result is a house where historical references and contemporary clarity live side by side without friction. Its most emblematic gesture, the electrified ground-floor windows that open auto-matically, dissolves the divide between inside and outside, extending domestic life into the surround-ing gardens and the vast Ligurian landscape.

In the 2026 collection, there is also room for 10 new wallcoverings, all made in the Rubelli weaving mill. Alongside a shiny and silky series – particularly luminous – is a series of textured and three-dimen-sional items. Two of these – Tonga Gold Wall and Bali Gold Wall – acquire a particular luminosity thanks to the application of a light leaf of elegant pale gold on the opaque surface: a refined and precious touch to dress walls in a new light.

In its various expressions, light, with its energy and charm, reveals itself to be the common thread and essence of a collection to be experienced indoors and outdoors.

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Formafantasma

LUCE

La nuova collezione Rubelli nasce dall’osservazione del comportamento della luce intesa come elemento che vibra, riflette, si fonde, si incrina.

Se Gardens esplorava l’archetipo della decorazione botanica e Teorema riassumeva quel mondo in geome-trie essenziali, Luce va oltre, guardando ai tessuti come presenze dinamiche, ovvero come soggetti che filtrano e riflettono la luce, danno forma al colore e definiscono il carattere di uno spazio: il tutto attraverso quel linguaggio tecnico – rigoroso ma versatile – che identifica Rubelli.

I tessuti sono dunque concepiti come strumenti che con le loro strutture, trame e composizioni modificano la direzione della luce, la disperdono o la comprimono determinandone le tonalità. Da questa premessa nasce una collezione definita dalla brillantezza, dal movimento e da un’inaspettata profondità di colore. Il raso Aurora e lo jacquard Dark Lady hanno la lucentezza unica della seta. L’effetto dinamico del satin Ripple evoca il fondale sabbioso del mare modellato dalle onde. Il motivo geometrico dello jacquard Spotlight si colora di tonalità intense e profonde.

Gli spazi dell’abitare non sono solo interni. La collezione Luce – con Outdoor Mediterraneo – approfondisce la ricerca sui tessuti outdoor iniziata con Outdoor Cocktails e Outdoor Walk. I nuovi tessuti per esterno catturano i riflessi abbaglianti del mare, filtrano l’intensità dei raggi del sole più alto e si accendono di riflessi dorati al tramonto. Si presentano con nuovi motivi e colori, e una mano inaspettatamente morbida che si affianca ad una spiccata resistenza tecnica: performance e comfort come espressione di un binomio inscindibile che procede in parallelo.

Luce riflette il vasto ed eclettico know-how di Rubelli. È una collezione che riunisce varie tecniche di tessitura,

diverse combinazioni di materiali e un design libero da gerarchie. I tessuti decorativi si affiancano naturalmente a quelli più sobri e rigorosi. Ogni pezzo è realizzato con la stessa cura e con una ricchezza intesa non come orna-mento, ma come massima espressione di artigianalità, conoscenza e intento progettuale.

Villa Domus in Liguria si è dimostrato essere il luogo ideale per presentare la collezione. Sospesa sopra la costa, la villa è un punto di riferimento del razionalismo genovese, ma il suo architetto non ha trattato il modernismo come un sistema chiuso: elementi rinascimentali – come il portale decorato – sono stati inseriti volutamente nella struttura modernista. Il risultato è una casa dove riferimenti storici e linearità contemporanea convivono senza contrasti. Il tocco più emblematico sono le finestre elettriche al piano terra che, aprendosi automaticamente, annullano il confine tra interno ed esterno, estendendo la vita della casa ai giardini circostanti e a un paesaggio ligure sconfinato.

Nella collezione 2026 c’è spazio anche per 10 nuovi rivestimenti murali, tutti realizzati nella tessitura Rubelli. Accanto a una serie lucida e setosa – particolarmente luminosa – una serie di articoli materici e tridimensionali. Due di questi – Tonga Gold Wall e Bali Gold Wall – grazie all’applicazione sulla superfice opaca di una leggera lamina di un elegante oro pallido, acquistano una particolare luminosità: un tocco raffinato e prezioso per vestire le pareti di una luce nuova.

