



When we **meet**, we change the world.®

MPI HISTORY



1972
Founded as
Meeting
Planners
International.

1977

Charters presented to first seven chapters: Rocky Mountain Area, Greater New York Area, Chicago Area, Dallas/Ft. Worth Metroplex, Ohio Valley, Southern California, and Wisconsin.

1983
Launch of the
MPI Foundation.

1991
First European
chapter
established
(Italy).

1994
Changed name
to Meeting
Professionals
International.



MPI Latam development
Since 2020



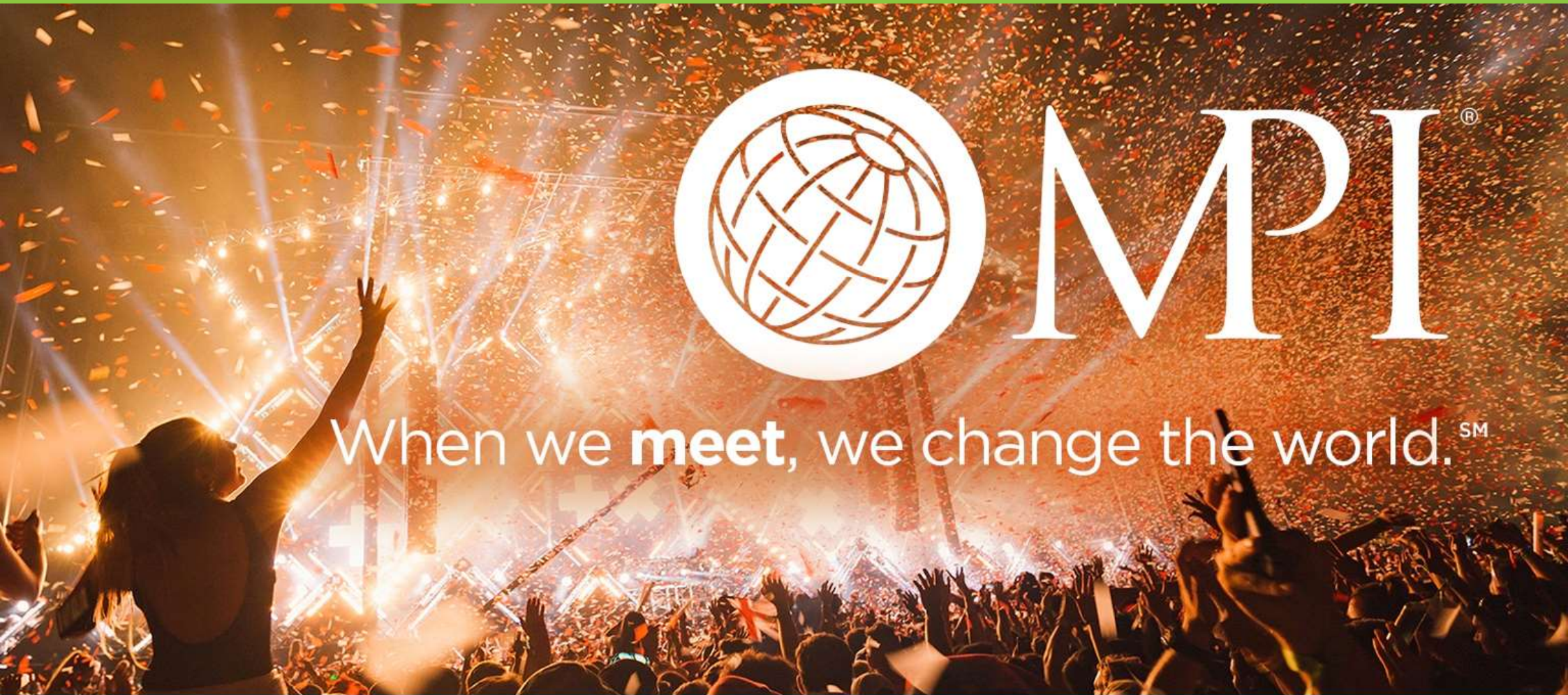
Vision

Lead and empower an inclusive meeting and event community to change the world.

Mission

Connect the global meeting and event community to learn, innovate, collaborate and advocate.

WHO ARE THE MPI MEMBERS?



