

Azimuth



DESIGNS OF THE TIME

Azimuth

Azimuth, by Designs of the Time, marks the space between where we stand and what we look toward - inviting us to shape our own direction through the materials that surround us.

Each fabric tells a story, carries emotion. Texture, weight, and tactility reveal character, showing the nature of traditional materials. Subtle irregularities arise from authentic craftsmanship - signatures of the maker's patient hand, of intuitive patterns shaped slowly over time.

Linen diffuses daylight. Wool holds warmth like earth holds memory. Mohair velvet adds depth, while stonewashed finishes and hemp's raw grain tell stories of time and touch. Azimuth is made to be touched, to be felt. It's the human in nature, nature in the human - a rediscovery of how we, materials, and our environments interact.

Colours guide us from earth to horizon: desert sand, clay whites, saffron and spiced ochre, graduating towards burgundy and olive. Rust and indigo rest alongside earth and dark brown - rich, grounding shades that shift with light and deepen with age. In the Azimuth collection, materials reveal their stories through the language of the senses.



*Between the ground beneath us
and horizon ahead*

*Between where we stand,
and what we look toward*

*A breath,
that shapes our path*

*The ground holds memory
The horizon draws us forward*

*Patient hands have woven
stories into fabric*

*Texture speaks
Weight remembers*

*Each thread
carries memory
and emotion*



Drape **Belavali** YP26005, **Ponere** YP26004

Curtain **Taranga** YP26001, Drape **Bhumira** YP26005



Cushion **Leti** YP26005, **Gravitas** YP26008
Carpet **Leti** YP26002



One seater **Shibui** YP26006



Curtain **Taranga** YP26001
Cushions bedhead **Taranga** YP26001, **Dharti** YP26005, **Riju** YP26001



Cushions **Ponere** YP26004, **Orion** YP26007
Bedsheet **Mounata** YP26001



Base cushion **Manduka** YP26004

Cushions **Kathika** YP26017, YP26013, YP26014
Orion YP26004, **Maki** YP26001, **Riju** YP26003



Curtains **Belavali** YP26002



Cushion bench **Bikaina** YP25005
Cushions **Nemma** 26002, **Kathika** YP26013



“Here, in this in-between space, the fabrics themselves become guides. Through touch and texture, they orient us. Not with fixed certainty, but with an invitation to pause and shape our own direction.”



Bedsheet **Dharti** YP26010
Cushions **Maki** YP26001, **Orion** YP26007, **Dharti** YP26005, **Shibui** YP26005



Fouton **Gravitas** YP26013
Canopy **Jalika** YP26001, Curtain **Bagodal** YP26001



Sofa **Komalvara** YP26018



Curtain **Simanta** YP26004



Cushion donkey **Manduka** YP26005



Cape **Taranga** YP26001
Belt **Sonora** YP22022



Curtain **Taranga** YP26001



One seater cushion **Riju** YP26001



Base cushion **Leti** YP26005



Cushions **Kathika** YP26017, YP26013
Riju YP26003, **Kargha** YP26002



One seaters **Komalvara** YP26010

“Azimuth is made to be touched, to feel. It’s the human in nature, nature in the human, a rediscovery of how we, materials, and environment connect.”







Drape **Penumbra** YP26012



Outdoor daybeds **Tar** YP26009
Outdoor cushions **Sakond** YP25012, YP25014



DOTT stools **Komalvara** YP26012, **Riju** YP26002



Cape **Taranga** YP26001



*Faded surfaces
show the beauty
of time passing*

*Ancient colours guide us
from earth to horizon*

*Shifting with light
Deepening with age*

*The human in nature,
nature in the human*

In this quiet in-between

We find direction

*Rediscover the bond
between ourselves,
materials,
and environment*

*Rediscover
our direction*



Designs of the Time is a Belgian company, founded in 1998 by the Puylaert family. In their interior textiles, they embrace a sense of imperfection that complements their love for natural materials and casual, untreated looks.

The work of this family revolves around a deep love for craftsmanship, authenticity and thoughtful creative designs. This, along with their gentle character, results in interior textile collections of discrete luxury that breathe a troop of warm feelings into every home.

DESIGNS OF THE TIME

art direction & production - Designs of the Time
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