Nelle sue diverse declinazioni la luce, con la sua energia e il suo fascino, si rivela filo conduttore ed essenza di una collezione da vivere indoor e outdoor.

A cura di
Formafantasma



Pouf Vitrail 30761-5, Sofa Kaleidoscope 30762-5, Cushions from the left Charles 30750-26, Kaleidoscope 30762-5, Marple 30702-10, Charles 30750-24, Barnaby 30701-17













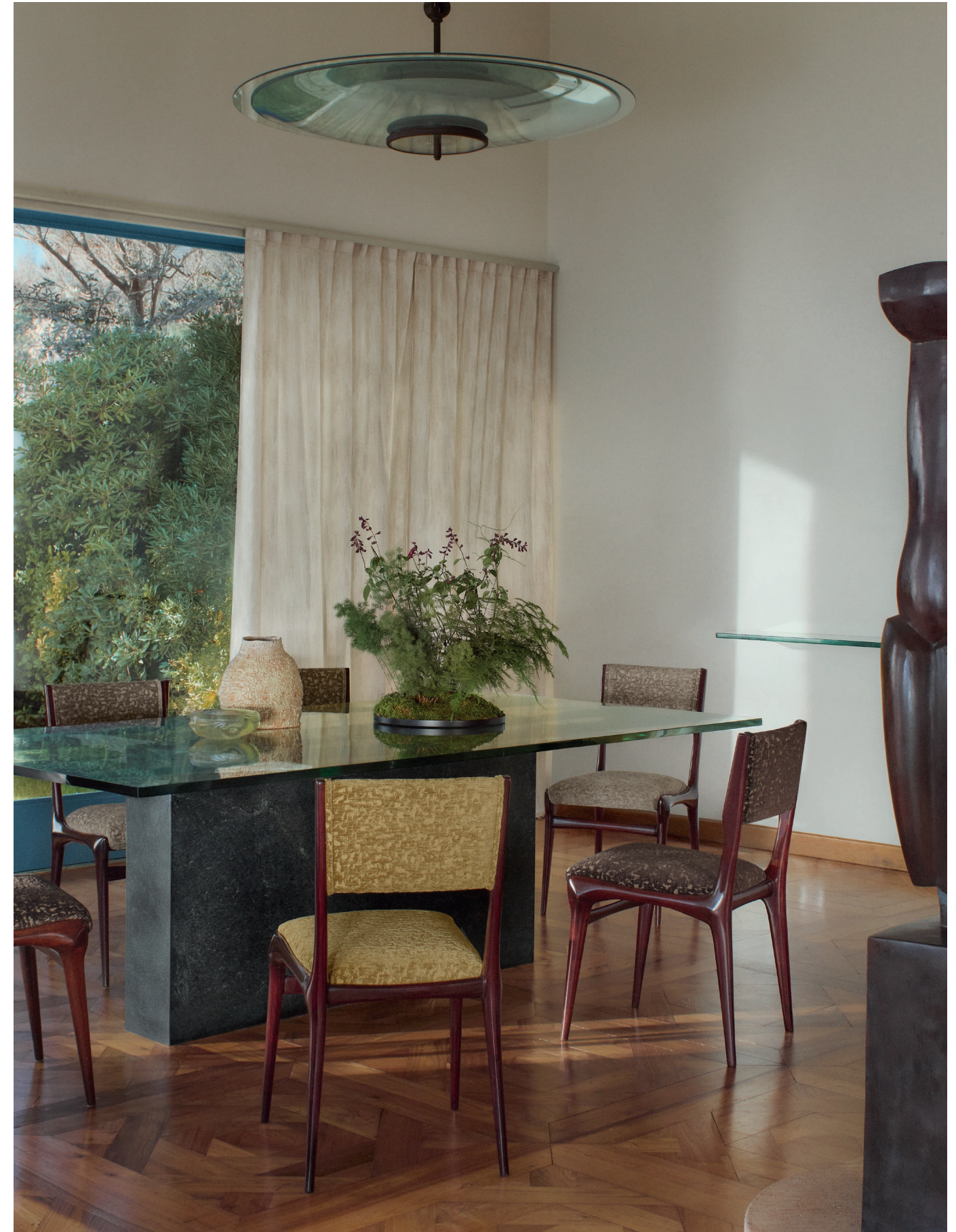


Sofa on the left *Fabgold* 30753-4, Bolster *Dark Lady* 30755-2, Cushion *Barnaby* 30701-13
 Sofa on the right *Dark Lady* 30755-2, Bolster *Fabgold* 30753-4, Cushion *Barnaby* 30701-12





Chair *Cloudy* 30760-6, Curtain *Spectrum* 30756-1
 Next page: Curtain *Spectrum* 30756-1, Chairs *Cloudy* 30760-14-6-4















Chair *Paros* 30765-4
 Left page: Curtains *Golden Hour* 30758-I, *Aurora* 30751-10 (*back*)

















From the top: Cushion and bolster *Lipari* 30770-1, Cushion *Filicudi* 30764-01, Cushion *Naxos* 30769-1, Bolster *Linosa* 30767-1, Cushion *Elba* 30763-2, Long Bolster *Paros* 30765-1, Cushion *Linosa* 30767-1



Rubelli is expanding its work on wallcoverings with the new collection – Luce – made entirely in its own mill in Como. The idea is simple: to bring the sensibility of Rubelli fabrics to the wall, adapting them to the requirements for this specific use. The result is a family of fire-retardant wallcoverings, grouped into two distinct but complementary worlds.

The first is glossy, silky, refined. These wallcoverings echo the language of silk. Each plays with luminosity in a controlled way, like Maui and Forget-me-not, without falling into decorative excess. Their surfaces capture the light, ranging from soft, neutral shades to metallic accents.

The second world is matte, tactile, three-dimensional, and natural-looking. It includes wallcoverings

that explore three-dimensional textures reminiscent of plant fibres such as raffia, jute, and linen. Irregular yarns, slubs, and textured weaves create shadows and depth that shift throughout the day, as in Surawesi Wall and Borneo Wall.