STRENGTH IN PEOPLE



15,000 members • **75+** countries • **70** chapters & clubs globally

Global Membership Types



MPI
Global
Buying
Power:
\$26
Billion

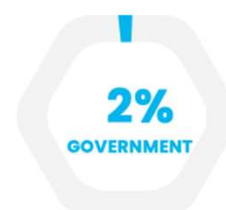
Global Membership Profile



MEMBERSHIP COMPOSITION UPDATE



NEARLY 8,000
PLANNER MEMBERS

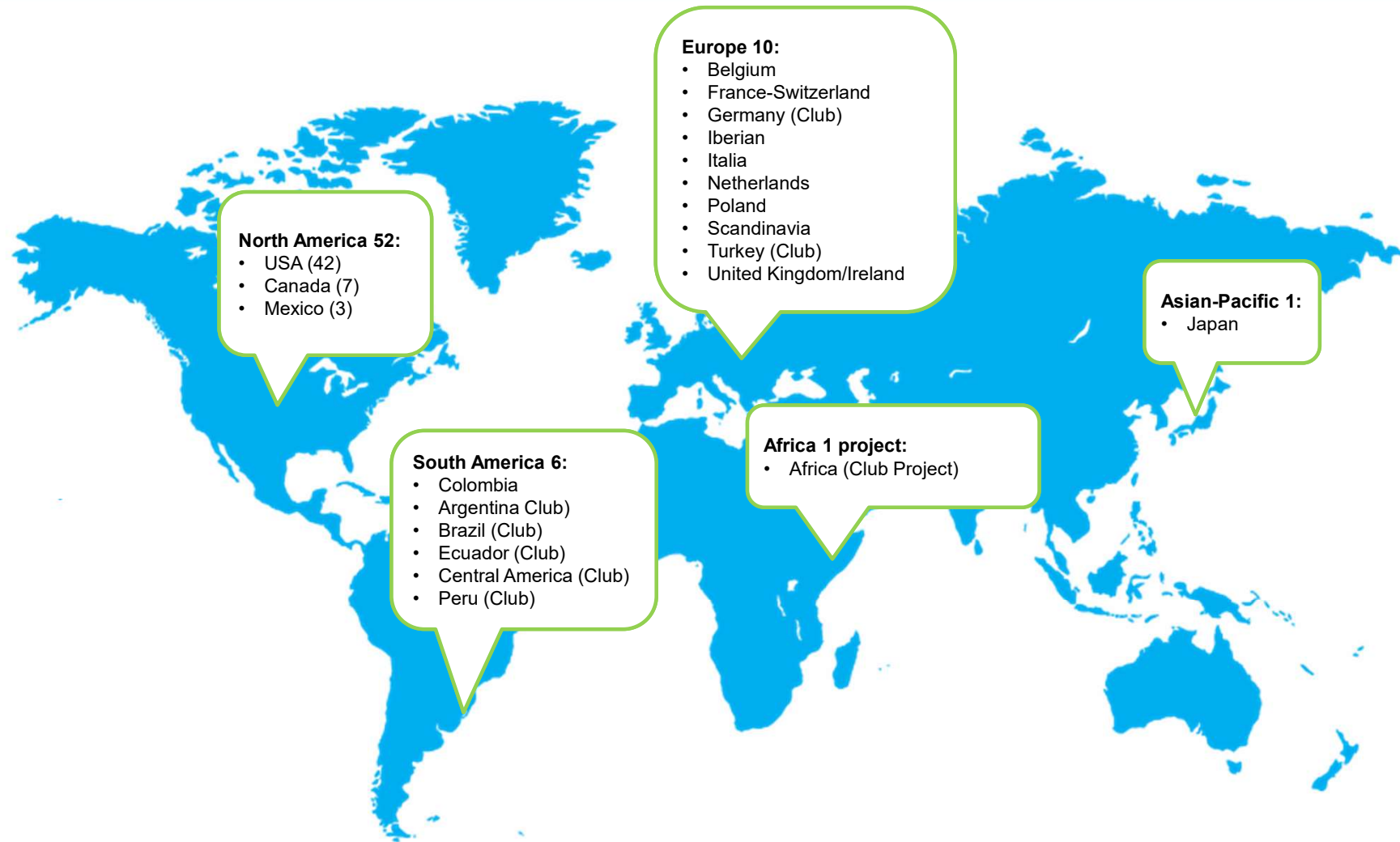


77% female



22% male

WE CONNECT 70 CHAPTERS AND CLUBS



LATIN AMERICA REGION: Federico Toja - Director Chapter Operations →



MPI Chapters and members

- Mexico 208
- Caribe Mex. 124
- Colombia 48
- Bajío Mex. 36

MPI Club

- Brazil 11
- Argentina 25
- Ecuador 17
- Central America 18
- Peru 21

Total Latam approx. 510



