

BePOSITIVE

The energy transition exhibition

21 > 23 march 2023 | Eurexpo | Lyon | France

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AN EVENT greentech+



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Faced with today's huge climate change issues, **it's a time of revolution in the energy and building sectors.** Boosted by European commitments and environmental regulations, these sectors must also adapt to the uncertain contexts.

More than ever before, **energy frugality, renewables, digital, and innovation** are core issues in planning a trajectory for **optimized, conscientious energy management.**

In this context of rapid change, with **interconnecting markets and technologies,** the energy transition opens up new prospects for development and business.

There is an ever greater need to exchange knowledge and to train.

ASSERT YOUR PLACE AS A MAJOR ENERGY TRANSITION STAKEHOLDER, JOIN THE RANKS OF THOSE WHO MAKE AN EVERYDAY COMMITMENT,

CHOOSE BePOSITIVE!

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JOIN
THOSE HELPING TO BUILD A CARBON-FREE WORLD!

Showcase your innovations

BePOSITIVE is the event that unveils the latest innovations and key technological trends and gives them pride of place at the **BePOSITIVE Awards.**

Broaden your horizons

BePOSITIVE fosters expansiveness and dialogue by bringing together those who deploy, industrialize, and install **new solutions related to the energy transition.**

Multiply your contacts

Conceived in a way that stimulates encounters, synergy, and business opportunities, BePOSITIVE makes your presence count with **BePOSITIVE Connect,** a digital solution for increasing your contacts and visibility.

Take the higher view

Ahead of and during the exhibition, make the most of expert, inspirational content, real-world feedback, and product pitches to **uncloud your market analysis and provide ongoing input to your projects.**

Achieve international outreach

Meet **European deciders attending BePOSITIVE:**
expand your network and develop your business opportunities abroad.

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FOUR EXHIBITION SPHERES

ALL THE SOLUTIONS FOR A WORLD IN TRANSITION

64 % of French people ready to install solar panels to produce their own energy.
Source: Ademe

New energy systems

- Solar electric generation
- Other renewables
- Storage
- Grid Distribution and management
- Outdoor lighting
- Sustainable mobility, etc.



600,000
inefficient wood-fuelled heating appliances must be replaced by 2025.
Source: Flamme Verte

Wood energy Flam'expo

- Fireplaces and built-in stoves
- Wood-fired stoves
- Fuel manufacture, distribution, and storage
- Chimneys and roof stacks
- Other appliances, components, accessories, etc.

x2
Leading manufacturers of bio-based insulation materials are set to double their production capacity by 2025.
Source: AICB

Building solutions

- Structure and envelope
- Joinery and hardware
- Timber buildings
- Bio-based materials
- BIM, etc.

x3
The estimated increase between now and 2050 in the number of heat pumps sold every year.
Source: AFPAC

Energy in buildings

- Thermal comfort
- Air handling
- Water management
- Home automation and Building Management System
- Electrical equipment, etc.

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HOT TOPICS IN 2023

Jobs and training

The energy transition places recruitment and the upgrading of skills at all levels at the core of business strategies. To lend support to these changes, BePOSITIVE hosts a dedicated area where specialist training centres, companies, and professionals in search of jobs or training can share their needs and opportunities.

Energy digitalization

Digital solutions are now an inseparable part of optimized energy management. BePOSITIVE puts the spotlight on the most innovative digital solutions contributing to the rise of own-use energy production, on instilling consumption awareness, and on connectivity in buildings.

Sustainable building

With the French 2020 environmental regulations starting to bite, eco-materials are gaining traction, new expertise is emerging (in re-use, demolition management, and other areas), and even the way buildings are designed is changing to factor in life cycles. BePOSITIVE gives pride of place to these changes with real-world feedback, innovative solutions, and the opinions of key stakeholders.

MEET
DECISION MAKERS AND PROJECT INITIATORS SEEKING CONCRETE SOLUTIONS!



Councillors,
council technicians,
public contracting authorities
(housing, energy, etc.)

BUILDING CONTRACTORS & JOBBING FIRMS

Fitting-out firms, Heating specialists, Hearth and boiler specialists, HVAC firms, Electricians, Installers, Plumbers, Carpenters, Roofers, Integrators, Joiners, etc.

LOCAL & REGIONAL AUTHORITIES

SPECIFIERS

Architects, Housing associations, Drawing offices, House builders, Building financial analysts, Renewable energy project developers and operators, Building operators, Property managers…

DISTRIBUTORS & TRADERS

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New energy systems

MICHAEL STARBÆK CHRISTENSEN
DENMARK'S AMBASSADOR

"It is a forum for discussions about alternative solutions and innovations, to find new building methods and ways to generate and use energy."



RICHARD LOYEN
EXECUTIVE OFFICER - ENERPLAN

"BePOSITIVE is a trade show which brings together suppliers and buyers working with renewable energies and eco-friendly buildings."



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WILLIAM LAURENT
PRESIDENT - LAUDEVCO

"BePOSITIVE attracts everyone active in all the sectors concerned. We present our solutions and our products to installers and public authorities."



CYRIL CARABOT
GENERAL SECRETARY OF THE RENEWABLE ENERGIES SYNDICATE

"Renewable heat production shows high potential in the development of a carbon-free energy mix. We are long-standing partners of BePOSITIVE bearing these messages."



WHAT THE EXHIBITORS SAY



GILLES FÉVRIER
DIRECTOR - SMOME

"If there is one Show to go to, it is BePOSITIVE. Professionals come to seek solutions to reduce the carbon footprint of their activities."



RÉMY OSTERMANN
PRESIDENT – KNX FRANCE

"BePOSITIVE is essentially a place for experience exchanges and understanding market trends. Energy transition is on the move and even accelerating thanks to new technologies."

Building solutions



FRANCK BEAUVARLET
DIRECTOR - HEIWA

"It is vital for a young brand like ours to be at this Show. We get top quality discussions with installers, national decision makers and major distributors."



CHRISTOPHE CARESCHE
PRESIDENT HIGHER COUNCIL OF CONSTRUCTION AND ENERGY EFFICIENCY (CESCEE)

"To give visitors an overall view of the challenges, BePOSITIVE addresses every aspect of ecological and energy transitions."

Energy in buildings

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AN EVENT greentech+

GreenTech+, from its new position in the GL events group, runs trade exhibitions and shows with a format unique in its genre. All its events share the themes of **ecological innovation** and **sustainable development**.

GreenTech+ is an accelerator committed to accompanying the stakeholders in their developments and in their search for **the solutions of tomorrow**, while instilling an ever-greater **eco-awareness** among our citizens.

Find out more with the GreenTech+ presentation video



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