In the two articles Tonga Gold Wall and Bali Gold Wall, a distinctive and refined touch is provided by the application of an elegant pale gold leaf that interacts with the matte surface. Luminosity becomes the protagonist on walls dressed in a new light.

The new wallcoverings are treated as architectural elements, capable of modifying the atmosphere of a room with the same spirit and in harmony with the textile collections.

Rubelli amplia il suo lavoro sui rivestimenti murali con la nuova collezione – Luce – fatta interamente nel proprio stabilimento di Como. L’idea è semplice: portare la sensibilità dei tessuti Rubelli sulla parete, adattandoli ai requisiti per questo uso specifico. Il risultato è una famiglia di rivestimenti murali ignifughi, raggruppati in due mondi distinti ma complementari.

Il primo è lucido, setoso, raffinato. Questi rivestimenti murali riecheggiano il linguaggio della seta. Ciascuno gioca con la luminosità in modo controllato, come Maui e Forget-me-not, senza cadere nell’eccesso decorativo. Le loro superfici catturano la luce, spaziando da tonalità neutre e morbide ad accenti metallici.

Il secondo mondo è opaco, tattile, tridimensionale e dall’aspetto naturale. Include rivestimenti murali che

esplorano trame tridimensionali che ricordano fibre vegetali come la raffia, la iuta e il lino. Filati irregolari, fiammature e intrecci materici creano ombre e profondità che mutano durante il giorno, come in Surawesi Wall e Borneo Wall.

Nei due articoli Tonga Gold Wall e Bali Gold Wall un tocco distintivo e raffinato è dato dall’applicazione di una foglia di un elegante oro pallido che interagisce con la superficie opaca. La luminosità diventa protagonista su pareti vestite di una nuova luce.

I nuovi rivestimenti murali sono trattati come elementi architettonici, capaci di modificare l’atmosfera di una stanza con lo stesso spirito e in sintonia con le collezioni tessili.