MPI ACADEMY FOR EDUCATION AND EVENTS



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WE EDUCATE



**BASICS
BOOT CAMP:**
MEETING FUNDAMENTALS



**MEETING
ESSENTIALS**



CMM

EXECUTIVE LEADERSHIP FOR
THE BUSINESS OF MEETINGS



**WOMEN IN
LEADERSHIP**
EXECUTIVE LEADERSHIP SKILLS



**HEALTHCARE
MEETING**
COMPLIANCE CERTIFICATE



**INCLUSIVE
EVENT DESIGN**
CERTIFICATE

Developmental sponsor: **PORT LAUDERDALE**
meet sunny



**EMERGENCY
PREPAREDNESS**
FOR MEETINGS AND EVENTS



**EXPERIENTIAL
EVENT SERIES**



**EVENT
MARKETING**
CERTIFICATE

Developmental sponsor: **cvent**



**BUSINESS VALUE
OF MEETINGS**



**CRISIS
COMMUNICATIONS**
ANTICIPATE AND COMMUNICATE



**Online Learning
& Webinars**

**University
Partnerships**



DARDEN
Executive Education



**SAN DIEGO STATE
UNIVERSITY**
L. Robert Payne School of
Hospitality & Tourism Management

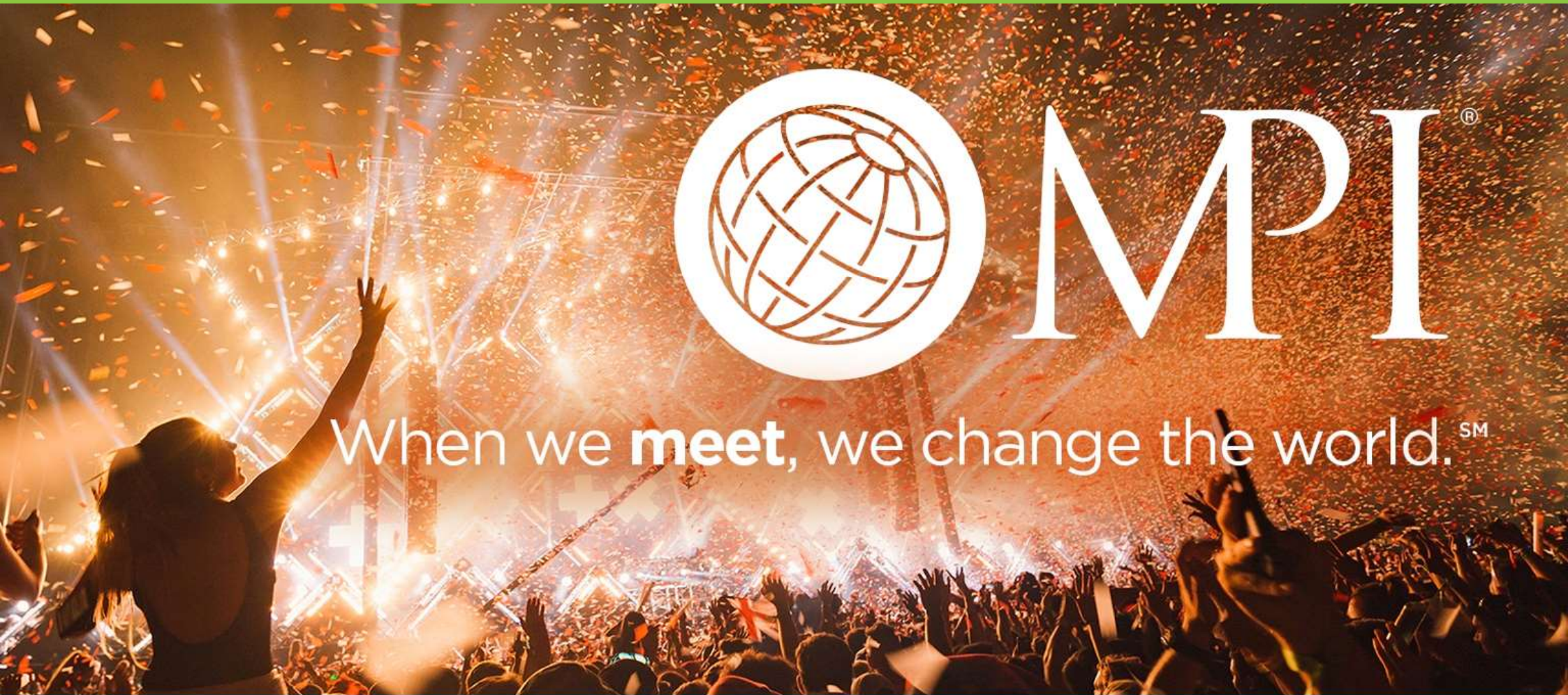
SIGNATURE EVENTS



Events



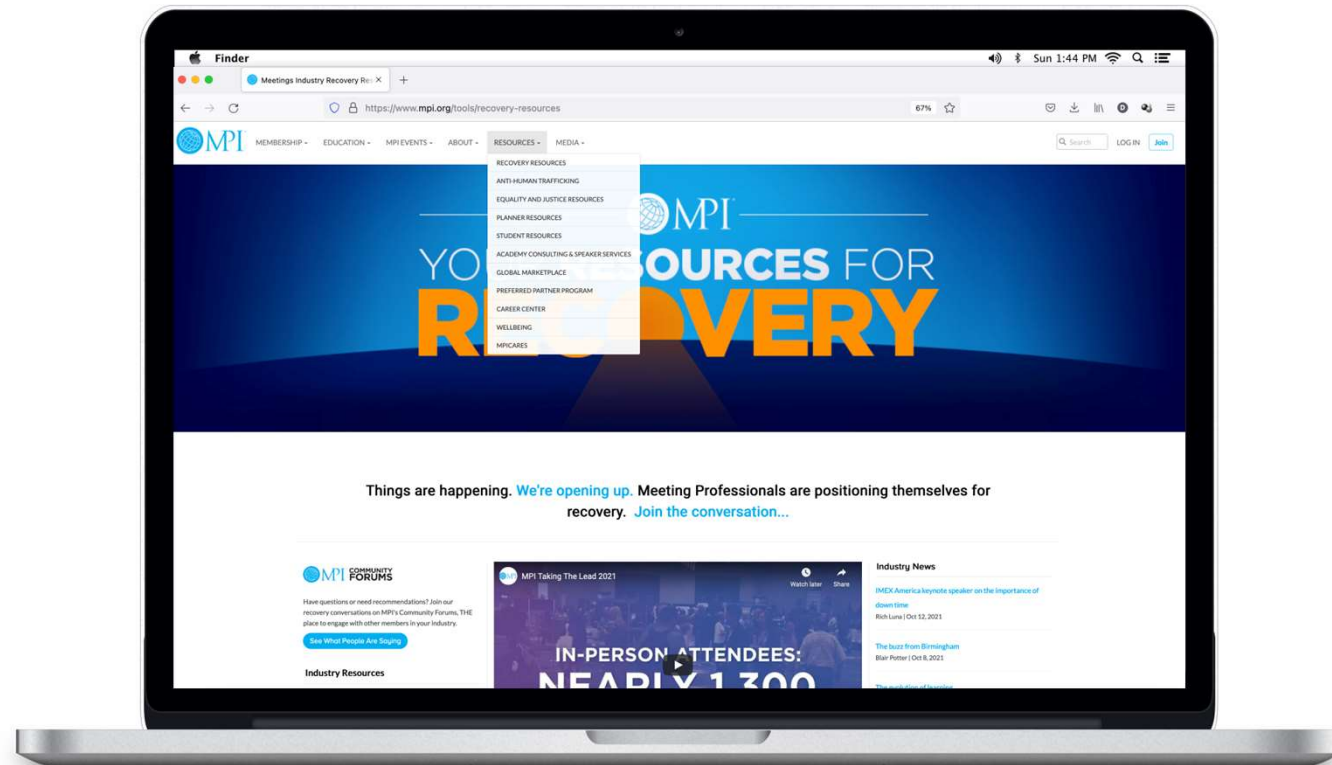
WHAT DOES MPI DO?



WE EMPOWER



- Resources for Recovery
- Career Center
- Equality and Justice
- Anti-Human Trafficking
- Planner Resources
- Student Resources
- Event Safety & Security
- Global Marketplace
- Well Being
- MPI Cares
- New Online Communities





WE ADVOCATE





Advancing Our
Industry by
**Strengthening
Our People**



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