LUCE Background *Bali Wall 23060-1*, Rolls *Bali Gold Wall 23061-1*, *Bali Wall 23060-2*



Cushions *Forget-me-not 30762-8-9-2*, Wallcovering *Forget-me-not Wall 23063-2*



Textiles

NAME	CODE	COL.	COMPOSITION	WIDTH	MARTINDALE	
Charles	30750	28	48%CO 37%VI 15%LI	145cm - 57”	20000 rubs	
Aurora	30751	19	68%CO 32%SE	138 cm - 54.5”		
Ripple	30752	8	58%AC 28%PL 14%PC	130 cm - 51”		
Fabgold	30753	4	100%PL flame retardant	140 cm - 55”		25000 rubs
Zeus	30754	23	96%PL Trevira CS 4%PA-eco f.r.	143 cm - 56.5”		60000 rubs
Dark Lady	30755	4	41%CO 36%VI 23%SE	138 cm - 54.5”		
Spectrum	30756	6	100%PL Trevira CS	137 cm - 54”		
Sunrise	30757	6	100%PL Trevira CS	133 cm - 52.5”		
Golden Hour	30758	3	100%PL Trevira CS	138 cm - 54.5”		
Spotlight	30759	5	78%PL flame retardant 22%PA-eco f.r.	140 cm - 55”		22000 rubs
Cloudy	30760	15	86%PL flame retardant 14%PA-eco f.r.	140 cm - 55”		80000 rubs
Vitrail	30761	6	100%PL flame retardant	140 cm - 55”		50000 rubs
Kaleidoscope	30762	5	60%VI 24%PL 16%CO	131 cm - 51.5”	21000 rubs	
Elba	30763	17	100%SolutionDyed Acrylic Tempotest	142 cm - 56”		
Filicudi	30764	10	100%SolutionDyed Acrylic Tempotest	141 cm - 55.5”		
Paros	30765	9	100%SolutionDyed Acrylic Tempotest	142 cm - 56”		
Panarea	30766	10	100%SolutionDyed Acrylic Tempotest	145 cm - 57”		
Linosa	30767	4	100%SolutionDyed Acrylic Tempotest	150 cm - 59”		
Cipro	30768	3	100%SolutionDyed Acrylic Tempotest	150 cm - 59”		
Naxos	30769	5	100%SolutionDyed Acrylic Tempotest	150 cm - 59”		
Lipari	30770	5	100%SolutionDyed Acrylic Tempotest	155 cm - 61”		
Dimlight	30771	1	100%PL flame retardant	320 cm - 126”		
Caprera	30772	1	100%Acrylic Recycled	320 cm - 126”		
Malta	30773	1	100%Acrylic Recycled	325 cm - 128”		
Sky	30774	2	100%PL flame retardant	305 cm - 120”		
Corsica	30775	1	100%Acrylic Recycled	330 cm - 130”		
Let’s Dance	30776	1	100%PL Trevira CS	320 cm - 126”		

Wallcoverings

NAME	CODE	COL.	COMPOSITION	WIDTH	
Tahiti Wall	23054	5	100%Fabric on nonwoven	138cm - 54.5"	
Maui Wall	23055	5	100%Fabric on nonwoven	136cm - 53.5"	
Samoa Wall	23056	3	100%Fabric on nonwoven	141cm - 55.5"	
Surawesi Wall	23057	3	100%Fabric on nonwoven	130cm - 51"	
Tonga Wall	23058	4	100%Fabric on nonwoven	130cm - 51"	
Tonga Gold Wall	23059	1	100%Fabric on nonwoven	130cm - 51"	
Bali Wall	23060	2	100%Fabric on nonwoven	130cm - 51"	
Bali Gold Wall	23061	1	100%Fabric on nonwoven	130cm - 51"	
Borneo Wall	23062	2	100%Fabric on nonwoven	130cm - 51"	
Forget-me-not Wall	23063	4	100%Fabric on nonwoven	140cm - 55"	

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